



Remote via Zoom

Governors: Darryl Schoen, Chair; Stuart Casillas; Joyce Densmore-Thomas; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; Jon Krabbenschmidt; Tom Martin; Marcia Moore; John Morrell; Dennis Murphy; Chuck Nelsen; Christina Nichols; Matt Ober; Cathy Pleasant; Michael Prime; Marilyn Rees; Dave Scotto; David Alexander (Faculty Representative); Malik Duffy (Student Representative)

Ex Officio: Gayle Hutchinson, President; Debra Larson, Provost and Vice President for Academic Affairs; Ahmad Boura, Vice President for University Advancement (CEO)

Staff: Jay Friedman, Executive Director of Alumni and Parent Engagement; Pam Hollis, Robin Carter, Ileana Rowell and Daria Booth, University Advancement

AGENDA

- 3:30 p.m. 1. Call to Order: Darryl Schoen
- Action Item: Approval of the February 24, 2022 minutes
- 3:35 p.m. 2. Chair's Report: Schoen
- Capital Campaign celebration with campus leadership
 - Stewardship Follow-up Calls
- 3:50 p.m. 3. Development Report: Ahmad Boura & Daria Booth
- Fiscal Year fundraising update
 - Impactful gifts – Strategy behind the gift
- 4:10 p.m. 4. Alumni and Advocacy Report: Jay Friedman
- Wildcat Connect
 - State of the Colleges Webinars
 - Mentoring Program
 - Human ID Lab – Advocacy
 - Homecoming
 - Chico Advocacy Committee Update
- 4:30 p.m. 5. CEO's Report: Ahmad Boura
- Endowment Stewardship | Fundriver
 - Endowment Stewardship | Fellowships, Professorships, Directorships
 - Cryptocurrency Gift
- 4:50 p.m. 6. New Business: Schoen

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.

BOARD OF GOVERNORS
DEVELOPMENT & ADVOCACY Committee
Colusa Hall 100B
Thursday, June 23, 2022
3:30 p.m. to 5:00 p.m.



California State University **Chico**
University Foundation

5:00 p.m. 7. Adjournment: Schoen – Next meeting, Thursday, October 6, 2022

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