



# TODAY

California State University, Chico

**UNIVERSITY FOUNDATION ANNUAL REPORT**

**2015–16**

## INTRODUCTION

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**C**alifornia State University, Chico's more than 125 years of public service began in 1887, when John Bidwell donated eight acres of his prized cherry orchard to build Chico Normal School—establishing the first college in the North State. The University Foundation was founded in 1940. The nonprofit auxiliary engages those who care about Chico State; provides opportunities to enhance its teaching, research, and community programs; and guarantees ethical stewardship of gifts received. The return on an investment in the University is far-reaching and never-ending.

In addition to describing the Foundation's fundraising and investment performance, this annual report highlights the human impact of giving. It features stories about donors, students, faculty, staff, and community members, demonstrating the essential role supporters like you play in our future.

**Thank you for inspiring  
a new day for Chico State.**



# A NEW DAY

California State University, Chico

UNIVERSITY FOUNDATION ANNUAL REPORT

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Academic Excellence



*From the President*  
**A NEW DAY**

**J**oining Chico State in 1990 was one of the best decisions of my life. Like so many of our students, alumni, parents, and friends, I knew the first time I walked onto this beautiful campus that this was exactly where I was meant to be.

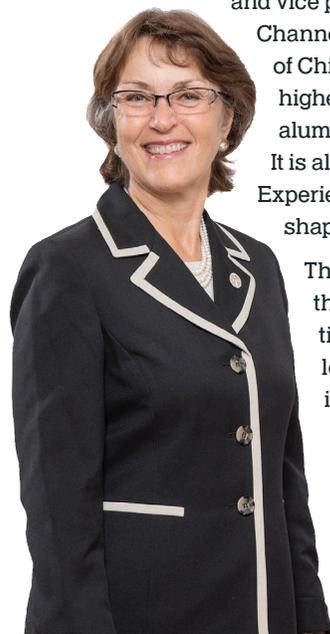
In the Tower Society Honor Roll, alumnus Tom Villa ('82) reflects, "Chico was an awakening for me. I want to make sure that I take all that experience, all that learning, all those things that have developed me, and allow other people to learn from it—to go back to the roots, to where I first woke up—and give back."

I couldn't agree more. His words resonate in the hearts of many, including my own, as I reflect on my new responsibilities as Chico State's president.

A professor of kinesiology, I taught in the classroom for 17 years. It did not take long to realize I had joined a University community that was unique and passionate in its powerful support of student learning and success. I served as department chair from 2002 to 2007, crossing disciplines from the College of Communication and Education to lead the College of Behavioral and Social Sciences as dean in 2007. It was a move driven by my commitment to lifelong learning and one that broadened my educational experience and—most importantly—grew my relationships with the faculty and staff who strive every day to help people achieve their dreams.

In 2013, I accepted an opportunity to serve as provost and vice president for academic affairs at CSU, Channel Islands. Returning in July as president of Chico State was a dream come true. It is my highest honor to serve our outstanding students, alumni, faculty, staff, and generous supporters. It is all of you who define and enrich the Chico Experience, and your collective aspirations will shape our future.

The Chico Experience extends far beyond the boundaries of campus. It is found in the time our students engage in community learning and civic engagement. It is felt in the local-to-global contributions of our



faculty and staff. It is central to the achievements of our alumni who live and work around the world. It is passed from one generation to the next—from great-grandparents to grandparents, parents, aunts and uncles, and sons and daughters who hail their alma mater with pride and love. It is held in the heart of every person who has in some way been transformed by their connection to Chico State.

As we prepare for our 130th anniversary, we embrace this time of renewal and opportunity—a new day.

This academic year, we will select two new vice presidents to Cabinet. My 100-day listening tour with our many constituencies has been filled with hope and optimism, revealing a community ripe for change.

My vision builds on more than a century's worth of leadership. When I think about setting a direction for the future of Chico State, I begin with foundational principles: high-quality education, diversity, innovation, accountability, transparency, collaboration, shared governance, trust, and respect. I weigh the changing economy of higher education and value that you—our supporters—are more important to our success than ever.

No matter what program you support with your gift, it is a gift for all at Chico State. Your philanthropy transforms lives in every community where Wildcats roam. Together, we will move the University forward. *Transform Tomorrow | The Campaign for Chico State* is an unprecedented opportunity for you to shape what tomorrow holds. *Transform Tomorrow* says boldly that there is a place for you at Chico State—that you and I are here for the future.

On behalf of all those who learn, teach, and work here, thank you for all you have done to lead us to this new day and for all you will do to move us forward.

Sincerely,

**Gayle E. Hutchinson**  
*President*

## CHICO STATE AT A GLANCE

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2015-16

100

BEST COLLEGES  
FOR YOUR MONEY

*Money Magazine*

*Money Magazine* selected Chico State as one of its “100 Best Colleges for Your Money” for educational quality, affordability, and alumni career earnings — putting us ahead of all 22 of our CSU sister campuses and in the top 15 percent of more than 700 colleges it considered across the nation. We also ranked No. 8 on *Money*’s “50 Colleges That Add the Most Value” list.

NO. 28

‘BEST BANG FOR THE  
BUCK COLLEGES’

*Washington Monthly*

Chico State ranked No. 28 in the West on *Washington Monthly*’s “Best Bang for the Buck Colleges” list. We also placed in the top 15 percent among 673 master’s degree granting universities in the publication’s “College Guide Rankings 2015.”

90,000

SQUARE FEET

*New Arts and Humanities Building*

We officially opened our new Arts and Humanities Building, which is a state-of-the-art facility that features configurable smart classrooms, high-tech labs, gallery and collaborative spaces, studios, and more. Read more on page 20 about the LEED-certified building.

18 YEARS

AS A TOP-10 PUBLIC  
UNIVERSITY IN THE WEST

*US News & World Report*

For the 18th straight year, we’ve been named a top-10 master’s level public university in the West, according to *US News & World Report*.

3000

NORTH STATE HIGH SCHOOL STUDENTS SERVED

Upward Bound

Our Upward Bound program turned 50 years old in 2015. The program exposes students in under-resourced schools to opportunities that prepare them for higher education. Since its inception, we've served nearly 3,000 North State high school students.

100%

GRADUATE JOB PLACEMENT IN MULTIPLE DISCIPLINES

Several programs across campus boast 100 percent job placement rates for graduates, including accounting, school psychology, agricultural science and education, sustainable manufacturing, concrete industry management, and communication sciences and disorders.

NO. 14

ONLINE BACHELOR'S PROGRAM, SOCIOLOGY

TheBestSchools.org

We rank No. 14 in the US for our online bachelor's in sociology program, says TheBestSchools.org.

30%

OF ENROLLED STUDENTS IDENTIFY AS HISPANIC OR LATINO

Designated Hispanic-Serving Institution

We are now a federally designated Hispanic-Serving Institution (HSI)—a distinction held by 13 percent of universities nationwide. Last year, we established a position in the Office of Diversity and Inclusion to carry out HSI initiatives and identify new funding opportunities.

A young man with a grey baseball cap, sunglasses, and a maroon hoodie with a large black and grey backpack is seen from behind. He is talking to a young woman with long dark hair, wearing a red t-shirt with "CHICO STATE STUDENT PHILANTHROPY COUNCIL" printed on it. She is smiling and holding a small white card. They are standing outdoors in front of a building with large windows. The background is slightly blurred, showing trees with yellow leaves and other people in the distance.

*“People want to make a change,  
they want to be part of something  
bigger than themselves.”*

– Brenda Gutierrez, President  
Chico State Student Philanthropy Council

# GIVING AT A GLANCE

Number of student donors increased from last year by

# 428%

That's **1,700+** student donors.

**I**n fall 2015, we established the Chico State Student Philanthropy Council to promote a culture of giving on campus. In less than one academic year, our student ambassadors made classroom presentations, organized giving events, and inspired more than 1,700 students to donate to the Chico State Fund. They also launched a new University senior gift initiative, honoring 100 graduating seniors who gave a gift of \$20.16 or more with a Wildcat Spirit Cord, and certified 15 student organizations that boasted a 100 percent giving rate among their members.



Total gifts and pledges

\$7,736,944

Total student giving grew by

150%

\$6,500+ in student gifts

Largest single gift

\$501,572

Smallest gift

\$1

Average gift, grew by 48 percent from last year

\$381.73\*

\* Some donors gave more than once

Individual donors, increased 13 percent from last year

14,832

**Total endowment value**

**\$53,938,220**

Corporate and foundation giving

**\$2 million**

Alumni giving grew by 9 percent from last year

**\$1.8 million**

Non-alumni giving

**\$1.6 million**

Faculty and staff giving grew by 44 percent from last year

**\$44 thousand**

**Total net assets**

**\$73,300,961**

**I**t can't be said enough that President Gayle E. Hutchinson's experience, leadership approach, and vision for a philanthropy-powered education represents a new day for Chico State. She reminds us that behind the diversity of our interests and areas of giving lies a common value—learning.

Starting with John Bidwell in 1887, our benefactors have helped this University rise. More than ever, we must give students an education that reflects the realities they'll face in their careers, communities, and personal lives.

As technology rapidly evolves the way we teach, learn, work, and interact, we must modernize and expand our facilities. National student debt stands at \$1.2 trillion, and competition for recruiting and retaining the best faculty continues to grow. Endowed scholarships will keep our education affordable, and endowed faculty support will maintain our national reputation as a top-value school.

This is why *Transform Tomorrow* | *The Campaign for Chico State* aims to raise \$100 million by 2020. Working with deans and campus leaders in 2015–16, we've identified three priorities:

1. **Empower student success** through annual leadership giving
2. **Build cutting-edge facilities**
3. **Invest in people** through new endowments

The Tower Society is the foundation of our first priority. In its inaugural year, 479 alumni, parents, and friends joined the annual leadership giving program, contributing \$3.9 million to *Transform Tomorrow*. We harnessed the passion of recent alumni by creating the Graduate of the Last Decade (GOLD) membership level, joined by 187 members. Inspired by the Tower Society, students founded the Chico State Student Philanthropy Council, growing the number of student donors

from less than 40 in 2014–15 to more than 1,700 in 2015–16. See page 12 for a closer look at how members are empowering student success, with the 2015–16 Tower Society Honor Roll in the special insert.

Read how Tower Society members took their giving to the next level by supporting the new Arts and Humanities Building (page 17) and renovating the Concrete Lab in the College of Engineering, Computer Science, and Construction Management (page 22). The Board of Governors shows how endowed gifts can support innovative programs across campus (page 26), and longtime industry partners endowed a faculty fellowship in the high-demand area of heavy civil engineering (page 25).

The Tower Society shows us that we are already transforming more lives. And *Transform Tomorrow* reflects both our proud history and new era of philanthropy—one that President Hutchinson is leading.

This is the culture of philanthropy you—our donors—are building for Chico State. This is what we can achieve together. And this is just the start.

Thank you for valuing education.  
Thank you for believing in our mission.  
Thank you for investing in our students, faculty, and staff. Together, you are our inspiration for tomorrow.

Sincerely,



**Ahmad Boura**  
CEO, University Foundation and  
Vice President for University Advancement



*From the CEO*

## **TRANSFORM TOMORROW**

### **CONNECTING OUR COMMUNITY OF SUPPORTERS ►**

Tower Society events allow members to connect with each other, standout students, and campus leaders.





