It all began with a gift.

California State University, Chico’s philanthropic roots trace back to 1887, when John Bidwell donated eight acres of his prized cherry orchard and townspeople came together to raise $10,000 to build Chico Normal School—establishing the first institution of higher education in the North State. The University Foundation was created in 1940. The nonprofit auxiliary engages those who care about Chico State; provides opportunities to enhance our teaching, research, and community programs; and guarantees ethical stewardship of gifts received.

The return on investment in the University is far-reaching and never-ending. In addition to describing the Foundation’s fundraising and investment performance, this annual report highlights the human impact of giving. Through stories of donors, students, faculty, staff, and community members, we demonstrate the profound influence of philanthropy as we look toward tomorrow.

Generosity has paved the path for success for tens of thousands of alumni for more than 132 years, and it will continue to open doors to creativity, jump-start innovation, and transform lives for years to come. Thank you.
Giving at a Glance

$14,304,523

19,307 donors

41,300 gifts

RAISED IN FY18–19, INCLUDING CASH, MULTIYEAR, AND DEFERRED PLEDGES
A CULTURE OF GIVING

1,184
Scholarships awarded

$2,708,111
Total value of scholarships

$7 million+
Given by 688 Tower Society members

$76,489
Given by 266 Tower Society GOLD members

$54,689
Given by 2,370 student donors

WHO’S DONATING?

7,668
Friends of the University (40%)

6,196
Alumni (32%)

2,370
Students (12%)

1,790
Parents (9%)

704
Organizations (4%)

579
Faculty & Staff (3%)

Donors By Geography

49 States
5 Countries
2 Territories
1 District
## Giving at a Glance

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Programs</td>
<td>$4,506,930</td>
</tr>
<tr>
<td>Scholarships (Academic, Athletic, etc.)</td>
<td>$2,430,262</td>
</tr>
<tr>
<td>Buildings and Facilities</td>
<td>$1,379,543</td>
</tr>
<tr>
<td>Athletics</td>
<td>$515,632</td>
</tr>
<tr>
<td>Other Designations (Career Center, Food Pantry, Research)</td>
<td>$2,733,862</td>
</tr>
<tr>
<td>Public Services (Museums, Galleries, North State Public Radio, etc.)</td>
<td>$1,470,893</td>
</tr>
<tr>
<td>Unrestricted (Our Greatest Need)</td>
<td>$867,401</td>
</tr>
<tr>
<td>Faculty Endowments</td>
<td>$400,000</td>
</tr>
</tbody>
</table>
TOP DESIGNATIONS BY DOLLARS GIVEN

1. Regenerative Agriculture Initiative
2. Bell Family Presidential Scholarship Endowment
3. Superior Region Mental Health Workforce, Education, and Training Program
4. Wildcats Rise Fire Recovery Fund
5. Omron Mechatronics Co-Lab

TOP DESIGNATIONS BY NUMBER OF DONORS

1. Wildcats Rise Fire Recovery Fund
2. The Chico State Fund
3. North State Public Radio
4. Recreational Sports
5. North State Symphony Annual Fund
For 132 years, Chico State has shaped leaders, changemakers, policy setters, and problem solvers. Our legacy is the difference these 142,500 alumni have made in their communities and broader society.

A belief in the potential of our students and the transformative power of a Chico State education has inspired generosity since our founding and makes such dreams possible. State support for the California State University system has been on the decline for decades, and the cost of a high-quality education is ever-increasing. Philanthropic support ensures students have the means to pursue their dreams while honoring the legacies of benefactors. These gifts have long been part of our culture of philanthropy, including the Floyd L. English Scholarship—now approaching its 23rd year—and the Lt. Robert Merton Rawlins Scholarship, which has been awarded to hundreds of students since 1981. The same holds true for facilities such as the Valene L. Smith Museum of Anthropology and Nettleton Stadium, which have provided our students and community spaces to learn, grow, and achieve for decades.

