



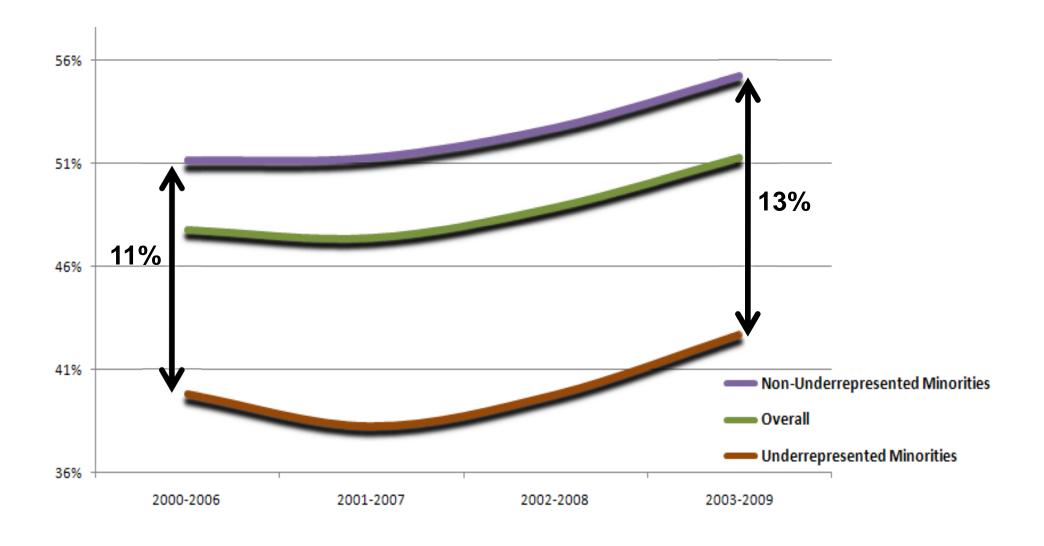
The CSU Graduation Initiative

Closing the Achievement Gap Workshop

October, 2010

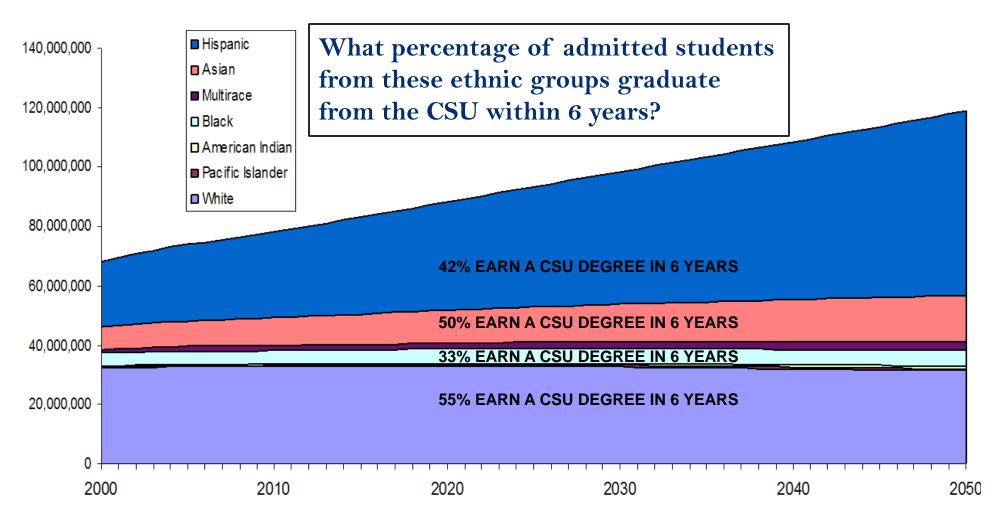


CSU System Achievement Gap * 6-Year Full-Time Freshmen Graduation Rates





California Demographic and Workforce Trends



source: CA Department of Finance



Discussion Questions

- 1. What are the major strengths and weaknesses of your strategies for closing the achievement gap on your campus?
- 2. Are your strategies scalable and sustainable to meet California's changing demographic trends?

Working the Issue of Persistence and Graduation



A National Embarrassment

Why are Graduation Rates Low?

Lack of Policy Focus or Attention:

- ➤ Most states fund enrollment or student credit hours.
- Rankings either do not include graduation rates or give them little weight.

US News Survey Summary of Weights

| Peer Assessment | 25% |
|--|----------------|
| Acceptance Rate, Top Ten % of HS Class | 15% |
| Faculty Compensation, Terminal Degree | 20% |
| Freshman Retention Rate, 4-year Average | 4% |
| | |
| Six-year Graduation Rate | 16% |
| Six-year Graduation Rate Average Educational Expenditures per FTE Student | 16% 10% |
| | |

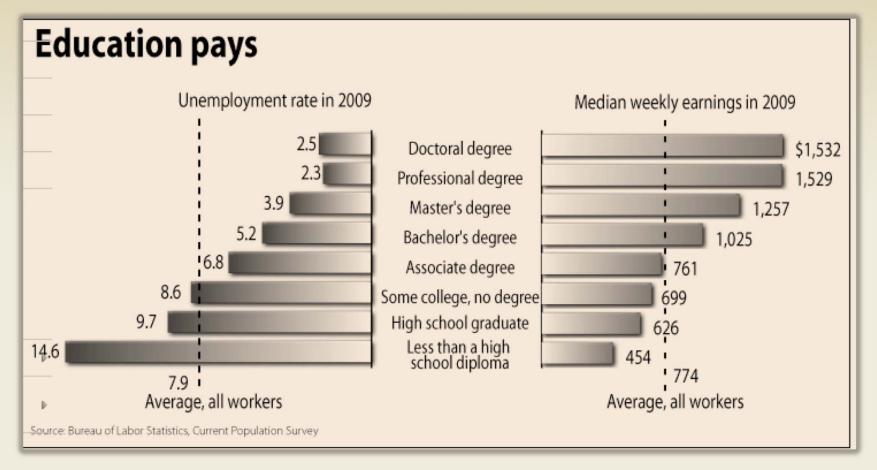
The Center for Measuring University Performance—Research Universities

- Total Research Expenditures
- Federal Research Expenditures
- Research by Major Discipline
- Endowment Assets
- Annual Giving
- National Academy Membership
- Faculty Awards
- Doctorates Awarded
- Postdoctoral Appointees
- SAT Scores
- National Merit and Achievement Scholars





The Conundrum: A Huge Gain but Relatively Few Succeed



Why Students SAY They're Withdrawing

"My sister is going to have a baby and I want to get to know my nephew."

"I need to go back to my high school; I had a lot more friends there." "I'm going surfing in California."

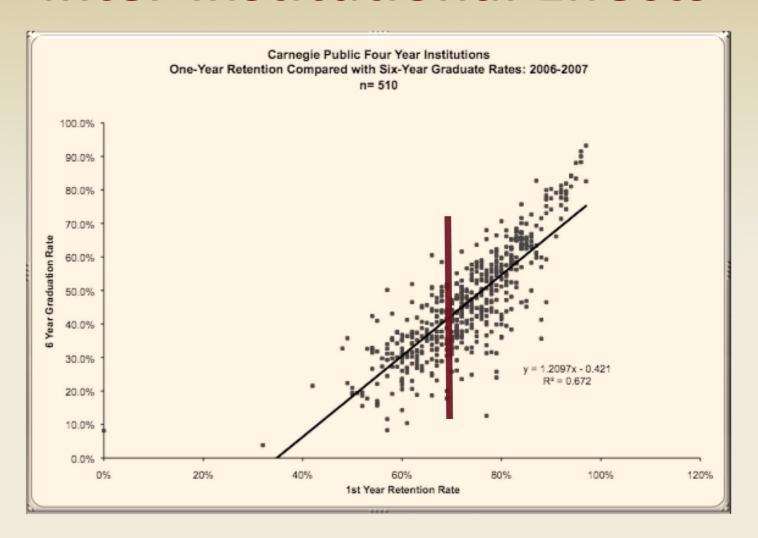
"I want to follow my boyfriend; he is going to a Christian college in Texas and we want to live together."

