

BOARD OF GOVERNORS
DEVELOPMENT & ADVOCACY Committee
Colusa Hall Room 100B
Thursday, February 20, 2025
3:30 p.m. to 5:00 p.m.



California State University **Chico**
University Foundation

Remote via Zoom

Meeting ID: 876 3743 4360

Passcode: 939466

*Governors: **Matt Ober, Chair**; Ellie Carbajal; Joyce Densmore-Thomas; Gayle Dilley; Jay Gilbert; Tom Giustina; David Heinsen; David Hodson; David Hufford; Ali Khorasane; Olena Lacy; Suzy McCreary; John Morrell; Chuck Nelsen; Christina Nichols; Bob Nienaber; Cathy Pleasant; Earl Reed; Tim Sauer; Darryl Schoen; Dave Scotto; Braydan Young; Cynthia Daley; Kate Minderhoud*

Ex Officio: Steve Perez, President; Ahmad Boura, Vice President for University Advancement (CEO); Leslie Cornick, Provost and Vice President for Academic Affairs

Staff: Dustin Bush and Manny Loya, Sr. Directors of Philanthropy; Shari Anderson, Director of Alumni Engagement; Pam Hollis, Executive Director of the University Foundation and Michelle Slack, University Advancement

AGENDA

- 3:30 p.m. 1. Call to Order: Matt Ober
- Action Item: Approval of the October 3, 2024 minutes
- 3:35p.m. 2. Chair’s Report: Matt Ober
- Governors’ Award Presentation
- 3:40p.m. 3. Development Report: Ahmad Boura, Dustin Bush and Manny Loya
- 24-25 Fiscal Year Fundraising Update
 - Earmarks Update: Jessica Harrington and Karen Zamarripa
- 4:00p.m. 4. Alumni and Advocacy Report: Shari Anderson
- Advocacy Effort Update
 - Alumni Programming Update
 - Digital Experience
 - In-person Experience
- 4:20 p.m. 5. CEO’s Report: Ahmad Boura
- Decide the Future | The Campaign for Chico State Update
- 4:50 p.m. 6. New Business: Matt Ober
- 5:00 p.m. 7. Adjournment: Matt Ober – Next meeting, Thursday, June 26, 2025

The Foundation’s mission is to support California State University, Chico’s strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.