Through Transform Tomorrow | The Campaign for Chico State, we strive to ensure our future is as bold as the vision that started us down this path 132 years ago. Our aspiration to raise $100 million to empower student success, build and renovate facilities, and invest in the people and programs that will drive tomorrow is key to that success.

As supporters continue to join us in this vision, we have already raised more than $82.5 million—and the momentum continues to grow since our public launch of the campaign this April. Like the inspirational leaders of yesterday, we now must take it upon ourselves to ensure students have access to real-world learning opportunities, cutting-edge facilities, and state-of-the-art technology. We continue to build our culture of philanthropy with exemplary gifts, such as the Strada Education Network’s generous donation to provide scholarships to students who lost their homes in the Camp Fire, the Seufferleins’ continuing support of the Center for Entrepreneurship, and the Concrete Industry Management Patrons’ revitalized concrete management lab.

The University has long enjoyed a rich tradition of excellence. As we hold tightly to our roots and values, continue fulfilling our mission, and set our sights high for the future, a culture of philanthropy is woven through each step. In this way, we come full circle. Thank you for being a part of our remarkable story.

“Like the inspirational leaders of yesterday, we now must take it upon ourselves to ensure students have access to real-world learning opportunities, cutting-edge facilities, and state-of-the-art technology.”

—Gayle Hutchinson, CSU, Chico President
Endowed scholarships, faculty, and programs have become a lasting way to honor influential people and celebrate disciplines across our rich history, and 2018–19 was an exceptional year for such generosity. Donors created numerous endowments that enable us to invest in promising students, recruit and retain world-class faculty, and build new programs. In honoring our past, we work together to shape the future.

Economics Professor Emerita Frederica Shockley taught in the Department of Economics for nearly 30 years and twice served as its chair. Since retiring, she remains closely connected with faculty and students, including sharing alumni career profiles on the department’s website to demonstrate the many opportunities for graduates. By establishing an endowment through an estate gift, she aspires to maintain the Department of Economics’ excellent record of student success.

As president of the Associated Students and a legal studies intern for Professor Emeritus Ed Bronson, Bob Linscheid (Public Administration, ’76; MA, Public Administration, ’78) gained real-world experience in running an organization and helping citizens who needed legal information, and found his calling in helping and strengthening communities. Credited with coming up with the name for the Community Legal Information Clinic (CLIC) 40 years ago, he and his wife, Pam Montana (Physical Education, ’78), established an endowment for CLIC to support students who share a similar passion.

Professor Emeritus Charles Genthe taught English, American literature, and technical writing on campus for 33 years. He also directed the International Travel Studies program for many years and was renowned systemwide for his expertise and encouragement of other CSUs to establish similar programs. With an unwavering belief in the power of education, he encouraged students—and anyone else with a desire to learn more—to study. In his memory, his wife, Joan Genthe, established a scholarship endowment to support students studying two classic and ever-relevant disciplines: English and history.

For 30 years, Mike and Robyn Prime have relied on Wildcat soccer players to provide respite care for their son, David, who has autism. Players work with David after school on everyday tasks and social skills. In gratitude and to honor their son, they endowed a scholarship in David’s name that will provide educational funds for student-athletes. With an additional gift of $10,000 to the Autism Clinic, the Primes have now provided more than $900,000 in financial support to the University in the last 40 years.

Fondly reflecting on his time as a student and his opportunities to work with faculty on significant research projects, Dennis Hefner (Economics, ’67), and his wife, Jan, established the Hefner Economics Endowment to support student-centered research, travel, and professional networking opportunities in the field of economics.

“Students often start off thinking their service is changing the world, and then they realize these community experiences actually change them and the way they approach community problems. Through hands-on experiences, they can get to the root cause of an issue in a way a classroom just can’t. Through CAVE, they find themselves and their sense of purpose—just as I did.”