"You aren't Green enough."

"I should have waited to come to FSU for my Master's, the Bachelors was just too much."

"I am in debt and am going to Alaska to prospect for gold."

Inter-institutional Effects



Three Critical Elements of a Retention/Graduation Program

- An individual, by status or personality, must drive the process
- A process based on detailed data must be established and maintained for at least five years
- There must be a team of individuals from across campus committed to student success who meet weekly to assess progress

Factors Affecting Student Retention

(ACT Report, 2008)

| Non-Academic Factors | Description |
|----------------------------|--|
| Academic goals | Level of commitment to obtain a college degree. |
| Achievement motivation | Level of motivation to achieve success. |
| Academic self-confidence | Level of academic self-confidence (of being successful in the academic environment). |
| Academic-related skills | Time management skills, study skills, and study habits (taking notes, meeting deadlines, using information resources). |
| Contextual influences | The extent to which students receive financial aid, institution size and selectivity. |
| General self-concept | Level of self-confidence and self-esteem. |
| Institutional commitment | Level of confidence in and satisfaction with institutional choice. |
| Social support | Level of social support a student feels that the institution provides. |
| Social involvement | Extent to which a student feels connected to the college environment, peers, faculty, and others in college, and is involved in campus activities. |
| Academic Factors | |
| Standardized Test | Assessment score preparedness measure in English, mathematics, reading, and science. |
| High school grade point | Cumulative grade point average student average (HSGPA) earned from all high school courses. |
| Other Factor | |
| Socioeconomic status (SES) | Parents' educational attainment and family income. |



Your Retention Team I

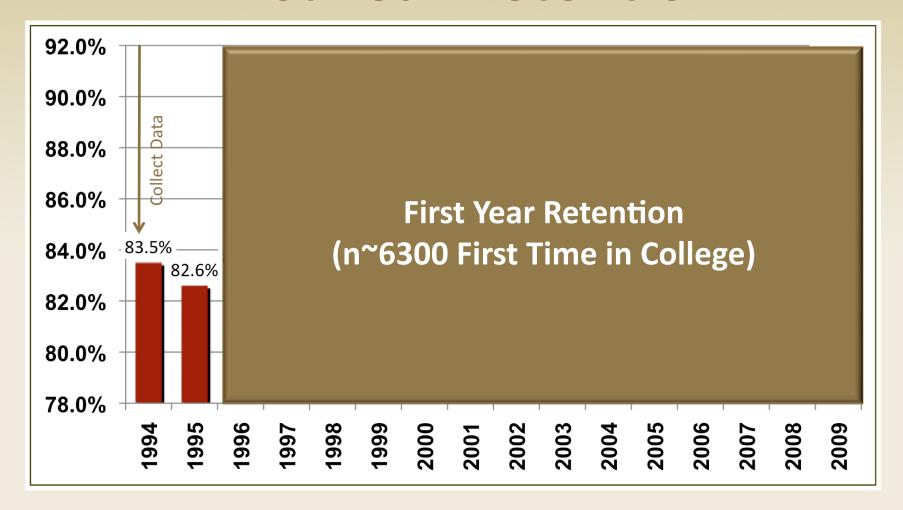
- Admissions
- Registrar
- Housing
- Health Center
- Financial Aid
- Career Center
- Withdrawal Services
 Provost

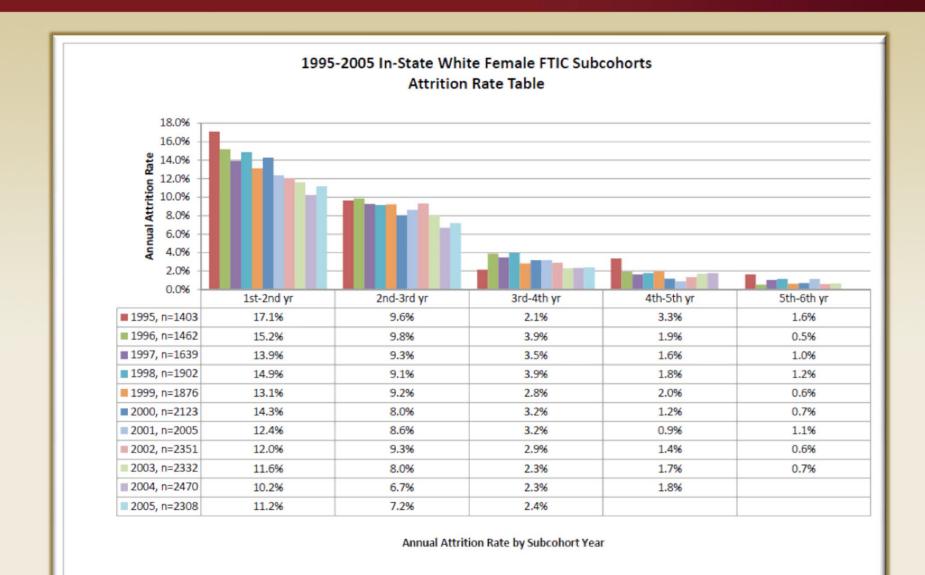
- ACE Course Director
- Orientation Director
- Undergraduate Dean
- Institutional Research
- Honors Director
- CARE Director

Your Retention Team 11

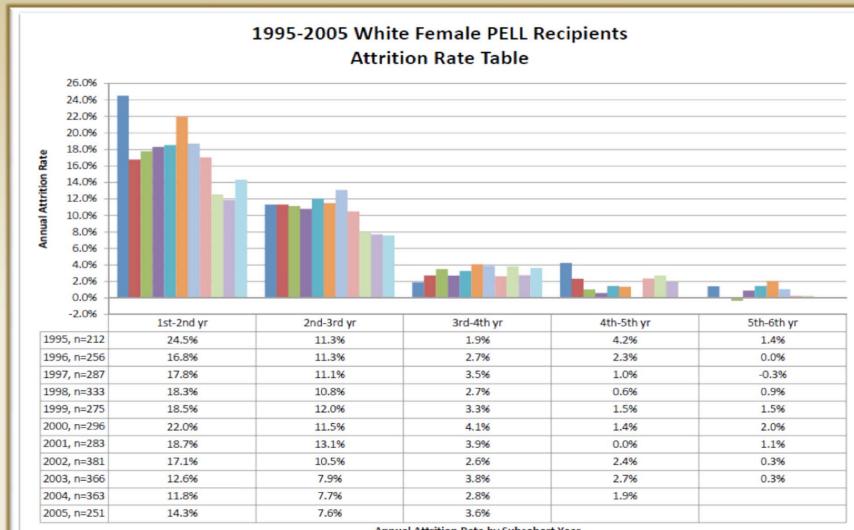
- Coaching Director
- Office of National Fellowships
- Undergraduate Research
- Library
- Finance and Administration
- Others as needed or invited

