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Governors Present: **Matt Ober, Chair**; *Ellie Carbajal (r); Joyce Densmore-Thomas; Gayle Dilley; Jay Gilbert; Tom Giustina; Dave Heinsen; Dave Hodson, David Hufford; Ali Khorasane; Olena Lacy; Suzy McCreary; Chuck Nelsen; Chris Nichols (r); Bob Nienaber, Cathy Pleasant; Earl Reed; Tim Sauer (r); Darryl Schoen, Dave Scotto, Cindy Daley, Faculty Representative; Kate Minderhoud, Student Representative* **Absent:** *John Morrell; Braydan Young*

Ex Officio Present: **Ahmad Boura, Vice President for University Advancement (CEO)**

Staff Present: **Pam Hollis, Jessica Harrington, Dustin Bush, Manny Loya, Robin Carter, Christine Ponce, and Michelle Slack, University Advancement; Dwight Seuser, Advancement Services; Ashley Gebb, University Communications**

Guests: **Bryan Shipley and David Janec, Coldstream**

DRAFT MINUTES

Development Committee Chair Matt Ober called the meeting to order at 3:31 p.m.

Chair's Report: Matt Ober

Ober asked the board for any corrections to the October 3, 2024 meeting minutes. There were no corrections and the minutes were approved unanimously.

Governors' Award recipient Erin Wilson presented on her work in advising, helping interns with their professional development.

Development Report: Ahmad Boura, Dustin Bush and Manny Loya

Dustin Bush and Manny Loya, Senior Directors of Philanthropy, shared fundraising updates for fiscal year 24/25. Giving Day will be held March 5 with a goal over \$1 million.

Director of Campaign Initiatives and Advocacy Jessica Harrington and consultant Karen Zamarripa updated the board on the progress of projects earmarked for federal fundraising. These projects include the University Farm, commercial kitchen, Human ID Lab, ECC lab upgrades, and the BCCER Resiliency Center.

Alumni and Advocacy Report: Shari Anderson

Director of Alumni Engagement Shari Anderson updated the board on alumni advocacy efforts and alumni programming. Advocacy efforts include Hill Week held in Washington DC in April. Upcoming alumni events include the Distinguished Alumni Award Ceremony. The mobile Chico State app now includes an experience for Alumni.

The Foundation's mission is to support California State University, Chico's strategic plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.

BOARD OF GOVERNORS
DEVELOPMENT & ADVOCACY Committee
Colusa Hall Room 100B
Thursday, February 20, 2025
3:30 p.m. to 5:00 p.m.



California State University **Chico**
University Foundation

CEO's Report: Ahmad Boura

University Foundation CEO Ahmad Boura informed the board on the current progress of the 'Decide the Future' campaign, which is currently at 39% of goal with \$232 million already secured.

New Business: Matt Ober

There was no new business.

Adjournment: Ober

The meeting was adjourned at 4:58 p.m. The next meeting will be held on June 26, 2025

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