
California State University-Chico

NSSE 2016 Major Field Report, Part II

Comparisons to Other Institutions

Comm, Media, PR

*Comparing your students majoring in the fields shown below to those
in the same fields at your comparison group institutions*

The Major Field Report group 'Comm, Media, PR' includes the following majors: Communications (general); Broadcast communications; Journalism; Mass communications and media studies; Public relations and advertising; Speech; Telecommunications; Other communications.



Note:

The Major Field Report was formatted for printing. When viewing on screen in Excel, some content may appear truncated or oddly formatted. This is normal. Increasing the zoom level or viewing the report in Print Preview will improve on-screen display.

About Your Major Field Report, Part II

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key subpopulations such as major. This report displays selected results for students at your institution and at your selected comparison institutions in the major category: Comm, Media, PR.

NSSE results included in MFR, Part II

- Engagement Indicators
- High-Impact Practices
- Frequencies and Statistical Comparisons
- Respondent Profile

Related-Major Groups

Self-reported majors (first major given if two were reported) were identified from the survey. Your institution had the option to customize how these were grouped, using up to ten related-major groups. Institutions choosing not to customize their related-major groups receive NSSE's ten default groups. The majors used in this report are listed on the cover page of this report.

Sample

This report is based on information from all randomly selected or census-administered students in the indicated group of majors for both your institution and your comparison institutions. Targeted and locally administered oversamples and other non-randomly selected students are not included.

Class

Results are presented separately by institution-reported class level. Keep in mind that majors are student-reported. First-year students may report *intended* majors that have not yet been *declared*. Also, much of the first-year experience may take place outside of the major field. For these reasons, first-year results should be interpreted with caution.

Technical Requirements

Related-major groups with fewer than 20 respondents in a given class are not reported (columns are blank). Comparison groups must also contain at least 20 respondents in the major category, or they remain blank. Although 20 is a minimum requirement, keep in mind that any statistical result requires a sufficient number of respondents per group to produce a reliable estimate. Due to the disaggregation of results by student-reported major, the Major Field Report results are unweighted.

Report Sections

Engagement Indicators (pp. 3-7)	Results on NSSE's ten Engagement Indicators (EIs) organized into four themes. See your <i>Engagement Indicators</i> report for more details.
High-Impact Practices (p. 8)	Results on student participation in six High-Impact Practices (HIPs). See your <i>High-Impact Practices</i> report for more details.
Frequencies and Statistical Comparisons (pp. 9-44)	Response frequencies and statistical comparisons (including tests of significance and effect sizes) for all survey items except the demographics for your institution and your three core comparison groups.
Respondent Profile (pp. 45-51)	Response frequencies for all demographic questions for your institution and your three core comparison groups.

Engagement Indicators: Overview

Engagement Indicators are summary measures based on sets of NSSE questions examining key dimensions of student engagement. The ten indicators are organized within four themes: Academic Challenge, Learning with Peers, Experiences with Faculty, and Campus Environment. The tables below compare average scores^a for your students in this related-major category with students in your comparison groups within the same category.

Use the following key:

- ▲ **Your students' average** was significantly higher ($p < .05$) with an effect size at least .3 in magnitude.
- △ **Your students' average** was significantly higher ($p < .05$) with an effect size less than .3 in magnitude.
- No significant difference.
- ▼ **Your students' average** was significantly lower ($p < .05$) with an effect size less than .3 in magnitude.
- ▽ **Your students' average** was significantly lower ($p < .05$) with an effect size at least .3 in magnitude.

		First-Year Students in Comm, Media, PR			Seniors in Comm, Media, PR		
		Your first-year students compared with Far West Public	Your first-year students compared with Carnegie Class	Your first-year students compared with NSSE 2015 & 2016	Your seniors compared with Far West Public	Your seniors compared with Carnegie Class	Your seniors compared with NSSE 2015 & 2016
Theme	Engagement Indicator						
Academic Challenge	Higher-Order Learning				--	--	--
	Reflective & Integrative Learning				--	--	--
	Learning Strategies				--	--	--
	Quantitative Reasoning				--	--	--
Learning with Peers	Collaborative Learning				--	--	--
	Discussions with Diverse Others				▽	▽	▽
Experiences with Faculty	Student-Faculty Interaction				--	--	--
	Effective Teaching Practices				--	--	--
Campus Environment	Quality of Interactions				--	--	--
	Supportive Environment				--	--	--

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Engagement Indicators: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

	Mean statistics			Percentile ^d scores					Comparison results			
	Mean	SD ^b	SEM ^c	5th	25th	50th	75th	95th	Deg. of freedom ^e	Mean diff.	Sig. ^f	Effect size ^g
Academic Challenge												
Higher-Order Learning												
CSU, Chico (N = 23)	37.8	15.1	3.16	10	25	40	50	55				
Far West Public	41.1	14.0	.57	15	30	40	55	60	617	-3.2		-.230
Carnegie Class	40.8	13.6	.27	20	30	40	50	60	2,573	-3.0		-.217
NSSE 2015 & 2016	40.6	13.7	.14	20	30	40	50	60	9,058	-2.7		-.199
Reflective & Integrative Learning												
CSU, Chico (N = 24)	41.4	13.2	2.70	20	33	41	51	60				
Far West Public	41.2	12.2	.49	20	31	40	51	60	634	.2		.016
Carnegie Class	40.8	12.5	.24	20	31	40	51	60	2,641	.6		.048
NSSE 2015 & 2016	40.9	12.5	.13	20	31	40	51	60	9,271	.6		.046
Learning Strategies												
CSU, Chico (N = 21)	34.0	18.7	4.09	0	20	40	47	60				
Far West Public	39.3	14.6	.59	20	27	40	53	60	624	-5.3		-.362
Carnegie Class	37.7	14.7	.29	13	27	40	47	60	2,598	-3.7		-.254
NSSE 2015 & 2016	37.4	14.9	.16	13	27	40	47	60	9,130	-3.4		-.231
Quantitative Reasoning												
CSU, Chico (N = 24)	25.3	15.8	3.23	0	13	23	37	53				
Far West Public	24.1	16.5	.67	0	13	20	40	60	632	1.1		.069
Carnegie Class	24.7	16.8	.33	0	13	20	40	60	2,625	.6		.033
NSSE 2015 & 2016	24.6	16.7	.17	0	13	20	40	60	9,239	.7		.040
Learning with Peers												
Collaborative Learning												
CSU, Chico (N = 23)	33.5	13.3	2.77	10	25	30	45	55				
Far West Public	33.8	12.8	.52	15	25	35	40	60	623	-.3		-.022
Carnegie Class	33.1	13.8	.27	10	25	30	40	60	2,593	.3		.025
NSSE 2015 & 2016	33.2	13.5	.14	10	25	30	40	60	9,136	.3		.022
Discussions with Diverse Others												
CSU, Chico (N = 24)	35.6	15.0	3.06	15	20	40	48	60				
Far West Public	44.7	14.6	.59	20	35	45	60	60	633	-9.0	**	-.617
Carnegie Class	42.2	14.9	.29	20	30	40	60	60	2,600	-6.6	*	-.442
NSSE 2015 & 2016	42.4	14.8	.15	20	30	40	60	60	9,166	-6.7	*	-.456

