BOARD OF GOVERNORS DEVELOPMENT Committee Remote via Zoom Tuesday September 28, 2021 2:30 p.m. to 4:00 p.m.



- Governors: **Darryl Schoen, Chair**; Stuart Casillas; Joyce Densmore-Thomas; Michael Franson; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; Jon Krabbenschmidt; Tom Martin; Marcia Moore; John Morrell; Dennis Murphy; Chuck Nelsen; Christina Nichols; Matt Ober; Cathy Pleasant; Michael Prime; Marilyn Rees; Dave Scotto; Dave Alexander (Faculty Representative); Malik Duffy (Student Representative)
- Ex Officio:Gayle Hutchinson, President; Debra Larson, Provost and Vice President for Academic Affairs;<br/>Ahmad Boura, Vice President for University Advancement (CEO)
- Staff: Evelyn Buchanan, Associate Vice President for University Advancement; Jay Friedman, Executive Director of Alumni and Parent Engagement; Pam Hollis, Wendi Engasser, Evonnia Dominguez, University Advancement

## AGENDA

| 2:30 p.m. | 1. | <ul><li>Call to Order: Darryl Schoen</li><li>Action Item: Approval of the June 24, 2021 minutes</li></ul>   |
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| 2:35 p.m. | 2. | <ul> <li>Chair's Report: Schoen</li> <li>Welcome new board member Matt Ober '07</li> <li>Celebrating Transform Tomorrow</li> </ul>  |
| 2:45 p.m. | 3. | <ul><li>Development Report: Evelyn Buchanan</li><li>Fiscal Year fundraising update</li><li>New initiatives</li></ul>  |
| 3:15 p.m. | 4. | <ul> <li>Alumni and Advocacy Report: Jay Friedman</li> <li>Alumni Weekend Activities – Update</li> <li>Wildcat Connect – Update</li> <li>Regional Alumni Engagement Strategy</li> </ul> |
| 3:35 p.m. | 5. | <ul><li>CEO's Report: Ahmad Boura</li><li>Regional staffing rollout and evaluation</li><li>Transform Tomorrow by the Numbers</li></ul>  |
| 3:50 p.m. | 6. | New Business: Schoen  |
| 4:00 p.m. | 7. | Adjournment: Schoen – Next Meeting, Thursday, February 24, 2022   |

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing and disbursing funds to fuel the growth and excellence of the University.