First Year Retention





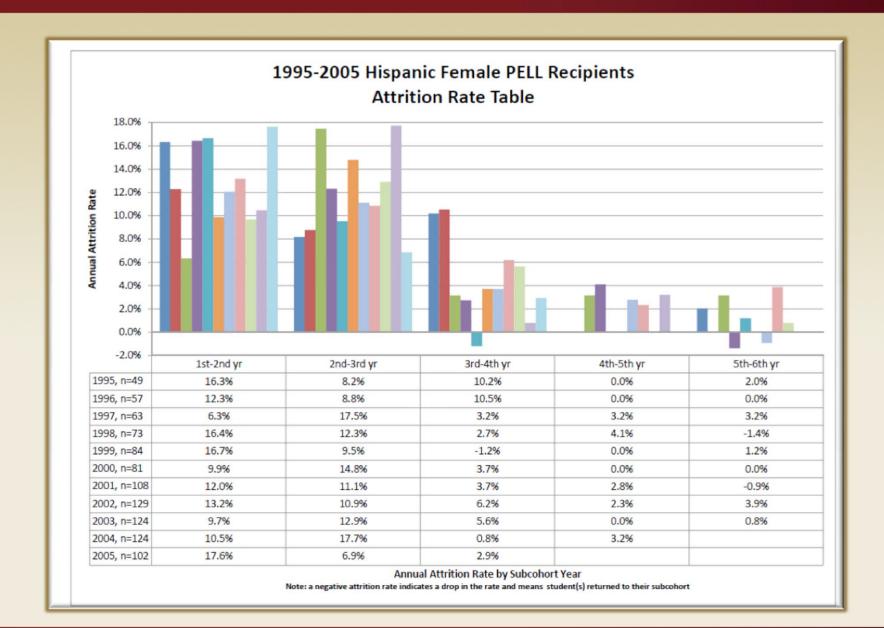




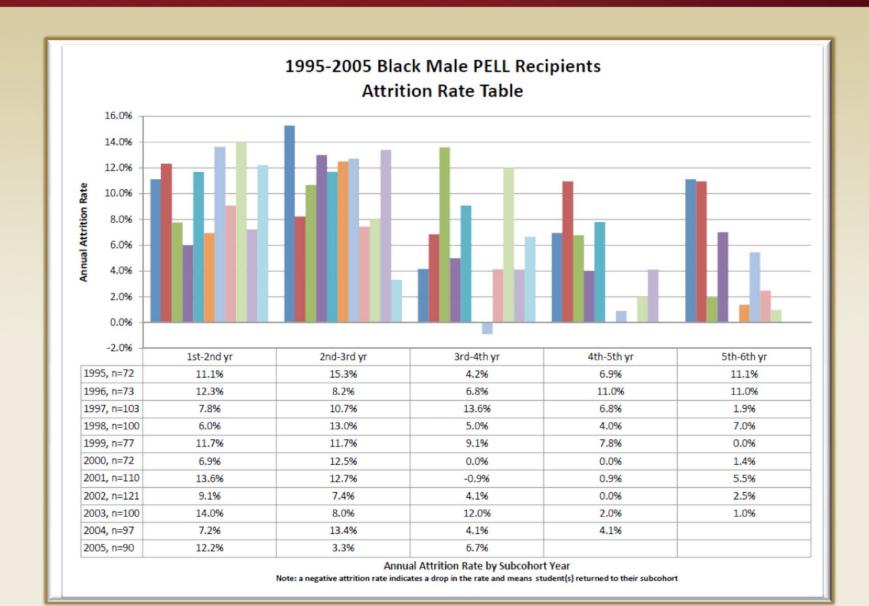
Annual Attrition Rate by Subcohort Year

Note: a negative attrition rate indicates a drop in the rate and means student(s) returned to their subcohort











Programs to Improve Retention First Year Retention Rates

Living Learning Communities (n=7 communities)
 91.6%

➤ Graduation = 76.1%

Non-Living Learning Residence Halls
 87.8%

➤ Graduation = 73.1%

Freshmen Interest Groups (n-3,499 students)
 92.0%

Freshmen non-FIGS (~ 5000 students)
 88.1%

CSU Closing the Achievement Gap Workshop

Ronald J. Henry Georgia State University

Georgia State University

- 30,430 students
- 22,380 undergraduate;
- 2,940 freshmen, but 4,000 transfer students
 - Largest transfer school in the state
 - 36% on Pell
 - 32% African American
 - 21% of new freshmen are first generation
- Residence halls for 2,700 students
- Georgia <u>State</u> number 4 nationally in awarding bachelor degrees to African Americans
- Research university with access!
- 10/0 Logocated in downtown Atlanta

Context

- > '95 USG admissions requirements for fall '01
 - \triangleright Freshman Index (FI = SAT + 500*HSGPA)
- > First residence halls opened fall '96
 - \geq 1,200 freshmen => 2,000+ freshmen
 - ≥ 40% eligible under FI => 100% eligible
 - > Analyze ethnicity of students by FI band
- Quarter -> semester conversion fall '98
 - Loss of 19% credit hours

Impact of Freshman Learning Communities on FY Retention rates(%)

| Cohort | FLC | Non-FLC | Difference | Diff black | Diff white |
|----------|------|---------|------------|---------------|---------------|
| Fall '99 | 78.6 | 71.9 | 6.7 | 12.2 | 4.4 |
| Fall '00 | 86.6 | 77.9 | 8.7 | 10.2 | 7.9 |
| Fall '01 | 86.5 | 78.9 | 7.6 | 5.3 | 9.7 |
| Fall '02 | 83.9 | 76.2 | 7.7 | 8.5 | 7.1 |
| Fall '03 | 86.6 | 79.4 | 7.2 | 9.3 | 5.9 |
| Fall '04 | 81.3 | 78.6 | 2.7 | 6.2 | 0.3 |
| Fall '05 | 80.6 | 78.8 | 1.8 | 4.1 | 0.4 |
| Fall '06 | 84.1 | 77.8 | 6.3 | 8.7 | 5.9 |
| Fall '07 | 85.2 | 78.4 | 6.8 | 9.1 | 6.4 |

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Freshman Learning Communities (FLCs)

- > OVERVIEW: 25 students take five courses together centered around a theme
- > THEMES VARY: Pre-med; Law and Society; Internet and the Information Age; Quantitative Sciences; Strategic Thinking and Learning
- > FLC COURSES: General Education Core Courses that apply to any major; Linked courses and Integration of the curriculum

FLCs

- > ANCHOR COURSE IN EACH FLC: GSU 1010 New Student Orientation Course (70% Academic Theme, 30% Orientation Topics)
- > GSU 1010 INSTRUCTORS: 60% Taught By Tenure-Track and Senior Faculty Members of the University

Impact of Freshman Learning Communities on FY Retention rates(%)

| Cohort | FLC | Non-FLC | Difference | Diff black | Diff white |
|----------|------|---------|------------|---------------|---------------|
| Fall '99 | 78.6 | 71.9 | 6.7 | 12.2 | 4.4 |
| Fall '00 | 86.6 | 77.9 | 8.7 | 10.2 | 7.9 |
| Fall '01 | 86.5 | 78.9 | 7.6 | 5.3 | 9.7 |
| Fall '02 | 83.9 | 76.2 | 7.7 | 8.5 | 7.1 |
| Fall '03 | 86.6 | 79.4 | 7.2 | 9.3 | 5.9 |
| Fall '04 | 81.3 | 78.6 | 2.7 | 6.2 | 0.3 |
| Fall '05 | 80.6 | 78.8 | 1.8 | 4.1 | 0.4 |
| Fall '06 | 84.1 | 77.8 | 6.3 | 8.7 | 5.9 |
| Fall '07 | 85.2 | 78.4 | 6.8 | 9.1 | 6.4 |