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Engagement Indicators: Comm, Media, PR

California State University-Chico

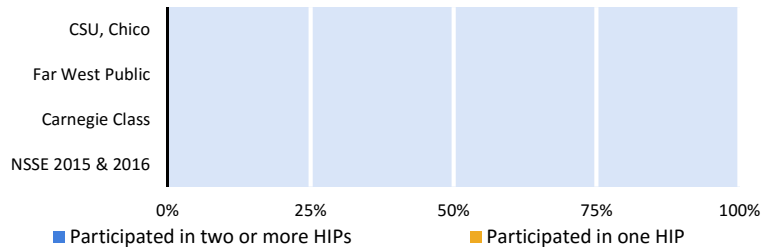
Seniors^a in Comm, Media, PR

	Mean statistics			Percentile ^d scores					Comparison results			
	Mean	SD ^b	SEM ^c	5th	25th	50th	75th	95th	Deg. of freedom ^e	Mean diff.	Sig. ^f	Effect size ^g
Experiences with Faculty												
Student-Faculty Interaction												
CSU, Chico (N = 24)	25.8	16.4	3.35	5	13	25	35	60				
Far West Public	24.7	16.2	.66	0	13	20	35	60	622	1.2		.072
Carnegie Class	28.5	16.6	.33	5	15	25	40	60	2,587	-2.6		-.158
NSSE 2015 & 2016	27.4	16.4	.17	5	15	25	40	60	9,151	-1.6		-.096
Effective Teaching Practices												
CSU, Chico (N = 24)	38.7	15.5	3.17	8	30	40	50	60				
Far West Public	40.1	14.1	.57	16	30	40	52	60	635	-1.4		-.100
Carnegie Class	41.0	13.2	.26	20	32	40	52	60	2,644	-2.3		-.178
NSSE 2015 & 2016	40.8	13.1	.14	20	32	40	52	60	9,309	-2.2		-.164
Campus Environment												
Quality of Interactions												
CSU, Chico (N = 24)	46.1	10.9	2.23	26	39	47	56	60				
Far West Public	42.0	12.3	.51	18	34	44	50	60	610	4.1		.334
Carnegie Class	42.7	11.2	.22	23	36	44	50	60	2,589	3.3		.298
NSSE 2015 & 2016	42.5	11.4	.12	22	36	44	50	60	9,076	3.6		.316
Supportive Environment												
CSU, Chico (N = 23)	32.3	15.1	3.15	10	25	30	43	60				
Far West Public	33.1	14.2	.57	10	23	33	43	58	633	-.8		-.057
Carnegie Class	34.1	13.7	.27	13	25	35	43	60	2,628	-1.8		-.132
NSSE 2015 & 2016	34.3	13.7	.14	13	25	35	43	60	9,252	-2.1		-.151

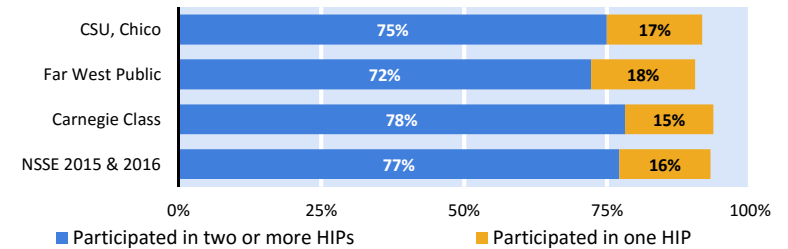
Overall HIP Participation^a

The figures below display the percentage^h of students who participated in High-Impact Practices. Both figures include participation in a learning community, service-learning, and research with faculty. The Senior figure also includes participation in an internship or field experience, study abroad, and culminating senior experience. The first segment in each bar shows the percentage of students who participated in at least two HIPs, and the full bar (both colors) represents the percentage who participated in at least one.

First-Year Students in Comm, Media, PR



Seniors in Comm, Media, PR



Statistical Comparisons^a

The table below compares the percentage^h of your students who participated in a High-Impact Practice, including the percentage who participated overall (at least one, two or more), with those at institutions in your comparison groups.

	CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
	%		% ⁱ	Effect size ^j	% ⁱ	Effect size ^j	% ⁱ	Effect size ^j
<i>First-Year Students in Comm, Media, PR</i>								
11c. Learning community								
12. Service-learning								
11e. Research with faculty								
Participated in at least one								
Participated in two or more								
<i>Seniors in Comm, Media, PR</i>								
11c. Learning community	25		25	.00	28	-.06	26	-.03
12. Service-learning	58		71	-.26	71	-.27	68	-.19
11e. Research with faculty	9		19	-.30	22	-.38	23	-.41
11a. Internship or field exp.	83		59 *	.55	68	.37	68	.36
11d. Study abroad	21		17	.10	22	-.03	24	-.08
11f. Culminating senior exp.	58		55	.06	65	-.13	63	-.10
Participated in at least one	92		90	.04	94	-.07	93	-.06
Participated in two or more	75		72	.06	78	-.07	77	-.05

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
				%	%	%	%	%	%									
1. During the current school year, about how often have you done the following?																		
a. Asked questions or contributed to course discussions in other ways	askquest	1	Never	0	0	13	2	26	1	107	1	3.3	3.1	.23	3.3	-.02	3.3	.03
		2	Sometimes	4	17	156	25	449	17	1,776	19							
		3	Often	9	38	204	33	848	32	2,973	32							
		4	Very often	11	46	242	39	1,302	50	4,441	48							
		Total		24	100	615	100	2,625	100	9,297	100							
b. Prepared two or more drafts of a paper or assignment before turning it in	drafts	1	Never	4	17	113	18	521	20	1,982	21	2.5	2.5	.09	2.4	.13	2.4	.17
		2	Sometimes	8	33	224	37	983	38	3,449	37							
		3	Often	7	29	159	26	620	24	2,216	24							
		4	Very often	5	21	116	19	487	19	1,602	17							
		Total		24	100	612	100	2,611	100	9,249	100							
c. Come to class without completing readings or assignments	unpreparedr <i>(Reverse-coded version of unprepared created by NSSE.)</i>	1	Very often	3	13	43	7	165	6	671	7	2.9	2.8	.14	2.9	-.03	2.9	.05
		2	Often	2	8	126	21	366	14	1,539	17							
		3	Sometimes	13	54	343	57	1,528	59	5,296	57							
		4	Never	6	25	95	16	542	21	1,736	19							
		Total		24	100	607	100	2,601	100	9,242	100							
d. Attended an art exhibit, play or other arts performance (dance, music, etc.)	attendart	1	Never	5	21	211	35	723	28	2,551	28	2.1	1.9	.16	2.1	-.05	2.1	-.06
		2	Sometimes	14	58	261	43	1,120	43	3,883	42							
		3	Often	3	13	103	17	484	19	1,776	19							
		4	Very often	2	8	36	6	287	11	1,026	11							
		Total		24	100	611	100	2,614	100	9,236	100							
e. Asked another student to help you understand course material	CLaskhelp	1	Never	3	13	63	10	337	13	1,094	12	2.6	2.4	.14	2.4	.19	2.4	.19
		2	Sometimes	8	35	286	47	1,207	46	4,414	48							
		3	Often	8	35	191	31	758	29	2,652	29							
		4	Very often	4	17	72	12	311	12	1,108	12							
		Total		23	100	612	100	2,613	100	9,268	100							
f. Explained course material to one or more students	CLexplain	1	Never	1	4	27	4	99	4	345	4	2.5	2.7	-.26	2.8	-.27	2.7	-.26
		2	Sometimes	11	46	207	34	958	37	3,420	37							
		3	Often	10	42	269	44	1,014	39	3,686	40							
		4	Very often	2	8	105	17	538	21	1,793	19							
		Total		24	100	608	100	2,609	100	9,244	100							

