

M I N U T E S

ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING

October 15, 2019

X	Trevor Guthrie, President, Associated Students	X	Jeff Livingston, Faculty, History		Theresa Mundy (staff), AA/S, Enrollment Management Services
	Al Renville, VP Student Services, Butte College		Jeni Kitchell*, AVP, University Budget Office	X	Tracy Butts, Interim Dean, Humanities and Fine Arts
X	Baohui Song, Faculty, College of Agriculture	X	Kaitlyn Baumgartner Lee*, AVP, University Advisement	X	Tom Rosenow*, Interim Director, Institutional Research
X	Barbara Fortin, AVP, Enrollment Management Services		Kim Guanzon, Director, Office of Admissions	X	Tyson Henry, Chair/Faculty, Computer Science
X	Chiara Ferrari, Chair, Academic Senate		Michael Allen*, University Registrar, Office of the Registrar		Communication and Education member, vacant
X	Dan Reed, Director, Financial Aid and Scholarship Office	X	Michael Rehg, Faculty, College of Business		Library member, vacant
X	Diana Dwyre (Chair), Faculty, Political Science and Criminal Justice	X	Rick Ford (Co-Chair), Statewide Academic Senator	X	Tami Adams, Staff Council member
	Jeff Bell, Assistant Dean, Natural Sciences				

In attendance: * = *Ex-officio Members (non-voting)*

X = In attendance

Meeting convened at 3:17 p.m.

I. Approve agenda, introductions, and announcements (Diana Dwyre)

- Agenda approved.
- Announcements:
 - AVP Enrollment Management Services search will be a modified Executive Management Evaluation and Development Committee search, to include some EMEDC members. EMEDC is conducting two other searches and executive reviews fall semester. EMAC chair will also be on the search committee.
 - NY Times article [Radical Survival Strategies for Struggling Colleges](#) was referenced by Dwyre with meeting information and provides relevant national trends.
 - CSU Board of Trustees will vote on adding a fourth year of quantitative reasoning to CSU freshman admissions requirements in November. CA Faculty Association and CA Teachers Association both oppose the addition; this opposition may postpone the BOT vote. CA State Student Association also considering. Chico State Academic Senate will discuss the issue at the 10/24/19 meeting.
 - Tipping Point presentation proposals are due on 10/21/19.
 - CSU Graduation Initiative 2025 Symposium is in Sacramento on 10/17/19-10/18/19. Local viewing opportunities are available.

II. Executive Memorandum 10-019 draft review (Dwyre)

- [Executive Committee recommendations](#) re: membership and pre-EMAC meeting participation:
 - Members to include: VP Business and Finance; Dean of Graduate Studies, Executive Director of University Housing, and Associate VP of International Education and Global Engagement or their designees. Per Chiara Ferrari, the EC defers to EMAC re: if the additional members are non-voting or voting.
 - Recommend adding VP Business and Finance to pre-EMAC meetings.
- EMAC sub-committee (Dwyre, Rick Ford, and Michael Rehg) review of EC [recommendations and other edits](#):
 - Language added to charge first sentence. Accepted with no objections.
 - Additional members: VP Business and Finance (or designee) and student from the Student Academic Senate will be added as a voting members; additional members, without designee option, will be non-voting to align with non-voting directors of EMS and Institutional Research. Accepted with no objections.

- Addition of VP Business and Finance to pre-EMAC meetings. Accepted with no objections.
- Addition of recommending revisions as needed with annual review of Executive Memorandum at the first meeting. Accepted with no objections.
- EM approval process: Dwyre will submit updated version to Faculty and Student Policies Committee.

III. Graduate enrollment update (Sharon Barrios, Interim Dean Graduate Studies)

- [Report on CSU, Chico Graduate Education Enrollment](#) was distributed and presented by Barrios.
- Highlights included:
 - Significant contributions of graduate education to student careers and the North State.
 - Master's programs prepare students for doctoral programs.
 - Graduate education supports undergraduate education; provides a professional workforce for Chico State; expands diversity, equity, and a global perspective; and contributes to the university's reputation and the economy and social welfare of the region.
- Fall 2019 new student enrollment was impacted by the Camp Fire due to housing needs. Also impacted by the suspension of electrical engineering and the closure of the recreation administration program.
- Fall 2020 outlook: Expect an increase in enrollment, including growth from Chico State students continuing for master's degrees.
- Barrios received a Title 5, Hispanic Serving Institution five-year, \$5M grant to provide programs to encourage Chico State students to seek graduate education.

Meeting adjourned at 4:55 p.m.

Respectfully submitted, Barbara Fortin, AVP EMS

VI. Upcoming meetings (Dwyre)

November 5, 2019

3:15 pm – 4:45 pm

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