MID-YEAR FUNDRAISING UPDATE
July 1, 2018–December 31, 2018

TOTAL RAISED SINCE JULY 1, 2018
$5,603,252
This includes cash, and multiyear and deferred pledges.

WHAT ARE DONORS SUPPORTING?
- Athletics $142,058
- Faculty Endowments $150,000
- Buildings & Facilities $318,943
- Unrestricted $375,138
- Public Services $697,041 (MUSEUMS, NORTH STATE PUBLIC RADIO, ETC.)
- Scholarships $734,147 (ACADEMIC, ATHLETICS, ETC.)
- Other Designations $1,272,552 (CAREER CENTER, FOOD PANTRY, SUMMER RESEARCH INSTITUTES, ETC.)
- Academic Programs $1,913,373

WHO'S DONATING?
Together, 13,052 DONORS made 21,372 GIFTS across the entire campus.

FRIENDS 42% 36%
ALUMNI 9%
ORGANIZATIONS 2%
FACULTY OR S 4%
STAFF 7%
PARENTS 5%
STUDENTS 42%

Tower Society members give $1,500 or more annually to programs across campus.
Graduates of the Last Decade (GOLD) members can join for $150 or more annually.

TOP DESIGNATIONS BY DOLLAR AMOUNT
1. Regenerative Agriculture Initiative
2. Wildcats Rise Fire Recovery Fund
3. North State Public Radio
4. Chico State Fund
5. ECC Lab Renovations

TOP DESIGNATIONS BY NUMBER OF DONORS
1. Wildcats Rise Fire Recovery Fund
2. NORTH STATE PUBLIC RADIO
3. CHICO STATE FUND (Unrestricted)
4. (Unrestricted)
The University's Greatest Need!
5. North state symphony Annual fund

Compassion and care are hallmarks of the Chico Experience, and we are so grateful to those who have expressed sympathies and support for those impacted by this horrific fire. 5,179 donors have given a total of $675,110.70 This includes donors from 49 states (Tell your friends in Delaware!), as well as internationally from Canada and Japan. In total, we have granted $661,000 including $437,000 to 376 students and $224,000 to 158 faculty and staff. Additionally, a loan program supported 26 employees with loans for $58,500.

A very special thank you to the CSU, Chico Research Foundation and the leadership of Executive Director Jessica Bourne.

THE BIGGER PICTURE
CAMPAIGN UPDATE JULY 27, 2019

Our Goal: Raise $100 million for three priorities:

1. EMPOWER STUDENT SUCCESS THROUGH ANNUAL GIVING
2. RENOVATE & BUILD CUTTING-EDGE LEARNING SPACES
3. INVEST IN PEOPLE BY ESTABLISHING ENDOWMENTS FOR SCHOLARSHIPS, FACULTY SUPPORT, AND PROGRAMS

There are usually three phases of a university campaign: the initial phase, the quiet phase, and the public phase. We are currently in the quiet phase of

Campaign Progress
$100 Million Celebration!
April 27, 2019
Public Phase Kicks-off
$70 Million
Quiet Phase
2012
Where we started

$72,957,106
Total raised from 2012–2018 gifts by type:

$42,840,694 CASH
$25,847,883 MULTIYEAR
$4,268,529 DEFERRED

For more information about the campaign, visit www.csuchico.edu/transformtomorrow

Want to know more about giving to Chico State?
• Check out our frequently asked questions.
• Read stories of donors making a difference.
• Connect with a development officer.

Thank you for your support!