—Ann Schwab (Psychology, ’79), who established the Ann Schwab Community Action Volunteers in Education (CAVE) Endowment to honor the legacy of an organization that shaped her life and career. The retired program director created the endowment to provide leadership enrichment opportunities for CAVE student staff, help fund the “Ann Schwab Life is for Learning” award, and provide direct support to students for service-learning opportunities.

Photo: Since CAVE’s founding in 1966, more than 50,000 students have volunteered more than 3 million hours across dozens of programs—enriching the lives of 1 million individuals across the North State. Philanthropy supports their quest to give back to the community.
Gifts to Chico State make an immediate impact on academic programs, drive partnerships that benefit students, and uplift communities and our institution. The generosity of donors enhances our academic mission and enables us to transform the lives of our students and the entire North State.

With a gift of $100,000 to the Professional Attire Fund, Marti Sutton, (Business Administration, ’92) and her husband, John, ensure students in financial need can dress the part for job interviews and networking opportunities. Their gift provides eligible students up to $500 to spend toward the purchase of professional clothing.

Few people care as deeply as Kathy Betty (Psychology, ’74) about teaching the children of today about healthy eating. Recognizing the impactful work of the University’s Center for Healthy Communities in this endeavor, she made a gift to support its student-led community outreach programs to interact with youth at North State farmers markets.

Founded by industrialist and investor Larry Spitters, the Palo Alto-based LS Foundation has long invested in student success. This year, it added Chico State to the list of institutions it supports by giving five exceptional freshmen renewable $10,000 scholarships to ensure they have the financial means to pursue their educational dreams.

Richard (Civil Engineering, ’62) and Nikki Szeto were heartbroken to learn at least 310 students, faculty, and staff lost their homes in the Camp Fire and wanted to support their immediate needs and long-term recovery. Their gifts of $35,000 to the Wildcats Rise Fire Recovery Fund were both a financial and emotional bolster to Wildcats directly affected by the most devastating wildfire in California history.

Mike Troxel (Business Administration, ’99) believes in the power of STEM—and knows young minds are its future. His family foundation, the Oregon-based Change Happens Foundation, gifted $20,000 to our Society of Women Engineers student chapter to support Imagineer Day, where Chico State students introduce hundreds of K-8 children to the wide-ranging field of engineering through a fun day of hands-on learning and wonder.

As the North Valley Community Foundation (NVCF) invests in Camp Fire recovery, it has made a $50,000 gift to Chico State to partner with the University in co-funding a campus-community liaison position held by faculty member Megan Kurtz. Upholding Chico State’s commitment to be a good neighbor in the North State, she joins community and government officials to support the rebuilding process, facilitate conversations about cleanup and recovery, and help guide national and international research teams.

Scott Dalecio (Recreation Administration, ’86) has fond memories of his years as a member of the Wildcats baseball team—including winning the conference championship in 1985—and relives those transformative times by cheering on today’s players from near and afar. Adding a new gift of $25,000 to his ongoing commitment to Wildcat baseball, he ensures the team can recruit players, travel to away games, and purchase critical equipment.

“Community support allows us to be innovative and nimble in the face of unexpected challenges and opportunities. Whether certifying students to become wildland firefighters or expanding our outdoor education program to fill service gaps in the wake of the Camp Fire, we’re already putting these funds to good use.”

—Ecological Reserves Director Eli Goodsell (Criminal Justice, ’07; MA, Geography, ’11), who launched the Adopt-An-Acre program in 2018-19 to allow friends of the Big Chico Creek Ecological Reserve (BCCER) to further its important environmental and educational work with philanthropic support. Donors such as University Foundation board member David Scotto and the Henning family, who originally owned the BCCER property, are leading the way, joining 34 other donors in adopting one of the reserve’s 3,950 acres.

