





**CSU Graduation Initiative  
Bi-Monthly Report: December 2010**

**Campus:** CSU, Chico

**Team Leaders:** President Paul J. Zingg and Provost and Vice President for Academic Affairs Sandra M. Flake

What did your team commit to completing during these months? (What did you promise?)	Status	What did you do and <i>how will it help?</i>
1) Develop Chico Graduation Initiative Communication Plan; invite Tehama Group as student consultants		1. Team conducted first client meeting with Debra Johnson of Tehama Group Communications, an agency of students studying journalism, public relations, graphic design and photography. Web address: <a href="http://www.csuchico.edu/jour/tgc/">http://www.csuchico.edu/jour/tgc/</a> . <i>TGC to develop brand identity, social media presence, and collect student responses to Graduation Initiative presentation.</i>
2) Publish Chico Graduation Initiative Web Site (currently in final stages of development / testing).		2. Efforts to develop CGI web page / presence continue. Third iteration completed; remaining issue how best to position / brand the Chico graduation initiative. <i>Web page / presence to educate and inform the campus and its publics of the nature of and progress in Graduation Initiative goals and efforts.</i>
3) Finalize Chico Milestones and On-track Indicators		3. Team reviewed disaggregated data on the following milestones: remediated / not remediated in first year; completed 24 units in first year / not completed 24 units in 'leaky-pipe' presentation format. The review indicates that the presentation of concrete campus-specific data enhances likelihood of adoption / consideration of the milestone framework. <i>Chico has adopted the 'milestones framework to learn which students are making progress and which ones are not—and why.</i>

What did your team commit to completing during these months? (What did you promise?)	Status	What did you do and <i>how will it help?</i>
4) Report on Student Monitoring System Development		4. No significant progress to report. Efforts at development continue. <i>The development of a comprehensive student monitoring system supports the Chico graduation initiative delivery chain.</i>
5) Submit bi-monthly report by December 17, 2010		5. Prepared and submitted October Report; <i>Keeps Chancellor Office Graduation Initiative Team happy😊.</i>

What will you accomplish in the next two months?
1) Launch Chico Graduation Initiative Communication Plan
2) Collect, present and analyze data on next set of Chico Milestones and On-track Indicators
3) Prepare for campus visit by CO Graduation Team
4) Submit bi-monthly report by February 25, 2011