

VI. Sub-committee Reports (Rehg)

Executive Memorandum 02-109 Review (Rehg)

[Executive Memorandum 02-109](#)

- Suggestion to approach enrollment more strategically and enroll students based on capacity of different academic programs.
- Wait-lists were more purposeful once units were limited. 16 units for freshmen through juniors and 17 units for seniors.
- Suggestion made for Provost to attend and consider adding the Vice Provost for Academic Programs as a member.
- University Advisory Board was decommissioned. Discussion has occurred to reform a group with a new charge.
- EM-02-109 will be revisited in the fall 2018 for further modifications.

International Student Recruitment Plan: EMAC feedback to Executive Committee (Rehg)

[International Student Recruitment Plan](#)

[EMAC feedback to Executive Committee](#)

- International Student Recruitment Plan has been officially approved by EC/Provost.
- Recommending one full-time faculty hire.
- Dwyer: Motion to forward notes to EC, express concerns, strike any wording relating to endorsement by EMAC, request that new staff hired in this position come to the EMAC meeting.
- 2.d.: Suggestion to add “tenure line” before faculty.
- Momentum for international enrollment growth has declined in past two years. Some of the decline is likely due to graduate academic programs closing to new students.
- Renewed interest in international recruitment.
- Concerns by chairs of the departments targeted in the recruitment plan; they may not have been consulted when the plan was being created.
- Provost has some level of funding to seed the international recruitment plan to maintain current enrollment and sustain growth.
- Need for investing in recruiting agents in certain majors and countries.
- Suggestion to remove number 3 from the memo.
- Suggestion to add closing statement, looking forward to working with new interim director of OIE.

EO 1110 implementation (Rick Ford)

- While Ford was not able to attend, discussed that EO 1110 is complex and time consuming to implement.
- Chancellor’s Office distributed a 70-page implementation guide.
- Await CMS programming updates.
- Assessment will be needed once implemented.

VII. EMAC annual summary to Academic Senate (Rehg)

- Draft will be distributed to finalize and report to the Academic Senate on 5/3/18.

VIII. Enrollment Updates: (Barbara Fortin)

[EMAC Enrollment Update](#)

- Butte College: Al Renville unable to attend.
- 2018-19 Enrollment Planning:
 - Reviewed updated planning model based on spring 2018 census enrollment. Spring 2019 new student goals can be adjusted based on fall 2018 enrollment.
 - Fall 2018 new student admit to enroll rates are likely to decline due to Cal State Apply implementation, free tuition programs at CA community colleges, UCs expanding CA resident enrollment, and increased focus on CA residents by many out-of-state universities.

IX. Update to Statewide Academic Senate

- Rick Ford unable to attend.

X. Other:

- None.

Meeting adjourned 4:45 p.m.

Respectfully submitted, Theresa Cox, EMS AAS

XI. Next Meeting:

TBD

3:15 pm - 4:45 pm

SSC 122/124

XII. Action Items:

- EM 02-109 to be revisited in the fall 2018 for modifications.
- Invite Provost and VP Lang to first committee meeting in fall 2018.
- Invite new interim director from Office of International Education.
- Discuss adding new committee members from Graduate Studies and Office of International Education.