

**BOARD OF GOVERNORS
DEVELOPMENT Committee**
Colusa Hall 100B
Thursday, February 24, 2022
3:30 p.m. to 5:00 p.m.



Remote via Zoom

Meeting ID: 895 0216 3081
Passcode: 026697

Governors: *Darryl Schoen, Chair; Stuart Casillas; Joyce Densmore-Thomas; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; Jon Krabbenschmidt; Tom Martin; Marcia Moore; John Morrell; Dennis Murphy; Chuck Nelsen; Christina Nichols; Matt Ober; Cathy Pleasant; Michael Prime; Marilyn Rees; Dave Scotto; Dave Alexander (Faculty Representative); Malik Duffy (Student Representative)*

Ex Officio: *Gayle Hutchinson, President; Debra Larson, Provost and Vice President for Academic Affairs; Ahmad Boura, Vice President for University Advancement (CEO)*

Staff: *Evelyn Buchanan, Associate Vice President for University Advancement; Jay Friedman, Executive Director of Alumni and Parent Engagement; Pam Hollis, Robin Carter, Katie Sibley, University Advancement*

AGENDA

- 3:30 p.m. 1. Call to Order: Darryl Schoen
 - Action Item: Approval of the October 7, 2021 minutes
- 3:35 p.m. 2. Chair's Report: Schoen
- 3:45 p.m. 3. Development Report: Evelyn Buchanan
 - Fiscal Year fundraising update
 - Campaign celebration video release
 - Chico State Giving Day
- 4:15 p.m. 4. Alumni and Advocacy Report: Jay Friedman
 - Wildcat Connect Update
 - Homecoming Planning
 - Regional vs. Local Events Strategy
- 4:35 p.m. 5. CEO's Report: Ahmad Boura
 - Staffing Update
 - Future Campaign Preparation
- 4:50 p.m. 6. New Business: Schoen
- 5:00 p.m. 7. Adjournment: Schoen – Next meeting Thursday, June 23, 2022

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing and disbursing funds to fuel the growth and excellence of the University.