

# MINUTES

## ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING

March 28, 2017

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x	Theresa Cox*		Victoria Matthews (NS senator)	x	Ann Schulte
x	Kaitlyn Baumgartner Lee*	x	Jennifer Meadows	x	Katie Simmons
x	Betsy Boyd (Senate Chair)		Vu Nguyen (AS Exec VP)	x	Baohui Song
x	Rick Ford	x	Daniel Parks*		Chris Souder
x	Barbara Fortin		Michael Pratt (AS Pres)	x	Adam Stoltz
	Judy Hennessey	x	Dan Reed	x	Diana Dwyre
x	Ben Juliano	x	Michael Rehg		
x	Jeff Livingston (Chair)	x	Allen Renville (Butte College)		

### In attendance:

\* = Augmented Members (*non-voting*)

X = In attendance

Meeting convened at 3:16 p.m.

### I. Approve Agenda (*Livingston*)

- Agenda approved as submitted.

### II. Introductions and Announcements (*Livingston*)

- Board of Trustees, with an 11-8 vote, approved a tuition increase for 2017-18. A bill was introduced in the CA State Legislature to reverse the tuition increase. Unknown how enrollment may impacted.

### III. Minutes from 2/28/17 EMAC Meeting (*Livingston*)

- Minutes approved.

### IV. Statewide Academic Senate update (*Ann Shulte*)

- CSU Statewide Academic Senate conference was held in February: Discussed the achievement gap (graduation gap between underrepresented minority students and non-underrepresented). Speaker was Diane Ravitch, from AANC, regarding equity and equality. Trustees were present and were open to learn about direct student experiences and graduation initiatives.
- Betsy Boyd was proxy at the last Statewide Academic Senate meeting, which included a vote for replacement of faculty trustee, Steve Filling. Romy Savilias was elected.
- Jeff Gold, Assistant Vice Chancellor for Student Success at the CO, is visiting campuses to discuss Graduation Initiative 2025 (GI 2025). He presented the five main components of GI 2025.
  - Academic preparation (including remediation)
  - Enrollment management (funding appropriate courses)
  - Financial aid (keeping students on track via micro grants, consideration of drop for non-payment business processes)
  - Administrative and academic barriers (consider all processes for student-centered improvements)
  - Data readiness/capacity and infrastructure
- GI 2025 short-term reports were required by the state legislature before 2016-17 funding was released. Updated long-term reports are due to the CO in late April. Concern that DFW rates may impact funding resources. Underrepresented minorities are most at-risk group, in particular men of color.
- Rick Ford was elected to serve on the CSU Statewide Academic Senate.

- Baumgartner Lee provided an overview of Academic Advising Programs (AAP), incorporating the perspective of college deans from the January 2017 PAC retreat, recent academic advising collaboration with department chairs, state and national best practices, and the general state of affairs of AAP.
- Reminder that new student orientation shifted to Student Life and Leadership/New Student Programs in spring 2016.
- AAP supports a dual advising system, centralized GE advising that complements academic department and special support program advising. Given there are multiple modes for academic of advising, AAP spend a good deal of time referring students to appropriate resources. Overarching goal is to provide a bridge to major advising. Collaboration differs based on college and academic program configurations (e.g., faculty advising or professional advising imbedded in college).
- Presentation covered the following areas:
  - Short-term and long-term goals and strategies
  - Audit of state and national academic advising best practices
  - Council for the Advancement of Standards in Higher Education (CAS) standards and state and national best practices inform AAP practices
  - Organizational enhancement important to set the stage for student success
  - Programmatic outreach: What can we do better?
  - Technology
  - Services to improve student support
- Emergent themes from 2014 Department Chairs Work group survey on academic advising:
  - Chico State enrolls many students who could qualify for various special support programs, however support programs are at capacity
  - How are students to find their advisor and learn about programs available to them
  - Are messages from various departments and programs parallel? Are students getting quality and accurate information across all the advising platforms?
  - Develop space to facilitate discussions on counseling
  - The 2014 recommendations were considered when new permanent base funding of over \$700,000 was allocated, \$500,000 of which funded five tenure-track faculty positions and two AAP academic advisors.
- In 2016-17, AAP initiated quarterly staff academic advising meetings and is just initiating a faculty advising forum. The intent is to enhance cross-campus academic advising collaboration.
- Collaboration and bridging efforts underway:
  - Faculty trainings
  - Student outreach workshops
  - Pre-registration workshops
  - Academic success workshops
  - Graduation of achieving leaders (GOAL)
- What's on the horizon:
  - New Course: Univ 101 for new underrepresented minority students not in a support program (3-unit course under consideration for GE area E)
  - Expanded mandatory academic advising
  - Partnering to increase coordination of efforts
  - Enhanced outreach: Website, faculty major advisor directory, Blackboard Learn/Predict pilot
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## Butte College:

- 2% down relative to same time last year.
- Expanding summer and fall course schedules and starting dual enrollment programs with high schools.
- Fall 2017 continuing registration yesterday began on 3/27/17.
- Experiencing lower number of international student applications: Japan, South Korea, and Vietnam are all down significantly. Overall down 25%. Nationally international applications are down 40%.
- Working on improving access to course schedule.

Chico State:

- Fall 2017 application summary by Stoltz (*details included in attachment*):
  - First-time Freshmen admits = 15,234
  - Transfer (out of service area) being admitted at 2.5 GPA
  - Choose Chico reservations for students = 1,047, which is up over last year
  - Intent to Enrolls are up over last year
- Spring 2017 census and 2016-17 annualized summary by Fortin: See handout.

**VII. CSU Quantitative Reasoning Task Force updates** (*Rick Ford*)

- Considering increasing the high school math to four years.
- Improving placement and assessment: Phase out ELM and phase in ALEX.
- Strengthening the CSU Early Start Program, with removal of one-unit summer course option.
- Restructuring developmental math: Consider co-requisite course similar to English remediation.

**VIII. Other**

- None

Meeting adjourned 4:37 p.m.

Respectfully submitted, Theresa Cox, EMS AAS

**Action Items:**

- Next meeting 4/25/17: Bill Loker will provide an update on GI 2025.
- May meeting on 5/16/17: Include EMAC annual report and elections for 2017-18 EMAC leadership.