Outcomes of FLCs

> GPA:

- 1st term GPA significantly higher (p<.001)
- Cumulative GPA usually higher even after 2+ years

Retention

- Greater Freshmen to Sophomore retention (7-8%) for FLC cohort
- Significantly greater retention (6-8%) 2-4 years out

> Progress towards graduation

More hours earned per semester

Graduation rates

- 6 year graduation rate 7-11% higher

Retention and Six-year Graduation Rates

| | Fall 01 | Fall 02 | Fall 03 | Fall 04 | Fall 05 | Fall 06 | Fall 07 |
|-----------|---------|---------|---------|---------|---------|---------|---------|
| 1->2 | 81.6 | 80.7 | 83.5 | 80.2 | 80.5 | 80.4 | 82.5 |
| 1->3 | 70.1 | 65.5 | 65.6 | 67.2 | 66.4 | 69.4 | |
| 1->4 | 63.4 | 56.6 | 63.1 | 60.9 | 61.9 | | |
| 1->5 | 57.2 | 54.8 | 57.4 | 59.1 | | | |
| 1->6 | 56.5 | 51.8 | 57.3 | | | | |
| 1->7 | 55.6 | 51.8 | 56.9 | | | | |
| 6-yr grad | 47.0 | 43.4 | 49.7 | | | | |

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Attrition Rates

| | Fall 01 | Fall 02 | Fall 03 | Fall 04 | Fall 05 | Fall 06 | Fall 07 |
|------|---------|---------|---------|---------|---------|---------|---------|
| 1->2 | 18.4 | 19.3 | 16.5 | 19.8 | 19.5 | 19.6 | 17.5 |
| 2->3 | 11.5 | 15.2 | 17.9 | 13.0 | 14.1 | 11.0 | |
| 3->4 | 6.7 | 8.9 | 2.5 | 6.3 | 4.5 | | |
| 4->5 | 6.2 | 1.8 | 5.7 | 1.8 | | | |
| 5->6 | 0.7 | 3.0 | 0.1 | | | | |
| 6->7 | 0.9 | 0.0 | 0.4 | | | | |
| 4->7 | 7.8 | 4.8 | 6.2 | | | | |
| 3->7 | 14.5 | 13.7 | 8.7 | 8.1 | 4.5 | 0.0 | 0.0 |

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First Year Retention and Progression Rates

| Cohort | Number | Retained % | Retained + Sophomore % |
|----------|--------|------------|---------------------------|
| Fall '00 | 1979 | 79.9% | 21.6% |
| Fall '01 | 2034 | 81.6% | 26.5% |
| Fall '02 | 2294 | 80.7% | 28.2% |
| Fall '03 | 1878 | 82.7% | 33.2% |
| Fall '04 | 2209 | 80.2% | 34.8% |
| Fall '05 | 2208 | 80.8% | 39.4% |
| Fall '06 | 2156 | 82.1% | 49.2% |
| Fall '07 | 2489 | 82.5% | 62.2% |
| Fall '08 | 2851 | 83.3% | 67.3% |

Progression Rates (%)

| Fall semester | All students | Pell [29% - 36%] | First gen. [29% - 21%] | Black | White |
|------------------|--------------|---------------------|------------------------|-------|-------|
| 2003 | 33.2 | 33.9 | 32.1 | 32.1 | 31.2 |
| 2004 | 34.8 | 35.2 | 32.6 | 34.5 | 31.5 |
| 2005 | 39.4 | 35.6 | 35.8 | 35.7 | 41.7 |
| 2006 | 49.2 | 48.2 | 49.2 | 51.8 | 50.7 |
| 2007 | 62.2 | 61.9 | 61.9 | 64.5 | 61.3 |
| 2008 | 67.3 | 65.5 | 63.1 | 68.7 | 65.3 |

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First Year Retention and at least 24 credit hours

| Cohort | Number | Retained % | Retained + 24+ hrs | Retained + 30+ hrs |
|----------|--------|------------|--------------------|--------------------|
| Fall '00 | 1979 | 79.9% | 55.1% | 21.6% |
| Fall '01 | 2034 | 81.6% | 76.7% | 26.5% |
| Fall '02 | 2294 | 80.7% | 62.8% | 28.2% |
| Fall '03 | 1878 | 82.7% | 69.8% | 33.2% |
| Fall '04 | 2209 | 80.2% | 69.1% | 34.8% |
| Fall '05 | 2208 | 80.8% | 68.7% | 39.4% |
| Fall '06 | 2156 | 82.1% | 73.6% | 49.2% |
| Fall '07 | 2489 | 82.5% | 75.6% | 62.2% |
| Fall '08 | 2851 | 83.3% | 78.7% | 67.3% |

6-Year Graduation rates for Fall 2003 cohort

| | Retained | % retain | Grads. | % grad of those retained |
|---|----------|----------|--------|--------------------------|
| ALL students - reached 24+ hrs | 1334 | 69.8% | 872 | 65.4% |
| Pell students - reached 24+ hrs | 406 | 72.5% | 258 | 63.5% |
| First Generation students - reached 24+ hrs | 391 | 71.4% | 243 | 62.1% |

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6-Year Graduation rates for Fall 2003 cohort

| | Retained | % retain | Grads. | % grad of those retained |
|------------------------|----------|----------|--------|--------------------------|
| TOTAL retained | 1597 | 83.6% | 936 | 58.5% |
| Reached SOPH (30+) hrs | 660 | 34.5% | 484 | 73.3% |
| Reached 24+ hrs | 1334 | 69.8% | 872 | 65.4% |
| Earned < 24 hrs | 263 | 13.8% | 78 | 29.7% |
| Not retained | 313 | 16.4% | 15 | 4.8% |

Six-Year Rates

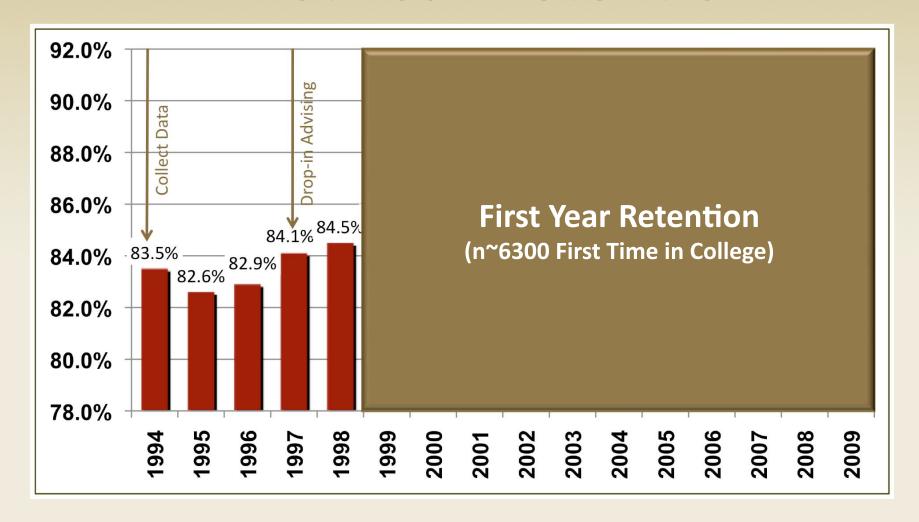
| | 2000 | 2001 |
|---------------------------------------|-------|-------|
| Graduated from Georgia State | 45.5% | 47.0% |
| Graduated from another institution | 15.0% | 11.5% |
| Total 6-year graduation rate | 60.5% | 58.5% |
| Still enrolled at Georgia State | 4.3% | 8.6% |
| Still enrolled at another institution | 5.9% | 5.7% |
| Total 6-year graduated or enrolled | 70.7% | 72.7% |

