

Enrollment Management Advisory Committee

April 20, 2021: 3:15 – 4:45 pm
Via Zoom videoconference

Agenda:

<i>Item</i>	<i>Time</i>	<i>Description</i>	<i>Presenter</i>
I.	3:15-3:40	Director of Admissions discussion with engaged search firm	Kendra Dane, Spelman Johnson
II.	3:40-3:50	<ul style="list-style-type: none">• Approve agenda• Review and approve 4/6/21 minutes• Introductions• Announcements	Rick Ford
III.	3:50-4:10	International Educations admissions update	Jennifer Gruber, Steve Wildhaber
IV.	4:10-4:25	Enrollment updates	Jerry Ross
V.	4:25-4:45	Admissions Advisory Council Report	Rick Ford
VI.	4:45	Upcoming meetings Primary meeting May 4	Rick Ford

Topics for future meetings:

- 2021-22 enrollment planning
- Out-of-state admissions: Investments and outlook
- Continuation rates: historical trends, current data and future projections (Institutional Research)
- Graduate, international, and online work group and considerations
- Transfer student enrollment and support services
- SEM Plan update to align with University Strategic Plan
- Graduation Initiative 2025: 2020-21 funding and initiatives