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Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ		Mean	Effect size ⁿ		
														Mean	Effect size ⁿ		Mean	Effect size ⁿ	
g. Prepared for exams by discussing or working through course material with other students	CLstudy	1	Never	5	21	87	14	437	17	1,488	16	2.3	2.4	-.12	2.5	-.12	2.5	-.13	
		2	Sometimes	9	38	255	42	1,004	38	3,608	39								
		3	Often	7	29	183	30	734	28	2,619	28								
		4	Very often	3	13	88	14	442	17	1,555	17								
		Total		24	100	613	100	2,617	100	9,270	100								
h. Worked with other students on course projects or assignments	CLproject	1	Never	0	0	16	3	106	4	318	3	3.3	3.1	.16	3.0	.25	3.0	.26	
		2	Sometimes	4	17	135	22	631	24	2,299	25								
		3	Often	10	42	221	36	954	37	3,432	37								
		4	Very often	10	42	239	39	918	35	3,211	35								
		Total		24	100	611	100	2,609	100	9,260	100								
i. Given a course presentation	present	1	Never	4	17	33	5	120	5	437	5	2.8	3.0	-.22	3.1	-.29	3.0	-.24	
		2	Sometimes	3	13	154	25	558	21	2,175	23								
		3	Often	10	42	186	30	899	34	3,200	35								
		4	Very often	7	29	241	39	1,034	40	3,453	37								
		Total		24	100	614	100	2,611	100	9,265	100								
2. During the current school year, about how often have you done the following?																			
a. Combined ideas from different courses when completing assignments	RIntegrate	1	Never	0	0	18	3	58	2	215	2	3.1	3.0	.05	3.1	.00	3.1	.03	
		2	Sometimes	6	25	142	23	587	22	2,175	23								
		3	Often	10	42	249	41	1,064	41	3,764	41								
		4	Very often	8	33	204	33	914	35	3,116	34								
		Total		24	100	613	100	2,623	100	9,270	100								
b. Connected your learning to societal problems or issues	RSocietal	1	Never	1	4	20	3	92	4	316	3	3.1	3.0	.11	3.0	.13	3.0	.13	
		2	Sometimes	4	17	138	23	633	24	2,243	24								
		3	Often	10	42	250	41	1,023	39	3,618	39								
		4	Very often	9	38	198	33	855	33	3,044	33								
		Total		24	100	606	100	2,603	100	9,221	100								
c. Included diverse perspectives (political, religious, racial/ethnic, gender, etc.) in course discussions or assignments	RIdiverse	1	Never	3	13	25	4	106	4	401	4	3.0	3.0	.05	2.9	.09	2.9	.09	
		2	Sometimes	5	21	166	27	795	30	2,682	29								
		3	Often	5	21	233	38	924	35	3,385	37								
		4	Very often	11	46	189	31	793	30	2,777	30								
		Total		24	100	613	100	2,618	100	9,245	100								

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Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ		Mean	Effect size ⁿ	
														Far West Public	Carnegie Class			NSSE 2015 & 2016
d. Examined the strengths and weaknesses of your own views on a topic or issue	RIownview	1	Never	2	8	16	3	89	3	290	3	2.9	3.0	-.06	3.0	-.04	3.0	-.05
		2	Sometimes	6	25	165	27	675	26	2,432	26							
		3	Often	8	33	255	42	1,124	43	3,902	42							
		4	Very often	8	33	175	29	726	28	2,610	28							
		Total		24	100	611	100	2,614	100	9,234	100							
e. Tried to better understand someone else's views by imagining how an issue looks from his or her perspective	RIperspect	1	Never	1	4	9	1	43	2	151	2	3.1	3.0	.04	3.0	.04	3.1	.03
		2	Sometimes	5	21	132	22	616	24	2,146	23							
		3	Often	9	38	288	47	1,123	43	3,897	42							
		4	Very often	9	38	180	30	829	32	3,011	33							
		Total		24	100	609	100	2,611	100	9,205	100							
f. Learned something that changed the way you understand an issue or concept	RInewview	1	Never	1	4	6	1	45	2	139	2	3.0	3.1	-.20	3.0	-.07	3.0	-.08
		2	Sometimes	7	29	138	23	682	26	2,363	26							
		3	Often	8	33	246	40	1,080	41	3,883	42							
		4	Very often	8	33	219	36	807	31	2,842	31							
		Total		24	100	609	100	2,614	100	9,227	100							
g. Connected ideas from your courses to your prior experiences and knowledge	RIconnect	1	Never	0	0	5	1	12	0	56	1	3.3	3.3	.08	3.3	.09	3.3	.09
		2	Sometimes	3	13	83	14	367	14	1,281	14							
		3	Often	10	42	259	43	1,139	44	4,014	44							
		4	Very often	11	46	261	43	1,087	42	3,843	42							
		Total		24	100	608	100	2,605	100	9,194	100							
3. During the current school year, about how often have you done the following?																		
a. Talked about career plans with a faculty member	SFcareer	1	Never	4	17	104	17	311	12	1,180	13	2.6	2.4	.22	2.6	-.01	2.6	.04
		2	Sometimes	8	33	254	42	951	37	3,492	38							
		3	Often	5	21	148	24	716	28	2,523	27							
		4	Very often	7	29	105	17	624	24	2,038	22							
		Total		24	100	611	100	2,602	100	9,233	100							
b. Worked with a faculty member on activities other than coursework (committees, student groups, etc.)	SFotherwork	1	Never	10	42	231	38	797	31	3,007	33	1.9	2.0	-.13	2.3	-.32	2.2	-.26
		2	Sometimes	8	33	192	32	812	31	2,911	32							
		3	Often	4	17	107	18	500	19	1,757	19							
		4	Very often	2	8	77	13	491	19	1,543	17							
		Total		24	100	607	100	2,600	100	9,218	100							

