



ACADEMIC PLAN

ANNUAL REPORT

2014/2015



Colleagues,

I am pleased to share with you the 2014 – 2015 Report on our *Academic Plan*. We annually report the many accomplishments of our students, faculty, staff and administrators according to the priorities we have set. As you all know, we have published a new plan this year so this report is the last that will document our achievements according to the prior plan. As we transition to this new plan, it is important to acknowledge our continued progress on key indicators.

The report presented here demonstrates our strengths in student learning and success. The number of students enrolled continues to rise and, more importantly, the number of students of color have also significantly increased by over 800 from 2013-14 to 2014-15. Our students remain highly satisfied with their experience here and the value of the education they receive. Our graduation rates have continued to improve, from 59% in 2013-14 to 62% in 2014-15. Our faculty and staff numbers are also on the rise, an important signal that we are recovering from the recession. I am also pleased to report that our funding for faculty development has also increased as have the number of faculty members receiving release time to conduct research, scholarly and creative activities. These numbers demonstrate our continued commitment to support the teacher-scholar model at Chico State.

Thanks to everyone for your contributions to the work and our new plan. We have so much to be proud of and to celebrate. Our collective work provides a solid foundation for our continued planning for the future. It has been my honor to serve with you this past year and contribute to Chico State's ever brightening future.

Susan Elrod, Ph.D.
Interim Provost and Vice President for Academic Affairs



Goal 1: Enhance Student Learning – Both Inside and Outside the Classroom

	2010	2011	2012	2013	2014	Change Since Previous Year	Trend
STUDENT POPULATION							
<u>Student Headcount</u>	15,647	15,669	16,000	16,156	16,833	678	↑
<u>Number of New Students</u>	3,737	4,223	4,595	4,411	4,902	491	↑
<u>Admission Index of First-Time Freshmen</u>	3,656	3,595	3,616	3,634	3,667	33	↑
<u>Number of Students of Color</u>	3,552	3,865	4,436	4,844	5,666	822	↑
<u>Number of International Students</u>	564	547	618	730	640	-90	↓
ACADEMIC EXCELLENCE							
<u>Number of Academic Programs</u>	134	132	141	123	115	-8	↓
<u>Percent of Accredited Programs</u>	29%	27%	28%	29%	31%	2.0%	↑
<u>FTES in Supervisory Coursework</u>	476	466	441	436		-5	↓
<u>FTES Taught by Tenure-Track Faculty</u>	48%	49%	47%	43%	44%	1.2%	↑
<u>Student Faculty Ratio</u>	21.94	22.23	22.56	22.21	22.01	-0.20	↓
<u>Percent of Courses with Class Size < 30</u>	63%	63%	64%	67%	65%	-2.3%	↓
<u>NSSE Scores on Level of Academic Challenge**</u>	52.57	52.83	52.83			-52.83	↓
<u>NSSE Scores on Active and Collaborative Learning**</u>	45.93	46.36	46.36			-46.36	↓
<u>NSSE Scores on Student-Faculty Interaction**</u>	31.29	34.84	34.84			-34.84	↓
<u>NSSE Scores on Enriching Educational Experiences**</u>	27.59	27.71	27.71			-27.71	↓
<u>NSSE Scores on Supportive Campus Environment**</u>	61.56	63.44	63.44			-63.44	↓
<u>Percent of Seniors Participating in Faculty Research Activities (NSSE)**</u>	32%	33%	33%			-33%	↓
<u>Percent of Graduates Who Participated in an Internship</u>	4.37%	3.73%	3.15%	5.53%	8.46%	2.93%	↑
<u>Percent of Graduates Who Participated in a Study Abroad Program</u>	7.62%	10.38%	5.68%	6.81%	4.62%	-2.19%	↓
<u>Graduate Satisfaction with CSU, Chico as a Whole</u>	95%	94%	94%	96%	97%	1%	↑
<u>Graduate Satisfaction with Value of CSU, Chico Education</u>	96%	93%	93%	96%	96%	-1%	↓
<u>Graduate Satisfaction with Major Program</u>	97%	94%	94%	96%	98%	3%	↑
LEARNING RESOURCES							
<u>Percent of Digital Media-enabled Classrooms</u>	90%	88%	88%	78%	81%	3.0%	↑
<u>Percent of Courses Using the Learning Management System</u>	62%	61%	60%	53%	58%	5.0%	↑
<u>Faculty Using the Learning Management System</u>	45%	50%	76%	79%	80%	1.0%	↑
<u>Students Using the Learning Management System</u>	83%	80%	92%	95%	95%	0.0%	↔
STUDENT SUCCESS							
<u>First Time Freshman Persistence Rates</u>	87%	86%	86%	87%	83%	-4.0%	↓
<u>First Time Freshman Graduation Rates</u>	60%	59%	56%	59%	62%	4%	↑
<u>Years to Degree</u>	4.84	4.80	5.29	6.36	7.53	1.17	↑
<u>Number of Degrees Awarded</u>	4,018	4,006	3,843	3,756	3,805	49	↑
<u>Number of Students Registered with Career Center</u>	8,085	10,872	10,019	13,287	17,180	3,893	↑
<u>Number of Organizations Recruiting at CSU, Chico</u>	113	114	95	119	92	-27	↓
<u>Recruiter Satisfaction with CSU, Chico Graduates</u>	84%	90%	89%	89%	90%	1.0%	↑
**NSSE figures are biennial, and unavailable until the following year							

