



Approved February 23, 2024

Governors Present: **Stuart Casillas, Chair**; Joyce Densmore-Thomas; Gayle Dilley; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; David Hufford; Olena Lacy; John Morrell; Chuck Nelsen; Christina Nichols; Cathy Pleasant; Earl Reed; Tim Sauer; Darryl Schoen; Cynthia Daley; Kate Minderhoud. **Absent:** Matt Ober; Dave Scotto; Braydan Young

Ex Officio Present: Steve Perez, President; Ahmad Boura, Vice President for University Advancement (CEO). **Absent:** Terence Lau, Interim Provost and Vice President for Academic Affairs

Staff Present: Daria Booth, Sr. Director of Philanthropy; Pam Hollis, and Christine Ponce, University Advancement

MINUTES

Development Committee Chair Stuart Casillas called the meeting to order at 1:03 p.m. He asked for changes or corrections to the minutes of the June 19, 2023 meeting. There were none. The minutes were approved as presented.

Chair's Report: Stuart Casillas

Chair Stuart Casillas welcomed new board members Gayle Dilley, Olena Lacy, and Dr. Earl Reed, as well as new faculty representative Cindy Daley and new student representative Kate Minderhoud.

Casillas introduced Terecita Curiel who reported on the Governors' Award her team received for Project Èxito, which promotes Latinx, first-generation, low-income students' sense of belonging; early awareness of student resources and services, and fosters interaction among Latinx students, faculty, staff and alumni which has been correlated to improved success, engagement and well-being.

The award helped to fund Latinx welcome events, including student, faculty, staff and alumni gatherings as well as the Latinx graduation celebrations.

Casillas introduced two new development officers who represent the campus regionally. Helen Cotton is the new Director of Philanthropy in Oregon and Jane Pryor represents Chico State in the state of Washington.

Development Report: Daria Booth

Daria Booth shared the year-to-date fundraising numbers noting that the total raised since 7/1/23 is \$1,343,830, with \$999,775 of that amount in cash, \$303,092 in pledges and \$40,974 in deferred commitments. In particular, she highlighted a scholarship from Erica Lauha '81, support for men's and women's basketball from Betty Porter '50, support for the Ultra Cold Atom Lab from Dr. John Young, a retired physics professor and support for the Mark and Carolyn Guidry Foundation from Gayle Dilly '86.

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.

BOARD OF GOVERNORS
DEVELOPMENT & ADVOCACY Committee
Colusa Hall 100B
Thursday, October 12, 2023
1:00 p.m. to 2:30 p.m.



California State University **Chico**
University Foundation

Alumni and Advocacy Report: Shari Anderson

Interim Director of Alumni Engagement Shari Anderson told the board about the events in the upcoming Wildcat Weekend homecoming celebration, which include the Alumni Association's Chico Chapter's fall event at the Meriam Park Barn with the Kelley Twins on Thursday, October 12. Other events include the School of the Arts Fall Musical "Head Over Heels" and the Golden Grad Reunion. On Friday, campus will host the Joy of Learning and exhibitions will be open at the Janet Turner Print Museum, the Gateway Science Museum and the Anthropology Museum. The downtown Art and Wine walk goes from 4:00 p.m. to 8:00 p.m. and the Women's Volleyball Team plays in Acker Gym at 5:00 p.m. Board members who want to stay for the weekend can attend the Alumni and Family BBQ and the Concert on the Lawn on Saturday.

Anderson added that the Alumni office would be hosting a Party on the Patio event at Laxson Auditorium on October 22 at 1:00 p.m. and regional events were planned in Portland and San Diego before the end of the year.

Ahmad Boura gave an update on the advocacy work noting that consultant Karen Zamarripa would continue to work with the team to support efforts for obtaining additional state funding.

CEO's Report: Ahmad Boura

Boura reported on his plans for the next capital campaign, reviewing the campaign cycle, which includes phases of assessment, planning and leadership before going public. The new campaign began counting on July 1, 2023.

New Business: Casillas

Chair Stuart Casillas asked the committee if anyone wanted to introduce any new business. There was none, and he adjourned the meeting at 2:25 p.m.

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