The Value of Living on Campus First Year Retention Rates

All resident students (n=8,347)
 92.9%

Off-campus (n=4,141) 88.6%

First Year Retention



Tracking Advising Activity

| Aug-to-Date Summa | ry Total | | | 483 | ,667 | | | | | | | | | | | | | |
|--------------------------|---|--|-----------|------------|----------|--------|-------|---------|---------|--------|---------|---------|----------|---------|----------|--------|---------|--------|
| Office of Undergrade | uate Stud | lies/Appo | intments | /Walk-Ins | | | | | | | | | | | | | | |
| | | Aug-09 | Aug-08 | | p-08 | Oct-09 | Oct-0 | 8 Nov-0 | 9 Nov-0 | 8 Dec- | 09 Dec- | 08 Jan- | 10 Jan-0 | 9 Feb | -10 Feb- | 09 | | |
| Academic Dean (GB) | | 150 | 166 | 40 | 56 | 63 | 10 | 7 6 | 52 8 | 0 | 99 1 | 2 | 13 | 13 | | 42 | | |
| Academic Coordinator (El | C) | 77 | 66 | 35 | 33 | 69 | 9 | 0 6 | 59 8 | 3 1 | 09 | 32 | 9 | 14 | | 69 | | |
| Transfer Evaluations | Advicin | a Firet ~ | William I | ohnston Bu | ilding/E | nne | | | | | | | | | | - | | |
| Academic Records | Auvisiii | y riist - | William J | | - | | . 00 | 00 - 00 | 0-1.00 | 0-1.00 | N 00 | Mari 00 | Dec 40 | D == 00 | lan 40 | In- 00 | F-1- 40 | Fab 0 |
| TOTAL | | | | Aug-09 | Aug-08 | | | Sep-08 | Oct-09 | Oct-08 | | Nov-08 | Dec-10 | | Jan-10 | | Feb-10 | |
| monthly difference | | ents/Walk-Ir | ns | 256 | 186 | | 484 | 358 | 736 | 978 | 523 | 467 | 100 | 150 | | 275 | | 626 |
| | Phone Ca | IIs | | 319 | 204 | | 399 | 44 | 535 | 461 | 584 | 277 | 113 | 80 | | 233 | | 121 |
| Section Total | Email | | | 1492 | 963 | | 745 | 67 | 40740 | 21247 | 6766 | 16198 | 2592 | 1376 | | 5415 | | 22448 |
| | TOTAL | | | 2067 | 1353 | | 628 | 469 | 42011 | 22686 | 7873 | 16942 | 2805 | 1606 | 0 | | 0 | 1.000 |
| Center for Academic | monthly | difference | | | 714 | | | 18159 | | 19325 | | -9069 | | 1199 | | -5923 | | -23195 |
| (exludes AF advisor) | | | | | | | | | | | | | | | | | | |
| Appointments/Walk-Ins | Section T | otal | | 73384 | | | | | | | | | | | | | | |
| Tutorial Lab | | | | | | | | | | | | | | | | | | |
| Phone Calls | Advisin | g First Si | tes | | | | | | | | | | | | | | | |
| Email | | | | Aug-09 | Aug-08 | Sen | -09 | Sep-08 | Oct-09 | Oct-08 | Nov-09 | Nov-08 | Dec-10 | Dec-08 | Jan-10 | Jan-09 | Feb-10 | Feb-09 |
| TOTAL | HCB (ann | ts/walk-ins) | | 34 | 112 | | 64 | 151 | 13 | 404 | 23 | 202 | 3 | 52 | | 89 | | 31 |
| monthly difference | HCB phor | | | 11 | 1114 | | 117 | 101 | 46 | 101 | 36 | LUL | 8 | OE. | | | | 46 |
| monthly difference | HCB ema | | | 0 | | | 0 | | 0 | | 0 | | 0 | | | 49 | | 1 |
| Postley Total | Market and the part of the latest and the | ppts/walk-in | eVIDC1 | 35 | | | 120 | | 175 | | 98 | | 18 | | | 10 | | 108 |
| Section Total | Library of | | is)[No] | 1 | | | 26 | | 54 | | 20 | | 9 | | | 60 | | 100 |
| | | | | 5 | | | 770 | | 633 | | 775 | | 30 | | | 00 | | 113 |
| Advising First ~ Univ | Library en | nails | | 3 | | | 110 | | 033 | | 110 | | 30 | | | | | 114 |
| | other | | | | | | | 404 | | 404 | 0.00 | | | | | 000 | | - |
| Advisor Assignment | TOTAL | | | 86 | 112 | | 097 | 151 | 921 | 404 | 952 | 202 | 68 | 52 | | 208 | | 307 |
| Appointments/Walk-Ins | monthly | difference | | | -26 | 5 | | 946 | | 517 | | 750 | | 16 | | -208 | | -307 |
| Phone Calls | | | | | | | | | | | | | | | | | | |
| Email | Section T | otal | | 3124 | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | | | | | |
| monthly difference | Satellite | s Appoir | tments/V | /alk-ins | | | | | | | | | | | | | | |
| | | | | Aug-09 | Aug-08 | Sep | -09 | Sep-08 | Oct-09 | Oct-08 | Nov-09 | Nov-08 | Dec-10 | Dec-08 | Jan-10 | Jan-09 | Feb-10 | Feb-09 |
| Section Total | Biology (A | (S) | | 270 | 193 | | 291 | 54 | 358 | 98 | 110 | 101 | 41 | 33 | | 304 | | 369 |
| | W. F | DL) [11/05] | | 323 | 25 | | 258 | 126 | 879 | 523 | 105 | 140 | 33 | 69 | | 451 | | 364 |
| | Business | The state of the s | | 214 | 164 | | 334 | 245 | 329 | 535 | 171 | 195 | 58 | 59 | | 351 | | 172 |
| | Business | | | 235 | 195 | | 290 | 136 | 367 | 325 | 130 | 99 | 80 | 36 | | 213 | | 307 |