Goal 2: Nurture Excellence in Faculty and Staff

	2010	2011	2012	2013	2014	Change Since Previous Year	Trend
TOWARDS EXCELLENT FACULTY AND STAFF							
<u>Total Number of Faculty</u>	905	920	908	948	999	51	↑
<u>Total Full-Time Equivalent Faculty</u>	667	661	658	680	718	37	↑
<u>Total Number of Staff</u>	925	927	890	903	935	32	↑
<u>Total Full-Time Equivalent Staff</u>	866	865	839	852	882	30	↑
<u>Percent of Underrepresented Minority Faculty</u>	13.00%	12.60%	13.30%	12.40%	12.20%	-0.20%	↓
<u>Percent of Underrepresented Minority Staff</u>	13.60%	14.20%	14.70%	15.80%	16.20%	0.40%	↑
<u>Number of Faculty with Terminal Degrees</u>	545	518	503	497	486	-11	↓
<u>Number of Faculty Hired</u>	4	9	5	10	30	20	↑
<u>Number of Staff Hired</u>	1	1	4	12	18	6	↑
<u>Number of MPP Hired</u>	1	4	4	5	4	-1	↓
SUPPORT AND RECOGNITION OF GROWTH AND ACHIEVEMENT							
<u>Percent of Faculty Receiving Assigned Time</u>	38%	37%	47%	44%	48%	4%	↑
<u>Number of AWTU Awarded for Research</u>	39.30	35.30	35.04	27.79	30.62	2.83	↑
<u>Number of Faculty Leaves Awarded</u>	51	59	41	46	109	63	↑
<u>Total \$\$ Allocated for Faculty Professional Development</u>	\$1,586,144	\$1,665,232	\$1,496,331	\$609,568	\$3,751,088	\$3,141,520	↑
<u>Number of Employees Participating in Fee Waiver Program</u>	159	138	138	136	129	-7	↓
<u>University Staff Development Program Dollars Spent</u>	\$82,651	\$32,658	\$15,735	\$10,700	\$15,365	\$4,665	↑

Goal 3: Educate for a Sustainable Global Society

	2010	2011	2012	2013	2014	Change Since Previous Year	Trend
SCHOLARSHIP IN SUSTAINABILITY							
<u>Student Research Projects Funded</u>	\$9,802	\$3,567	\$5,640	\$7,850	\$0	-\$7,850	↓
<u>Number of Sustainability-Related Grants and Contracts*</u>	9	3	23				
<u>Revenues from Sustainability-Related Grants and Contracts*</u>	\$691,574	\$52,192	\$352,536				
<u>Graduates with One or More Sustainability-focused Courses*</u>	64%	73%	81%	73%	63%	-10%	↓
REGIONAL LEADERSHIP							
<u>Number of Participants in Annual Sustainability Conference</u>	1,400	967	1,337	1,658	1,441	-217	↓
<u>Number of Participants in Other ISD-Sponsored Events and Activities</u>	1,957	2,685	2,723	1,180	1,390	210	↑
<u>ISD Support for Sustainability Events and Activities</u>	\$29,765	\$38,017	\$29,809	\$32,349	\$43,227	\$10,878	↑

