

MINUTES

ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING

February 16, 2016

In attendance:

X	Kaitlyn Baumgartner Lee		Deanna Jarquin (AS President)		Paula Selvester
X	Betsy Boyd (Senate Chair)	X	Jeff Livingston	X	Katie Simmons
X	Diana Dwyre (<i>chair</i>)	X	Jennifer Meadows	X	Baohui Song
	Rick Ford	X	Maria Olson	X	Chris Souder
X	Barbara Fortin	X	Dan Reed	X	Adam Stoltz
X	Lori Fuentes*	X	Michael Rehg		James Tyler
X	Judy Hennessey		Allen Renville (Butte College)	X	Chris Winch*
X	Jean Irving*				

* = Augmented Members

X = In attendance

Meeting convened at 3:19 p.m.

Approve Agenda (Dwyre)

- Dwyre added “recommendations for the new president” to the agenda.

Introductions and Announcements (Dwyre)

- Al Renville not in attendance. No Butte update.

Minutes from 1/26/16 Meeting (Dwyre)

- Motion to approve minutes as is was seconded and unanimously approved.

Enrollment Updates

Spring 2016 Enrollment and Progress toward 2015-16 Resident FTES Target of 15,000 (Fortin)

[Handout](#)

- Current headcount is almost 300 above last spring.
- Resident average workload has been down slightly. Discussed possible reasons why: what level of workload students can tolerate (even though the number is down, the average is still within a full-time load—just won’t get through in 4 years); economy/recession forces us to get the most for our money—less so as it improves; and the temporary bulge in new transfer students could have increased the average workload temporarily—students go back to work as they find jobs.
- Census is Friday, February 19th. Will take a few weeks to finalize and cleanup the data for the submission to the Chancellor’s Office. Numbers may change slightly.
- A low number of CourseMatch enrollments. Offerings have declined each semester. CourseMatch has not caught on like the Chancellor’s Office had hoped. Enrollments are other campus students taking Chico’s courses; these do not count toward our FTES totals.
- Associate Degree for Transfer (ADT) numbers are growing (124 this spring, 48 last spring).
- Credential numbers are difficult to project because there are no patterns to follow.
- Currently projecting we may come in about .5% (85 FTE) over target.
- Fortin thanked everyone for helping achieve our target.

2016-17 Enrollment Planning (Fortin)

Review Planning Scenarios

[Handout](#)

- Need to be mindful of a declining transfer pool.
- Target for 2016-17 is 15,135 resident FTES.
- Scenario 0 is our target. The other scenarios consider .5% and 1% over target.

- Have to determine estimate whether we can meet our target by reviewing how many transfer students we anticipate. Fall numbers dictate what we do for spring.
- Only resident students count toward funding (FTES resident target).
- Fortin consulted with Calandrella who then consulted with cabinet. The decision was to use the 1% over target scenario. Recommended mainly because a buffer is needed and it is possible we could get another target increase similar to what happened last year. The 1% over target scenario would aid us in meeting an additional increase. Timing of the increase is key.
- Still unclear how the campus is supposed to continue to increase the number of students when there is a continued decrease in faculty density. Meadows would like an answer to this dilemma.
- A 1% a year increase is more than a 4% increase in 4 years. Creating an accumulation of problems.
- Last year cabinet supported the 2% scenario. It is good it wasn't considered this year.
- President Zingg informed the Chancellor in October that our campus could only accommodate up to 1% increase.
- There is nothing in the enrollment memo from the Chancellor regarding penalties ([handout](#)).
- CSU campuses that are significantly over have been 'encouraged' to reduce enrollment to no more than 3% over target.
- Chico State's growth is low compared to other CSU campuses.
- Density of tenured faculty compared to lecturers is not following the right path.
- Dwyre suggested future enrollment scenarios be presented to EMAC, as the advisory committee for enrollment issues, *before* Cabinet decides which scenario to pursue (i.e., what % over the target), so EMAC can make a recommendation to Cabinet about meeting our enrollment target.

Student Enrollment Mix (*Interim Graduate Studies (GRAD) Dean, Sharon Barrios*)

[Handout](#)

- New graduate enrollments have been declining slightly. The decline in graduate enrollment has basically been due to faculty resource issues.
- One recommendation for our incoming president could be to provide adequate resources to support graduate programs, which ultimately supports general education.
- It is difficult to estimate spring enrollment. Difference in how graduate enrollment occurs vs. undergraduate. Program decides vs. chancellor/cabinet decides.
- GRAD numbers differ from Institutional Research figures because GRAD includes unclassified, etc.
- Credential numbers went up (96 more this spring).
- Significant declines expected in computer science and possibly engineering. Department is considering suspending the programs due to demand and unfilled faculty positions. Unfortunate since we could bring in additional funding due to the demand for those degrees.
- GRAD admission process is different than the undergraduate process. Application deadline for fall is March 1. Some graduate programs close application process in January, but majority close in March. At that time, GRAD will be able to estimate fall enrollment.
- Graduate program coordinators also control how many students they allow into a program. This is mainly due to faculty resources available for a program. Accreditation also affects enrollment.
- International students are not counted in resident FTES and are often an overlooked workload issue in many programs.
- The demand for credentials in California is growing, but the number of students interested in pursuing a credential has declined.
- Masters are in high demand across the globe.
- Graduate education always seem to be an afterthought and nobody thinks about the contribution graduate students make to our campus.
- Graduate level tuition is not redistributed to the appropriate colleges. Nor are international student fees.
- College of Business has a "special" situation due to ASCB accreditation that provides them with a modest allocation that allows "moderate" growth.
- Current funding model does not differentiate between undergraduate and graduate enrollment.
- Funding for International students is not reallocated to units that are supporting/teaching them.
- There has been a decline of support for faculty/departments. Support for graduate education has decreased to almost nothing. There is no recognition for the additional load faculty take on with graduate courses, such as serving on a thesis committee. Barrios tries to advocate for programs, but there has been no opportunity to

provide input into budget allocations. With a new provost, new president, and WASC, it is a real opportunity to change that trend.

- The costs are recognized, but the benefits of graduate students are not.
- The vast majority of our graduate students (>70%) are coming from the North State and were educated here at Chico State.
- Barrios believes fall 2016 new graduate student projection is about the same as last year's new enrollment. Credentials are up, graduates down.
- Starting conversations with deans about outreach to affect enrollment and be focused on the incoming student population.
- GRAD doesn't really have a way to increase enrollments.

Other

- Next EMAC Meeting: Tuesday, March 22, 3:15-4:45pm in SSC 122/124

Meeting adjourned 4:52 p.m.

Respectfully submitted, Lori Fuentes, EMS AA/S

Action Items:

1. Invite Joel Zimbelman to attend March EMAC meeting.
2. Dwyre will solicit additional feedback on recommendations for the president
3. Still unclear how the campus is supposed to continue to increase the number of students when there is a continued decrease in faculty density. Meadows would like an answer to this dilemma.
4. Dwyre suggested future enrollment scenarios be presented to EMAC, as the advisory committee for enrollment issues, *before* Cabinet decides which scenario to pursue (i.e., what % over the target), so EMAC can make a recommendation to Cabinet about meeting our enrollment target.