## Enrollment Management Advisory Committee

**April 7, 2020: 3:15 – 4:45 pm**  
Via Zoom videoconference

### Agenda:

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| I.   | 3:15-3:25 | • Approve agenda  
• Review and approve 2/18/20 minutes  
• Review and approve 3/3/20 minutes  
• Introductions  
• Announcements | Diana Dwyre |
| II.  | 3:25-3:35 | EMS COVID-10 continuity planning | Kaitlyn Baumgartner-Lee |
| III. | 3:35-4:00 | Fall 2020 admissions update  
• Admissions to date  
• Update on virtual Choose Chico  
• Update on yield activities | Kim Guanzon |
| IV.  | 4:00-4:15 | Recent documents from Chancellor’s Office  
• Enrollment Planning for Summer 2020 and Fall 2020 Terms  
• COVID-19 Interim Impacts on CSU Undergraduate Admissions Policies and Practices | Kaitlyn Baumgartner-Lee, Rick Ford |
| V.   | 4:15-4:25 | SAT/ACT for Fall 2021 Freshmen | Rick Ford |
| VI.  | 4:25-4:45 | Summer onboarding/orientation activities | Shawn Ryan |
| VII. | 4:45 | Upcoming meeting: 4/21/20 | Diana Dwyre |

### Topics for future meetings:
- 2020-21 enrollment planning
- Out-of-state admissions: Investments and outlook
- Continuation rates: historical trends, current data and future projections (Institutional Research)
- Graduate, international, and online work group and considerations
- Transfer student enrollment and support services
- SEM Plan update to align with University Strategic Plan
- Graduation Initiative 2025: 2019-20 funding and initiatives