# NEW LEADERSHIP GIFTS CHANGE LIVES

**C**ivil engineering major Maria Mullio is the first in her family to go to college. “It’s a really big, brave step,” said Heather Schlaff, who met the sophomore in spring 2016 at a dinner for students in Raising Educational Achievement in Collaborative Hubs (REACH)—a new program she supports as a Tower Society member.

As the oldest child of Mexican immigrants, Mullio said she’s accustomed to taking on a lot of responsibility, such as managing her dad’s bank account and coordinating household bills. But, when she arrived on campus, she wasn’t sure what to do next.

“I’m not the kind of person who reaches out for support, so I feel like I would’ve been by myself of a lot,” said the Santa Maria native, who learned about REACH after receiving a letter from the Chico State Student Success Center (CSSC).

The CSSC launched REACH in fall 2015 to create a learning community for first-generation, low-income, and under-represented minority (URM) students, said Gary McMahon, center director. It focuses on first-year students like Mullio, connecting them to resources, faculty, and other students during a critical time in college.

“Because we all came from similar backgrounds and had the same classes, we were all kind of lost together,” Mullio said.

An important component of REACH is its peer and faculty

mentoring program, which pairs juniors and seniors with one of 21 faculty mentors, including history professor Kate Transchel, who first told Schlaff about the program.

Together, peer and faculty mentors organize biweekly “study jams” for their “hub” of 10 students. REACH students also enroll in U-Courses, which otherwise have historically high fail rates for URM students, and they participate in monthly community events.

McMahon says about half of the 200-plus participants were recruited from partner high schools like Mullio’s, while the rest were referred by faculty or staff across campus.

“We all have a biologically engineered need to connect,” McMahon said. “If you don’t have that, the experience in the classroom is greatly going to suffer.”

In the program’s first year, half of REACH students earned a GPA of 3.0 or higher, said McMahon. Compared to their URM cohort, they completed an average of three more course units, had a 5.5 percent higher GPA, and achieved a 16 percent higher pass rate for math remediation classes. They also had a 98 percent pass rate in their U-Courses.

For its success at addressing educational disparities faced by first-generation and low-income college freshmen, REACH earned the 2015 Nicholas Michelli Award for Promoting Social Justice. The award was established by the National Network for Educational



## ◀ REACH MENTORS AND STUDENTS

Students enjoy games, networking, and celebrating each other’s successes at a REACH-sponsored dinner. Donors like Heather Schlaff attended the event and saw firsthand how the program was impacting student success.



#### ◀ REACHING FOR THE STARS

Staff and students from REACH and other programs for underrepresented and minority students share success stories with CSU Chancellor Timothy P. White during his visit to campus in May 2016.



#### ▲ STUDY JAM

REACH students collaborate and partner in learning course material during a weekly Study Jam session.

Renewal, an organization dedicated to preparing educators and promoting school-university partnerships.

“This is part of the American dream,” Schlaff said. “It’s so important to remember this country was founded on diversity—and without education you are really stuck.”

Mullio said she spoke up more in the classes that she had with fellow REACH students, learned how to purchase and borrow textbooks from her peer mentor, and was taught a key lesson that she didn’t know she needed—the importance of developing relationships with faculty outside of class.

“At first it was strange, because I was really only used to getting

help from people in my immediate family,” Mullio said. But throughout her first year, she met regularly with Transchel, who pushed her to engage with other professors, and found comfort that she was always a phone call away.

McMahon and other CSSC staff attribute the tremendous success of REACH and their other programs to the center’s family environment.

“Sometimes you just need someone,” said Mullio, who moved into her first apartment this summer.

Hearing the news, Schlaff teamed up with Transchel to get Mullio established for the school year, giving her a used desk and some chairs for her kitchen table.

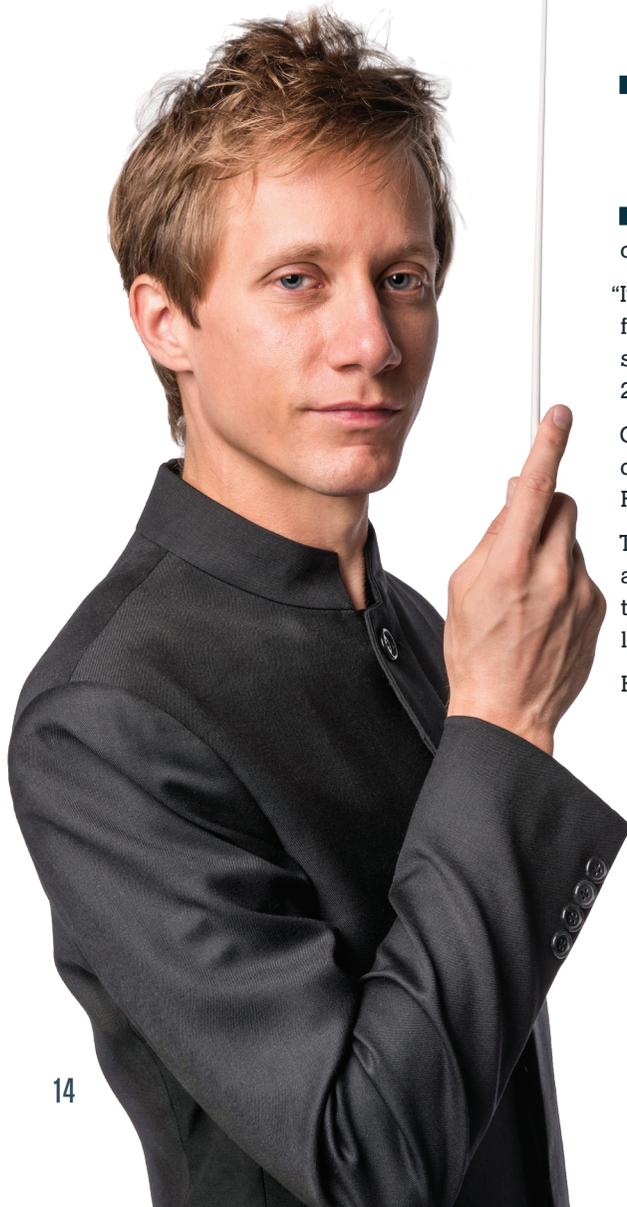
“It’s really what we’re here for,” Schlaff said. “If you’re fortunate to have something to give you need to give—otherwise I don’t know what the purpose is for being here.”

And Schlaff isn’t the only Tower Society member who is helping Chico State change lives every day.

During the annual leadership giving program’s inaugural year, 479 Tower Society members gave nearly \$4 million to support Chico State’s hands-on education, athletics teams, out-of-classroom experiences, applied research, and community programs. Together, they’re enriching lives across the North State and beyond.

## A NEW APPROACH TO AN OLD CRAFT

*North State Symphony grows interest and impact through creative strategies*



**F**or North State Symphony (NSS) music director Scott Seaton, the 2015–16 season made for a fun, inspiring, and innovative first year at the helm of one of the University’s most beloved community organizations.

“It was an incredible year of growth,” said Seaton, who focused on audience engagement and diversifying the symphony’s repertoire of offerings. The results were a 27 percent increase in attendance.

One of his more popular additions was soliciting audience questions during select performances via text message, Facebook, and Twitter.

The intention was to make the experience more informal and accessible to new audiences, said Seaton, who also introduced the NSS POPS concert series this season to collaborate with local bands. But, more simply put, “It’s fun!”

Here are some of his favorite questions—and the answers.

### **Are the musicians in the North State Symphony full-time musicians or part-time?**

The musicians all have other jobs because we certainly can’t pay them enough to live on (we only do a fraction of the amount of concerts larger orchestras do)! They come from as far as Bend, Oregon... and all have jobs with other orchestras, and most teach on the side, as well.

### **Has the conductor ever gotten so into a song that he fell off the podium?**

No, but I’ve come very close a few times!

### **Who is your biggest living inspiration today?**

I’m very much inspired by Sir Simon Rattle, the conductor of the Berlin Philharmonic, which is arguably the best orchestra in the world. For him to have a position like that—and to be as humble and as much of a team player that he is—is pretty amazing.

### **Do the sheets of Plexiglas on the stage, between rows of musicians, have a function?**

Yes, the Plexiglas protects the winds and strings from the enormous volume of the brass instruments. Imagine listening to a large stereo right next to your ear for several hours—the musicians need to protect their ears to do their job effectively!

### **Why does the conductor exit the stage and re-enter between each piece? Is he getting water or is it tradition?**

I just have to check Facebook between pieces. OK, I’m kidding! It’s tradition for the conductor to exit between pieces to have a small break and so the orchestra can re-tune if need be. Some pieces also have different instrumentations and there has to be time to allow musicians to enter and exit the stage.

This year, Seaton also is working to expand the NSS's educational outreach programs, which currently engage about 6,000 students through holiday performances and a local youth concert series at Laxson Auditorium, the Cascade Theatre in Redding, and the State Theatre in Red Bluff.

"It's not just important to me, it's important to the institution of orchestras as a whole," he said. "That's where our new audiences are going to come from."

The goal is to raise enough private support to participate in Carnegie Hall's Link Up program, which will send NSS musicians to teach weekly at local schools, culminating in a concert at Laxson where youth participants will play with the symphony.

"Ultimately, donors will have the greatest impact," he said. "We need to invest in youth education and exposure and getting people to see how much fun this is—how much they should have this in their lives."



THE JACKI HEADLEY  
UNIVERSITY ART GALLERY





## MADE IN CHICO

*Alumna's memory lives on  
in new gallery*



**J**acki Headley created her way through life. “She was an incredible example,” said her husband, Graham Hutton. “She had a great work ethic and if there was ever a question about what was right and wrong, if you just asked, ‘What would Jacki do?’—you’d get the answer.”

The pair met in Mazatlán, Mexico in 1975. He was a British PhD student conducting research in marine biology. Future Distinguished Alumna Headley ('73) was a recent Chico State graduate teaching at a bilingual private school—and always enterprising.



She supplemented her income by recording English ads for a Mazatlán radio station and teaching craft classes out of her home for mothers she met at school. One day, she announced they were making seashell candles the next day.

"I said, 'Oh, really? Have you made candles before?' She said, 'No, but I have a book!'" Hutton laughed, as he described the inventive woman who captured his heart.

Within the year, he'd follow Headley back to the place she loved most, Chico. His future wife immediately start making and selling goods in local gift stores, including the pillows that would launch the art major's company—Woof & Poof—into 40 years of national success.

Jean and Jack Headley always said their daughter was born an entrepreneur. In high school, she took a dress she'd designed and made on her Sears sewing machine (the same one used to start Woof & Poof) to a high-end boutique in Newport Beach and, at 16, spent her summer diligently fulfilling orders.

"She loved what she did," Hutton said.

Her passion for making a career out of creating helped carve a path for others to follow, including Hutton, who started a wholesale business making kitchen and gift products that sold locally and nationally.

So, as Woof & Poof continued to outgrow one downtown space after another,

he decided to close up shop and focus on building their new home and becoming a furniture maker, manager of the couple's rental properties, and stay-at-home dad.

"She was so proud of both of the boys," he said.