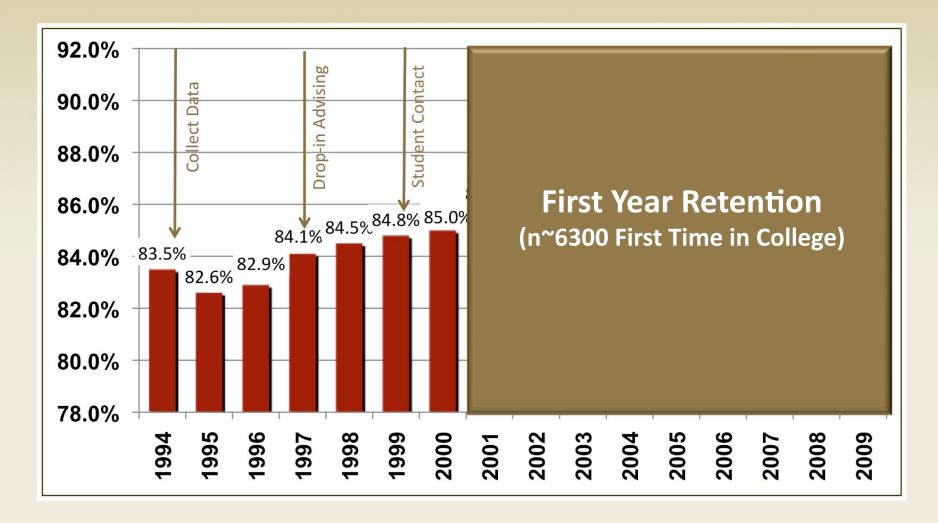


Typical Action Steps

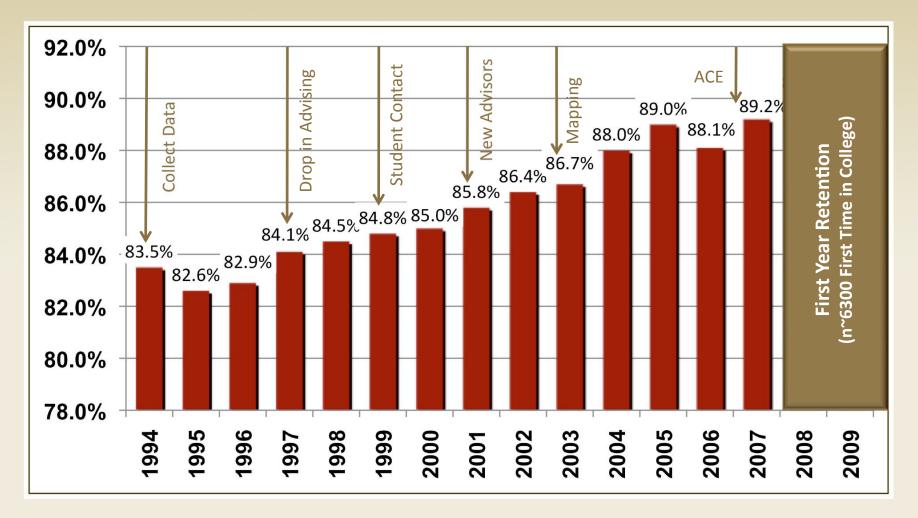
| January | By end of January | Emails to students with 75 attempted hours who have not been accepted into a major | Individual Responsible |
|----------|--------------------------------------|--|------------------------|
| January | Ongoing | Update department Degree Audit reports | Individual Responsible |
| January | Ongoing | Individual contact with students who have been placed on probation | Academic Section |
| January | Ongoing | Individual contact with students who have been placed on warning | Academic Section |
| February | 1 st week | Offer Workshop: Students Taking Exploratory Paths to Success | Advising First |
| February | 1 st week in the month | Email to all F coded students w/100+ hours inquiring about graduation plans; email to all H coded students w/100+ hours inquiring about finishing/graduation plans | Individual Responsible |
| February | 6 th week of term | New transfer—How are you doing— deadlines | Individual Responsible |



First Year Retention



First Year Retention



DIVISION OF UNDERGRADUATE STUDIES Program Guide Legend UNDERGRADUATE Program Description CADEMIC PROGRAM GUIDE Academic Map (AND COMMUNITY COLLEGE COUNSELING MANUAL) 2008-2009

Department URL Learning Compact

Academic Degree Programs:

To use this resource, first find your program of interest and then select 🤌 for a detailed program description, 🐱 to view the academic map, 0 to link to the department's webpage, or 6 to access the Academic Learning Compact. The program descriptions are also available in PDF format at Academic Programs. Download the most recent version of Adobe Acrobat Reader at Adobe.

Jump Links: A-D E-L M-R S-Z. Minors Certificates Other Programs Liberal Studies/General Education

- Accounting *
- **Actuarial Science**
- Advertising (Communication)
- African American Studies
- American and Florida Studies
- Anthropology
- Apparel Design (Textiles & Consumer Sciences)
- **Applied Mathematics**
- Art. Studio
- Art Education (Certification, Pre Art Therapy, Community)
- Art History
 - **Asian Studies**
- Athletic Training
- Audiology and Speech Pathology (Communication Disorders)
- **Biochemistry**
 - Source: http://www.academic-guide.fsu.edu/ **Biological Science**

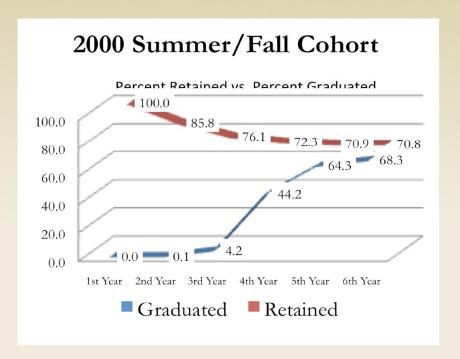
Accounting is a limited-access major. To be admitted into accounting, you must have completed at least 52 hours, have earned a "C-" or better in the Admission Prerequisite Courses (CGS2100, MAC2233, ECO2013, ECO2023, ACG2021, & STA2023), and have the required overall GPA. Electives should focus on gaining additional exposure to the social and behavioral sciences and on improving communication and analytical reasoning skills. There are many specializations within the accounting field. Graduates can go on into challenging positions with only a bachelor's degree; however, many positions require a CPA certificate. Students planning to work as a CPA in Florida are required to complete a 5-year educational program and should plan on completing the master's degree in Accounting.

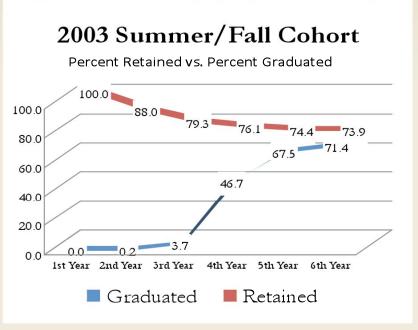
| Sample Schedule | | Milestones |
|---------------------------------------|------|--|
| Term 1 | Hrs. | TERM 1 |
| ENC1101 or higher English | 3 | Overall GPA 2.7 or higher |
| MAC1105 or higher mathematics | 3 | Complete ENC1101 |
| CGS2100, ECO2023, or ECO2013 | 3 | |
| LS History/Humanities | 3 | |
| Elective | 3 | |
| Total hours | 15 | |
| TERM 2 | Hrs. | TERM 2 |
| ENC1102 or other second English | 3 | Overall GPA 2.8 or higher |
| MAC2233 | 3 | Complete 2 Admission Prerequisites |
| ECO2023, ECO2013, or CGS2100 | 3 | Complete ENC1102 or other second English |
| LS History/Humanities/Natural Science | 3 | Complete MAC1105 |
| Elective | 3 | |
| Total hours | 15 | |
| TERM 3 | Hrs. | TERM 3 |
| ECO2023, ECO2013, or CGS2100 | 3 | Overall GPA 2.9 or higher |
| STA2023 | 3 | Complete 4 Admission Prerequisites |
| ACG2021 | 3 | Complete MAC2233 |
| LS History/Humanities/Natural Science | 3 | |
| Elective | 3 | |
| Total hours | 15 | |
| TERM 4 | Hrs. | TERM 4 |
| Elective | 3 | Overall GPA 2.9 or higher |
| LS Humanities Literature | 3 | Complete all 6 Admission Prerequisites |
| LS Social Science/History | 3 | Satisfy CLAST |
| LS Natural Science with Lab | 4 | |
| Elective | 2 | |
| Total hours | 15 | |

