

Enrollment Management Advisory Committee Agenda

November 19, 2019: 3:15 – 4:45 pm
SSC 122

Agenda:

| <i>Item</i> | <i>Time</i> | <i>Description</i> | <i>Presenter</i> |
|-------------|-------------|--|---|
| I. | 3:15-3:30 | <ul style="list-style-type: none">• Approve agenda• Review and approve 11/5 minutes• Introductions• Announcements | Diana Dwyre |
| II. | 3:30-4:15 | Butte Hall renovation updates: <ul style="list-style-type: none">• Scheduling policy• Ad Astra Optimizer• Construction | Michael Allen, Mike Guzzi, Holly Ferguson, Jennifer Aceves |
| III. | 4:15-4:45 | First-time Freshmen admission: <ul style="list-style-type: none">• CSU Admissions Index overview• Fall 2019 admitting analysis | Kim Guanzon |
| IV. | 4:45 | Upcoming meeting <ul style="list-style-type: none">• December 3<ul style="list-style-type: none">➤ IR analysis of continuing student rate to inform retention strategies | Dwyre |

Topics for future meetings:

- Out-of-state admissions: Investments and outlook
- On- and off-campus housing outlook with Connie Huyck and Dan Herbert
- Graduate, international, and online work group and considerations
- Transfer student enrollment and support services
- 2020-21 enrollment planning
- SEM Plan update to align with University Strategic Plan