

CALIFORNIA STATE UNIVERSITY, CHICO
ANNUAL PROGRAM ASSESSMENT REPORT

DEPARTMENT OF GEOGRAPHY AND PLANNING

Date: 9/30/2011

I. Assessment of Student Learning Outcomes

1. Name and Contact Information of Program Assessment Coordinator:

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2. Student Learning Outcomes

Undergraduate:

- 1.1. Students can formulate geographic research questions.
- 1.2. Students can collect, compile, and interpret geographic data.
- 1.3. Students can present geographic data in a map.
- 2.1. Students can recognize the presence and application of regional, local and global dimensions of the social and physical worlds in the *landscape*.
- 2.2. Students can recognize the presence and application of regional, local and global dimensions of the social and physical worlds in *data*.
- 3.1. Students can explain interactions between the size and distribution of human and non-human populations, resources and the natural environment in historic and contemporary perspectives.
- 3.2. Students are cognizant of varying interpretations of causality, interaction, policy and values in human-environmental relationships.
- 3.3 Student will understand ways in which they use the environment can affect future generations and other human and natural systems.
- 4.1. Students can analyze information from different physical or social sciences from a geographic perspective.
- 4.2. Students can interpret popular media (novels, films, newspapers) from a geographic perspective.
- 5.1. Students provide appropriate geographic skills to community-based organizations and associations.
- 6.1. Students can use and cite scholarly sources of information correctly.

6.2. Students can write and speak clearly in the discipline of geography.

Graduate:

1.0 The student will have demonstrated an acceptable level of understanding of geographic and planning concepts as shown in the thesis/project proposal and the completed thesis/project.

2.0 The student will have demonstrated an acceptable ability to conduct a literature review and convey the act of geography or planning as a discipline of critical spatial and temporal observation.

3.0 The student will have demonstrated an acceptable thesis/project proposal.

4.0 The student will have demonstrated an acceptable ability to organize ideas and content in written work through literature review and thesis/project proposal; and demonstrated application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.

5.1 The student will have demonstrated a written communication that:

- Presents information in an organized and concise manner.
- Ideas are stated clearly and professionally.
- Grammar, spelling, punctuation, word choice, structure and format are virtually error free and appropriate.
- Perceived as a professional document.

5.2 The student will be able to give an oral presentation that:

- Demonstrates professional presentation skills.
- Presents information in an organized and logical manner.
- Demonstrates a professional level use of visual aids.

3. Course Alignment Matrix:

Link:

<http://www.csuchico.edu/vpaa/vpprae/evaluation/apr/portfolios/bss/grad/geogma/matrix.pdf>

4. Learning Outcomes Assessed in AY 2010-2011:

Undergraduate:

2.2. Students can recognize the presence and application of regional, local and global dimensions of the social and physical worlds in data.

3.1. Students can explain interactions between the size and distribution of human and non-human populations, resources and the natural environment in historic and contemporary perspectives.

Graduate:

- 4.1. The student will have demonstrated an acceptable ability to organize ideas and content in written work through literature review and thesis/project proposal; and demonstrated application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.
- 5.2 The student will be able to give an oral presentation that: demonstrates professional presentation skills, presents information in an organized and logical manner, and demonstrates a professional level use of visual aids.

5. Assessment Methodology Used:

Undergraduate SLO 2.2. Students can recognize the presence and application of regional, local and global dimensions of the social and physical worlds in data.

A direct assessment written assignment was used to measure this learning objective. GEOP faculty evaluated student written research papers in the class GEOG 390, Foundations of Geographical Analysis and Writing. There was no sample. The GEOG 390 class set of ten papers was evaluated. The Assessment Rubric, developed by the GEOP faculty, measured the presence and application of regional, local and global dimensions of the social and physical worlds in data. Each student final paper assignment was given a ranked score of Excellent, Very Good, Average, or Fail. GEOP Assessment strategy has a requirement that 75%-80% of students must score Excellent, Very Good, or Average on their written activity. If more than 20-25% of students score Fail, then GEOP will take appropriate action to rectify the low performance of students. The assessment evaluation was performed by Professors King and Chase.