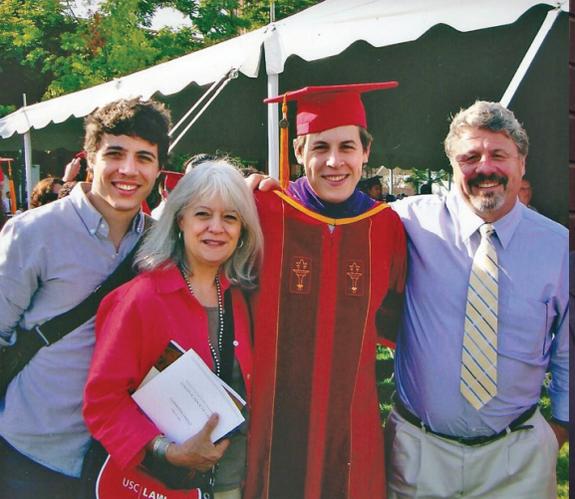
Their oldest, Christopher, 35, is an attorney in the US Navy, and the youngest, Oliver, 32, a freelance graphic designer and stay-at-home dad.

"I know a lot of the reason they have excelled is because of her example," Hutton said. "She was never too busy to be involved in a big way."

Tears collected as he described his wife, who was diagnosed with a terminal brain tumor in April 2011. "She was an incredibly hard worker, had complete integrity, and was totally honest."

Since her death in 2012, he's found comfort and reward in volunteering every October at the Milton Marks Family Camp near Calistoga, which offers support, counseling, and restorative activities for parents with brain tumors and their families.

"It can be very isolating to have a terminal illness in the family," said Hutton, who drives participants around the hilly campgrounds and enjoys talking with them one-on-one. "The parents and kids realize that they're not the only ones who are going through this, so they find support, make new friends, and when they leave are just so grateful."



# *“She loved what she did.”*

—Graham Hutton

To honor his wife’s life as an entrepreneur with a passion for creativity and community, Hutton made a capital gift in 2015 to support the new Arts and Humanities Building (ARTS). He named the Jacki Headley University Art Gallery, solidifying her legacy as a force who shaped the Chico Experience in so many ways.

In addition to founding and running Woof & Poof and Made in Chico, she spoke to Chico State’s student entrepreneurs, worked with the Institute for Sustainable Development to bring prominent speakers to campus, went head-to-head with local developers as a member of the city’s Architectural Review and Historic Preservation Board, and served on the board for the Janet Turner Print Museum.

“I think she gained respect from people who were on the other side of an issue because she did her homework and thought things through. People respected her for that, even if they didn’t agree with her,” Hutton said.

His favorite part of the new building is the window-lined courtyard, which showcases the ceramic and glassblowing studios. It exposes everyone—not just art students—to the making of art.

“I love watching people work and watching things being made,” he said, in a way that evokes a picture of him watching Headley at her Sears sewing machine 40 years ago.

“Looking through the windows of glass may inspire someone to attempt a creative

pursuit outside their major or career,” he said. “Here I am, a marine biologist, and now I’m a woodworker and furniture maker and wannabe sculptor.”

That’s why Hutton supports Chico State, the Chico Art Center, 1078 Gallery, the Museum of Northern California Art (monca), and the Mendocino Art Center—to honor those who inspire art in others.

The Headley gallery provides a platform for new and established artists to showcase their work—a role she herself played in so many people’s lives.

“I think if Jacki had a message for students and artists it would be, ‘Don’t just create work—sell your work, and be self-sufficient,’” he said, pointing to her other brainchild, Made in Chico, a store that helps local artists sell their goods.

“She just loved the store, and Chico,” he said. “She sort of never wanted to leave.”



## ARTS BY THE NUMBERS

# 5

CONFIGURABLE SMART CLASSROOMS WITH MORE THAN 330 SEATS

4 DEPARTMENTS

# 167

CLASS SECTIONS HELD IN FALL 2016

\$60 MILLION BUILDING COST

# 3

ART SPACES

JACKI HEADLEY UNIVERSITY ART GALLERY  
JANET TURNER PRINT MUSEUM  
MFA GALLERY

# 21

CERAMIC KILNS

24/7 RECORDING ARTS STUDIO

# 500 HOURS

JOHN PUGH SPENT RECREATING THE MURAL *ACADEME*

# 196 SEATS

PAUL AND YASUKO ZINGG RECITAL HALL

3 SNOW GOOSE FLOWERING CHERRY TREES PLANTED IN HONOR OF JOHN BIDWELL

# 2,961

SQUARE FEET

DANCE REHEARSAL STUDIO



### ART STUDIOS INSPIRE HANDS-ON LEARNING

**Top left:** Students practice glassblowing techniques in a state-of-the-art studio in the new Arts and Humanities Building in fall 2016. **Top center:** Students Erin Schlumm (left), Shai Nelson (right), and other emerging artists work in the ARTS ceramics lab. Large windows allow passersby to watch art-in-the-making. **Top right:** Thirty-four years after John Pugh ('83) painted *Academe* on Taylor Hall, he returned to recreate the mural for the new ARTS building (bottom right). **Bottom left:** The *Shaker* exhibit marked the first show in the Jacki Headley University Art Gallery in August 2016.



## ALL IT'S CRACKED UP TO BE

*New lab renovation yields sustainable solutions*

**W**ater, aggregate, cement—the standard concrete recipe is pretty simple.

But under the mentorship of Concrete Industry Management (CIM) program coordinator Feraidon Ataie, students are hoping rice straw can prevent a common and costly problem.

Students like senior Joanne O'Hara are attempting to transform the agricultural waste into a sustainable solution to prevent cracking concrete—a problem that can cost cities, counties, states, and private firms billions of dollars to repair.

"It's just cool to be part of something that could one day change the way we do everything," said O'Hara, former president of the Women in Concrete Club, and a 2016 recipient of the Lt. Robert Merton Rawlins Merit Award, one of the University's most prestigious scholarships.

In California alone, more than a million pounds of the farming byproduct is produced annually. With limited uses, it is often burned or used for cattle fodder or insulation. So, Ataie and his student team are testing whether rice straw can reduce concrete cracking and shrinkage and help agricultural firms divert waste.

"These are my heroes on the project," Ataie said. "They always come up with ideas on how we can make it better."

For Dennis Murphy ('94), working in the lab with his professors in the College of Engineering, Construction Management, and Computer Science made his education come alive.

"Those guys all made an impact in my life, and so did Chico State," said Murphy, who teamed up with the CIM Patrons to fund the state-of-the-art Concrete Lab renovation that was completed last year. "I'm so grateful to have the ability to give back to this school that has given me so much."

Working in the newly expanded lab, students ran mixers and molded concrete into cylinders and beams to be cured and tested weekly for three months. They used several machines to test pressures ranging from 60,000 up to 674,000 pounds, comparing results against historical data for damage to sidewalks and parking garages.

Junior Henry Freimuth tapped his keyboard and watched the pressure spike on the screen. At 75,000 pounds, the cylinder popped, sending concrete fracturing off in chunks.

"That's about the equivalent of 24 Volkswagen Bugs sitting on it," Freimuth said, as he took the cylinder out of the chamber. Next was the flexion machine, where beams are compressed on both ends to see how much force it takes to snap them in half.

The US Navy veteran holds a bachelor's in recreation management and worked briefly as a prison guard until finding out about a program that helped veterans return to school. He discovered Chico State's CIM program—one of only four in the nation—which CIM Patrons cochair and Tower Society member Doug Guerrero helped establish in 2006.

"The opportunities for students are endless," Guerrero said, explaining that the industry's leaders are retiring rapidly and that all of society's infrastructure is made of concrete.

The greatest impact of the renovation is space—it essentially doubled the work area for students. It added an outdoor area for projects and competitions, consolidated wiring for improved equipment layout, and freed up much-needed indoor space for teaching and research.

"This is what I want to make a career out of," Freimuth said. "It's nice to be able to have all the instrumentation and a lab to do this kind of work—there are not many labs out there and few opportunities within the industry."



### ▲ REAL-WORLD RESEARCH

Concrete industry management major Joanne O'Hara shovels concrete into a hardening case as part of a research project that aims to transform agricultural waste into a solution for concrete cracking issues.



*“It’s just cool to be part of something that could one day change the way we do everything.”*

—Joanne O’Hara, Senior

### WINNING STUDENT TEAM

Matt Hall (front left) with his teammates and faculty advisor Chris Souder (back right) finished second place in the heavy civil category at the Associated Schools of Construction regional student competition in Sparks, Nevada. The four-day event drew more than 13,000 students from 46 universities.



### ▲ DEMONSTRATING SKILLS

Construction management majors Grant Morgan (left) and Beavers scholarship recipient Matt Hall (right) build concrete forms outside the O'Connell Technology Center during a demonstration for more than 1,500 prospective students and their families during the 20th annual Chico Preview Day.

# LONGTIME PARTNER BUILDS NEW FRAMEWORK FOR FACULTY SUPPORT

## *Industry benefactor establishes faculty endowment*

**T**he Beavers, Inc., a professional construction organization, has a long history of honoring the leaders of today's heavy construction industry and supporting the people who will shape its future—our students.

“Chico is among the top—if not the best—construction programs in California,” said recent alumnus Matt Hall ('16), who received a Beavers Charitable Trust Heavy Construction Scholarship and is now a project engineer at Teichert Construction.

Hall's employer is one of hundreds of top companies that visit campus each year to recruit for jobs and internships. He says the hands-on experience he was able to gain through these opportunities was unbeatable.

“The Beavers have supported a lot of the students coming out of Chico, which is great because ultimately we want to be where they're at one day,” said Hall who had six job offers before graduation and competed on the Association of Students in Construction (ASC) team in 2015 and 2016, earning first and second place finishes.

“You go to almost any major construction company in California and you'll meet a Chico State grad,” said Joel Arthur, chair of the Department of Construction Management (CM). He added that Chico State's program is the second oldest in California and has more than 3,000 alumni working across the state and world.

Arthur says the reputation of Chico State as one of the country's leading heavy construction programs is directly linked to its track record of hiring faculty with impressive careers building highways, bridges, tunnels, dams, rapid transit, and other civil construction projects.

In 2015–16, The Beavers established a faculty endowment to ensure CM students continue to have access to professors with extensive heavy construction industry experience.

Before his passing in 2000, CM professor Stuart “Bart” Bartholomew was honored with The Beavers' highest honor, the Golden Beaver Award, for his outstanding 40-year career working on high-impact projects, such as the Bay Area Rapid Transit (BART) system and the Bakhra Dam in India.

Today, faculty like Hall's ASC advisor Chris Souder and fellow ASC advisor Alan Bond are carrying on Bartholomew's legacy. Their extensive career experience not only prepares students to win competitions against big-name schools like Stanford University and UC Berkeley, but also to tackle problems on the job—starting day one.

“You can get a lot more mileage when you have an enthusiastic person in front of the class. You reach the whole class of students, rather than one person who receives a scholarship,” said David Woods, executive director of Beavers, Inc. and The Beavers Charitable Trust, which has awarded more than \$10 million in grants since 1977, establishing 44 endowed scholarships and nine endowed teaching positions at top schools around the country.

Woods added that The Beavers' faculty endowments inspire broader support by matching funds from at least one of its members or the University's supporters, such as the Chico State CM Industry Advisory Council.

“There's a lot more benefit for the student if their faculty has come from the field—they know what it's like to be in the entry role, the management role, and up,” said Hall, who says at least 80 percent of Teichert's area managers—the position he aspires to hold—are fellow Wildcats.

