**MINUTES**  
**ENROLLMENT MANAGEMENT ADVISORY COMMITTEE MEETING**  
March 5, 2019

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<th>X</th>
<th>Alisha Sharma, AS President</th>
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<th>Jeff Livingston</th>
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<th>Theresa Mundy*</th>
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<td>X</td>
<td>Al Renville (Butte College)</td>
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<td>Kaitlyn Baumgartner Lee*</td>
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<td>Tracy Butts</td>
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<td>Baohui Song</td>
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<td>Kim Guanzon</td>
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<td>Barbara Fortin</td>
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<td>Michael Allen*</td>
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<td>Dan Reed</td>
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<td>Michael Rehg (Chair)</td>
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<td>Jed Wyrick (Senate Chair)</td>
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In attendance:  
* = Augmented Members (non-voting) 
X = In attendance

*Meeting convened at 3:17 p.m.*

**I. Approve Agenda (Michael Rehg)**
- Agenda approved.

**II. Minutes from 2-5-19 (Rehg)**
- Minutes approved.
- Action item from 2-5-19 minutes, 2019-20 enrollment planning: Reviewed CA Department of Education high school graduate projections:
  - [CA Public HS graduation projections 2017-18 through 2027-28](#)  
    Data table shows projected annual increases through 2023-24 then a sharp decline in 2024-25, likely due to the recession. Projected to begin increasing again in 2027-28.
  - [CA Dept. of Education 12th grade completing required courses for UC and CSU entrance 2016-17 web link](#)  
    Projection of high school graduates who are A-G ready (college prep courses) is 46.8%, up from 39.4% in 2012-13.

**III. Introductions and announcements (Rehg)**
- Introduction of Michael Allen, new University Registrar.

**IV. Unit limits during priority registration (Kaitlyn Baumgartner Lee)**

**Priority Registration Unit Enrollment Cap**
- Current unit limit during priority registration for undergraduates: Policy states students who have completed fewer than 90 units, the unit cap is 16. For students who have completed 90 units and over, the unit cap is 17.
- Exceptions have been made with major advisors on an individual basis.
- Existing limitation with current unit cap setup in PeopleSoft: Individual majors cannot be setup to have different until levels.
- Analysis shows certain majors recommend students enroll in 17 units.
- Changing unit cap will eliminate administrative barrier for students.
- Campus survey received 170 responses. Respondents were split between voting for options, 17-18 unit limit combination vs. 18 unit limit.
- Jeff Bell analyzed data to determine if changing the unit limit would create any harm.
- There is a formal waitlist process currently in place to prevent “class hoarding.”

**Jeff Bell PPT presentation on student unit loads**
- More than 30% of students enrolled in 18 units or more.
- Approximately 20% of students enrolled in 15 units.
- Students strongly preferred unit loads that are multiples of three, so, for instance, twice as many students had loads of 18 (13%) compared to 17 (6.5%), despite the current policy favoring 17 over 18.
No significant difference for underrepresented minorities.

- Students taking 15 units were least likely to get a poor grade, with DFW rates of ~9%. While DFW rates were a little worse for higher unit loads, ~10% for all higher loads, they dramatically increased to ~12% for loads less than 15 units.
- Freshmen and sophomores are more likely to take high loads above 15 units.
- Juniors and seniors are more likely to have lower loads below 15 units. Perhaps know better what they can handle.
- Surprisingly, for Freshmen and Sophomores, the DFW rate declines from ~20% for a unit load of 12 to 12% for a unit load of 21, with a small bump up in DFW rates for loads of 16 and 17 relative to a 15 unit load - probably caused by taking four unit STEM classes.
- Freshmen and sophomores with low unit loads do very poorly.
- Unit load has little impact on seniors DFW rates.
- Bell recommends moving to 18 units for all undergraduates.