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Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ		Mean	Effect size ⁿ		
														Mean	Effect size ⁿ		Mean	Effect size ⁿ	
c. Discussed course topics, ideas, or concepts with a faculty member outside of class	SFdiscuss	1	Never	7	29	152	25	500	19	1,821	20	2.1	2.2	-0.16	2.4	-0.33	2.4	-0.29	
		2	Sometimes	10	42	239	39	980	38	3,661	40								
		3	Often	5	21	138	23	647	25	2,266	25								
		4	Very often	2	8	80	13	462	18	1,464	16								
		Total		24	100	609	100	2,589	100	9,212	100								
d. Discussed your academic performance with a faculty member	SFperform	1	Never	2	8	129	21	459	18	1,705	19	2.5	2.3	0.31	2.4	0.17	2.3	0.22	
		2	Sometimes	11	46	264	44	1,082	42	4,010	44								
		3	Often	7	29	142	23	641	25	2,147	23								
		4	Very often	4	17	71	12	404	16	1,327	14								
		Total		24	100	606	100	2,586	100	9,189	100								
4. During the current school year, how much has your coursework emphasized the following?																			
a. Memorizing course material	memorize	1	Very little	4	17	43	7	266	10	916	10	2.2	2.8 **	-0.63	2.6 *	-0.46	2.7 *	-0.50	
		2	Some	13	54	198	32	937	36	3,104	34								
		3	Quite a bit	5	21	230	38	941	36	3,434	37								
		4	Very much	2	8	142	23	472	18	1,810	20								
		Total		24	100	613	100	2,616	100	9,264	100								
b. Applying facts, theories, or methods to practical problems or new situations	HOapply	1	Very little	2	8	28	5	94	4	342	4	2.8	3.0	-0.24	3.0	-0.27	3.0	-0.25	
		2	Some	8	33	142	23	585	22	2,089	23								
		3	Quite a bit	7	29	242	40	1,118	43	4,040	44								
		4	Very much	7	29	199	33	812	31	2,764	30								
		Total		24	100	611	100	2,609	100	9,235	100								
c. Analyzing an idea, experience, or line of reasoning in depth by examining its parts	HOanalyze	1	Very little	3	13	19	3	90	3	317	3	3.0	3.1	-0.15	3.0	-0.10	3.0	-0.10	
		2	Some	3	13	122	20	569	22	1,968	21								
		3	Quite a bit	10	42	256	42	1,101	42	3,979	43								
		4	Very much	8	33	212	35	845	32	2,956	32								
		Total		24	100	609	100	2,605	100	9,220	100								
d. Evaluating a point of view, decision, or information source	HOevaluate	1	Very little	1	4	16	3	74	3	284	3	3.0	3.1	-0.13	3.1	-0.09	3.1	-0.07	
		2	Some	5	21	118	19	504	19	1,862	20								
		3	Quite a bit	11	46	260	43	1,189	46	4,111	45								
		4	Very much	7	29	214	35	834	32	2,961	32								
		Total		24	100	608	100	2,601	100	9,218	100								

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k											
				CSU, Chico				Far West Public				Carnegie Class				NSSE 2015 & 2016				Your seniors compared with			
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ					
				%	%	%	%	%	%	NSSE 2015 & 2016	NSSE 2015 & 2016												
e. Forming a new idea or understanding from various pieces of information	HOform	1	Very little	2	9	21	3	82	3	327	4	2.8	3.0	-.31	3.0	-.31	3.0	-.28					
		2	Some	6	26	134	22	586	22	2,086	23												
		3	Quite a bit	10	43	251	41	1,102	42	3,895	42												
		4	Very much	5	22	200	33	837	32	2,894	31												
		Total		23	100	606	100	2,607	100	9,202	100												
5. During the current school year, to what extent have your instructors done the following?																							
a. Clearly explained course goals and requirements	ETgoals	1	Very little	1	4	8	1	37	1	137	1	3.1	3.2	-.06	3.2	-.07	3.2	-.06					
		2	Some	5	21	106	17	415	16	1,528	16												
		3	Quite a bit	8	33	273	44	1,216	46	4,270	46												
		4	Very much	10	42	227	37	955	36	3,350	36												
		Total		24	100	614	100	2,623	100	9,285	100												
b. Taught course sessions in an organized way	ETorganize	1	Very little	2	8	20	3	64	2	222	2	2.8	3.1	-.27	3.1	-.34	3.1	-.34					
		2	Some	8	33	123	20	472	18	1,704	18												
		3	Quite a bit	6	25	273	45	1,230	47	4,332	47												
		4	Very much	8	33	195	32	856	33	3,011	32												
		Total		24	100	611	100	2,622	100	9,269	100												
c. Used examples or illustrations to explain difficult points	ETexample	1	Very little	1	4	16	3	69	3	229	2	3.1	3.1	-.05	3.2	-.08	3.1	-.08					
		2	Some	7	29	126	21	483	18	1,694	18												
		3	Quite a bit	5	21	234	38	1,050	40	3,816	41												
		4	Very much	11	46	235	38	1,014	39	3,519	38												
		Total		24	100	611	100	2,616	100	9,258	100												
d. Provided feedback on a draft or work in progress	ETdraftfb	1	Very little	3	13	54	9	172	7	656	7	2.9	2.9	.04	2.9	-.02	2.9	-.01					
		2	Some	4	17	165	27	661	25	2,300	25												
		3	Quite a bit	9	38	192	32	946	36	3,338	36												
		4	Very much	8	33	198	33	837	32	2,954	32												
		Total		24	100	609	100	2,616	100	9,248	100												
e. Provided prompt and detailed feedback on tests or completed assignments	ETfeedback	1	Very little	3	13	55	9	148	6	559	6	2.7	2.8	-.06	2.9	-.18	2.9	-.15					
		2	Some	5	22	181	30	691	27	2,564	28												
		3	Quite a bit	10	43	209	34	1,053	41	3,618	39												
		4	Very much	5	22	165	27	705	27	2,469	27												
		Total		23	100	610	100	2,597	100	9,210	100												

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k											
				CSU, Chico				Far West Public				Carnegie Class				NSSE 2015 & 2016				Your seniors compared with			
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ					
				%	%	%	%	%	%	NSSE 2015 & 2016	NSSE 2015 & 2016												
6. During the current school year, about how often have you done the following?																							
a. Reached conclusions based on your own analysis of numerical information (numbers, graphs, statistics, etc.)	QRconclude	1	Never	7	29	130	21	578	22	1,976	21	2.0	2.3	-.27	2.3	-.27	2.3	-.28					
		2	Sometimes	10	42	242	39	1,024	39	3,690	40												
		3	Often	6	25	176	29	684	26	2,443	26												
		4	Very often	1	4	66	11	341	13	1,180	13												
			Total	24	100	614	100	2,627	100	9,289	100												
b. Used numerical information to examine a real-world problem or issue (unemployment, climate change, public health, etc.)	QRproblem	1	Never	4	17	162	26	653	25	2,424	26	2.3	2.2	.09	2.2	.06	2.2	.08					
		2	Sometimes	12	50	250	41	1,080	41	3,798	41												
		3	Often	6	25	137	22	609	23	2,076	22												
		4	Very often	2	8	63	10	276	11	975	11												
			Total	24	100	612	100	2,618	100	9,273	100												
c. Evaluated what others have concluded from numerical information	QRevaluate	1	Never	5	21	153	25	634	24	2,189	24	2.5	2.2	.35	2.2	.31	2.2	.31					
		2	Sometimes	6	25	261	43	1,060	41	3,864	42												
		3	Often	9	38	135	22	652	25	2,240	24												
		4	Very often	4	17	62	10	268	10	960	10												
			Total	24	100	611	100	2,614	100	9,253	100												
7. During the current school year, about how many papers, reports, or other writing tasks of the following length have you been assigned? (Include those not yet completed.)																							
a. Up to 5 pages	wrshortnum	0	None	1	4	17	3	74	3	287	3	7.0	8.4	-.22	9.2	-.32	8.8	-.27					
	(Recorded version of wrshort created by NSSE. Values are estimated number of papers, reports, etc.)	1.5	1-2	7	30	76	13	318	13	1,187	13												
		4	3-5	5	22	172	29	664	26	2,456	27												
		8	6-10	6	26	153	26	618	24	2,245	25												
		13	11-15	1	4	87	15	355	14	1,189	13												
		18	16-20	0	0	33	6	219	9	703	8												
		23	More than 20	3	13	53	9	289	11	965	11												
			Total	23	100	591	100	2,537	100	9,032	100												
b. Between 6 and 10 pages	wrmednum	0	None	9	38	79	14	354	14	1,357	15	2.9	3.9	-.23	4.0	-.26	3.8	-.22					
	(Recorded version of wrmed created by NSSE. Values are estimated number of papers, reports, etc.)	1.5	1-2	5	21	212	36	862	34	3,104	35												
		4	3-5	8	33	174	30	782	31	2,727	30												
		8	6-10	1	4	79	14	337	13	1,152	13												
		13	11-15	0	0	21	4	129	5	387	4												
		18	16-20	0	0	7	1	46	2	124	1												
		23	More than 20	1	4	10	2	23	1	100	1												
			Total	24	100	582	100	2,533	100	8,951	100												