Undergraduate SLO 3.1. Students can explain interactions between the size and distribution of human and non-human populations, resources and the natural environment in historic and contemporary perspectives.

A direct assessment strategy was used to measure this student learning objective. GEOP faculty evaluated student research papers in the GEOG 435, Historical Geography of North America. There was no sample. The entire GEOG 435 class set of forty-three papers was evaluated. The Assessment Rubric measured the following assessment parameters: explanation of size and distribution of populations, natural resources, and natural environment; and use of historic and contemporary perspectives. Each student assessment writing assignment was given a ranked score of Excellent, Good, Fair, or Poor. GEOP Assessment strategy has a requirement that 75%-80% of students must score Excellent or Good. If more than 20-25% of students score Fair and Poor, then GEOP will take appropriate action to rectify the low performance of students. The assessment evaluation was performed by Professor King.

Graduate SLO 4.1. The student will have demonstrated an acceptable ability to organize ideas and content in written work through literature review and thesis/project proposal; and demonstrated application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.

A direct assessment strategy was used to measure student literature reviews. GEOP faculty evaluated student written papers in the class GEOG 604, Planning Practice and Theory. The class literature reviews were the culminating written research activity for the course. There was no sample. The entire GEOG 604 class set of eight papers was evaluated. The Assessment Rubric, developed by the GEOP faculty, measured the following traits of the student literature reviews: organization of ideas and content in written work through literature review and thesis/project proposal, and application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis. Each student assessment writing assignment was given a ranked score of Excellent, Good, Fair, or Poor. GEOP Assessment strategy has a

requirement that 75%-80% of students must score Excellent or Good. If more than 20-25% of students score Fair and Poor, then GEOP will take appropriate action to rectify the low performance of students. The assessment evaluation was performed by Professors King and Chase.

Graduate SLO 5.2 The student will be able to give an oral presentation that: demonstrates professional presentation skills, presents information in an organized and logical manner, and demonstrates a professional level use of visual aids.

A direct assessment strategy was used to measure student papers. GEOP faculty evaluated student research presentations in the class GEOG 660, Landscape Ecology. The class presentations were the culminating activity for the course. There was no sample. The entire GEOG 604 class set of ten papers was evaluated. The Assessment Rubric, developed by the GEOP faculty, measured the following traits of the student presentations: content, geographic component, organization, maps and graphics, presentation skill, and compliance with assignment. Each student assessment research presentation was given a ranked score of Excellent, Good, Fair, or Poor. GEOP Assessment strategy has a requirement that 75%-80% of students must score Excellent or Good. If more than 20-25% of students score Fair and Poor, then GEOP will take appropriate action to rectify the low performance of students. The assessment evaluation was performed by Professors King and Fairbanks.

6. Assessment Results:

Undergraduate SLO 2.2. Students can recognize the presence and application of regional, local and global dimensions of the social and physical worlds in data.

The assessment strategy requirement is that 75%-80% of students will score Excellent or Good. The results are summarized as follows:

Excellent: 30%
Good: 60 %
Fair: 10%
Poor: 0%

Total Scores: Excellent/Good = 90%, Fair/Poor = 10%

As can be seen in the data results, overall total student scores were well above 75% Excellent/Good requirement of the GEOP assessment strategy.

Undergraduate SLO 3.1. Students can explain interactions between the size and distribution of human and non-human populations, resources and the natural environment in historic and contemporary perspectives.

The assessment strategy requirement is that 75%-80% of students will score Excellent or Good, the results are summarized as follows:

Excellent: 13%
Good: 63%
Fair: 22%
Poor: 2%

Total Scores: Excellent/Good = 76%, Fair/Poor = 24%

As can be seen in the data results, overall total student scores were 76% excellent/good. The scores are well within the required 75%-80% excellent/good of the GEOP assessment strategy.

Graduate SLO 4.1. The student will have demonstrated an acceptable ability to organize ideas and content in written work through literature review and thesis/project proposal; and demonstrated application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.