Source: http://www.academic-guide.fsu.edu/Maps/Mapaccounting.html



Retention and Graduation Rates have improved since the implementation of Mapping





Top Ten Enrolled Courses

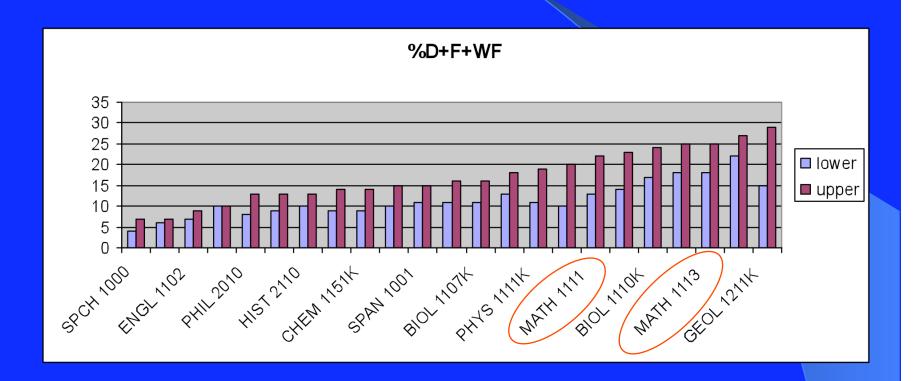
| А | В | L | U | E |
|---------------|------------|----------------------|---------------------------|----------|
| Course Number | Course Ind | Course Name | Dept Name | Hours |
| MAC1105 | * | COLLEGE ALGEBRA | Mathematics | 5,094.00 |
| HUM3321 | * | MULTICULT FILM | Humanities | 4,683.00 |
| ECO2013 | * | PRIN OF MACROECON | Economics | 4,485.00 |
| ENC1101 | | FRESH COMP & RHETRC | English | 4,392.00 |
| BSC1005 | * | GEN BIO NON-MAJORS | Biological Science | 4,305.00 |
| AMH2097 | * | RACE/ETHNICITY IN US | History | 4,302.00 |
| PSY2012 | * | GEN PSYCHOLOGY | Psychology | 4,272.00 |
| CGS2060 | * | COMPUTER FLUENCY | Computer Science | 3,645.00 |
| ENC1102 | | FRESH WRITING RESRCH | English | 3,510.00 |
| FAD2230 | * | FAM RELSHP LIFE DEV | Family and Child Sciences | 3,387.00 |



Courses with High D/F Grades

Focus on high enrollment low success courses

DATA: Range of %D+F+WF



Supplemental Instruction

- Targets difficult gateway courses (>30% of students receive grades of D, F, W) as opposed to targeting high-risk students
- SI leader is hired based on his or her grade in that class and the recommendation of the professor
- SI leaders are trained in non-directive leadership skills, group process skills and learning skills
- Students attend at least 2 SI sessions

Supplemental Instruction [Fall 2007]

| Course | # students | % students with ABC grades | # students | % students with ABC grades | |
|----------------------|-------------|----------------------------|-----------------|----------------------------|------------|
| | SI students | SI students | Non-SI students | Non-SI students | Difference |
| Biology | 414 | 85.9% | 642 | 70.4% | 15.5% |
| Chemistry | 209 | 85.7% | 182 | 67.9% | 17.8% |
| Philosophy | 237 | 87.5% | 328 | 71.6% | 15.9% |
| Political Science | 197 | 90.0% | 631 | 73.2% | 16.8% |

Supplemental Instruction Biology [Fall 2007]

| | All students | Pell | First gen. | Black | White |
|--------------------|--------------|------|------------|-------|-------|
| % SI students | 29.2 | 28.2 | 26.1 | 29.8 | 25.3 |
| SI with ABC | 85.9 | 83.5 | 88.0 | 85.6 | 87.7 |
| non-SI with ABC | 70.4 | 64.4 | 68.5 | 63.1 | 80.4 |
| Difference | 15.5 | 19.1 | 19.5 | 22.5 | 7.3 |
| | | | | | |

WHAT DOES NCAT MEAN BY COURSE REDESIGN?

Course redesign is the process of redesigning whole courses (rather than individual classes or sections) to achieve better learning outcomes at a lower cost by taking advantage of the capabilities of information technology.



Impact of Course Redesign (%ABC in pre-calculus)

| | All students | Pell | Fist gen. | Black | White |
|----------|--------------|------|-----------|-------|-------|
| Fall '05 | 57.3 | 59.9 | 53.8 | 45.1 | 60.0 |
| Fall '06 | 59.7 | 66.7 | 56.3 | 55.8 | 56.2 |
| Fall '07 | 54.6 | 53.9 | 47.1 | 45.4 | 58.3 |
| Fall '08 | 66.7 | 64.3 | 75.0 | 55.7 | 72.5 |
| Fall '09 | 65.9 | 66.8 | 57.8 | 54.0 | 71.4 |

Number of Students with More than 110 Student Credit Hours who Did Not Apply for Graduation:

Registration Hold Initiated in 2000

| > 2000 | 7.382 | students |
|--------|-------|----------|
| 2000 | 1,502 | Staatits |

| > 2006 3,011 students |
|-----------------------|
|-----------------------|

> 2009 1,540 students

Academic Center for Excellence

The mission of the Academic Center for Excellence (ACE) is to help all undergraduate students at Florida State University develop the study skills and personal success habits that enhance learning and promote the highest level of scholarship and academic achievement.

Change in Retention Rates for Those Students Taking the Strategies for Academic Success Course



Coaching Impacts "Soft" Factors the University can't Directly Control

Seven Focus Areas for Measurement and Coaching Efforts



Success Coaching Has Met or Exceeded Every Attrition and Student Success Goal

Summary of Advising Plus Program Performance Fall 08 to Fall 09

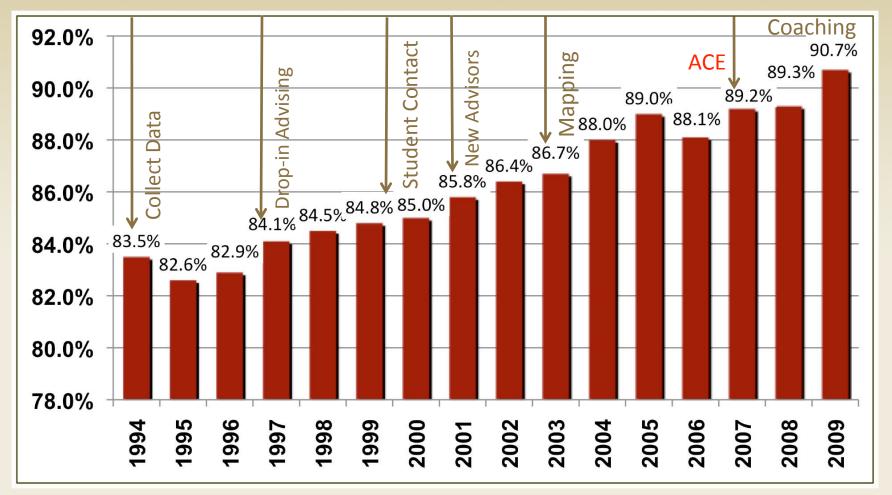
| Success Measure | Fall 2009 Results ¹ | | | | | | | |
|--|--------------------------------|---------------|--------------------|-----------|--|--|--|--|
| Success Measure | Coached | Non-Coached | Improvement | Condition | | | | |
| Spring-to-Fall Attrition | 8.8% | 11.2% | 2.3 pts (23%) | | | | | |
| Average GPA | 3.24 | 3.19 | 0.05 pts (1.6%) | | | | | |
| Loss of Bright Futures Eligibility ² | 16.1% (64) | 17.5% (70) | 1.4 pts (8%) | | | | | |
| At-Risk Students | 3% (12) | 5% (20) | 2 pts (40%) | | | | | |
| Major Selection Rate ³ | 63% | 58% | 5 pts (8%) | | | | | |
| Students Off Map ⁴ | 10.5% | 10.6% | - | - | | | | |