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				CSU, Chico				NSSE 2015 & 2016				CSU, Chico		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		Mean	Mean	Effect size ⁿ		Effect size ⁿ			
				%	%	%	%	%	%	Mean	Mean			Mean	Mean				
c. 11 pages or more	wrlongnum	0	None	12	52	209	37	933	37	3,466	39	1.1	2.4	-0.32	2.1	-0.28	1.9	-0.25	
	(Recoded version of wrlong created by NSSE. Values are estimated number of papers, reports, etc.)	1.5	1-2	9	39	232	41	1,035	41	3,664	42								
		4	3-5	1	4	73	13	341	14	1,116	13								
		8	6-10	1	4	27	5	106	4	313	4								
		13	11-15	0	0	12	2	41	2	127	1								
		18	16-20	0	0	7	1	14	1	54	1								
		23	More than 20	0	0	10	2	29	1	69	1								
	Total			23	100	570	100	2,499	100	8,809	100								
Estimated number of assigned pages of student writing.	wpages		(Continuous variable, recoded and summed by NSSE from wrshort, wrmed, and wrlong. Values are estimated pages of assigned writing.)									60.7	88.8	-0.31	87.7	-0.32	83.2	-0.28	
8. During the current school year, about how often have you had discussions with people from the following groups?																			
a. People of a race or ethnicity other than your own	DDrace	1	Never	2	8	14	2	75	3	278	3	2.9	3.4 *	-0.60	3.2	-0.34	3.2	-0.33	
		2	Sometimes	8	33	87	14	572	22	2,047	22								
		3	Often	5	21	175	28	813	31	2,815	30								
		4	Very often	9	38	341	55	1,158	44	4,137	45								
		Total		24	100	617	100	2,618	100	9,277	100								
b. People from an economic background other than your own	DDeconomic	1	Never	1	4	11	2	73	3	250	3	2.7	3.3 ***	-0.71	3.1 *	-0.52	3.2 **	-0.54	
		2	Sometimes	11	46	102	17	546	21	1,899	21								
		3	Often	6	25	205	33	920	35	3,218	35								
		4	Very often	6	25	298	48	1,075	41	3,889	42								
		Total		24	100	616	100	2,614	100	9,256	100								
c. People with religious beliefs other than your own	DDreligion	1	Never	0	0	20	3	112	4	417	5	2.9	3.2	-0.36	3.1	-0.20	3.1	-0.20	
		2	Sometimes	10	42	127	21	649	25	2,313	25								
		3	Often	7	29	185	30	835	32	2,860	31								
		4	Very often	7	29	283	46	1,023	39	3,659	40								
		Total		24	100	615	100	2,619	100	9,249	100								
d. People with political views other than your own	DDpolitical	1	Never	0	0	23	4	108	4	355	4	2.7	3.1 *	-0.48	3.1 *	-0.44	3.1 *	-0.48	
		2	Sometimes	12	50	152	25	640	25	2,147	23								
		3	Often	8	33	181	30	832	32	2,996	33								
		4	Very often	4	17	257	42	1,022	39	3,715	40								
		Total		24	100	613	100	2,602	100	9,213	100								

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				CSU, Chico				NSSE 2015 & 2016				Your seniors compared with							
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
				%	%	%	%	%	%	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ		
9. During the current school year, about how often have you done the following?																			
a. Identified key information from reading assignments	LSreading	1	Never	4	17	8	1	42	2	200	2	2.8	3.2	-.57	3.2	-.49	3.2	-.45	
		2	Sometimes	5	21	104	17	463	18	1,706	18								
		3	Often	7	29	235	38	1,126	43	3,844	42								
		4	Very often	8	33	266	43	981	38	3,507	38								
		Total		24	100	613	100	2,612	100	9,257	100								
b. Reviewed your notes after class	LSnotes	1	Never	3	13	47	8	265	10	1,008	11	2.7	2.8	-.12	2.7	.00	2.7	.02	
		2	Sometimes	6	25	193	32	891	34	3,187	34								
		3	Often	10	42	189	31	793	30	2,726	29								
		4	Very often	5	21	181	30	654	25	2,321	25								
		Total		24	100	610	100	2,603	100	9,242	100								
c. Summarized what you learned in class or from course materials	LSsummary	1	Never	5	24	43	7	198	8	760	8	2.3	2.8 *	-.54	2.8 *	-.51	2.8 *	-.48	
		2	Sometimes	7	33	185	30	794	31	2,858	31								
		3	Often	6	29	215	35	954	37	3,243	35								
		4	Very often	3	14	165	27	648	25	2,308	25								
		Total		21	100	608	100	2,594	100	9,169	100								
10. During the current school year, to what extent have your courses challenged you to do your best work?																			
challenge		1	Not at all	0	0	2	0	10	0	48	1	5.2	5.5	-.33	5.5	-.29	5.5	-.27	
		2		0	0	4	1	31	1	114	1								
		3		1	4	17	3	91	3	317	3								
		4		5	21	68	11	279	11	992	11								
		5		8	33	206	34	850	33	3,089	33								
		6		9	38	176	29	818	31	2,848	31								
		7	Very much	1	4	136	22	535	20	1,840	20								
		Total		24	100	609	100	2,614	100	9,248	100								
11. Which of the following have you done or do you plan to do before you graduate?^o																			
a. Participate in an internship, co-op, field experience, student teaching, or clinical placement	intern	Have not decided		0	0	33	5	137	5	437	5	83%	59% *	.55	68%	.37	68%	.36	
		Do not plan to do		1	4	82	13	301	11	1,049	11								
		Plan to do		3	13	139	23	407	16	1,490	16								
		Done or in progress		20	83	362	59	1,777	68	6,308	68								
		Total		24	100	616	100	2,622	100	9,284	100								

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California State University-Chico

