

**BOARD OF GOVERNORS  
GENERAL SESSION**

Colusa Hall 100B  
Friday, October 13, 2023  
7:30 a.m. to 3:30 p.m.



California State University **Chico**  
University Foundation

**Remote via Zoom**

Meeting ID: 870 7841 2698  
Passcode: 946734

*Governors:* **Chuck Nelsen, Chair**; Cathy Pleasant, Vice Chair; David Hodson, Past Chair; Stuart Casillas; Joyce Densmore-Thomas; Gayle Dilley; Jay Gilbert; Tom Giustina; David Heinsen; David Hufford; Olena Lacy; John Morrell; Christina Nichols; Matt Ober; Earl Reed; Marilyn Rees; Tim Sauer; Darryl Schoen; Dave Scott; Braydan Young; Cynthia Daley (Faculty Representative); Kate Minderhoud (Student Representative)

*Ex Officio:* Steve Perez, President; Ahmad Boura, Vice President for University Advancement (CEO); Jamie Clyde, Interim Vice President for Business and Finance (CFO); Terence Lau, Interim Provost and Vice President for Academic Affairs

*Staff:* Pam Hollis, Robin Carter and Christine Ponce, University Advancement

*Guests:* Bryan Shipley and David Janec, Arnerich Massena

**AGENDA**

- 7:30 a.m. Breakfast and Tour of Big Chico Creek Ecological Reserve  
Meet at Colusa 100B
- 10:30 a.m. Arrive back to Campus
- 11:00 a.m. 1. Call to Order: Chuck Nelsen
- Welcome New Board Members
  - Action Item: Approval of the June 22, 2023 minutes
- 11:05 a.m. 2. Chair's Report: Nelsen
- Governors' Awards Presentations
- 11:30 a.m. 3. Board Education: Arnerich Massena
- Artificial Intelligence
- 12:15 p.m. Lunch Break
- 1:00 p.m. 4. Committee Reports:
- Audit Committee Report – Glen Thomas
  - Governance Committee Report – Christina Nichols
  - Finance and Investment Committee Report – Darryl Schoen
  - Development and Advocacy Committee Report- Stuart Casillas

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*The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.*

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- 1:40 p.m.      5. Consent Agenda Approval: Nelsen
- Action Item: Approval of the General Session Consent Agenda
- 1:50 p.m.      6. President's Report: Steve Perez
- State of the University update
- 2:20 p.m.      Break
- 2:30 p.m.      7. CEO's Report: Ahmad Boura
- New Campaign Planning
  - Enrollment Marketing and Communication Strategy
- 3:15 p.m.      8. New Business: Nelsen
- 3:30 p.m.      9. Adjournment: Nelsen – Next meeting Friday, February 23, 2024

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