“It's pretty cool because we talk about the faculty—they had the same classes, learned the same stuff,” said Hall, who says he and his Wildcat coworkers are examples of how investing in students produces better workers. “The industry is booming, and I would recommend Chico to anyone.”



## NEW WAYS TO CAPTURE STUDENT POTENTIAL

*Donors empower the Board of Governors to create awards for innovative programs*

**A** new program is turning donor dollars into real-world successes for students—just ask anthropology professor Brian Brazeal, founder of the University's groundbreaking Advanced Laboratory for Visual Anthropology (ALVA).

In July, ALVA was one of 19 programs across campus to receive an inaugural University Foundation Special Endowment Award.

CEO Ahmad Boura says by entrusting endowed gifts to the board's discretion, several donors collectively funded more than \$250,000 in projects. Together, they're helping students and faculty reach beyond the limits of state support.

ALVA was the first facility in the world to incorporate digital cinema into social science research, Brazeal said. Since 2010, students, professors, alumni, and staff have had unparalleled access to Hollywood-grade cameras and the technology needed to produce television-ready documentaries.

"Professional film people thought I was crazy," said Brazeal, who's helped ALVA films appear on public television channels and prominent film festival screens.

As he and students "fumbled" through how to use the Red One and Red Scarlett cameras, he says professional studios were reluctant to put the same equipment in the hands of less-than-senior technicians. But the outcomes were worth it.

Going into her final year, Erin Gillette ('11) says she was struggling to manage the heavy course load she needed to overcome failed classes and a change in major. ALVA offered her a chance to do work that mattered.

### ◀ ADVANCED LABORATORY FOR VISUAL ANTHROPOLOGY

**Top left:** Kelsea Rossow ('13), operating the Red One Camera in Lava Beds National Monument, while filming *The Beginning of the End*, a story on Captain Jack and the Modoc War. She later interned at Harvard University's Peabody Museum and the Smithsonian.

**Top right:** ALVA Laboratory Technician Dan Bruns shoots for *Treading Water*—a documentary on California's water issues.

**Bottom:** Matthew Ritenour ('13) and Jesse Dizard, chair of the anthropology department, filming on site for *Treading Water*.



"I wasn't just cramming for a test—the information to be lost as soon as the class was over," said Gillette, who discovered ALVA after taking Brazeal's visual anthropology class. "I cared about my projects, and what I learned stuck with me."

Her transformation was remarkable, Brazeal said. "She was incredibly gifted," spending hundreds of hours in the lab and volunteering to work on various projects, including going abroad to Antigua to film Caribbean archeology with professor Georgia Fox.

"It was just surreal to have that experience," said Gillette, who described her pre-ALVA college experience as solely focused on attending class, doing homework, and going to work. "I just feel that without the lab, without them trusting us with professional equipment, I wouldn't have had that opportunity."

Professors add scientific rigor to students' films, while ALVA's technology

allows students to produce compelling content that challenges dangerous misperceptions of marginalized people, Brazeal said.

For her upper-division theme capstone course, Gillette produced *Voices of Tolerance*, a documentary about violence against the LGBTQ+ community. Brazeal helped her secure a grant to create DVDs that she sent to 100 high schools and universities in California to support violence prevention efforts.

As the impact of ALVA grows, Brazeal is using the new Special Endowment Award to build servers better equipped to handle the massive amounts of data the Red cameras generate (two gigabytes per minute).

"I tried to make it as future-proof as possible, but technology is always advancing by leaps and bounds," said Brazeal, who is also buying new computers and smaller cameras that can be used

in conjunction with the Reds, which output five times the resolution of HD.

"You would think a program like this would be at Harvard, or MIT, or UCLA, or USC," said Matthew Ritenour ('13), who discovered anthropology in community college. He searched for a school to pursue his two passions—moviemaking and studying the physical and sociopolitical evolution of people across time, cultures, and environments.

"I believe the best program for doing (documentary) film is right here," said Ritenour, who worked as a Foundation-funded ALVA employee after graduation.

His film *Impact of the Frolic*, which won a Northern California Emmy Award in 2015, is one of 12 ALVA documentaries that have appeared

*"...what I learned stuck with me."*

—Erin Gillette ('11)

on public television channels up and down California, Brazeal said. The goal of ALVA is to broaden the impact of anthropological research, which is often confined to undergraduate classrooms and academic journals.

"I'll teach my whole life and I won't teach a million people," he said. "Through documentaries, someone sitting on their couch will get a taste of what anthropological research means."

Dozens of student documentaries have been created, he said. Their work is incorporated into course curricula and used by community groups and schools to raise awareness of important topics, such as Sikhs in California, Hmong textiles, and the local Mechoopda tribe. Last year, Matt Purifoy ('16) created a film about drag queens, *Putting on Face*, which was screened at the 2016 International Ethnographic Film Festival of Quebec.

Boura says ALVA exemplifies the strong leadership, innovative education, and cross-campus collaboration in which the University is asking donors to invest.

Brazeal says ALVA has been supported by the College of Behavioral and Social Sciences (BSS), the College of Communication and Education (CME), and the University's departments of Facilities Management and Services, Telecommunications Services, and Computing and Communications Services.

"In fact, it was Gayle Hutchinson who really created the institutional will to make this work," Brazeal said of the University's new president, who returned to campus in July 2016. As dean of BSS, she worked with the provost, the dean of CME, and the various department heads

to put together the lab's infrastructure.

He says the Special Endowment Award-funded upgrades to ALVA's servers

and video editing lab ensure that these cross-departmental efforts continue to give students world-class experiences.

"This is the promise a culture of philanthropy can deliver year after year," said Boura, who explains why growing the number of endowments is a priority in *Transform Tomorrow | The Campaign for Chico State*. "By investing their gifts, donors give us the resources to change lives—not just today, but for generations."

The Foundation board is composed of alumni, parents, and community leaders who serve because they care about the future of Chico State, said Mike Prime, chair of the board of governors.

"We believe students are the heart and soul of Chico State," Prime said. "And that's why the board is so committed to their success."

## Other 2016–17 University Special Endowment Award projects

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Professional communications lab

---

Quantum optics equipment for physics education

---

Virtual technology to showcase the Chico Experience to prospective students

---

Student grants for summer research

---

Tutoring for science, technology, engineering, and math (STEM)

---

Library technology lending program

---

Tutoring for underrepresented minorities in behavioral and social sciences

---

Science guest lecture series

---

New technology for livestreaming campus events

---

Engineering student retention center

---

Marketing materials to promote out-of-classroom learning opportunities

---

Faculty development funding

---

Mentoring for underrepresented minorities in agriculture

---

Student and faculty training in new audiovisual software

---

Arts and humanities course development in digital skills

---

Advanced sports medicine technology for student-athletes

---

Expansion of free tutoring through the Student Learning Center

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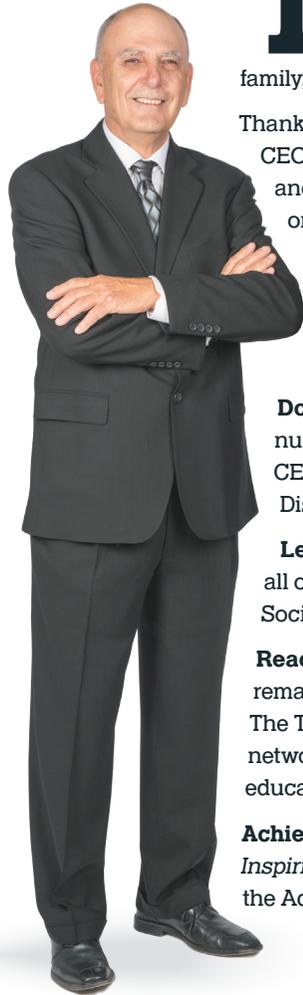
Support for former foster youth attending Chico State

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From the Chair

## NEW SUPPORT, NEW STRENGTH

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**T**he impact of Chico State is not confined within campus borders or felt in the lives of only those who study, teach, and work here. I know this because, while I'm not an alumnus of Chico State, the University's students, coaches, faculty, and staff have enriched my life, supported my family, and promoted the success of the North State region I'm proud to call home.

Thanks to the restructuring of the board in 2015–16 and the leadership of CEO Ahmad Boura, the link between the Board of Governors and the people and programs who have transformed each of our lives, communities, and organizations has never been stronger.

The No. 1 goal for the 2015–16 Board of Governors was to put in place new expertise, new expectations, and new mechanisms to build a culture of philanthropy at Chico State. Here is an overview of what we achieved last year with the help of our entire community of donors.

**Doubling up:** We added five new members in 2015–16, nearly doubling our number of alumni, parent, and community volunteers. New members included CEOs and successful entrepreneurs as well as past recipients of the University's Distinguished Alumni Award.

**Leading the way:** In response to our charge to lead a culture change by example, all of the board's alumni, parent, and community volunteers joined the Tower Society to support *The Campaign for Chico State*.

**Reaching out:** While ensuring proper financial oversight of gifts to the University remains a top priority, the board greatly expanded the breadth of our volunteerism. The Tower Society offered a new mechanism for members to engage with our networks of friends and colleagues, inspiring new support for Chico's hands-on education, applied research, and community programs.

**Achieving excellence:** The 2014–15 University Foundation Annual Report, *Inspiring Impact*, earned us international recognition, winning the 2016 Council for the Advancement and Support of Education (CASE) Circle of Excellence Silver Award.

**Giving thanks:** As we continue to grow our donor base, we're holding more events, giving more updates, and sending more messages of appreciation to the people and organizations who are shaping our future.

**Honoring service:** The new Governor Emeritus Program was established to recognize past board volunteers whose passion, dedication, and service to Chico State's education exemplify what it means to invest in tomorrow's leaders. Please join me in honoring our inaugural Governors Emeriti John Burghardt and Tod Kimmelshue.

**Continuing on:** In 2016–17 we plan to build on last year's successes and take even greater strides. Please join me in welcoming the following volunteers to the 2016–17 Board of Governors: Susan Vukovatz, Chico State Parent and Independent Human Resources Professional, and David Hodson ('90, '92), Partner, Director of Development, Microsoft Corporation–Skype.

Thank you for joining the board in our efforts to build a bold tomorrow for Chico State's students, faculty, staff, and the communities we are proud to serve. See the CEO's column on page 10 for the priorities and progress we've made in 2015–16 for *Transform Tomorrow* | *The Campaign for Chico State*.

As President Hutchinson said, this is a new day for Chico State—one where we all have the power to impart knowledge with our philanthropy, to lead by example, and to invest in what the future will bring. Thank you again for your support and service.