Photo: This year, Goodsell and his team have stepped up their educational offerings on fire ecology and mitigation thanks to the generosity of Adopt-An-Acre supporters, who invest in the diverse landscape that BCCER staff steward for ecological health through innovative wildland management practices.
Philanthropy shapes our future and propels us toward the bold vision we set for ourselves. Whether updating our facilities, supporting the leaders of tomorrow, or ensuring we have the tools to tackle the world’s most pressing problems, the generosity of our supporters will drive innovation as we work across disciplines to be the preeminent university of the 21st century.

Steve (Business Administration, Psychology, ’78) and Jane Goodall (Health Science, ’78) believe in the invaluable benefits of the Center for Excellence in Finance, the Center for Entrepreneurship, and the professional consulting program. With a $75,000 commitment, they are supporting an expansion of the centers to promote project-based learning, establish lifelong career pathways, and facilitate cross-disciplinary partnerships.

Phyllis and Gregg Berryman are not only some of the loudest and most regular cheerleaders at Wildcat basketball games—they are longtime benefactors of the men’s and women’s teams. With a renewed commitment of $100,000 over the next 10 years, they are ensuring we can attract top-notch talent and support student success on and off the court.

The Omron Foundation gifted the College of Engineering, Computer Science, and Construction Management $873,000 to create the Omron Mechatronics Co-Lab. With a planned opening in February 2020, this will be the only robotics lab of its kind in California and Omron’s only facility at a university in the West—ensuring our students learn with state-of-the-art technology they will use as leaders within their professional field.

Recognizing a critical need for social workers across the North State, the Superior Region Mental Health Workforce, Education, and Training Partnership provided $850,000 to establish an endowment to support the School of Social Work’s Distributed Learning Program (DLP). A hybrid educational model blending online and in-person instruction, the DLP will be able to continue offering bachelor’s and master’s degrees in social work in perpetuity to students living outside the Chico area.

As awareness grows about the importance of preserving soils and supporting sustainable agriculture practices, the Center for Regenerative Agriculture and Sustainable Systems continues to garner widespread support. New and renewed gifts from six Western and Midwestern foundations have generated more than $635,000 to promote regenerative farming practices that reduce greenhouse gasses, restore soil resiliency, sequester carbon, increase the sustainability of farms and ranches, and address food and water insecurity.

Melaine (Education, Credential, ’61) and Tom Taylor have long been dedicated supporters of future teachers earning their degrees and credentials at Chico State. Knowing the depth of challenges today’s students face in their pursuit to enrich and transform the lives of K–12 students, they donated $50,000 to support tomorrow’s educators.

Supporting a vision to modernize and expand the University Farm to keep pace with industry and student demands, Andersen and Sons Shelling committed a six-figure gift toward a farm store and education center. With its construction, students will have a full-spectrum farm-to-fork education with a cutting-edge food processing lab and cross-disciplinary space to study food systems.

“This kind of commitment to our students is unprecedented at Chico State, and it’s transformational. Dan Giustina has made it possible not only to cement the Bell Family Legacy at Chico State, but to change the life of each student who receives this scholarship.”

—College of Agriculture Dean John Unruh, who celebrated this year’s growth of The Bell Family Presidential Scholarship program, which honored five new student awardees in 2019. An additional $1 million donation from longtime University supporter Dan Giustina expanded the scholarship to full tuition and fees for all recipients.

Photo: The 2019 Bell Scholars were selected from the College of Agriculture based on their academic achievement, commitment to agriculture, leadership and civic engagement. Dan Giustina founded the Bell Family Presidential Scholarship to honor his lifelong friends and continues to further his investment to support the agricultural leaders of tomorrow.
The energy on the Chico State campus is just as I remember it from my days as an undergraduate. As I watch students hustle to class, study on the lawn of Kendall Hall, or practice presentations in Meriam Library, the memories come flooding back. I can feel their thrill of learning, the boldness of their dreams, and the passion for their studies—and I know I want nothing to get in their way.