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			Frequency Distributions								Statistical Comparisons ^k							
			CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
Item wording or description	Variable name ^l	Values ^m	Response options									Your seniors compared with						
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
b. Hold a formal leadership role in a student organization or group	leader	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	1	4	50	8	192	7	623	7	54%	40%	.29	53%	.03	52%	.04
			Do not plan to do	7	29	263	43	919	35	3,294	36							
			Plan to do	3	13	56	9	123	5	512	6							
			Done or in progress	13	54	245	40	1,375	53	4,820	52							
			Total	24	100	614	100	2,609	100	9,249	100							
c. Participate in a learning community or some other formal program where groups of students take two or more classes together	learncom	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	2	8	60	10	287	11	940	10	25%	25%	.00	28%	-.06	26%	-.03
			Do not plan to do	12	50	345	56	1,425	55	5,277	57							
			Plan to do	4	17	53	9	169	6	584	6							
			Done or in progress	6	25	154	25	723	28	2,437	26							
			Total	24	100	612	100	2,604	100	9,238	100							
d. Participate in a study abroad program	abroad	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	2	8	78	13	234	9	803	9	21%	17%	.10	22%	-.03	24%	-.08
			Do not plan to do	14	58	380	62	1,632	63	5,635	61							
			Plan to do	3	13	51	8	173	7	553	6							
			Done or in progress	5	21	103	17	572	22	2,245	24							
			Total	24	100	612	100	2,611	100	9,236	100							
e. Work with a faculty member on a research project	research	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	2	9	84	14	308	12	1,032	11	9%	19%	-.30	22%	-.38	23%	-.41
			Do not plan to do	16	70	353	58	1,490	57	5,258	57							
			Plan to do	3	13	57	9	219	8	770	8							
			Done or in progress	2	9	114	19	578	22	2,132	23							
			Total	23	100	608	100	2,595	100	9,192	100							
f. Complete a culminating senior experience (capstone course, senior project or thesis, comprehensive exam, portfolio, etc.)	capstone	(Means indicate the percentage who responded "Done or in progress.")	Have not decided	0	0	38	6	138	5	469	5	58%	55%	.06	65%	-.13	63%	-.10
			Do not plan to do	4	17	131	21	364	14	1,493	16							
			Plan to do	6	25	104	17	419	16	1,455	16							
			Done or in progress	14	58	339	55	1,690	65	5,831	63							
			Total	24	100	612	100	2,611	100	9,248	100							
12. About how many of your courses at this institution have included a community-based project (service-learning)?																		
	servcourse		1 None	10	42	179	29	751	29	2,988	32	1.8	1.8	.00	1.8	.03	1.8	.08
			2 Some	9	38	361	59	1,616	62	5,386	58							
			3 Most	4	17	65	11	215	8	769	8							
			4 All	1	4	6	1	25	1	100	1							
			Total	24	100	611	100	2,607	100	9,243	100							

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

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California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with					
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ		Mean	Effect size ⁿ		
														Mean	Effect size ⁿ		Mean	Effect size ⁿ	
13. Indicate the quality of your interactions with the following people at your institution.																			
a. Students	QIstudent	1	Poor	1	4	11	2	29	1	102	1	5.6	5.6	-.03	5.7	-.07	5.7	-.07	
		2		0	0	14	2	42	2	148	2								
		3		3	13	19	3	95	4	333	4								
		4		1	4	63	10	228	9	798	9								
		5		5	21	128	21	619	24	2,192	24								
		6		3	13	181	29	793	30	2,794	30								
		7	Excellent	11	46	194	31	813	31	2,898	31								
		—	Not applicable	0	0	6	1	5	0	28	0								
			Total	24	100	616	100	2,624	100	9,293	100								
b. Academic advisors	QIadvisor	1	Poor	2	8	31	5	112	4	430	5	5.3	5.1	.13	5.3	.03	5.2	.06	
		2		1	4	34	6	124	5	472	5								
		3		1	4	51	8	202	8	703	8								
		4		2	8	68	11	302	12	1,119	12								
		5		2	8	131	21	478	18	1,711	18								
		6		6	25	123	20	527	20	1,956	21								
		7	Excellent	8	33	161	26	856	33	2,824	30								
		—	Not applicable	2	8	13	2	17	1	62	1								
			Total	24	100	612	100	2,618	100	9,277	100								
c. Faculty	QIfaculty	1	Poor	0	0	9	1	23	1	99	1	6.3	5.6 ***	.56	5.7 *	.52	5.6 ***	.53	
		2		0	0	12	2	34	1	134	1								
		3		0	0	25	4	91	4	338	4								
		4		1	4	73	12	251	10	915	10								
		5		3	13	123	20	605	23	2,154	23								
		6		8	33	199	32	849	33	2,979	32								
		7	Excellent	12	50	165	27	734	28	2,561	28								
		—	Not applicable	0	0	7	1	10	0	30	0								
			Total	24	100	613	100	2,597	100	9,210	100								

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k							
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
d. Student services staff (career services, student activities, housing, etc.)	QIstaff	1	Poor	0	0	37	6	130	5	453	5	5.5	4.9	.34	4.9	.32	4.9	.34	
		2		1	4	23	4	126	5	433	5								
		3		2	9	38	6	177	7	692	7								
		4		1	4	79	13	387	15	1,350	15								
		5		7	30	120	20	534	20	1,913	21								
		6		5	22	129	21	506	19	1,830	20								
		7	Excellent	7	30	95	16	493	19	1,640	18								
		—	Not applicable	0	0	88	14	261	10	944	10								
		Total		23	100	609	100	2,614	100	9,255	100								
e. Other administrative staff and offices (registrar, financial aid, etc.)	QIadmin	1	Poor	0	0	35	6	146	6	506	5	5.3	4.7	.35	4.8	.32	4.8	.33	
		2		1	4	39	6	167	6	560	6								
		3		2	8	61	10	243	9	838	9								
		4		3	13	91	15	422	16	1,550	17								
		5		5	21	127	21	562	21	2,056	22								
		6		6	25	134	22	543	21	1,853	20								
		7	Excellent	6	25	93	15	461	18	1,561	17								
		—	Not applicable	1	4	34	6	71	3	350	4								
		Total		24	100	614	100	2,615	100	9,274	100								

14. How much does your institution emphasize the following?																			
a. Spending significant amounts of time studying and on academic work	empstudy	1	Very little	1	4	11	2	76	3	246	3	3.0	3.0	.00	3.0	.06	3.0	.02	
		2	Some	5	22	136	22	580	22	1,956	21								
		3	Quite a bit	9	39	282	46	1,229	47	4,344	47								
		4	Very much	8	35	183	30	727	28	2,700	29								
		Total		23	100	612	100	2,612	100	9,246	100								
b. Providing support to help students succeed academically	SEacademic	1	Very little	2	9	34	6	109	4	408	4	3.0	2.9	.19	3.0	.09	3.0	.09	
		2	Some	2	9	162	27	621	24	2,182	24								
		3	Quite a bit	12	52	254	42	1,117	43	3,918	43								
		4	Very much	7	30	158	26	749	29	2,685	29								
		Total		23	100	608	100	2,596	100	9,193	100								
c. Using learning support services (tutoring services, writing center, etc.)	SElearnsup	1	Very little	2	9	52	9	204	8	708	8	2.7	2.8	-.15	2.9	-.23	2.9	-.24	
		2	Some	8	35	179	30	690	27	2,385	26								
		3	Quite a bit	9	39	216	36	954	37	3,477	38								
		4	Very much	4	17	157	26	752	29	2,630	29								
		Total		23	100	604	100	2,600	100	9,200	100								