Sincerely,

**Mike Prime**

Chair, 2015–16 University Foundation Board of Governors

# BOARD OF GOVERNORS



## Mike Prime

Board Chair  
Retired Vice President of Franchise Operations and Co-Founder, Option Care  
Third Term: Year Three



## Karl Bakhtiari ('75, '77)

President and CEO, Stonesfair Financial Corporation  
First Term: Year Two



## Debra Cannon ('77)

Co-Owner and CEO, Lulus.com  
First Term: Year Three



## Stuart Casillas ('96)

Partner, Kirkland & Ellis LLP  
Second Term: Year One



## Doug Guerrero

Retired Vice President of Sales and Marketing, CEMEX  
Third Term: Year Two



## David Hodson ('90, '92)

Partner, Director of Development, Microsoft Corporation—Skype  
First Term: Year One



## Rand Hutchison ('73, '77)

Founder and Former CEO, Travidia; Faculty, College of Business  
Second Term: Year One



## Robert Kittredge ('69)

Retired Managing Partner, PricewaterhouseCoopers LLP  
Special Term: Immediate Past Chair



## Lance Lew ('79)

Director, Community Marketing and Producer, Asian Pacific America, NBC Bay Area  
First Term: Year Two



## Tom Martin ('66)

Owner, Martin Orchards, Retired President and CEO, Durham Pump, Inc.  
First Term: Year Three



## Dr. Marcia Moore

Cardiologist and Former Chief of Medicine, Enloe Medical Center; President, Western States Affiliate, American Heart Association  
First Term: Year Three



## JoAnn Morgan

Member, Board of Directors, Museum of Northern California Art; Retired Executive Director, Great North Valley Chapter, Alzheimer's Association  
Third Term: Year Three



## Tom Villa ('82)

Director, Business Development and Content, Verizon Communications, Inc.  
First Term: Year Two



## Susan Vukovatz

Independent Human Resources Professional  
First Term: Year One

# EX OFFICIO MEMBERS AND REPRESENTATIVES



## Gayle E. Hutchinson

President



## Mike Ward

Interim Vice President for Academic Affairs and Provost



## Jimmy Reed ('03, '08)

Chico State Alumni Association Representative



## Sami Elamad

Student Representative



## Ahmad Boura

CEO, University Foundation and Vice President for University Advancement



## James Hyatt

Board Treasurer  
Interim Vice President for Business and Finance



## Emilyn Sheffield

Faculty Representative

CALIFORNIA STATE UNIVERSITY, CHICO



**2015–16  
University Foundation  
Financial Report**



**Tower Society  
Honor Roll  
of Donors**

## Tower Society Honor Roll

Donors who contributed between  
July 1, 2015 and June 30, 2016

The Tower Society leadership giving program engages and honors Chico State's most dedicated and generous supporters. Members provide vital resources to programs and initiatives across campus that support students, faculty, staff, and the communities we serve. The Tower Society is named after Trinity Hall and its bell tower, which stands at the very core of our campus.

## Annual Leadership Giving Levels

<b>VISIONARY</b>	\$100,000 OR MORE
<b>PHILANTHROPIST</b>	\$50,000–\$99,999
<b>BENEFACTOR</b>	\$25,000–\$49,999
<b>FOUNDER</b>	\$15,000–\$24,999
<b>PIONEER</b>	\$7,500–\$14,999
<b>EXPLORER</b>	\$3,500–\$7,499
<b>LEADER</b>	\$1,500–\$3,499

**Graduates Of the Last Decade\***  
**(GOLD)**

\$150–\$1,499

\*Available to current students and graduates  
of the last ten years

## 2015–16 University Foundation Financial Report

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If you feel for any reason your name has been omitted or listed incorrectly, please notify Scholarship and Donor Relations Coordinator Flynn Hoffman at 530-898-4796 or [donorrelations@csuchico.edu](mailto:donorrelations@csuchico.edu).



**“When I had a question or wanted to pick their brains about the path forward, my professors were always there. I want to be a resource for students, faculty, and the administration, and the first step was the Tower Society—to give back to the University that has given so much to me.”**

—Stuart Casillas ('96)

## Tower Society Honor Roll

### VISIONARY

\$100,000 OR MORE

Beavers Charitable Trust  
Ward Burroughs and Rosie Burroughs  
Chico Concrete Industry Management Patrons  
Corporation for Public Broadcasting  
Graham Hutton  
Dennis Murphy ('94)  
Chuck Seufferlein ('74) and Sylvia Seufferlein ('75)

### PHILANTHROPIST

\$50,000–\$99,999

Aileen S. Andrew Foundation  
Scott Chalmers ('72) and Kelly Crane Chalmers  
Hayden Enterprises, Inc.  
Glen Thomas ('83) and Joyce Densmore-Thomas ('82)  
Wells Fargo & Company

### BENEFACTOR

\$25,000–\$49,999

Anonymous  
Karl Bakhtiari ('75) and Debbie Bakhtiari ('76)  
Adele Bealer  
Chevron Corporation  
Construction Employers Association  
Wes Dempsey and Phyllis Dempsey  
Connie Eccles  
Foor Foundation  
Michael McGie ('57) and Nancy McGie ('68)  
Marilyn Rees ('81)  
George Schmidbauer ('53) and Mary Schmidbauer ('53)

### FOUNDER

\$15,000–\$24,999

Anonymous  
Aerotek, Inc.  
Franklin Andersen  
Michael Andersen ('01) and Krista Andersen  
Patrick Andersen ('03) and Sharon Andersen ('08)  
Andersen & Sons Shelling, Inc.  
Keith Bewley ('78) and Cheryl Bewley  
Charles Koch Foundation  
Dignity Health  
Ron Duff ('71) and Lynn Duff  
Sam Fogleman ('85) and Laura Fogleman ('85)  
Chris Friedland ('99) and Melissa Friedland  
Golden State Farm Credit  
Graniterock  
Bonnie Huntington  
Johnson Family Foundation  
Louis and Harold Price Foundation, Inc.  
Marcia Moore  
Moss Adams Foundation  
Chuck Nelsen Jr. ('89)  
Tim Sauer Sr. ('91) and Danielle Slater  
Rick Wood ('81)  
Linda Zorn

## Tower Society Honor Roll

### PIONEER

\$7,500–\$14,999

ADP, LLC

BlackBerry Limited

Stuart Casillas ('96) and Kimi Casillas ('96)

Cheuk-Kin Chau and Theresa Chau

Clark Construction Group, LLC

Cleanrite-Buildrite

Convergent Concrete Technologies

Scott Dalecio ('86) and Kathleen Dalecio

Melvin Fischer ('59) and Jane Fischer

Mark Fitzpatrick ('85) and Rhonda Fitzpatrick

Jay Gilbert ('69)

Dan Gonzales ('86) and Dawn Gonzales ('87)

Scott Hanson ('90) and Valerie Hanson ('90)

Hewlett Packard Enterprise

David Hopper and Shari Maxson Hopper

Kohl's Department Store

KPMG, LLP Foundation

John McAmis and Renee McAmis

Katherine Mollet

Moss Adams, LLP

National Philanthropic Trust

NC3, LLC

Otto Construction

Pacific Gas & Electric Company

Scott Paine ('77) and Mary Kay Paine

Rabobank, N.A.

Robby Paine Foundation

Sharon Ross

Stafford Thomas and Carol Berg

Jack Thorpe ('58) and Joan Stewart

Tri Counties Bank

U.S. Bank

U.S. Bank Foundation

Brad Watterson ('78) and Janelle Watterson ('79)

Wells Fargo Foundation

Bix Whitcomb ('69) and Wendy Yen

### EXPLORER

\$3,500–\$7,499

Anonymous

Douglas Alexander and Kathleen Alexander

Jeanette Alosi ('79)

Bank of America Charitable Foundation

Robert Barnhart ('85)

Michael Batlin and Judy Batlin

Scott Bedford ('82) and Phyllis Bedford

James Bennett ('87) and Kristi Bennett ('86)

Blake Family Foundation, Inc.

Philip Blake

Grace Brewer ('78) and Mark Boydston

Lois Bueler

Debra Cannon ('77)

Brian Cereghino ('85)

Chico Lacrosse Alumni Association

## 2015–16 Giving at a Glance

<b>Largest Single Gift</b>	\$501,572
<b>Smallest Gift</b>	\$1
<b>Average Gift</b>	\$381.73* (grew 48 percent from last year) *Some donors give more than once per fiscal year
<b>Total Gifts and Pledges</b>	\$7,736,944
<b>Total Number of Individual Donors</b>	14,832 (grew 13 percent from last year)
<b>Total Endowment Value</b>	\$53,938,220
<b>Total Net Assets</b>	\$73,300,961



**“Chico was so important to me that it’s emotionally about giving back.”**

—Keith Bewley ('78), Chico State Parent

## 2015–16 Giving at a Glance

- **Students gave more than \$6,500** (grew 150 percent from last year)
- **Faculty and staff donated more than \$44,000** (grew 44 percent from last year)
- **Corporations and foundations provided nearly \$2 million in funding**
- **Non-Alumni supporters gave more than \$1.6 million**
- **Alumni donated more than \$1.8 million** (grew 9 percent from last year)



**“Had Chico (State) not been so reasonable and accessible, I may never have gone (to college).** The Tower Society helps you make more informed decisions about where to give and connects you to the people who benefit.”

—Debra Hook ('85)

## Tower Society Explorer Level (cont.)

Chico Rotary Club Foundation  
Aaron Colton ('82) and Gina Colton ('82)  
Comcast Financial Agency Corporation  
Paul Coots ('88) and Kathryn Clements-Coots ('91)  
Rose Crain  
David Damazo and Becky Damazo  
DHL Express  
Tom DiGiovanni and Carol DiGiovanni  
John DiMichele ('76) and Bonnie DiMichele  
Enloe Medical Center  
Enterprise Holdings Foundation  
Ferguson Enterprises  
Fifth Sun  
Five Star Bank  
Food Industry Foundation  
For the Journey Fund  
Marshall Friedman and Kathryn Friedman  
Andrew Gazdecki ('11)  
Dorothy Ginter ('57)  
Gonzales Enterprises, Inc.  
Richard Gould  
Graybar Electric Company  
Ken Grossman ('08) and Katie Gonser ('74)  
Jeffrey Gutsch ('87)  
David Hassenzahl and Hilary Hassenzahl  
Henry Schein Dental  
Nancy Hodges ('55)  
Frederic Hook ('85) and Debra Hook ('85)  
HP, Inc.  
David Hufford ('93)  
IBM Corporation  
Pamela Ikuta  
Independent Charities of America  
Integrated Communication Systems  
International Petroleum Products & Additives Co., Inc.  
Tom Johnson and Kimie Johnson  
Billie Kanter ('68) and Kirk Monfort  
Larry Kirk and Maureen Kirk  
Bob Kittredge ('69) and Bobbie Kittredge  
Teresa Kludt ('77) and Walt Schafer  
Ken Lange ('65) and Sheryl Lange ('66)  
Grant Lundberg ('85) and Susie Lundberg ('93)  
David McCallen ('79) and Rose Esposito-McCallen ('80)  
Lefty McClellan ('72) and Jeannie Jacobs ('83)  
McConnell Foundation  
Ailsie McEnteggart  
Ron Mercer  
Eddie Miller ('79)  
Jim Moon ('68) and Susan Moon ('92)  
Jackie Murad ('76)  
Bill Niepoth ('49) and Marilyn Niepoth  
North Valley Ag Services  
Matthew O'Sullivan ('83) and Donna Garcia  
Pacific Gas & Electric Corporation Foundation  
Barbara Peloyan  
Penhall Company