That’s what first spurred me to join the Tower Society and then the Board of Governors. As chair of the board, I am proud to lead an exceptional group of individuals who represent the University, protect the assets of our benefactors, and continue to generate support for our bold vision. I know I can effect real change while also inspiring it in others, just as today’s exceptional students inspire me. I want to give back to the University that has given me so much. Investing in my alma mater gives me confidence that students and faculty will have the tools they need to succeed—and the momentum we are seeing within our culture of philanthropy today is empowering students in their educational journeys like never before.

Our benefactors continue to rise and allocate resources where they are most critical. More alumni are contributing their expertise to our campus and our fundraising. We recently secured the biggest gift in our history, and we have more Tower Society members than ever before. Together, Chico State is inspiring support so we can grow in an unprecedented way.

Today, thanks to donor contributions, students are partnering with faculty on research that bolsters their résumés while developing impactful breakthroughs. They are traveling to competitions and presentations, making a name for themselves and growing the reputation of Chico State as they demonstrate their skills and knowledge. They study abroad, expanding their global views and developing passions to make their communities a better place. We are attracting world-class faculty who bring innovative ideas and industry expertise into the classroom to ensure our graduates are poised to excel in the job market and their chosen careers. And we are creating state-of-the-art spaces with fundamental technology that ensures the learning that takes place there is unparalleled.

I want today’s students’ Chico Experience to be even more phenomenal than my own. Our students are ready to transform tomorrow—and I intend to stand with them every step of the way.

Sincerely,

Stuart Casillas ’96
Chair, University Foundation Board of Governors
Never before have we pushed such a bold vision for Chico State. We have been working quietly in recent years on Transform Tomorrow | The Campaign for Chico State, but with our public launch this spring and the continued generosity of our Tower Society members, we are making progress like never before. And this is just the beginning.

Every year brings new opportunities our students would love to pursue and new ideas to inspire their learning experience. Their imaginations, creativity, and aspirations are boundless. More than half of today’s students identify as first-generation, which means they will be among the first in their families to earn a college degree. We recently placed second in the nation on CollegeNET’s Social Mobility Index and were listed in CEOWorld Magazine among the Most Transformational Colleges in the United States but we already knew the life-changing power of a Chico State degree. Our task is to ensure that every student who wants such an experience has one.

And as we envision the next decades at Chico State, we are guided by a new Strategic Plan and Master Plan that further our vision to be the preeminent University of the 21st century. We know gaps in state funding will only grow wider, but we stand prepared to meet the challenge with private support from donors like you. I continue to be inspired by the magnitude of kindness, generosity, and thoughtful commitment to the future.

As we work together to enhance student success, invest in people and programs, and transform our facilities for tomorrow’s engineers, scientists, and business leaders, we will leverage restricted and unrestricted giving to make the biggest impact. We are committed to help the University meet emerging challenges and give students, faculty, staff, and our extended community the most critical thing they need to survive—support they can count on.

Together, we will build not only a great future for the University but for every student we serve. And they will go on to transform communities and our world for generations to come.

Sincerely,

Ahmad Boura  
CEO, University Foundation  
Vice President for University Advancement
2018–19 Financial Impact Report

**GIFTS & PLEDGES**
In 2018–19, alumni, parents, friends, and other supporters donated and pledged more than $14 million to academic, athletic, applied research, and public service programs across campus.

<table>
<thead>
<tr>
<th></th>
<th>FY18–19</th>
<th>FY17–18</th>
<th>FY16–17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$6,534,612</td>
<td>$6,738,551</td>
<td>$7,306,279</td>
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<tr>
<td>In-Kind Gifts</td>
<td>$337,803</td>
<td>$989,434</td>
<td>$433,368</td>
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<tr>
<td>Pledges</td>
<td>$7,432,109</td>
<td>$9,191,895</td>
<td>$6,766,185</td>
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<tr>
<td><strong>TOTAL GIFTS AND PLEDGES</strong></td>
<td><strong>$14,304,523</strong></td>
<td><strong>$16,919,880</strong></td>
<td><strong>$14,818,352</strong></td>
</tr>
</tbody>
</table>

**DONORS**
In the 2018–19 fiscal year, a record 19,307 donors and 579 foundations and corporations provided vital funds to support our students, faculty, and programs. Alumni continue to make up one of the largest percentages of our donor base (32 percent) and their level of giving reached more than $6.1 million.