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ		Effect size ⁿ		
														Mean	Effect size ⁿ	Mean	Effect size ⁿ	
d. Encouraging contact among students from different backgrounds (social, racial/ethnic, religious, etc.)	SEdiverse	1	Very little	4	17	85	14	376	14	1,341	15	2.7	2.6	.00	2.6	.03	2.6	.04
		2	Some	6	26	185	30	838	32	2,991	32							
		3	Quite a bit	7	30	199	33	795	31	2,803	30							
		4	Very much	6	26	141	23	597	23	2,086	23							
		Total		23	100	610	100	2,606	100	9,221	100							
e. Providing opportunities to be involved socially	SEsocial	1	Very little	3	13	52	9	158	6	564	6	2.8	2.9	-.09	3.0	-.20	3.0	-.22
		2	Some	4	17	155	25	633	24	2,105	23							
		3	Quite a bit	11	48	226	37	974	37	3,497	38							
		4	Very much	5	22	178	29	840	32	3,056	33							
		Total		23	100	611	100	2,605	100	9,222	100							
f. Providing support for your overall well-being (recreation, health care, counseling, etc.)	SEwellness	1	Very little	1	4	65	11	268	10	881	10	3.0	2.8	.18	2.8	.21	2.8	.18
		2	Some	5	22	149	24	669	26	2,366	26							
		3	Quite a bit	10	43	220	36	975	37	3,381	37							
		4	Very much	7	30	176	29	692	27	2,583	28							
		Total		23	100	610	100	2,604	100	9,211	100							
g. Helping you manage your non-academic responsibilities (work, family, etc.)	SEnonacad	1	Very little	11	48	211	35	793	30	2,886	31	1.9	2.1	-.18	2.1	-.22	2.1	-.22
		2	Some	5	22	197	32	984	38	3,297	36							
		3	Quite a bit	5	22	138	23	532	20	1,981	22							
		4	Very much	2	9	63	10	296	11	1,043	11							
		Total		23	100	609	100	2,605	100	9,207	100							
h. Attending campus activities and events (performing arts, athletic events, etc.)	SEactivities	1	Very little	3	13	70	11	248	10	831	9	2.4	2.7	-.27	2.8	-.36	2.8 *	-.42
		2	Some	12	52	191	31	739	28	2,478	27							
		3	Quite a bit	3	13	206	34	981	38	3,377	37							
		4	Very much	5	22	143	23	639	25	2,530	27							
		Total		23	100	610	100	2,607	100	9,216	100							
i. Attending events that address important social, economic, or political issues	SEevents	1	Very little	3	13	111	18	408	16	1,383	15	2.4	2.4	-.01	2.5	-.09	2.5	-.09
		2	Some	10	43	218	36	894	34	3,271	36							
		3	Quite a bit	7	30	181	30	839	32	2,917	32							
		4	Very much	3	13	99	16	462	18	1,629	18							
		Total		23	100	609	100	2,603	100	9,200	100							

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		Mean	Mean	Effect size ⁿ		Effect size ⁿ		
				%	%	%	%	%	%	Mean	Mean							
15. About how many hours do you spend in a typical 7-day week doing the following?																		
a. Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	tmprephrs	0	0 hrs	0	0	1	0	11	0	39	0	14.7	12.1	.35	12.0	.36	12.1	.33
	(Recoded version of tmprep created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	3	13	123	20	549	21	1,854	20							
		8	6-10 hrs	9	39	179	29	758	29	2,755	30							
		13	11-15 hrs	1	4	124	20	550	21	1,939	21							
		18	16-20 hrs	4	17	109	18	402	15	1,364	15							
		23	21-25 hrs	1	4	43	7	181	7	663	7							
		28	26-30 hrs	3	13	20	3	93	4	354	4							
		33	More than 30 hrs	2	9	16	3	76	3	308	3							
	Total			23	100	615	100	2,620	100	9,276	100							
b. Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	tmcocurrhrs	0	0 hrs	8	35	248	41	738	28	2,644	29	8.0	5.7	.31	7.1	.12	6.8	.16
	(Recoded version of tmcocurr created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	3	13	157	26	731	28	2,730	30							
		8	6-10 hrs	5	22	80	13	465	18	1,605	17							
		13	11-15 hrs	3	13	42	7	264	10	944	10							
		18	16-20 hrs	2	9	51	8	207	8	648	7							
		23	21-25 hrs	0	0	15	2	86	3	305	3							
		28	26-30 hrs	1	4	5	1	44	2	128	1							
		33	More than 30 hrs	1	4	12	2	67	3	206	2							
	Total			23	100	610	100	2,602	100	9,210	100							
c. Working for pay on campus	tmworkonhrs	0	0 hrs	14	61	417	68	1,521	58	5,422	59	6.2	4.7	.18	5.7	.06	5.5	.08
	(Recoded version of tmworkon created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	0	0	22	4	154	6	560	6							
		8	6-10 hrs	3	13	38	6	279	11	981	11							
		13	11-15 hrs	1	4	39	6	243	9	885	10							
		18	16-20 hrs	4	17	72	12	255	10	844	9							
		23	21-25 hrs	0	0	8	1	72	3	279	3							
		28	26-30 hrs	0	0	2	0	41	2	113	1							
		33	More than 30 hrs	1	4	14	2	46	2	163	2							
	Total			23	100	612	100	2,611	100	9,247	100							

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ		Mean	Effect size ⁿ	
														Mean	Effect size ⁿ		Mean	Effect size ⁿ
d. Working for pay off campus	tmworkoffhrs	0	0 hrs	9	39	225	37	1,052	41	3,932	43	10.5	12.6	-.16	11.6	-.09	10.8	-.03
	(Recorded version of tmworkoff created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	0	0	45	7	131	5	564	6							
	8	6-10 hrs	7	30	36	6	207	8	697	8								
	13	11-15 hrs	2	9	44	7	224	9	762	8								
	18	16-20 hrs	0	0	74	12	272	11	988	11								
	23	21-25 hrs	0	0	52	9	223	9	694	8								
	28	26-30 hrs	1	4	47	8	149	6	471	5								
	33	More than 30 hrs	4	17	85	14	327	13	1,070	12								
	Total			23	100	608	100	2,585	100	9,178	100							
Estimated number of hours working for pay	tmworkhrs											16.7	17.1	-.03	17.1	-.03	16.2	.04
e. Doing community service or volunteer work	tmservicehrs	0	0 hrs	8	36	312	51	1,261	49	4,530	49	4.2	3.3	.16	3.0	.23	3.0	.24
	(Recorded version of tmservice created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	10	45	179	30	924	36	3,255	36							
	8	6-10 hrs	2	9	62	10	214	8	725	8								
	13	11-15 hrs	1	5	20	3	81	3	299	3								
	18	16-20 hrs	0	0	20	3	55	2	184	2								
	23	21-25 hrs	0	0	8	1	22	1	77	1								
	28	26-30 hrs	0	0	3	0	12	0	37	0								
	33	More than 30 hrs	1	5	2	0	12	0	48	1								
	Total			22	100	606	100	2,581	100	9,155	100							
f. Relaxing and socializing (time with friends, video games, TV or videos, keeping up with friends online, etc.)	tmrelaxhrs	0	0 hrs	0	0	14	2	50	2	145	2	18.2	11.1 **	.88	12.2 *	.71	12.1 *	.74
	(Recorded version of tmrelax created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	4	17	158	26	555	21	1,983	22							
	8	6-10 hrs	3	13	179	29	737	28	2,626	28								
	13	11-15 hrs	2	9	107	17	492	19	1,791	19								
	18	16-20 hrs	5	22	77	13	351	13	1,255	14								
	23	21-25 hrs	3	13	40	7	183	7	637	7								
	28	26-30 hrs	0	0	13	2	99	4	311	3								
	33	More than 30 hrs	6	26	25	4	137	5	469	5								
	Total			23	100	613	100	2,604	100	9,217	100							