## Tower Society Explorer Level (cont.)

Mike Prime and Robyn Prime  
Betsy Randolph ('68) and Richard Randolph  
R.C. Consulting, Inc.  
George Reyes and Susan Vukovatz  
Carolynn Reynolds  
Robert E. and Adele M. Boydston Foundation  
Lee Salter ('67) and Judy Salter  
Jim Schuricht ('72) and Kathy Schuricht  
Anne Sena ('97) and William Sena  
Sence Foundation  
Luke Seufferlein ('09)  
Sierra Nevada Brewing Company, Inc.  
Sierra Pacific Foundation  
Silgan Containers Corporation  
Janyce Silva ('60)  
Judy Sitton ('68)  
Alain Smith ('75)  
Soroptimist International of Chico  
Southern Wine & Spirits of America, Inc.  
Mark Spelts and Victoria Spelts  
Swinerton Foundation  
TEK Systems  
Mike Thompson ('82) and Janet Thompson ('84)  
Brooks Thorlaksson ('78)  
Thomas Tognoli ('87) and Lynn Tognoli  
Glen Toney ('66) and Virginia Toney  
Umpqua Bank  
Betsy Van Laan  
Adam Vazquez ('85) and Karen Vazquez ('85)  
Virginia L. Jones Foundation  
Gary Weibel ('56) and Barbara Weibel ('62)  
Sally Wells  
Chance Whittley  
Drew Wilson ('99)  
W. L. Butler Construction, Inc.  
Paul Zingg and Yasuko Zingg

### LEADER

\$1,500–\$3,499

Anonymous  
Tony Abramo ('75) and Karen Abramo ('76)  
Keith Adams  
Adobe Employee Giving Program  
Donald Alger and Barbara Alger  
All West Lacrosse  
Alzheimer's Association  
Diane Anderson  
Sue Anderson and Rick Anderson  
Jeff Armstrong ('76) and Cheryl Armstrong ('71)  
Ashlock Company  
AT&T Corporation  
Daisy Baily ('73) and Abe Baily  
Dick Baldy and Marian Baldy  
Jenelle Ball ('82) and David Ball  
Chris Bandy and Andie Bandy  
Bank of Commerce Redding

## Philanthropic Highlights

### Gifts and Pledges

In 2015–16, alumni, parents, friends, and other supporters donated and pledged nearly \$7.8 million to support Chico State.

	2015-16	2014-15	2013-14
Cash	\$5,162,950	\$7,158,755	\$4,547,734
In-Kind Gifts	\$789,061	\$251,200	\$454,530
Pledges	\$1,784,933	\$4,250,000	\$4,546,224
<b>TOTAL GIFTS AND PLEDGES</b>	<b>\$7,736,944</b>	<b>\$11,659,955</b>	<b>\$9,548,488</b>



**“Chico was an awakening for me.**

I want to make sure that I take all that experience, all that learning, all those things that have developed me, and have other people learn from it—to go back to the roots where I first woke up, and give back.”

—Tom Villa ('82), Chico State Parent

## Philanthropic Highlights

### Donors

In the 2015–16 fiscal year, 14,832 individuals and 760 foundations and corporations provided vital funds to support our students, faculty, and programs. Alumni continue to make up the largest percentage of our donor base (41 percent) and their level of giving, at \$1.8 million, was up 9 percent from the previous fiscal year. The next largest groups of donors were non-alumni and parents (24 percent and 18 percent, respectively).

	2015-16	2014-15	2013-14
Alumni	6,322	6,312	6,470
Parents	2,855	3,068	3,269
Faculty and Staff	193	174	188
Non-Alumni	3754	3,508	3,834
Students	1,708	39	59
Foundations and Corporations	760	763	873
<b>TOTAL</b>	<b>15,592</b>	<b>13,864</b>	<b>14,693</b>



**“If a student is barely making tuition, they’re going to need help. The Tower Society is going to open up more opportunities for them.”**

—Karyl Villa, Chico State Parent

### Tower Society Leader Level (cont.)

Cameron Beck ('88) and Kim Beck ('84)  
 Ted Bell and Judith Hennessey  
 Arturo Benavidez, Jr. ('02) and  
 Tiffany Giammona-Benavidez ('02)  
 Robert Benner and Valene Smith  
 Ann Beverly and David E. Beverly  
 Laurence Boag ('75)  
 Kent Boman ('97) and Melissa Boman ('97)  
 Brian Bonner and Ashley Ferry  
 David Bordin ('74) and Judy Bordin ('73)  
 Ahmad Boura and Jennifer Boura  
 Clyde Bowman Jr. ('72) and Ruth Bowman ('62)  
 Tyler Bramble ('94)  
 Brocchini Farms, Inc.  
 Tim Brockway ('97) and Gina Brockway ('97)  
 Denise Brolin ('89)  
 Don Brophy ('57) and Patsy Brophy  
 Gary Brown ('69)  
 Judith Brown  
 Valencia Burch ('80)  
 Thomas Burkett ('82) and Barbara Burkett ('77)  
 California Crop Improvement Association  
 California League of Food Processors  
 California Retired Teachers Association  
 Michael Callas ('04) and Christine Callas ('03)  
 Bill Carle III ('77) and Nancy Carle ('78)  
 Michael Carpenter  
 Harriette Carr ('66) and Jack Carr  
 Matthew Carroll  
 Charles Carter ('80) and Bertha Carter ('98)  
 Jud Carter Jr. and Judy Carter  
 Dustin Chesterman ('02)  
 Joseph Chiapella and Judy Chiapella  
 Chico Breakfast Exchange Club  
 Community Service  
 Chico Colorectal Surgery, Inc.  
 Chico Eye Center  
 Chico Florist & Gifts  
 Chico Immediate Care Medical Center  
 Robert Christopherson ('69) and  
 Bobbé Christopherson  
 Gage Chrysler III ('78) and Christie Chrysler ('75)  
 Ronald Churchill ('75) and Leslie Churchill ('76)  
 Cintas  
 Frank Cockrell ('96) and Wendy Cockrell  
 Ryan Coker ('93) and Heidi Coker  
 Tim Colbie ('92)  
 Kathryn Colburn-Magnusson ('73) and  
 Peter Magnusson  
 Community Business Bank  
 Consolidated Electrical Distributors, Inc.  
 Megan Coppock-Gosch ('92)  
 James Cotner and Teresa Cotner  
 Mitch Cox ('81) and Laura Cox  
 Harold Crangle ('64)  
 Byron Crossen and Cassandra Crossen

## Tower Society Leader Level (cont.)

Stephen Cummins and Sunday Cummins  
Kimberly Cupps ('84)  
Dave Daley ('79)  
Lisa Dal Gallo ('86) and Josh Sullivan  
Bradley Davis ('99) and Correen Nichols-Davis ('01)  
Chris Davis ('83) and Timothy Davis  
Hiram Davis ('76)  
Leora DeBoer ('67)  
Lou De La Garza Jr. ('01)  
Nathaniel Denig ('99)  
DeSilva Gates Construction  
Darcy Diaz  
Paul Dickinson and Barbara Dickinson  
Diepenbrock Elkin Gleason, LLP  
Tim Dionne ('96) and Samantha Dionne ('97)  
Direct Commerce, Inc.  
Bob Donohue and Susan Donohue  
Brian Dowling ('93) and Jill Dowling  
DPR Construction, Inc.  
Thomas Duff ('64)  
Jeff DuFour ('88) and Kim DuFour ('81)  
Rick Dunham ('89)  
Carlos Dunlap ('94)  
Eagle Security Systems  
Jon Ebeling and Freddie Shockley  
Armin Ebrahimi ('87)  
Red Emmerson and Maria Escosa-Emmerson  
Douglas Erpenbeck ('90) and Kristi Erpenbeck ('91)  
Mark Falgout ('99) and Rosilea Falgout ('99)  
Donna Falk ('67)  
Federated Insurance  
Kenneth Fleming and Elizabeth Fleming  
John Forayter and Carol Forayter  
Kimberly Foss ('84)  
Sherry Fox  
Mark Francis ('82) and Jolene Francis  
Michael Franson ('77)  
Frederick and Margaret Bedford Charitable  
Foundation  
Isaac Gabriel  
Gallo Sales Company  
Jeff Gasik ('84) and Suzanne Gasik  
Morgan Geddie and Mary Geddie  
Charles Genthe and Joan Genthe  
Geografika Consulting  
Joan Gerhardt ('68)  
Aaron Girard ('96)  
Nicole Gleason ('95)  
Glenn & Burak, LLP  
Donald Glenn  
Brian Glennon ('97) and Jill Glennon  
Dianne Glines-Nicholson ('65)  
Golden Valley Bank  
Steve Gonsalves ('81) and Charlene Gonsalves ('83)  
Stephen Goodall ('78) and Jane Goodall ('78)  
Kent Green and Judy Green

## Assets and Liabilities

### ASSETS

Cash and Cash Equivalents	\$2,981,117
Receivables and Other Current Assets	\$705,353
Prepaid Expenses	–
Investments	\$69,459,160
Contributions Receivable—Net	\$3,283,499
Notes Receivable	\$700,000
Buildings and Equipment—Net of Accumulated Depreciation	\$202,281
<b>TOTAL ASSETS</b>	<b>\$77,331,410</b>

### LIABILITIES AND NET ASSETS

Accounts and Notes Payable	\$ 882,734
Liability Under Trust Agreements	\$ 3,147,715
<b>TOTAL LIABILITIES</b>	<b>\$ 4,030,449</b>
<b>NET ASSETS</b>	<b>\$ 73,300,961</b>



**“We’re lucky that we chose Chico for our son—and that Chico chose us.** These children are our future leaders. I was supported as a college student, so it’s like this circle of education—I want to give back and be involved.”

— Susan Vukovatz, Chico State Parent

## Tower Society Leader Level (cont.)

Timothy Grewis ('90)  
Jack Griswold ('73)  
Doug Guerrero and Kelly Guerrero  
John Hacker and Alexis Hacker  
Chris Hammond ('95)  
Bruce Hanavan ('84)  
George Hansen ('73) and Sandra Hansen  
Bennett Hanson  
Harris & Plottel  
Kathleen Hassig  
Neil Hennessy and Kathy Hennessy  
Hensel Phelps Foundation  
Tim Herring ('81)  
Gary Hicks and Joan Hicks  
Kurt Hilbers ('81)  
Samuel Hillaire ('02) and Samantha Hillaire ('99)  
Hitachi Solutions of America, Ltd.  
Robert Hockett Jr. ('71)  
Marc Hollis ('87) and Donna Hollis ('87)  
Jenifer Hornaday ('97)  
Jerry Howlett ('62) and Marilyn Howlett  
HP Company Foundation  
Tim Huckabay ('81) and Pat Huckabay ('81)  
Thomas Hughes III ('69)  
Muhammad Hussain and Bashiran Hussain  
Thomas Huston ('81) and Carol Huston ('82)  
Rand Hutchison ('73) and Alison Carlile  
IM Chico 1, LP  
Impact Marketing  
InterMountain Electric Company  
InterWest Insurance Services, LLC  
Ricardo Jacquez and Michele Auzenne  
Jay Jensen and Jennifer Jensen  
Jennifer Jewell  
Terry Jewett ('78) and Tony Jewett  
Melissa Jones ('07)  
Jan Kallshian ('76) and Marilyn Kallshian ('77)  
Ann Keffer ('85)  
George Keithley  
Mary Frances Kelly-Poh ('68) and Hoe Poh  
Leo Kirchoff  
Roger Kirk and Sally Kirk  
Samuel Kissée ('69) and Robert Zadra  
Roger Kittredge ('80) and Kathryn Kittredge ('80)  
Bill Klein ('79) and Liz Klein ('78)  
Linda Koch ('71)  
Jerril Dean Kopp ('67) and Patrick Kopp\*  
Thomas Korver and Roxane Perruso  
Mary Kowta ('85) and Makoto Kowta  
Marilyn Kruschke  
Walter Kusumoto and Dawn Kusumoto  
Beth Lamberson  
Scott Larrabee  
Julie Laskin ('83)  
Stephen Lee and LeeAnne Lee  
Lennox Industries, Inc.

