

BOARD OF GOVERNORS
DEVELOPMENT & ADVOCACY Committee
Colusa Hall 100B
Thursday, October 12, 2023
1:00 p.m. to 2:30 p.m.



California State University **Chico**
University Foundation

Remote via Zoom

Meeting ID: 845 8314 6720

Passcode: 654754

*Governors: **Stuart Casillas, Chair**; Joyce Densmore-Thomas; Gayle Dilley; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; David Hufford; Olena Lacy; John Morrell; Chuck Nelsen; Christina Nichols; Matt Ober; Cathy Pleasant; Earl Reed; Marilyn Rees; Tim Sauer; Darryl Schoen; Dave Scotto; Braydan Young; Cynthia Daley (Faculty Representative); Kate Minderhoud (Student Representative)*

Ex Officio: Steve Perez, President; Terence Lau, Interim Provost and Vice President for Academic Affairs; Ahmad Boura, Vice President for University Advancement (CEO)

Staff: Daria Booth, Sr. Director of Philanthropy; Jay Friedman, Executive Director of Alumni Engagement; Pam Hollis, Robin Carter, and Christine Ponce, University Advancement

AGENDA

- 1:00 p.m. 1. Call to Order
- Welcome New Board Members
 - Action Item: Approval of the June 19, 2023 minutes
- 1:05 p.m. 2. Chair's Report
- Governors' Award Presentation
 - Introduction of New Staff - Jane Pryor, Washington State
- 1:20 p.m. 3. Development Report: Ahmad Boura & Daria Booth
- Fiscal Year Fundraising Update
- 1:40 p.m. 4. Alumni and Advocacy Report: Shari Anderson
- Homecoming Weekend
 - Advocacy Effort Update
 - Alumni Programming Update
 - Digital Experience
 - In-person Experience
- 2:00 p.m. 5. CEO's Report: Ahmad Boura
- New Campaign Planning
- 2:20 p.m. 6. New Business: Casillas
- 2:30 p.m. 7. Adjournment: Casillas – Next meeting, Thursday, February 22, 2024

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.