The assessment strategy requirement is that 75%-80% of students will score Excellent or Good, the results are summarized as follows:

Excellent: 18%
Good: 59%
Fair: 19%
Poor: 4%

Total Scores: Excellent/Good = 77%, Fair/Poor = 23%

As can be seen in the data results, overall total student scores were 77% excellent/good. The scores are well within the required 75%-80% excellent/good of the GEOP assessment strategy.

Graduate SLO 5.2 The student will be able to give an oral presentation that: demonstrates professional presentation skills, presents information in an organized and logical manner, and demonstrates a professional level use of visual aids.

The assessment strategy requirement is that 75%-80% of students will score Superior or Effective, the results are summarized as follows:

Superior: 22%
Effective: 61%
Adequate: 14%
Unacceptable: 3%

Total Scores: Superior/Effective = 83%, Adequate/Unacceptable = 17%

As can be seen in the data results, overall total student scores were 83% excellent/good. The scores are well within the required 75%-80% excellent/good of the GEOP assessment strategy.

7. Analysis / Interpretation of Results

Undergraduate SLO 2.2. Students can recognize the presence and application of regional, local and global dimensions of the social and physical worlds in data.

The data results for the assessment of undergraduate SLOs indicate that students exceed the minimum requirements set by the Department of Geography and Planning Faculty.

Undergraduate SLO 3.1. Students can explain interactions between the size and distribution of human and non-human populations, resources and the natural environment in historic and contemporary perspectives.

The data results for the assessment of undergraduate SLOs indicate that students meet the minimum requirements set by the Department of Geography and Planning Faculty.

Graduate SLO 4.1. The student will have demonstrated an acceptable ability to organize ideas and content in written work through literature review and thesis/project proposal; and demonstrated application of

geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.

The data results for the assessment of undergraduate SLOs indicate that students did meet the minimum requirements set by the Department of Geography and Planning Faculty.

Graduate SLO 5.2 The student will be able to give an oral presentation that: demonstrates professional presentation skills, presents information in an organized and logical manner, and demonstrates a professional level use of visual aids.

The data results for the assessment of undergraduate SLOs indicate that students meet the minimum requirements set by the Department of Geography and Planning Faculty.

8. Planned Program Improvement Actions Resulting from Outcomes

Geography 390, 435, 604, and 660 SLO assessment surveys indicated that the students were meeting learning objectives. No actions are needed to change these four classes.

9. Planned Revision of Measures or Metrics

No changes suggested by department faculty at this time.

10. Planned Revisions to Program Objectives or Learning Outcomes

No changes suggested by department faculty at this time.

11. Changes to Assessment Schedule

None needed

12. Information for Next Year

AY 11/12 Assessment:

GEOG 489/689 Geography Internship

SLO 5.1. Students provide appropriate geographic skills to community-based organizations and associations.

GEOG 699 T/P Master's Thesis/Project

SLO 1: The student will have demonstrated an acceptable level of understanding of geographic and planning concepts as shown in the thesis/project proposal and the completed thesis/project.

AY 11/12 Assessment Facilitator:

Guy King, Professor of Geography and Planning
GEOG, Mail: Zip 425, Phone: 898-4858, Email: gking@csuchico.edu

II. Appendices

A. Measurement Standards

ASSESSMENT RUBRIC

Undergraduate SLO 2.2. Students can recognize the presence and application of regional, local and global dimensions of the social and physical worlds in data.

GEOG 390 Foundations of Geographical Analysis and Writing Fall 2010

LEVEL	ASSESSMENT INDICATORS
4 EXCELLENT	Beyond expectations for the presence of geographical dimensions of social and physical data. Exceptional application of geographical dimensions of social and physical data.
3 GOOD	Complete presence of geographical dimensions of social and physical data. Well-done application of geographical dimensions of social and physical data.
2 FAIR	Some presence of geographical dimensions of social and physical data. Application of geographical dimensions of social and physical data.
1 POOR	No presence of geographical dimensions of social and physical data. No application of geographical dimensions of social and physical data.