\*Deceased

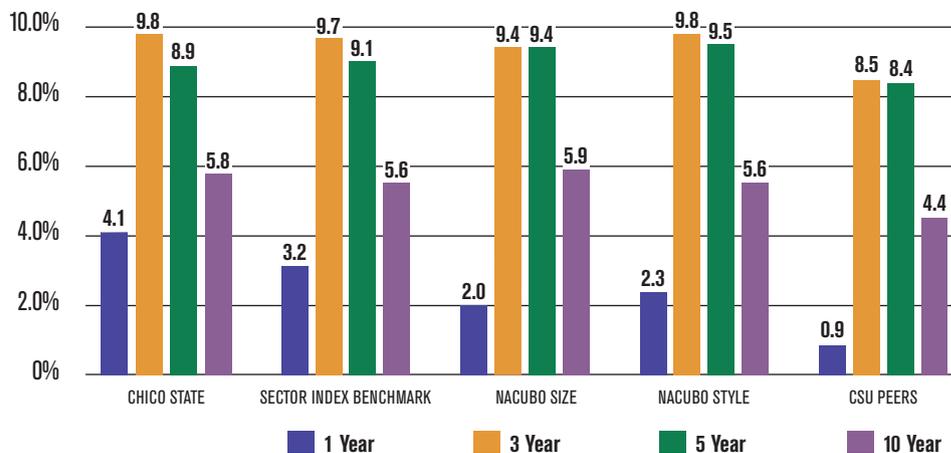
## Tower Society Leader Level (cont.)

Rush Lenroot and Hollie Lenroot  
 Lance Lew ('79) and Roberta Lew  
 Liberty Mutual Group, Inc.  
 Henry Lince ('89)  
 Lincoln Financial Group Foundation, Inc.  
 Jen Liu ('83) and Pamela Liu  
 Gail Locke ('80)  
 Elizabeth Lumbattis-Chalem  
 Richard Macias and Pat Macias  
 Marjorie Maddux ('43)  
 David Mallas ('98) and Ginger Mallas ('99)  
 Dean Marcoccia ('86) and Dana Marcoccia  
 Marin Community Foundation  
 Roberto Marquez ('84) and Sara Marquez ('90)  
 Ken Martin ('87) and Christina Martin ('88)  
 Allen Masuda ('71)  
 Joseph Matthews and Teresa Matthews  
 Thor Maydole ('67) and Connie Barr  
 Missy McArthur ('72)  
 Patricia McCormick ('92)  
 Todd McKendrick ('93) and Corrine McKendrick ('92)  
 Gregory McKinnon ('86) and Shannon McKinnon  
 Gary McMahon ('84) and Bridget McMahon ('97)  
 McMillan Companies  
 Mike McNeill Jr. ('83) and Michele McNeill ('84)  
 Gregory Meadows ('87) and Nancy Meadows ('89)  
 Javier Mercado  
 Michael Messner ('74)  
 Randy Miller and Cathy Miller  
 Millie and Severson, Inc.  
 Thomas Milling and Marian Milling  
 Alene Miskovetz ('84)  
 Modern Building, Inc.  
 Dave Morgan and JoAnn Morgan  
 Julia Moriarty ('94)  
 Richard Narad ('79)  
 Nationwide Agribusiness  
 Lisa Nichols ('01) and Chris Nichols  
 Mitchell Nilsen and Teresa Nilsen  
 Northstate Anesthesiology Partners  
 North Valley Dermatology Center  
 Novavine  
 Nutrilawn, Inc.  
 Dennis O'Connell ('68) and Mikel O'Connell  
 O'Donnell Group  
 Mike O'Donnell  
 Darlene Paise  
 Jennifer Parrish ('81) and Kevin Parrish  
 George Parrott ('65)  
 Steve Patrick and Tina Patrick  
 Ryan Patten  
 Westley Patton ('65) and Jane Patton  
 Mark Pawlicki and Emma Pawlicki  
 PCMAC  
 Philadelphia Insurance Companies  
 Cathy Pleasant

## Pooled Endowment Investment Performance

### 2015 Endowment Performance Comparison

The chart below compares Chico State's 2015 pooled endowment investment performance to the following endowment groupings: Sector Index Benchmark, NACUBO Size, NACUBO Style, and CSU Peers.



**Sector Index Benchmark:** This category was constructed by Foundation's advisory firm, Arnerich Massena, to replicate Chico State's allocation targets, using the sector's closest index.

**NACUBO Size:** This category includes endowments in the NACUBO sample that have assets similar in size to Chico State—\$51 million to \$100 million.

**NACUBO Style:** This category includes endowments in the NACUBO sample that have an allocation mix that matches Chico State's allocation style—endowments of \$500 million to \$1 billion.

**CSU Peers:** This category includes universities that typically have 10 to 20 full-time fundraising professionals; 5,000–10,000 individual donors; and endowments of \$25 million to \$50 million.



**“The passion I have for the University is shared with everyone I went to school with.**

When something has given you so much, I think it’s your duty to give back, to carry that torch and help other people have a similar opportunity. And that’s what I’ll do.”

—David Scotto ('89)

## **Tower Society Leader Level (cont.)**

Ernest Posey and Gunde Posey  
James Postma ('74) and Beverly Postma ('74)  
Dan Purtzer and Nena Perry  
Ann Pyeatt ('69)  
Gwen Quail  
Mike Ramsey and Carroll Ragland  
Catharine Ratto ('74) and Ronald Ratto  
Ronald Reece  
Randall Reed and Linda Davis-Reed  
Reeve-Knight Construction, Inc.  
R. Gorrill Ranch Enterprises  
Kevin Riley ('98)  
Marion Ritchie ('62) and Robert Ritchie  
Adrian Roberts Jr. ('74) and Alice Burkart-Roberts ('78)  
Steven Robinow and Rena Duhl  
Marla Robinson ('56)  
Rolling Frito-Lay Sales, LP  
R & S Farms, Inc.  
Rudolph Commercial Interiors, Inc.  
Robert Runolfson ('85) and Linda Runolfson ('79)  
Joan Rycraft ('68)  
Sacramento Municipal Utility District  
Salesforce Foundation  
Erika Sander ('63)  
San Francisco Electrical Contractors Association, Inc.  
SC Builders  
Laura Schiff ('04) and Randy Schiff  
Bill Schipper ('64)  
Heather Schlaff  
Marlene Schuessler ('60)  
David Scotto ('89)  
Sedgwick Claims Management Services, Inc.  
Dwight Seuser  
Severn Trent Environmental Services, Inc.  
Sherwin-Williams Company  
Gary Shinnars ('76)  
Shocard, Inc.  
Silicon Valley Community Foundation  
Natalie Simmons  
Patrick Singleton ('72) and JoAnne Villarreal  
Jack Sirard ('68) and Patricia Sirard ('68)  
Bradley Smith  
Kevin Smith and Melissa Smith  
Robert Sneed ('69) and Jan Sneed  
Candy Solari ('66)  
Jeffrey Spahr ('98) and Amber Spahr ('98)  
Michael Spiess ('79) and Patricia Witt ('79)  
Monroe Sprague and Carol Sprague  
Sprig Electric  
Jutta Spruce  
Theresa Stacy ('85)  
Jason Standiford ('00)  
Melody Stapleton  
Greg Steel ('66) and Janet Wilson  
Stifel Nicolaus - Chico  
Stifel Nicolaus - Saint Louis

## Tower Society Leader Level (cont.)

Nick Sturiale ('88) and Michelle Sturiale  
Mark Suden and Romell Suden  
Dakuan Sun and Xueli Zou  
Target Corporation  
John Taylor ('72) and Suzanne Taylor  
Thomas Manufacturing Company, LLC  
Robert Thomas  
Gary Towne ('91) and Roxanne Lara ('98)  
Angela Trethewey ('88) and Jeffrey Brown ('90)  
Turner Construction Company  
UBS Investment Bank and Global Asset Management  
United Rentals, Inc.  
United Way, Inc.  
Daryl Vanella ('76)  
Eddie Vela and Celeste Jones  
Tom Villa ('82) and Karyl Villa  
Carol Vivion ('61)  
Shelley VonBerg ('84) and Doug Kucera  
Richard Vorndran ('74)  
Karen Ward ('82) and Mike Ward  
Marilyn Warrens ('75)  
Gary Watters ('57) and Lorrene Watters ('56)  
Greg Webb ('70) and Joan Webb ('70)  
Claudia Wentworth ('84)  
Wendy Whitehouse  
Rob White ('91) and Megan White  
Paul Wicker  
David Widlund  
Alan Wilhelm ('84)  
Willows Alumni Association  
Willows Veterinary Clinic  
Savio Woo ('65) and Patricia Woo  
Michael Wysong ('79) and Nanette Wysong  
XL Construction Corporation  
Raymond Yonke\*  
Michael Young ('79) and Tina Young ('81)  
Kris Zappettini ('86) and Brad Glanville  
Zenith Insurance Company

## GOLD

### GRADUATES OF THE LAST DECADE

\$150–\$1,499

Monica Acosta ('08)  
Isaac-Cesar Aguilar ('12)  
Steven Aguilar ('12)  
Heather Alvarez ('09)  
Jason Alves ('07)  
Christine Amorose ('09)  
Karen Apalit ('07) and Jay Apalit ('90)  
Andrew Barrow ('14)  
Sarah Bergquist ('11)  
Ryan Bersano ('09)  
Nathaniel Best ('14)  
Shanti Betts ('08) and Alexis Betts  
Ryan Beyers ('12)  
Catherine Blackmon ('06)

## Statement of Financial Position

### Five-Year Market Value

**In five years, our total endowment value and net assets grew by 28 percent and 22 percent, respectively.**

The University Foundation's net assets totaled \$73,300,961 as of June 30, 2016. The total endowment, valued at \$53,938,220, is managed by the Foundation's Board of Governors through its Finance and Investment Committee and under the advisement of the independent investment advisory firm Arnerich and Massena, Inc.

Year	Total Endowment	Net Assets
2015–16	\$53,938,220	\$73,300,961
2014–15	\$54,844,630	\$74,875,851
2013–14	\$52,562,821	\$71,618,490
2012–13	\$47,761,235	\$65,976,230
2011–12	\$42,174,342	\$59,890,686

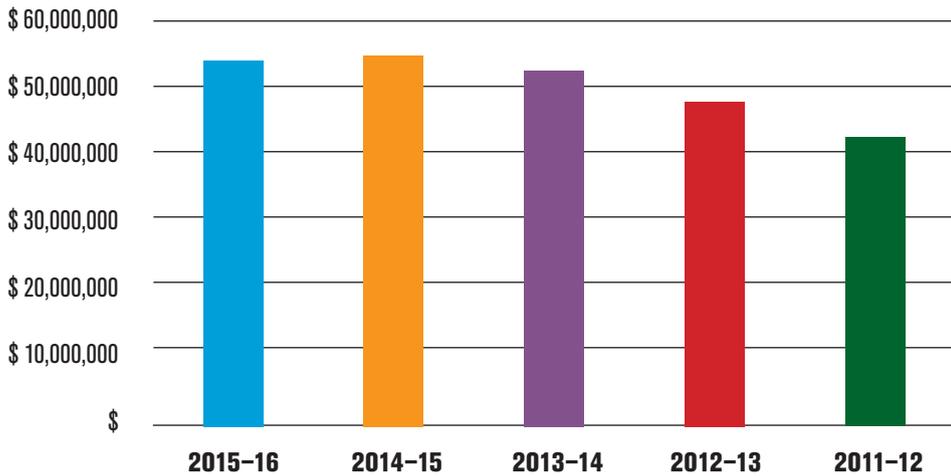


**“Chico State was a big part of my success.** The graduates our firm hires today are well-rounded and have a good head on their shoulders. I feel fortunate to have the education and the financial means to experience life and to give back and support the future of my profession.”

