

Approved June 24, 2021

## MINUTES

**Governors Present:** Darryl Schoen, Chair; Stuart Casillas; Joyce Densmore-Thomas; Michael Franson; Jay Gilbert; Tom Giustina, David Heinsen, David Hodson; Tom Martin; Marcia Moore; John Morrell; Dennis Murphy; Chuck Nelsen; Christina Nichols; Cathy Pleasant; Michael Prime; Marilyn Rees; Dave Scotto; Dave Alexander (Faculty Representative); Kaylee Biedermann (Student Representative)

**Governors Absent:** Robin Gayle; Jon Krabbenschmidt

**Ex Officio Governors Present:** Gayle Hutchinson, University President; Debra Larson, Provost and Vice President for Academic Affairs; Ahmad Boura, Vice President for University Advancement (CEO)

**Staff Present:** Evelyn Buchanan, Wendi Engasser and Evonnica Dominguez, University Advancement; Jay Friedman, Executive Director of Alumni and Parent Engagement

Chair Darryl Schoen called the meeting to order at 4:16 p.m.

Schoen asked for changes or corrections to the minutes of the October 8, 2020 meeting. There were none. Marcia Moore moved to approve the minutes. Tom Martin seconded the motion, and the committee voted to approve.

### **Chair's Report – Darryl Schoen**

Schoen congratulated the Development Officers for their achievement on reaching the Capital Campaign goal. Development Officers Dustin Bush and Daria Booth shared their stories and experiences on how they helped reach this goal during the pandemic.

### **Development Report – Evelyn Buchanan**

Evelyn Buchanan gave an update on the Transform Tomorrow Capital Campaign noting that they have surpassed their goal of \$100 million and anticipate a strong finish to the campaign, which ends on June 30, 2021. Buchanan showcased the campaign's progress with the number of donors, their demographics, and the growth over the time of the campaign financially. Buchanan added that Tower Society members are the essential tool for the fundraising team.

Buchanan also noted the success of the Women's Philanthropy Council, which has already raised about \$30,000. The council started last summer with only 30 members and anticipates even more traction by June of this year.

Kate Post gave a presentation on Giving Day 2021. Post announced that the University has raised more funds and acquired new donors every year for the past three years. They hope to continue this pattern with at least 85 causes available to donate to. Post said that she would be sending a tool kit to the Board

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University Foundation Board of Governors

Development and Advocacy Meeting – Thursday, February 25, 2021

members to help them share with their colleagues and create more opportunities for a successful event.

**Advocacy Report – Jay Friedman**

Jay Friedman gave a recap on Alumni and Family weekend reporting that over 8,500 people signed up for it. It was the most successful Family weekend in Chico State's history. EDXCHICO, a live tasting webinar, and other available choices enhanced the program. The Wildcat Connect program comprises three components – the mentor platform, lifelong learning, and live webinar series. Overall the events and opportunities provided have seen an increase in the number of mentors and mentees. The webinar series has been very successful during the pandemic with the transition from live learning to virtual learning. Not only did the University launch this program to highlight and showcase the alumni, but it has also highlighted and showcased the faculty as well.

**New Business – Darryl Schoen**

Schoen reminded members of the board to participate and donate to Giving Day to make each mission successful every time.

Schoen adjourned the meeting at 5:38 p.m.

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