Members Present: Kate McCarthy (co-chair), Chela Mendoza Patterson (co-chair), Barbara Fortin, Kaitlyn Baumgartner Lee, Ben Juliano, Jeff Bell, Ellie Ertle, Daniel Grassian, Dan Reed, Anna Magaña, Bradley Martin, Andy Miller, Tom Rosenow, Dawn Frank, Mitch Casselman, Ryan Patten, Jed Wyrick, Mary Wallmark, Jerry Fieldsted

Members Absent: Eddie Vela, Sandy Parsons-Ellis, Josh Trout, Cecilia Santillan-Robles, Teresita Curiel, Gary McMahon, Jennifer Mays, Petetoria Arafles, Rebecca Berner

Guests: n/a

Meeting Began at 2:00 PM.

1. Welcome
   a. Kate checked in with the team to check on everyone’s wellbeing following the Camp Fire. Mary shared an encouraging story about helping a student who lost everything with new size 16 dress shoes to lift the team’s spirits.

2. Review of October 26 minutes
   a. The committee had no edits.

3. Announcements
   a. Kate asked if we had any updates for an HSI (Hispanic-serving institution) grant. A brief discussion ensued, and there were no other announcements.

4. Work Group Updates
   a. Campus-Wide Student Success Proposals: Kate/Chela
      i. Chela and Kate discussed their process for reviewing and ranking the proposals, and thanked the Team for voting via email. The rankings were sent to the Provost and VP of Student Affairs for approval, and Jed will bring these up at the University Budget Committee meeting. There was additional discussion about a few proposals, as well as assessment for projects that seek repeat or secondary funding. Kate observed all projects now need to be reported on in terms of the Chancellor’s Office’s “Six Pillars.” Kate said she’ll add a simple assessment template to all award letters, with future calls including project backgrounds and funding history. Mitch caught an error on the ranking spreadsheet regarding projects that weren’t funded having numbers there, which will be corrected.
b. Tipping Point Summit: Kate/Chela
   i. Tipping Point is going forward, although it will be dialed back from the original plan. Registration is open. It will remain focused on student success. Student videos are still on the docket. Jed asked if local employers would be there to talk about post-graduation job opportunities, and after a brief discussion Kate said she would look into that.

c. Financial and Administrative Barriers: Jed
   i. Jed’s group has not met.

d. Major Selection: Rebecca
   i. Rebecca’s group has not met.

e. Student Success Analytics: Daniel
   i. Tom spoke on Daniel’s behalf. A SSA kickoff webinar happened today, and Tom said we would be doing a learning environment certificate course between February to May, with a subject area to be determined. Eight CSU campuses, UC Riverside and a student organization will be participating. The first session will be about the CSU dashboards. Kate asked for a report for the Team, and Tom confirmed he will co-chair this group with Daniel.
   ii. Daniel came in after section g and was asked if he could elaborate on SSA. The work group has found two preliminary topics: intervening the equity gap and distance education. A research project will come from the data generated.

f. College Success Centers and Campus Support Programs: Dawn
   i. Dawn shared that Billy Harkness is joining their work group. Dawn is working on a logic model to send to the leaders of student success centers on campus to generate data/outcomes and to reduce duplication of services. She shared a draft with the Advisory Team.

g. Faculty Engagement with Grading – Jeff
   i. Jeff shared the discussion his team had at their last meeting. They will work with IR to develop a site where each faculty member can log in and see what their grades are to see what their DFW/equity gaps might be in contrast to others. From there, there needs to be a plan in place for faculty questions about how to remedy these gaps. A brief discussion ensued about these gaps, why they happen, and prior attempts to correct these. Jed asked if there was data on early student versus late withdrawals, and the reasons why they left. The problem is that once a student leaves the university the data disappears along with them.

5. Report from Educause Conference: Jeff Bell
   a. Jeff reported on what he saw on the conference. Some buzzwords/concepts he saw were artificial intelligence (AI tutoring, help desk assistance, etc.), adaptive learning (computer evaluation/instruction that adjusts depending on the individual), and learning analytics (uncovering and addressing problems affecting students). Many textbook publishers are moving towards the adaptive learning approach to maximize their sales, which may affect our students. Another area of concern is if the IRB (Institutional Review Board) would be needed for GI 2025 work, since some of it directly uses data from our students. Additional discussion ensued. The last point Jeff mentioned was flipped advising, which in the example he gave was a mandatory zero
credit online course for all incoming freshmen had to take which delivered several lessons on advising basics. It had a 90% completion rate.

6. Course redesign of high enrollment/low success courses update: Josh Trout
   a. Kate and Josh have been working on how to best spend the money provided for this area. Seven courses were selected from the twelve available, with a 3% improved pass rate per semester. Seven classes are from STEM, while the last is in accounting.

7. Other
   a. Ellie reported on the Middle Leadership Academy team that she is leading. It is offered by the CSU Student Success Network out of Sacramento State. The goal is to look at a question related to student equity issues and work on a solution. Ellie and her team will be going to the first meeting next Thursday to get a better handle on how to proceed. Kate felt this was an opportunity for synergy with the GI 2025 team working on similar issues.
   b. Barbara mentioned that the WASC Off-site visit will take place next Tuesday, and Daniel elaborated on what it entails.
   c. Barbara said we had received updated FAQs for implementing EO 1110, which will go into effect for Fall 2019.
   d. Barbara also stated that the Fall 2019 application deadline for first time students was extended to December 15th. Jeff added that the Fall 2019 cohort will be the one that is very important to our Advisory Team, as they will reach the 6-year mark in 2025.
   e. A question was raised about how the Camp Fire might impact both graduation rates and enrollment rates, as well as housing and other potential areas of concern that may arise from the fire. An extended discussion followed.

Meeting Adjourned at 3:35. Next full team meeting: December 14, TBD