ASSESSMENT RUBRIC

Undergraduate SLO 3.1. Students can explain interactions between the size and distribution of human and non-human populations, resources and the natural environment in historic and contemporary perspectives.

GEOG 435 Historical Geography of North America Spring 2011

LEVEL	ASSESSMENT INDICATORS
4 EXCELLENT	Beyond expectations for explanation of size and distribution of populations, natural resources, and natural environment. Exceptional use of historic and contemporary perspectives.
3 GOOD	Complete explanation of size and distribution of populations, natural resources, and natural environment. Full use of historic and contemporary perspectives.
2 FAIR	Some explanation of size and distribution of populations, natural resources, and natural environment. Use of historic and contemporary perspectives.
1 POOR	No explanation of size and distribution of populations, natural resources, and natural environment. No use of historic and contemporary perspectives.

ASSESSMENT RUBRIC

Graduate SLO 4.1. The student will have demonstrated an acceptable ability to organize ideas and content in written work through literature review and thesis/project proposal; and demonstrated application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.

GEOG 604 Planning Practice and Theory Fall 2010

LEVEL	ASSESSMENT INDICATORS
4 EXCELLENT	Beyond expectations to organize ideas and content in written work through literature review and thesis/project proposal . Exceptional application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.
3 GOOD	Complete ability to organize ideas and content in written work through literature review and thesis/project proposal . Well-done application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.
2 FAIR	Some ability to organize ideas and content in written work through literature review and thesis/project proposal . Application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.
1 POOR	No ability to organize ideas and content in written work through literature review and thesis/project proposal . No application of geographic information and content used to solve a specific problem in a MA project or research questions in a MA thesis.

ASSESSMENT RUBRIC

Graduate SLO 5.2 The student will be able to give an oral presentation that: demonstrates professional presentation skills, presents information in an organized and logical manner, and demonstrates a professional level use of visual aids.

GEOG 660 Landscape Ecology Fall 2010

Title of Presentation:					10 possible points	
	Superior	Effective	Adequate	Unacceptable	Grade	Comments
Content	Excellent grasp, more than needed, of material in presentation and in answering questions.	Good grasp and presentation of material, and answers all questions but without elaboration.	Less than a full grasp of the information. Presentation and answers to questions acceptable.	No grasp of information, presents misinformation, and unable to answer questions accurately.		
Geographic component	Well-stated and clear reference to a geographic problem that is integrated throughout the presentation.	Statement made about the geographic problem and integrated into rest of presentation most of the time.	Some references to a geographic problem, but little integration into rest of presentation.	No reference to a geographic problem and no integration into the rest of presentation.		
Organization	Information is presented in a logical and engaging sequence that is easy for the audience to follow.	Information is presented in a logical sequence that the audience to follow, but is less engaging.	Presentation jumps around and is not easy to follow.	The audience cannot follow the presentation because it does not follow a logical sequence.		
Maps & Graphics	Graphics explain and highly reinforce the rest of the presentation.	Graphics are tied to the presentation.	Too few graphics and are not well related to the rest of the presentation.	Graphics either not used or are superfluous.		
Presentation style	Speaks clearly, precisely, and loud enough for audience to hear. Delivery at a speed that allows for easy understanding. Maintained eye contact with minimal or no reading of notes.	Speaks clearly and loud enough to be easily heard. Delivery at a speed that allows for easy understanding. Eye contact usually maintained except when consulting notes.	Speaks less clearly, or too softly, or rapidly to be easily understood most of the time. Some eye contact, but mostly reading from notes.	Speaks too softly or rapidly to be understood. Reads from notes exclusively with no eye contact.		
Compliance with assignment	Paper presented within allotted time which left plenty of time for questions. Well explained and justified research problem. Excellent graphics.	Presenter within time allotment and could answer at least one question. Relevant graphics used. Research problem presented.	Some justification for the research problem. Graphics poorly integrated into presentation. Hurried to comply with time limit.	No clear research problem or justification for research. No graphics. Exceeded allotted time. Did not or could not answer questions.		

III.