California State University, Chico
2023-24 requested removal of campus impaction for first-time freshmen, transfers and the Bachelor in Social Work program
Collected feedback and questions from public hearings and campus shared governance outreach

1. **Public hearing February 24, 2022 at 10:00am**
Held virtually via Zoom
Attendees: Jerry Ross, Susan Roll, Serge Desir, Jaime Nelson, Barbara Johnson
   - No feedback or questions were received

2. **Campus Advising Collaborative meeting March 2, 2022 at 9:30am**
Held virtually via Zoom
Attendees: Jerry Ross, members of the advising community on campus
   - Question about whether this would allow us to be more open to lower division transfers
   - Question about whether we will be able to enroll more post-baccalaureate students

3. **Public hearing March 3, 2022 at 6:00pm**
Held virtually via Zoom
Attendees: Jerry Ross, Susan Roll, Barbara Johnson
   - No feedback or questions were received

4. **Enrollment Management Spring Forum March 7, 2022 at 9:30am**
Held in-person at Colusa Hall and virtually via Zoom
Attendees: Enrollment Management Leadership Team (Jerry Ross, Mike Dills-Allen, Serge Desir, Sean McGowan, Chong Yang, Barbara Johnson) and approximately 100 members of the campus community (faculty and staff)
   - Question about whether we intend to increase the population of lower division transfers?
     - Feedback that this is very good news for Athletics
     - Feedback that this will require educating members of the campus recruiting community that we are now doing this

5. **Public hearing March 7, 2022 at 3:00pm**
Held virtually via Zoom
Attendees: Jerry Ross, Susan Roll, Barbara Johnson
   - No feedback or questions were received

6. **Chico State Staff Council meeting March 8, 2022 at 9:30am**
Held in Colusa Hall #100
Attendees: Jerry Ross, Barbara Johnson, members of the Staff Council, a campus shared governance committee
   - Question about whether any online degree programs are impacted
     - Discussion about which degree programs are impacted, and what the constraints are
• Question about whether there will be a push to enroll non-traditional students?
• Question about whether campus will be able to add faculty and staff to meet additional student load
  o Discussion of current staffing levels, which are to some extent optimized around our peak enrollment levels of 17,789 headcount, in 2017-18. As we are currently almost 4,000 students below that level, current staffing levels should be able to meet

7. Enrollment Management Advisory Committee meeting March 8, 2022 at 3:15pm
Held virtually via Zoom
Attendees: Jerry Ross, Susan Roll, Barbara Johnson, members of the Enrollment Management Advisory Committee, a sub-committee of Academic Senate

• Question about what would be the ideal number for Bachelor of Social Work enrollment?
  o 75-80 students would be ideal
• Discussion of the conventional wisdom that when a campus declares impaction, people stop coming – is it true?
  o For the overall campus, because we have been proceeding over the last couple of cycles as though we are not impacted, is it a perceptual thing?
    ▪ The Chancellor’s Office website and Cal State Apply still list Chico State as being impacted. We don’t really have an application problem, but we could do marketing around the fact that we are not an impacted campus
• Discussion about having a little bit of wiggle room in First-Time Freshman admitting, between 2.0-2.5 GPA; would that help us manage enrollment? Is there similar wiggle room for transfers?
  o Our main wiggle room for transfers is in lower division transfers, and we will have to really think about how we do that
• Discussion about the 7 CSU campuses where every major is impacted: SLO, Fresno State, Fullerton, LA, Long Beach, San Diego State and San Jose State
  o Question whether they are having enrollment struggles?
• Several EMAC members offered that they are in favor of removing impaction
  o One member was in favor of removing it, though they weren’t sure it would impact enrollment to do so
  o It was suggested that removing any possible obstacles that might prevent even one student applying, is important in the current market

8. Associated Students Government Affairs Committee meeting March 9, 2022 at 2:30pm
Held in Bell Memorial Union #205
Attendees: Jerry Ross, Barbara Johnson, members of the Associated Students Government Affairs Committee

• Question about eliminating impaction for Bachelor in Social Work; will it allow the program to admit more students?
  o Discussion about the admitting process for the program
• Question about continued impaction for Nursing and Recording Arts: is there anything that would stop students from being able to change majors into those programs?
Discussion of the factors which necessitate Nursing and Recording Arts continuing with impacted status

- Question about whether the graduate program in Social Work is impacted?
  - Discussion about the ways in which graduate admissions differs from undergraduate admissions

- Discussion about the CSU minimum eligibility factors, and whether other campuses have been using CSU minimums
  - Discussion about campuses which are fully impacted (Long Beach, SLO, others)

- Question about how many admission spots in the University will open up as a result of continuing impaction; discussion about how we are currently about 4,000 students down from our peak enrollment in 2017-18

- Discussion from a student government office-holder who works in the Office of Admission, about the difficulty in explaining eligibility differences between in-service-area and out-of-service-area prospects

- Discussion about the Office of Admissions’ use of technology to auto-admit many of our eligible applicants