^[1] N=400 non-coached; 397 coached [2] Note: based on students with <2.75 cumulative GPA

^[3] N=200 non-coached; 197 coached [4] GPA, BF, At Risk, Major Selection, Students on/off map as of 5/09



First Year Retention



First Year Retention (n~6300 First Time in College)

Center for Academic Retention and Enhancement (CARE)

| CARE Retention Rate | 94.29 | % |
|---------------------|-------|------|
| CARE Retention Rate | | 94.2 |

| | All | FTIC Retention Rate | 91 | .0% |
|--|-----|---------------------|----|-----|
|--|-----|---------------------|----|-----|

- CARE Graduation Rate
 74.0%
- All FTIC Graduation Rate 69.7%

The CARE Program

- Recruits First Generation students primarily of low socioeconomic status
- Operates Summer Bridge Program
- Early arrival a week before classes
- Mandatory activities
- On-campus housing with CARE counselors as well as traditional RAs
- > Tracks, assists and mentors students

Recent E-mail from CARE Student E-mail Subject: Oh Provost!

Thanks so much for leading me to the pre med advisors i wished we talked more today but again there is definitely more time this summer to still have lunch and catch up. Provost i hope we shall meet again very soon and it was a pleasure meeting you! Don't forget this face and i will keep you posted on my last three weeks in the summer C term. Keep me posted on the stressful of being Vice Exec lol.:)



Key Strategies for CARE

- Early and continuous contact with students during Middle School
- 2. Large (>200) and diverse cohorts, including academic diversity
- 3. Financial aid to cover 100% of costs at least initially
- 4. Start College during Summer with
 - A pre-classes week of introductory programs
 - Mandatory participation in
 - Academic advising
 - Study Hall
 - Tutoring
 - Social Activities

Key Strategies for CARE

(continued)

- 5. Campus-wide Knowledge and Support
- Constant contact throughout college using paid mentors and tutors
- Immediate and Aggressive Follow-up for any Student having difficulties
- Honor societies focused on underrepresented students, e.g., W.E.B. DuBois Honor Society and Oscar Arias Sanchez Honor Society

Low Cost Effective Strategies

- Academic Mapping for each Degree
- Moving Advisors to where the students are
- Email contacts
- W.E.B. Du Bois Honor Society
- Oscar Arias Honor Society
- Freshmen Interest Groups (FIGS)
- Learning Communities
- Encourage strong attendance policies in courses with high percentages of D and F grades

Higher Cost Effective Strategies

- Residence Halls with Programming
- Adding Advisors
- Adding Tutors in selected courses
 - ➤ Drop in tutoring
 - >Tutoring by appointment
- Add a "Successful Learning Strategy" course
- Add Success Coaches





Department Retention Plans

- Monitoring 3-year retention and graduation rates for students with 60-75 hours at the start of a fall term
- Monitoring DFW and AB rates in 3000 and 4000 level courses
- Introduce tutorial sections/labs for courses that are gateways to successful progression through the program
- Improve academic advisement at the department level

3-year graduation rates (%) for juniors (60-75 sem. cr. hr)

| | | Fall | 2003 | | Fall | 2004 | | Fall | 2005 |
|--------|------|------|-------|------|------|-------|------|------|-------|
| | Grad | Ret | Total | Grad | Ret | Total | Grad | Ret | Total |
| A-nat. | 71.4 | 10.7 | 82.1 | 68.4 | 10.5 | 78.9 | 65.5 | 8.6 | 74.1 |
| A-trn. | 48.8 | 21.4 | 70.2 | 57.1 | 12.5 | 69.6 | 48.2 | 26.8 | 75.0 |
| B-nat. | 35.7 | 19.0 | 54.8 | 35.3 | 23.5 | 58.8 | 42.3 | 19.2 | 61.5 |
| B-trn. | 25.0 | 28.6 | 53.6 | 27.3 | 18.2 | 45.5 | 33.3 | 11.1 | 44.4 |
| C-nat. | 82.9 | 7.1 | 80.0 | 78.2 | 3.8 | 82.1 | 76.3 | 0.0 | 76.3 |
| C-trn. | 58.8 | 20.0 | 78.8 | 63.2 | 9.2 | 72.4 | 58.2 | 10.9 | 71.4 |

Cultivating buy-in

- Emphasis on credit hours and budget
 - >~94% of E&G
- Allocate SCHs to department that hires instructor instead of department with prefix for the course
- Provide competitive allocations based on responses to RFPs
 - >FLC cluster
 - > RPG

Challenges

- Creating a culture that student success is everyone's issue and not just the retention czar or provost
- Obtaining volunteers to teach GSU 1010
- Gave RFP for increased retention strategies
 - >\$400K with > 30 proposals and ~ 11-15 funded per year
- Voluntary department retention plans
 - > Awarded \$500/ instructional faculty to best executed plan

Strategies

- Regular meetings
- > Deans Group 2 per month
- ➤ Department chair lunches 4 per semester in 2 sessions of ~ 25
- Monthly with point persons [Assoc. Provost for Academic Programs; Director of Student Retention; Assoc. Provost for institutional assessment; VP Student Affairs; Director Center Teaching & Learning; Director Critical Thinking thru Writing

Questions?

Lessons Learned

- Need data to drive agenda some ideas might be intuitively good but do not always lead to quantifiable improvements
- > Need to be personally involved
- ➤ Be a good listener others have lots of good ideas
- > Lead by example

Lessons Learned

- Cabrillo College [+ CUNY experiment]: less choice, more structure
 - 'Freshmen don't do options' NCAT
- > FLCs: Integrated classes with coordinated assignments

Lessons Learned

- Emphasize disaggregated data by campus are some campuses achieving better results with similar students. If so, why?
- > Important to provide support for all students, not just special programs for minority/ low income.
- ➤ Importance of 'it's everyone's responsibility' role of departments in retention provide incentives and recognition for department achievements in retention.

Categories of Retention Strategies

> First-year programs: including freshman seminar/university 101 for credit, learning communities

Learning support: including supplemental instruction

Academic advising: including advising interventions with selected student populations

Academic Advisement

- > Academic guides offer information about college programs, class schedules, and career opportunities
- http://www.gsu.edu/ degrees_programs_undergraduate.html
- Academic guides provide milestones for end of freshman, sophomore, junior and senior years

Academic Guides

- The website for the degree map advising is at http://www.gsu.edu/career/georgia_state_majors.html
- In addition, the College of Arts & Sciences have developed 'Major Matters'. An example of a Majors map is at http://www.cas.gsu.edu/docs/mm/maps/ANTH_Map.pdf
- All of the various majors are accessible at http://www.cas.gsu.edu/major_maps.html

Majors map - biology