—Jeff Gutch ('87)

## Statement of Financial Position

### Overview of Total Endowment Value



“(North State Public Radio) is where I want to put my money, because I really feel that it’s a service that people can listen to and—you learn, you learn. **Every time you listen to public radio, you learn.**”

—Linda Zorn

## Tower Society GOLD Level (cont.)

Jena Boling ('08)  
 Nicholas Braillard ('11)  
 Megan Brightling ('12) and Kevin Brightling  
 Ian Brooks ('08)  
 Carly Brown ('10)  
 Benjamin Bryant ('09) and Jillian Bryant ('08)  
 Anthony Capretto ('07)  
 Natalie Carter ('09)  
 Ryan Cheung ('06)  
 Emily Cohen ('08)  
 Cody Colombo ('11)  
 Kyle Colpack ('14)  
 Amy Cook ('10)  
 Maxwell Cuculich ('13)  
 Ernesto Delariva ('10)  
 Tyler Disney ('07)  
 Blair Dugan ('08)  
 Jesse Eller ('09)  
 Bryan Ervin ('14)  
 Katelyn Fife ('12)  
 Keegan Fraschieri ('08)  
 Leslie Freeland ('08)  
 Charlee Ganzer ('07)  
 Ariana Gehrig ('13)  
 Alexandra Gholson ('06)  
 Reidun Gilbert ('09)  
 David Glennen ('13) and Jennifer Glennen ('09)  
 Jonathan Graham ('07)  
 Jeffrey Griffith ('06)  
 JoVanne Griffith ('11)  
 Kayla Grimes ('13)  
 Eric Gwynn ('07)  
 Samuel Hage ('09)  
 Ryan Hall ('06) and Suzie Lawry-Hall ('06)  
 Trisha Hamar ('06)  
 Tyler Harbaugh ('11)  
 Kyle Harper ('07)  
 Jason Harvey ('14)  
 Thomas Hatch ('14)  
 Lena Heffern ('13)  
 Russell Helms ('13)  
 Hans Herkert ('10) and Jillian Herkert ('10)  
 Grant Higginbotham ('11)  
 Susan Hight ('08) and Jerry Hight ('83)  
 Nicholas Holtz ('06)  
 Eva Horvath ('06)  
 Ben House ('10)  
 Sarah House ('10)  
 Mark Hughes ('07) and Kelly Hughes ('02)  
 Connie Huyck ('11) and Michael Huyck ('91)  
 Jacqueline Ioimo ('08)  
 Kristin Jazdzewski ('11) and Chuck Jazdzewski  
 Cody Johns ('11)  
 Derick Johnson ('09)  
 Marie Paquette ('08) and Scott Johnson ('89)  
 Dani Kantrowitz ('06)

## Tower Society GOLD Level (cont.)

Ramandeep Kaur ('14)  
 Ryan Kelly ('14)  
 Morgan Keven ('08) and Kimberly Keven ('04)  
 Shayan Khodafar ('10)  
 Stefan Kirk ('15)  
 Christopher Kissick ('12)  
 Brian Klatt ('07)  
 Rebekah Komar ('13)  
 Audrey Kossak ('06)  
 Mindee Krymer ('10)  
 Andrew Langelier ('11)  
 George Laver ('11) and Sandra Laver  
 Dan Layne ('08) and Derette Layne ('03)  
 Callie Lutz ('08)  
 Kathleen Lynott ('06)  
 Owen Lystrup ('12)  
 Rosa Martinez ('13)  
 Will Martin ('12)  
 Cameron McCallister ('15)  
 Robert McCann ('07)  
 Steven McIntosh ('08)  
 Veronica Menchaca ('14)  
 Mary Ann Mills ('09)  
 Laura Moravec ('06) and Jim Moravec  
 Cinnamin Morton ('10) and Aric Morton ('94)  
 Amanda Muller ('12)  
 Michelle Munday ('11)  
 Mohit Nayyar ('09)  
 Jake Nelson ('11)  
 Vincent Newsom ('13)  
 Erik Nix ('11)  
 Matthew Novakoff ('12)  
 Justin Odell ('13)  
 Iris Ott ('08)  
 Gino Ottoboni ('12) and Kayla Ottoboni ('07)  
 Jesus Palomino-Hernandez ('08)  
 Ashley Person ('10)  
 Benjamin Pope ('07)  
 Trevor Prater ('12)  
 Alexander Putman ('06) and Noel Putman  
 Adam Raish ('10) and Maia Illa ('09)  
 Annelle Reed ('07) and Benjamin Reed ('87)  
 Telha Rehman ('12)  
 Daria Booth ('09) and Alan Rellaforde ('82)  
 David Rexroth ('09)  
 Anthony Reyes ('11)  
 Victor Reyes-Espinoza ('12)  
 Ryan Rigsbee ('09)  
 Camilo Rios Sanchez ('14)  
 Diana Robinson ('06)  
 Joshua Roden-Lowe ('12)  
 Kit Roggli ('08)  
 Donald Ronalter III ('06)  
 Casey Rose ('08) and Amy Rose ('08)  
 Aaron Ruch ('07) and Jennifer Ruch ('08)  
 Henry Schleiger ('13)

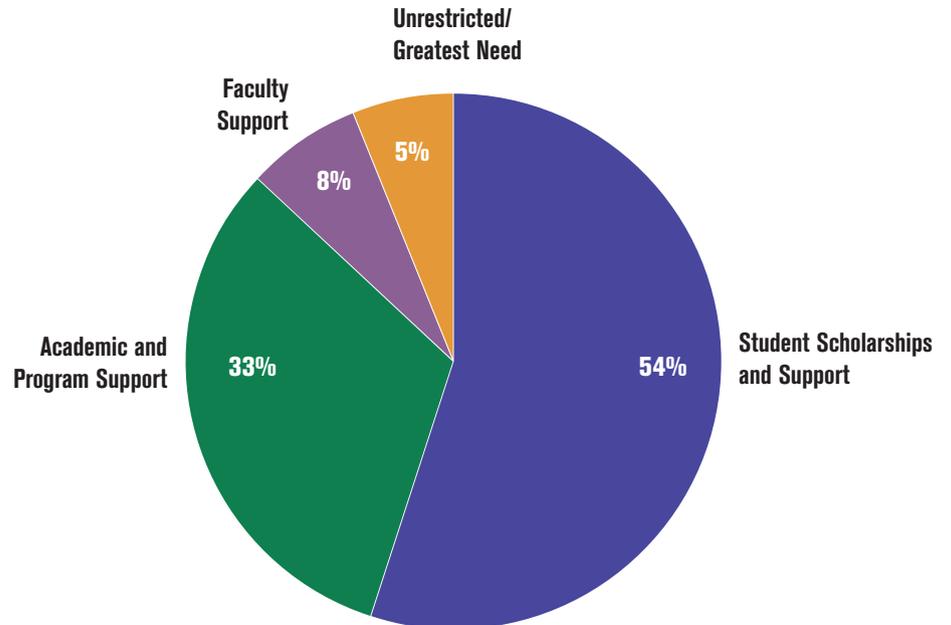
## Statement of Financial Position

### Endowment By Purpose

As of June 30, 2016, the endowment value was \$53,938,220. Donors have the opportunity to designate their gifts to support the people and programs they care about most. More than 50 percent of the endowment is earmarked for student scholarships, awards, and other student aid.

#### ENDOWMENT BY PURPOSE

Student Scholarships and Support	54%	\$29,371,954
Academic and Program Support	33%	\$17,578,571
Faculty Support	8%	\$4,071,137
Unrestricted/ Greatest Need	5%	\$2,916,558
<b>TOTAL</b>		<b>\$53,938,220</b>





**"Chico State gave me a huge gift, so it's my duty, my honor, my responsibility, to help Chico State."**

—Dennis Murphy ('94)

## **Tower Society GOLD Level (cont.)**

Vanessa Scholfield ('09)  
Cameron Scott ('09) and Kristine Marbach  
Dylan Shelters ('11)  
Sajit Singh ('12)  
Seth Snyder ('08)  
Stephanie Sprague ('13)  
Ariana Stafford ('12) and Aaron Stafford ('01)  
David Stern ('11) and Kali Stern ('11)  
Natalie Stetson ('10)  
Jennifer Sturm ('07)  
Olan Swan ('08)  
Steven Sylvester ('08)  
Zachary Tarver ('06)  
Katy Thoma ('12)  
Michael Thrall ('15)  
Lin Tian ('11)  
Sara Tsilipounidakis ('06)  
Rachelle Valverde ('07)  
Jeff Wallen ('09)  
Michael Warencya ('10)  
Ryan Watson ('09)  
Beth Wattenberg ('08) and Steve Wattenberg  
Dustin Webber ('08)  
Danny Weller ('10)  
Matthew Whalen ('09)  
Denise Wills ('07) and Robin Wills  
Jeffrey Wilson ('13)  
Matthew Wolpin ('06)  
Julie Young ('11)  
Elizabeth Zanze ('13) and Brian Zanze  
Bryan Zoppi ('06)

### **GIFTS IN KIND**

VALUE OF \$25,000 OR MORE

American Casting Company  
Ann Baumann Trust  
Hawk Ridge Systems  
Graham Hutton  
Seikoh Newton  
Parker-Hannifin Corporation  
Olympus Controls  
Paul Zingg and Yasuko Zingg

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If you feel for any reason your name has been omitted or listed incorrectly, please notify Scholarship and Donor Relations Coordinator Flynn Hoffman at 530-898-4796 or [donorrelations@csuchico.edu](mailto:donorrelations@csuchico.edu).

A photograph of a modern university building at dusk. The building features a prominent central tower with a tall, narrow window and large glass facades on either side. The interior lights are on, and the sky is a deep blue. The word "TOMORROW" is overlaid in large, white, sans-serif capital letters across the center of the image. In the foreground, there is a paved plaza with some benches and a small tree on the left. A sign on the building reads "SAINT FLOR UNIVERSITY".

**TOMORROW**

# CREDITS

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CEO, University Foundation and

Vice President for University Advancement

**AHMAD BOURA**

Director, Public Affairs and Publications

**JOE WILLS**

# COLOPHON

---

Paper

**STERLING PREMIUM**

Typestyles

**HELSEFIF**

PHIL MARTIN, 1978

**AKZIDENZ-GROTESK B.E.**

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California State University, Chico

400 West First Street

Chico, California 95929

Make a gift at [www.csuchico.edu/giving](http://www.csuchico.edu/giving).



**TODAY**