

- Number of new FTF URM students has more than doubled in nine years from 600 to 1,300. Transfer URM students have also increased, but not as much.
- FTF URM increases plateaued in 2014. Overall numbers of URM students should plateau next year.
- Growth in URM students is largely Hispanic/Latino with some growth in Black/African American.
- Asian/Pacific Islander is flat and White has declined.
- Category “two or more ethnicities” tied for third most common ethnicity. This is expected to continue to increase.
- FTF are 55% female while transfers are 50:50, graduate and post baccalaureate are strongly female, and seniors are 50:50.
- Over 60% of all students are seniors and juniors. Majority of upper division students are transfers.
- Number of seniors is growing but isn’t back to the peak in 2011.
- Many freshmen do not get 30 units in first year. Getting 30 units in their third semester. Remedial classes not counted in this figure.
- Overall decline in graduate programs. Decline of international students is part of this. Improving economy prompted more people to get jobs instead of enrolling.
- Strong major growth in AGR, BSS, EC, and NS, with significant declines in CME, HFA, and undeclared majors. Little change in COB majors.
- This is due in part to big increase in URM’s compared to 5 years ago. Number of applicants have gone up dramatically, causing EMS to increase the bar, creating a more selective pool, which causes a shift in enrollment in certain majors.
- BSS, CME, and COB get a higher percentage of new transfers than FTF. ECC and NS get a lower percentage of transfers than FTF. AG and HFA do about the same for FTF and transfers.

V. Sub-committee Reports (*Rehg*)

[EM 02-109](#)

Executive Memorandum 02-109 (*Rehg*)

- Revised based on recommendation to structure similar to the University Budget Committee EM.
- Functions Section:
 - “Reports to” is unclear: Functions section states this committee “reports to the campus community” vs. Procedures section states “committee shall present a report to the Academic Senate.” Suggestion to remove the language “to the campus community” in the Functions section.
- In 2015-16, EMAC passed a resolution calling for the university to ensure that tenure track faculty and staffing numbers keep pace with enrollment growth. That resolution was vetted with the Executive Committee and Academic Senate.
- Charge of Committee section:
 - Why was “housing policies” struck from the EM, as this is an important part of enrollment. Representative from housing would need to become part of the committee to accurately represent, as current committee members are not able to represent housing policies and issues. Rick Ford: Recommends adding housing back in, strike the word “policies,” and invite a representative from housing when housing information is needed.
 - Change “campus community development” to “community impact” since it is unclear what “campus community development” meant.
- Membership section:
 - Chair of staff council: Add “or designee.”
 - Barbara Fortin added the Director of Academic Advising, University Registrar, and Director of Financial Aid and Scholarship (FASO) as staff to the committee to better represent those departments and functions.
- Staff to the Committee section:
 - Change “Registrar” to “University Registrar.”
 - Change “Interim Chief Institutional Research Officer” to “Director of Institutional Research.”
 - Dan Reed, Director of FASO, currently fills the role of both Student Affairs representative and FASO representative. Ideally, these roles would be two separate people. The task to find a representative for Student Affairs should be charged to VP of Student Affairs.

- Suggestion made that a representative from University Housing could be included as a consultant to the committee.
- Change heading of “Staff to the Committee” to “Ex-officio Members to the Committee” (by virtue of position and non-voting members).
- Associate Vice President of Enrollment Management Services, Director of Admissions, Director of Academic Programs, University Registrar, Director of FASO, and Director of Institutional Research to be listed as ex officio, non-voting members.
- Note: All members of UBC are voting members.
- Move to vote on amended document: All in favor. None opposed.
- [Updated document](#), with tracked changes, will be forwarded to Jed Wyrick who will present it to the Executive Committee of Academic Senate.

EO 1110 implementation (Rick Ford)

- Fall 2018 registration starts Monday, 4/9, and academic preparation courses have been added. Classrooms and faculty are secured.
- Chancellor’s Office has delivered phase 2 of Common Management Systems (CMS) PeopleSoft functionality to determine course placement recommendations. With Cal State Apply, as test scores come in, they will be converted from “self-reported” to “authentic” and automatically updated within CMS.
- In the future high school e-transcripts will feed into Cal State Apply and will be automatically authenticated.

VI. International Student Recruitment Plan: Continued review and next steps (Rehg)

- Frank Li provided an email response to committee questions just before today’s meeting. Rehg forwarded to the committee: [EMAC Questions to the International Recruitment Plan](#)
- Move to table to next EMAC meeting on 5/1. Recommendations to the plan need to be discussed soon since the EMAC report to the Academic Senate is due two days after the next EMAC meeting on 5/1.
- Regarding first question: Do the academic departments that are intended to serve these students have the capacity for them? Cannot control which undergraduate majors students will be admitted to but can control the recruitment for specific majors.
- What are the pressures being put on departments to accept international students who bring in money?
- Suggestion to invite Melody Stapleton, current Interim Associate Dean of ECC and former chair of Computer Science, to explain her perspective and context between financial support and pressure on departments to accept international students. Reference to computer science case a few years ago.
- International Student Recruitment Plan has never been 100% endorsed by the university community. It remains a work-in-progress; believe the provost has provided one-time funds to seed the plan and expand new student recruitment. It may be up to the next Interim Associate Vice President for International Education to champion the plan. That search is currently underway.
- Suggestion made that EMAC make a recommendation on the plan by the next meeting and submit it to the Executive Committee, otherwise there is limited oversight.

VII. Enrollment Updates: (Al Renville, Barbara Fortin, Adam Stoltz)

- Hold for next meeting

VIII. Update from Statewide Academic Senate (Rick Ford)

- Hold for next meeting

IX. EMAC Annual Report to Academic Senate (Rehg)

- Rehg will begin drafting and review with committee at May meeting.

X. Other:

- None

Meeting adjourned 4: 54 p.m.

Respectfully submitted, Theresa Cox, EMS AAS

XI. Next Meeting:

Tuesday, May 1, 2018
3:15 pm - 4:45 pm
SSC 122/124

XII. Action Items:

- Coordinate interested EMAC members meeting soon to discuss the International Recruitment Plan in preparation for the May meeting.