

## Enrollment Management Advisory Committee

April 7, 2020: 3:15 – 4:45 pm

Via Zoom videoconference

### Agenda:

<i>Item</i>	<i>Time</i>	<i>Description</i>	<i>Presenter</i>
I.	3:15-3:25	<ul style="list-style-type: none"><li>• Approve agenda</li><li>• <a href="#">Review and approve 2/18/20 minutes</a></li><li>• <a href="#">Review and approve 3/3/20 minutes</a></li><li>• Introductions</li><li>• Announcements</li></ul>	Diana Dwyre
II.	3:25-3:35	EMS COVID-10 continuity planning	Kaitlyn Baumgartner-Lee
III.	3:35-4:00	Fall 2020 admissions update <ul style="list-style-type: none"><li>• Admissions to date</li><li>• Update on virtual Choose Chico</li><li>• Update on yield activities</li></ul>	Kim Guanzon
IV.	4:00-4:15	Recent documents from Chancellor's Office <ul style="list-style-type: none"><li>• <a href="#">Enrollment Planning for Summer 2020 and Fall 2020 Terms</a></li><li>• <a href="#">COVID-19 Interim Impacts on CSU Undergraduate Admissions Policies and Practices</a></li></ul>	Kaitlyn Baumgartner-Lee, Rick Ford
V.	4:15-4:25	SAT/ACT for Fall 2021 Freshmen	Rick Ford
VI.	4:25-4:45	Summer onboarding/orientation activities	Shawn Ryan
VII.	4:45	Upcoming meeting: 4/21/20	Diana Dwyre

### Topics for future meetings:

- 2020-21 enrollment planning
- Out-of-state admissions: Investments and outlook
- Continuation rates: historical trends, current data and future projections (Institutional Research)
- Graduate, international, and online work group and considerations
- Transfer student enrollment and support services
- SEM Plan update to align with University Strategic Plan
- Graduation Initiative 2025: 2019-20 funding and initiatives