

## SECTION 4. COMMITTEES

### 4.4 Development and Advocacy Committee

#### 4.4.1 Charge

- The Development and Advocacy Committee will promote an understanding of the university's needs, encourage full participation by the foundation board members, work with the university to identify opportunities for private support, and participate selectively in the major gift development process. The committee will also provide guidance and support for CSU and CSU, Chico advocacy efforts at the local, state and national levels.

#### 4.4.2 Membership

- The Development and Advocacy Committee serves at the pleasure of the full Board.
- A majority of the Development and Advocacy Committee shall constitute a quorum.

#### 4.4.3 Duties

- The Development and Advocacy Committee shall advance and foster knowledge and relationships among allied professionals, alumni, parents, and friends of the University on the subject of charitable giving.
- Advise and assist campus development staff and other appropriate University members in the planning and acquisition of major and planned gifts.
- Assist with educational and promotional experiences regarding the various methods of giving and gift planning.
- The Development and Advocacy Committee will provide information to the University Foundation's Board of Governors on issues concerning development, gift policies, and procedures.
- Apprise the board of relevant proposed and ongoing campus and community fundraising campaigns and special projects.
- Review and evaluate the progress of ongoing fundraising and special projects.
- Ascertain that CASE standard practices are followed by the campus development program.
- Review and advise the board and development staff on administrative services provided by the University Foundation.
- Advise the university on best ways to build and maintain strong relationships with legislators and policy makers.

- Provide advice in framing key issues and messages to be shared with the public, opinion leaders and decision makers.
- Identify and facilitate introductions to individuals who have influence with legislators and might be called upon to assist the CSU and CSU, Chico.
- Participate as needed in legislative visits and advocacy events in the local district and at the capitol.
- Consider and make recommendations to the Executive Committee regarding legislative issues on which the board may take action.

***Date of Board Approval:*** February 22, 2019  
***Date of last review:*** February 25, 2022

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***The Foundation's mission is to support CSU, Chico's Strategic Plan by raising, investing, and disbursing funds to fuel the growth and excellence of the University.***