

## Setting College-Level Goals

As we begin implementing the critical work needed to reach the Graduation Initiative 2025 targets, we are asking campuses to develop goals at the college level. Attached are your six campus goals, along with a linear trajectory of annual progress milestones. To make your goals more relevant to all campus stakeholders, we ask you to use this data, as well as local data sources, to create goals for each college on your campus. We recognize that campuses are in the best position to determine how these college-level goals should be developed. Therefore we are asking that each campus determine the best methodology for how this should occur. However, we are stipulating that your college level goals aggregate up so that they are equal to or exceed your overall campus goals.

### Things to Consider

- How will you determine the weighting across the colleges?
- If you start with the number of students who declare a major in a college at entry and determine how many have graduated in that college in 2025:
  - How will you account for major changes across departments/colleges?
  - If a student changes their major to another college, which college will get the credit?
  - How will you deal with students who come in as undeclared?
- If you start with the number of students graduating from a college in 2025:
  - What will you use as your baseline enrollment for that college? How will you account for major changes that move students in or out of that college?
  - Will this impact the weighting scheme you select?
- Do you take into account differential growth in majors within and across the colleges?
- Will your college goals aggregate up so they are equal to or exceed the campus goals?
- Will your gap milestones get you to a 0 percent gap in 2025?
- Beginning in 2019, the students for whom these goals directly apply will begin enrolling at our campuses. Will you plan to update the college goals based on actual college enrollments at that time?

### Filling out the Spreadsheet

Although the cohort year for the 4-year rate goal is not until 2021 and 2019 for the 6-year rate goal, we are asking you to provide rates for the years leading up to the final year. These will serve as the milestones for determining whether or not the colleges are on track to meet the 2025 targets.

- Please fill out the attached spreadsheet with the current graduation rates and final 2025 goals for each college.
- Please provide the name of your campus in cell A1
- Please fill in the name of each college in cells C3 through J3.
- Please provide a brief explanation and rationale for the methodology used in the text field at the bottom of the College Goals sheet.

**Please return the completed spreadsheet to Jeff Gold at [jgold@calstate.edu](mailto:jgold@calstate.edu) by Friday, April 28, 2017.**

Thank you in advance for your cooperation in this important first step in the strategic planning process for the Graduation Initiative 2025.

	A	B	C	D	E	F	G	H	I	L	M
1	<b>CHICO</b>										
2											
3			<b>AGR</b>	<b>BSS</b>	<b>BUS</b>	<b>CME</b>	<b>ECC</b>	<b>HFA</b>	<b>NSC</b>	<b>Campus Targets</b>	
4	<b>First-Time Full-Time Freshmen Goals</b>										
5	<b>4-year graduation rate</b>										
6	Cohort Year	Graduation Year	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	<b>FTFT Frosh 4-year graduation rate</b>	
7	2011	2015	23%	30%	26%	36%	13%	26%	14%	2012-2016	27.6%
8	Cohort Year	Graduation Year	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	2021-2025	41.0%
10	2021	2025	34%	45%	39%	53%	19%	39%	21%	% Change	48.6%
11	<b>6-year graduation rate</b>										
12	Cohort Year	Graduation Year	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	<b>FTFT Frosh 6-year graduation rate</b>	
13	2009	2015	74%	57%	60%	72%	60%	56%	65%	2010-2016	68.5%
14	Cohort Year	Graduation Year	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	2019-2025	74.0%
15	2019	2025	80%	62%	65%	78%	65%	60%	70%	% Change	8.0%
16	<b>Transfer Student Goals</b>										
17	<b>2-year graduation rate</b>										
18	Cohort Year	Graduation Year	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	<b>Transfer 2-year graduation rate</b>	
19	2013	2015	30%	46%	31%	29%	8%	18%	12%	2014-2016	32.7%
20	Cohort Year	Graduation Year	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	2023-2025	43.0%
21	2023	2025	39%	60%	41%	38%	11%	24%	16%	% Change	31.5%
22	<b>4-year graduation rate</b>										
23	Cohort Year	Graduation Year	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	Current Grad Rate	<b>Transfer 4-year graduation rate</b>	
24	2011	2015	79%	78%	80%	80%	64%	71%	75%	2012-2016	77.6%
25	Cohort Year	Graduation Year	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	Goal Grad Rate	2021-2025	86.0%
26	2021	2025	88%	86%	89%	89%	71%	79%	83%	% Change	10.8%