<table>
<thead>
<tr>
<th></th>
<th>FY18–19</th>
<th>FY17–18</th>
<th>FY16–17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>6,196</td>
<td>5,562</td>
<td>5,805</td>
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<tr>
<td>Parents</td>
<td>1,790</td>
<td>2,781</td>
<td>2,697</td>
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<tr>
<td>Faculty &amp; Staff</td>
<td>704</td>
<td>618</td>
<td>348</td>
</tr>
<tr>
<td>Friends</td>
<td>7,668</td>
<td>3,708</td>
<td>3,730</td>
</tr>
<tr>
<td>Students</td>
<td>2,370</td>
<td>2,009</td>
<td>1,625</td>
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<tr>
<td>Foundations &amp; Corporations</td>
<td>579</td>
<td>772</td>
<td>821</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>19,307</strong></td>
<td><strong>15,450</strong></td>
<td><strong>15,026</strong></td>
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# ASSETS & LIABILITIES

## ASSETS

<table>
<thead>
<tr>
<th>Asset</th>
<th>Value</th>
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</thead>
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<tr>
<td>Cash &amp; Cash Equivalents</td>
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</tr>
<tr>
<td>Receivables &amp; Other Current Assets</td>
<td>$2,232,340</td>
</tr>
<tr>
<td>Investments</td>
<td>$82,491,847</td>
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<tr>
<td>Contributions Receivable–Net</td>
<td>$6,509,787</td>
</tr>
<tr>
<td>Buildings and Equipment–Net of Accumulated Depreciation</td>
<td>$199,143</td>
</tr>
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</table>

**TOTAL ASSETS** $93,562,794

## LIABILITIES & NET ASSETS

<table>
<thead>
<tr>
<th>Liability</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Accounts &amp; Notes Payable</td>
<td>$1,013,916</td>
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<tr>
<td>Liability Under Trust Agreements</td>
<td>$3,792,624</td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES** $4,806,540

**NET ASSETS** $88,756,254

“We must help our students do better, regardless of what obstacles they face. By investing in our students at Chico State, we invest in our future.”

—Donor Marti Sutton, (Business Administration, ‘92)
Pooled Endowment Investment Performance

FISCAL YEAR 17–18 ENDOWMENT PERFORMANCE COMPARISON

This chart compares Chico State’s FY17–18 pooled endowment investment performance to the following endowment groupings: Sector Index Benchmark, National Association of Colleges and University Business Officers (NACUBO) Size, and CSU Peers.

![Chart showing endowment performance comparison]

**Sector Index Benchmark:** This category was constructed by the Foundation’s advisory firm, Arnerich Massena, to replicate Chico State’s allocation targets, using the sector’s closest index.

**NACUBO Size:** This category includes endowments in the NACUBO sample that have assets similar in size to Chico State—$51 million to $100 million.

**CSU Peers:** This category includes universities that typically have 10 to 20 full-time fundraising professionals, 5,000–10,000 individual donors, and endowments of $25 million to $50 million.

