## BOARD OF GOVERNORS DEVELOPMENT & ADVOCACY Committee Monday, February 20, 2023



Monday, February 20, 2023 3:00 p.m. to 4:30 p.m.

Remote via Zoom Meeting ID: 829 8210 8375 Passcode: 294164

Governors:	<b>Stuart Casillas, Chair</b> ; Joyce Densmore-Thomas; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; David Hufford; Tom Martin; Marcia Moore; John Morrell; Dennis Murphy; Chuck Nelsen; Christina Nichols; Matt Ober; Cathy Pleasant; Marilyn Rees; Tim Sauer; Darryl Schoen; Dave Scotto; Braydan Young: David Alexander (Faculty Representative); Taylor Stewart (Student Representative)
Ex Officio:	Gayle Hutchinson, President; Ahmad Boura, Vice President for University Advancement (CEO); Stephen Perez, Interim Provost and Vice President for Academic Affairs
Staff:	Daria Booth, Sr. Director of Philanthropy; Jay Friedman, Executive Director of Alumni and Parent Engagement; Pam Hollis, Robin Carter, Christine Ponce, University Advancement
	AGENDA
3:00 p.m.	<ol> <li>Call to Order</li> <li>Action Item: Approval of the October 3, 2022 minutes</li> </ol>
3:05 p.m.	<ul> <li>2. Chair's Report: Stuart Casillas</li> <li>Special Gift Presentations</li> <li>Introducing new staff members <ul> <li>Malik Sooch, Director of Philanthropy (ECC/BUS)</li> <li>Helen Cotton, Regional Director of Philanthropy (Portland)</li> </ul> </li> </ul>
3:20 p.m.	<ul> <li>3. Development Report: Ahmad Boura &amp; Daria Booth</li> <li>Fiscal Year fundraising update</li> <li>Tower Society – new design</li> </ul>
3:40 p.m.	<ul> <li>4. Alumni and Advocacy Report: Jay Friedman</li> <li>Wildcat Connect update</li> <li>Wildcat Digital Engagement Experience</li> <li>Advocacy Effort update</li> <li>Distinguished Alumni Recognition</li> </ul>
4:00 p.m.	<ul> <li>5. CEO's Report: Ahmad Boura</li> <li>Staffing update</li> </ul>
4:20 p.m.	6. New Business
4:30 p.m.	7. Adjournment – Next meeting, Monday, June 19, 2023

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.