- Data analysis indicates no harm if unit load cap is increased.
- Seeking recommendation from this committee on increasing unit load.
- One concern is freshmen not being able to get elective courses due to juniors and seniors.
- Overarching complaint focused on the 16 unit limit not being high enough.
- Hoarding of classes is not a concern.
- 17-18 unit limit does not help many of the major programs that have all 3 unit courses such as History.
- Rick Ford moved to recommend 18 unit limit for all undergraduates during priority registration period. Diana Dwyer seconded.
- Vote was a unanimous yes (10 votes). None opposed.
- All undergraduate students will be allowed to go up to 21 units during Add/Drop period.
- Campus will need to be informed and educated about this change.

### V. Enrollment updates (Barbara Fortin)

**Butte College: Enrollment Report** provided by Al Renville as unable to attend meeting.

- Spring 2019 headcount is down 688 or 6.3% compared to last year. Current total headcount is 10,174.
- Spring 2019 FTES is down 442 or 10% compared to last year. Current total FTES is 3,944.
- Summer and fall 2019 admissions applications are down by about 200 compared to last year.

**Spring 2019 Enrollment update**

- Census expected to be declared 3/6/19.
- In comparison with spring 2018, headcount, FTES, and resident FTES are all down around 1%.
- Both international and out-of-state FTES are also down, 11% and 7% respectively.
- New student enrollment increased by 117/10% over spring 2018 to offset the expected decline in non-residents.

**2018-19 enrollment plan and progress toward goals**

- Resident FTES funded target is 15,250. Estimate will be +384/2.5% over target.
- University budget resident FTES goal is 15,700. Estimate will be -66/.4% under goal.

**Fall 2019 update on student housing per consultation with Dan Herbert**

- Anticipating 440 new beds available both on- and off-campus compared to fall 2018.
- Craig Hall has changed name to The Social. They may consider adding 200+ beds for traditional student housing by changing single rooms to double rooms.

**2019-20 enrollment planning model review with Jeni Kitchell**

- Reviewed planning model developed in consultation with IR and Cabinet.
- Expecting 2019-20 CSU funded resident FTES target to be +2% over the 2018-19 target of 15,250.
- FTES resident scenario of +4% is needed to keep budget stable and offset the decline of non-resident FTES. On 3/4/19 Cabinet decided +4% is the campus goal.
- New First-Time Freshmen (FTF) headcount goal with the +4% scenario is 2,943. The last time we enrolled a comparable level of new freshmen was fall 2014 with 2,945. Created problems with class sizes and availability.
• Kitchell reviewed enrollment review projections. 2018-19 budget built on FTES of 16,130. Actual FTES was 16,061, creating a budget shortage of $726,163.
• Projections of 2019-20 budget at +4% scenario is 16,224 FTES. This will get budget to almost flat.
• Considering FTES is currently at 16,061, increasing FTES to 16,224 is actually a growth of 1% FTES.
• Academic Affairs is currently not preparing for growth in full-time faculty.
• Most programs are better off with transfer students as there is more class space in upper division classes. Unknown if there are more transfer students to enroll.
• Fall 2019 application pool for transfers is slightly higher this year compared to last year.
• Currently there is a 60/40 split in projected new undergraduates: 60% FTF and 40% transfer. Suggestion made to revisit this mix to increase number of transfers.
• EMS is always looking for ways to enroll more transfer students. However bulk of our prospective students in CA are FTF.
• Continuation rates in planning model are based on previous year’s continuation rates.
• Unknown if there is an opportunity to request CO fund the additional 2% over target, due to other campuses that have far exceeded their funded targets and may receive additional enrollment funding.

VI. Formation of committee to review EMAC Executive Memorandum 10-019
• Due to lack of time, Rehg will send an email to committee soliciting interest to work on EM 10-019. The goal is to finalize EM updates by end of spring semester and then submit to Academic Senate for approval in fall 2019.

Meeting adjourned 4:55 p.m.
Respectfully submitted, Theresa Mundy, EMS AAS

VII. Next Meeting:

Tuesday, April 2, 2019
3:15 pm - 4:45 pm
SSC 122

VIII. Action Items:
• Rehg will send an email to committee for members to help edit EM 10-019. The goal is to finalize the EM by end of spring semester, then submit for approval in fall 2019.