



Approved June 22, 2023

Governors: **Chuck Nelsen, Chair**; Cathy Pleasant, Vice Chair; Tom Giustina; David Heinsen **Absent:** David Hodson, Past Chair
Ex Officio: Ahmad Boura, Vice President for University Advancement (CEO); Jamie Clyde, Interim Vice President for Business and Finance (CFO) **Absent:** Gayle Hutchinson, President
Staff: Robin Carter, University Advancement

MINUTES

Chair Chuck Nelsen called the meeting to order at 3:32 p.m.

Chair's Report – Chuck Nelsen

Nelsen asked for discussion on the Spring '23 meeting schedule and proposed agendas. Ahmad Boura would like to make a change to the General Session Agenda, removing the action item to approve the Governors' Award selections, because those were already approved in the special session. Boura would like to replace it with a discussion about a new report that describes the contributions of the University Foundation to the campus. Nelsen asked for questions or comments. Cathy Pleasant moved to approve the schedule and agendas with the changes recommended by Boura. Tom Giustina seconded and the motion was approved.

President's Report

Boura presented on behalf of President Hutchinson. Interim Provost Stephen Perez has been announced as the new president of Chico State. Campus is excited about the news. Perez has been a positive force on campus in his short tenure as Interim Provost and Boura is looking forward to his leadership as President.

Enrollment is looking more promising than we expected. Campus was anticipating 12,000+ students. Initial deposits look like the enrollment number will be higher. However, "summer melt" may see some decline in the initial numbers. The process of growing enrollment is anticipated to take three to five years. Efforts are moving enrollment in the right direction and efforts are making successful strides.

CFO's Report

Interim CFO, Jamie Clyde, introduced herself to the board. She grew up in Chico and is an alumnae of Chico State. She spent her career in the private sector and returned to campus in 2015. She was most recently the Director of the Associated Students. Clyde provided an update on the state budget after receiving the governor's May revise. The governor's original commitments have stayed as expected. \$50 million has been earmarked for the Human ID Lab. Although this has not been finalized, the prospect of receiving these funds is much stronger than last year.

State support is about 66% and Tuition is about 30%. As enrollment trends go down, there will be some "rightsizing" with the amount of funds that we receive based on enrollment. The university will be looking at using one-time reserves to soften the fiscal impact. Efforts for streamlining and centralizing processes along with a hiring freeze have been implemented as part of the strategic planning.

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.

CEO's Report

Boura expanded on Clyde's comments by explaining that enrollment decline is new to the CSU system, and it is the first time that CSUs have had to make a major effort to recruit students.

Boura gave an update on staffing. Staff members were added to University Communications to add content and reach students through different digital models and geofencing. Staff were also added to University Development. There is now a full development team for each of the seven colleges. Recruitment is still underway for regional officers in the Portland, Seattle, and Colorado area.

Boura gave an update on the Ad Hoc Committee for the Gayle E. Hutchinson Presidential Award for Excellence. The language has been finalized and will be presented to the Governance Committee meeting. Boura presented pictures of the award trophies and collateral materials. President Hutchinson will serve on the selection committee for the first three cycles. The goal of the award is to elevate the status of the university nationally and globally. University Communications will work with the board on a press release. After the retreat, there will be a publicity campaign for the award. Nelsen commended the ad hoc committee for their hard work.

Boura gave an update on the new board members: Olena Lacy '74, Gayle Dilley '86, Dr. Earl Reed '83/'87 and Jeff Williams '89. He also presented potential board members for 2024-25. He will expand on the report during the Governance Committee meeting.

Nelsen asked for any new business. Hearing none the meeting was adjourned at 4:23 p.m.