Goal 4: Serve the North State and Beyond

	2010	2011	2012	2013	2014	Change Since Previous Year	Trend
ADDRESS EDUCATIONAL NEEDS							
<u>Number of Continuing Education Offerings</u>	1,525	1,559	1,476	1,356	1,375	19	↑
<u>Number of Continuing Education Enrollments</u>	9,844	11,877	10,613	11,350	11,667	317	↑
STIMULATE SUSTAINABLE ECONOMIC DEVELOPMENT							
<u>Number of Clients Served by CSU, Chico Centers (partial)</u>	92,142	128,299	126,686	127,803	121,053	-6,750	↓
<u>Number of Faculty Participating in CSU, Chico Centers (partial)</u>	73	80	51	60	74	14	↑
<u>Number of Students Participating in CSU, Chico Centers</u>	1,291	1,397	708	912	1,104	192	↑
SUPPORT RICH CULTURAL AND ARTISTIC ENVIRONMENTS							
<u>Number of HFA Sponsored Events</u>	89	77	76	77	76	-1	↓
<u>Number of Attendees to HFA Sponsored Events</u>	30,780	30,954	29,294	29,556	29,778	222	↑
PUBLIC ENGAGEMENT INITIATIVES							
<u>Number of Students Involved in Civic Engagement</u>	2,876	2,106	1,883	2,166	2,299	133	↑
<u>Number of Community Members Served</u>	39,166	39,743	22,914	24,392	24,935	543	↑
<u>Economic Impact of Civic Engagement</u>	\$1,724,393	\$645,856	\$893,570	\$1,435,793	\$1,858,517	\$422,724	↑
<u>Number of K-12 Schools Served through Academic Outreach Programs</u>	1,006	932	1,081	1,431	1,775	344	↑
<u>Number of K-12 Students Served through Academic Outreach Programs</u>	60,415	69,106	47,891	57,198	55,702	-1,496	↓

Goal 5: Strategically Manage Resources in Support of Mission, Shared Values and Vision

	2010	2011	2012	2013	2014	Change Since Previous Year	Trend
MARSHAL RESOURCES							
<u>Total General Fund Support for Academic Affairs</u>	\$107,966,365	\$101,124,562	\$97,684,709	\$106,268,904	\$105,580,293	-\$688,611	↓
<u>Academic Affairs General Fund Support per FTEs</u>	\$7,096	\$6,984	\$6,861	\$7,320	\$7,446	\$126	↑
<u>Total Grant / Contract Dollar Amount Awarded*</u>	\$33,234,316	\$32,857,827	\$28,890,083				
<u>Percent of Grant / Contract Proposal Funded*</u>	99%	100%	97%				
<u>Percent of Grant / Contract Awards with Full Indirects*</u>	10.46%	11.00%	11.00%				
<u>Amount of Incentive Funds Distributed*</u>	\$220,020	\$220,020	\$220,020				
<u>Total Philanthropic Activity as a % Compared to State Appropriations*</u>	7%	9%	12%	11%		0%	↓
ALIGN RESOURCES							
<u>Percent of General Fund to Instructional Units</u>	79%	80%	80%	79%	82%	3%	↑
<u>Percent of General Fund to Support Units</u>	21%	20%	20%	21%	18%	-3%	↓
<u>Percent of General Fund to Strategic Initiatives</u>	1.25%	4.15%	1.97%	4.33%	3.64%	-0.70%	↓
DEMONSTRATE ORGANIZATIONAL EFFECTIVENESS							
<u>Number of Full-time Equivalent Students (FTES) Served</u>	14,640	14,688	14,851	15,113	15,800	687	↑
<u>Percent of Actual vs. Target FTES</u>	102%	100%	101%	101%	103%	2%	↑
<u>Number of MPPs as Percent of Total Number of AA Employees</u>	2.33%	3.30%	2.82%	2.55%	1.54%	-1.01%	↓

Other Achievements

[Chico Statements](#)

Chico Statements magazine is published for alumni, parents, and friends of CSU, Chico.

[Connected](#)

The Alumni E-Newsletter of Chico State University

[CSU, Chico News](#)

[Experience Excellence](#)

The University's success is evidenced in this brochure and website, which highlight major achievements of faculty, staff, students, and alumni.

[Information Resources BlogSpot](#)

Information Resources bi-monthly update focusing on accomplishments.

[Inside Chico State](#)

This campus newsletter provides news, columns, and recent achievements of faculty and staff.

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