

## Enrollment Management Advisory Committee

February 4, 2020: 3:15 – 4:45 pm  
SSC 122

### Agenda:

| <i>Item</i> | <i>Time</i> | <i>Description</i>   | <i>Presenter</i>                           |
|-------------|-------------|--|--|
| I.          | 3:15-3:25   | <ul style="list-style-type: none"><li>• Approve agenda</li><li>• Review and approve 1/21/20 minutes</li><li>• Introductions</li><li>• Announcements</li></ul>  | Diana Dwyre                                |
| II.         | 3:25-3:35   | AVP EMS hiring update  | Sandy Parsons-Ellis,<br>Diana Dwyre        |
| III.        | 3:35-3:45   | Butte College update   | Al Renville                                |
| IV.         | 3:25-3:55   | Enrollment updates: <ul style="list-style-type: none"><li>• Spring 2020 registration</li><li>• Fall 2020 admission applications<ul style="list-style-type: none"><li>○ Yield data and analysis</li></ul></li></ul> | Michael Allen, Kim Guanzon                 |
| V.          | 3:55-4:25   | Scheduling policy pilot and optimizer updates  | Tyson Henry, Holly Ferguson, Michael Allen |
| VI.         | 4:25-4:45   | Enrollment impacts of new courses and new GE designations – discussion item  | Rick Ford                                  |
| VII.        | 4:45        | Upcoming meeting: 2/18/20  | Dwyre                                      |

### Topics for future meetings:

- 2020-21 enrollment planning
- Out-of-state admissions: Investments and outlook
- Continuation rates: historical trends, current data and future projections (Institutional Research)
- On- and off-campus housing outlook with Connie Huyck and Dan Herbert
- Graduate, international, and online work group and considerations
- Transfer student enrollment and support services
- SEM Plan update to align with University Strategic Plan
- Graduation Initiative 2025: 2019-20 funding and initiatives