Statement of Financial Position

FIVE-YEAR MARKET VALUE

In five years, our total endowment value and net assets grew by 19 percent. The University Foundation’s net assets totaled $88.8 million as of June 30, 2019. The total endowment, valued at $65.3 million, is managed by the Foundation’s Board of Governors through its Finance and Investment Committee and under the advisement of the independent investment advisory firm Arnerich Massena, Inc.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Endowment</th>
<th>Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018–19</td>
<td>$65,293,330</td>
<td>$88,756,254</td>
</tr>
<tr>
<td>2017–18</td>
<td>$64,728,583</td>
<td>$84,998,676</td>
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<tr>
<td>2016–17</td>
<td>$60,995,401</td>
<td>$82,100,774</td>
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<tr>
<td>2015–16</td>
<td>$53,938,221</td>
<td>$73,300,961</td>
</tr>
<tr>
<td>2014–15</td>
<td>$54,844,630</td>
<td>$74,875,851</td>
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</tbody>
</table>
Statement of Financial Position

FIVE-YEAR OVERVIEW TOTAL ENDOWMENT VALUE

“As knowing we are in a community that may not have walked in our shoes and still supports us in the way that they do makes it easier for us to step outside and feel safe and secure. It helps me to keep going.”
—Liberal studies major and Wildcats Rise Fire Recovery Fund recipient Tamara Bradford

ENDOWMENT BY PURPOSE

As of June 30, 2019, the endowment value was $65,293,330. Donors have the opportunity to designate their gifts to support the people and programs they care about most. More than 80 percent of the endowment is earmarked for student scholarships, awards, and programs.

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Scholarships &amp; Support</td>
<td>$35,568,393</td>
</tr>
<tr>
<td>Academic &amp; Program Support</td>
<td>$19,003,415</td>
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<tr>
<td>Faculty Support</td>
<td>$6,369,441</td>
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<tr>
<td>Unrestricted/Greatest Need</td>
<td>$4,352,081</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$65,293,330</strong></td>
</tr>
</tbody>
</table>

ALLOCATION OF FUNDS (2018–19)

- Student Scholarships & Support: 54%
- Academic & Program Support: 29%
- Faculty Support: 10%
- Unrestricted/Greatest Need: 7%
On April 27, Chico State launched the public phase of Transform Tomorrow | The Campaign for Chico State. It is the most ambitious fundraising campaign in our 132-year history—and one that will shape the impact of our University for decades to come.

Hundreds of members of the campus and greater Chico community joined in a celebration on Kendall Hall Lawn, where President Gayle Hutchinson announced we had raised nearly $76 million. That figure has since grown to more than $82.5 million as excitement builds for all that Chico State can accomplish with this philanthropic support.

The success of this campaign is driven by the kindness, commitment, and generosity of our benefactors, alumni, parents, students, employees, and friends who believe in the remarkable leadership and audacious vision of Transform Tomorrow.

Now, we invite you to join us. Your support in this endeavor will make it possible for our University to tackle the world’s biggest challenges through these three priorities:

- Empower student success through annual giving
- Renovate and build cutting-edge learning spaces
- Invest in people by establishing new endowments for scholarships, faculty support, and programs

Together, we will turn $100 million into infinite possibilities. Together, we will transform tomorrow.

www.csuchico.edu/transformtomorrow
OUR PROGRESS SO FAR

$82,503,904
TOTAL RAISED IN GIFTS & PLEDGES

ENDOWMENT GROWTH DURING THE CAMPAIGN

2012: $35,113,768
2019: $65,293,330

NUMBER OF DONORS
54,236

PERCENTAGE TO OVERALL GOAL
82%

MONTHS LEFT TO MAKE A CAMPAIGN GIFT
18

THE YEAR OUR CAMPAIGN COMES TO AN END
2021

FIND OUT MORE OR MAKE YOUR GIFT AT
WWW.CSUCHICO.EDU/TRANSFORMTOMORROW
In 2018–19, 19,307 alumni, parents, friends, and other supporters donated more than $14 million to academic, athletic, applied research, and public service programs across campus—50 percent of which was generated by Tower Society members.
VISIONARY
$100,000 OR MORE
Anonymous
Andersen & Sons Shelling, Inc.
Beavers Charitable Trust
Gregg Berryman and Phyllis Berryman
Chico CM Education Foundation
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