

BOARD OF GOVERNORS
DEVELOPMENT & ADVOCACY Committee
Bell Memorial Union Rm 203
Thursday, February 22, 2024
3:00 p.m. to 5:00 p.m.



California State University **Chico**
University Foundation

Remote via Zoom

Meeting ID: 895 9250 3067

Passcode: 418101

*Governors: **Stuart Casillas, Chair**; Joyce Densmore-Thomas; Gayle Dilley; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; David Hufford; Olena Lacy; John Morrell; Chuck Nelsen; Christina Nichols; Matt Ober; Cathy Pleasant; Earl Reed; Tim Sauer; Darryl Schoen; Dave Scotto; Braydan Young; Cynthia Daley (Faculty Representative); Kate Minderhoud (Student Representative)*

Ex Officio: Steve Perez, President; Ahmad Boura, Vice President for University Advancement (CEO); Leslie Cornick, Provost and Vice President for Academic Affairs

Staff: Daria Booth, Sr. Director of Philanthropy; Shari Anderson, Director of Alumni Engagement; Pam Hollis, Robin Carter, and Christine Ponce, University Advancement

AGENDA

- 3:00 p.m. 1. Call to Order
- Action Item: Approval of the October 12, 2024 minutes
- 3:05 p.m. 2. Chair's Report
- Governors' Award Presentation
 - Introduction of New Staff
- 3:25 p.m. 3. Development Report: Ahmad Boura & Daria Booth
- Fiscal Year Fundraising Update
 - Chico State Giving Day Update
- 3:50 p.m. 4. Alumni and Advocacy Report: Shari Anderson
- Advocacy Effort Update
 - Alumni Programming Update
 - Digital Experience
 - In-person Experience
 - Distinguished Alumni Recognition
- 4:10 p.m. 5. CEO's Report: Ahmad Boura
- New Campaign Planning
 - Staffing update
 - Grimm Endowment Report
 - CIM Endowment Potential Gift
- 4:40 p.m. 6. New Business: Casillas
- 4:45 p.m. 7. Adjournment: Casillas – Next meeting, Thursday, June 20, 2024

The Foundation's mission is to support CSU, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.