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k										
				CSU, Chico				NSSE 2015 & 2016				Your seniors compared with										
		Variable name ^l	Values ^m	Response options	Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ			
g. Providing care for dependents (children, parents, etc.)																						
		tmcarehrs	0	0 hrs	17	74	401	66	1,900	73	6,868	75	5.6	4.1	.16	3.4	.27	3.3	.29			
		(Recoded version of tmcare created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	1	4	90	15	284	11	941	10										
		8	6-10 hrs	1	4	32	5	125	5	400	4											
		13	11-15 hrs	0	0	22	4	73	3	233	3											
		18	16-20 hrs	1	4	19	3	51	2	176	2											
		23	21-25 hrs	0	0	6	1	22	1	77	1											
		28	26-30 hrs	0	0	6	1	16	1	56	1											
		33	More than 30 hrs	3	13	32	5	122	5	437	5											
			Total	23	100	608	100	2,593	100	9,188	100											
h. Commuting to campus (driving, walking, etc.)																						
		tmcommutehrs	0	0 hrs	1	4	40	7	560	21	1,812	20	6.6	5.9	.12	4.6	.34	4.6	.37			
		(Recoded version of tmcommute created by NSSE. Values are estimated number of hours per week.)	3	1-5 hrs	13	57	360	59	1,415	54	5,199	56										
		8	6-10 hrs	7	30	130	21	387	15	1,392	15											
		13	11-15 hrs	0	0	39	6	111	4	427	5											
		18	16-20 hrs	0	0	24	4	67	3	205	2											
		23	21-25 hrs	1	4	6	1	21	1	70	1											
		28	26-30 hrs	0	0	5	1	10	0	44	0											
		33	More than 30 hrs	1	4	8	1	40	2	102	1											
			Total	23	100	612	100	2,611	100	9,251	100											
16. Of the time you spend preparing for class in a typical 7-day week, about how much is on assigned reading?																						
		reading	1	Very little	4	19	68	11	335	13	1,206	13	2.4	3.1 **	-0.58	2.9	-0.40	2.9	-0.40			
		(Revised for 2014. Comparison data are limited to NSSE 2014 participating institutions.)	2	Some	9	43	129	21	674	26	2,392	26										
		3	About half	4	19	159	26	781	30	2,621	28											
		4	Most	3	14	162	27	575	22	2,114	23											
		5	Almost all	1	5	93	15	245	9	911	10											
			Total	21	100	611	100	2,610	100	9,244	100											
		tmreadinghrs														6.1	6.8	-0.13	6.0	.01	6.1	-0.01
		(Continuous variable created by NSSE. Calculated as a proportion of tmprephrs based on reading, where Very little=.10; Some=.25; About half=.50; Most=.75; Almost all=.90)																				

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions								Statistical Comparisons ^k					
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico	Far West Public	Carnegie Class	NSSE 2015 & 2016		
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	
	tmreadinghrscol	1	0 hrs	0	0	0	0	11	0	37	0						
	<i>(Collapsed version of tmreadinghrs created by NSSE.)</i>	2	More than zero, up to 5 hrs	11	52	303	50	1,432	55	4,926	53						
		3	More than 5, up to 10 hrs	7	33	165	27	729	28	2,647	29						
		4	More than 10, up to 15 hrs	2	10	75	12	220	8	834	9						
		5	More than 15, up to 20 hrs	0	0	38	6	117	4	430	5						
		6	More than 20, up to 25 hrs	0	0	20	3	70	3	242	3						
		7	More than 25 hrs	1	5	8	1	24	1	92	1						
			Total			21	100	609	100	2,603	100	9,208	100				

17. How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following areas?

a. Writing clearly and effectively	pgwrite	1	Very little	2	9	22	4	73	3	271	3	3.3	3.3	.01	3.3	.02	3.3	.04
		2	Some	0	0	73	12	367	14	1,365	15							
		3	Quite a bit	10	43	221	36	909	35	3,192	34							
		4	Very much	11	48	299	49	1,274	49	4,466	48							
		Total		23	100	615	100	2,623	100	9,294	100							
b. Speaking clearly and effectively	pgspeak	1	Very little	2	9	27	4	98	4	332	4	3.1	3.2	-.07	3.3	-.17	3.2	-.11
		2	Some	1	4	105	17	376	14	1,495	16							
		3	Quite a bit	12	52	205	33	862	33	3,171	34							
		4	Very much	8	35	278	45	1,278	49	4,267	46							
		Total		23	100	615	100	2,614	100	9,265	100							
c. Thinking critically and analytically	pgthink	1	Very little	0	0	8	1	64	2	209	2	3.3	3.4	-.06	3.3	-.03	3.3	-.03
		2	Some	5	22	73	12	302	12	1,110	12							
		3	Quite a bit	6	26	226	37	949	36	3,385	37							
		4	Very much	12	52	304	50	1,289	50	4,528	49							
		Total		23	100	611	100	2,604	100	9,232	100							
d. Analyzing numerical and statistical information	pganalyze	1	Very little	5	22	117	19	550	21	1,904	21	2.1	2.4	-.28	2.4	-.23	2.4	-.24
		2	Some	12	52	233	38	1,002	38	3,568	39							
		3	Quite a bit	4	17	155	25	646	25	2,279	25							
		4	Very much	2	9	104	17	413	16	1,508	16							
		Total		23	100	609	100	2,611	100	9,259	100							

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

				Frequency Distributions								Statistical Comparisons ^k						
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with				
Item wording or description	Variable name ^l	Values ^m	Response options	Count		Count		Count		Count		Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
				%	%	%	%	%	%									
e. Acquiring job- or work-related knowledge and skills	pgwork	1	Very little	0	0	36	6	148	6	598	6	3.0	3.0	-.04	3.1	-.09	3.1	-.06
		2	Some	7	30	140	23	532	20	1,925	21							
		3	Quite a bit	9	39	205	33	882	34	3,151	34							
		4	Very much	7	30	235	38	1,051	40	3,595	39							
		Total		23	100	616	100	2,613	100	9,269	100							
f. Working effectively with others	pgothers	1	Very little	1	4	14	2	80	3	294	3	3.2	3.2	-.05	3.3	-.09	3.2	-.05
		2	Some	4	17	107	17	389	15	1,505	16							
		3	Quite a bit	8	35	225	37	937	36	3,365	36							
		4	Very much	10	43	268	44	1,201	46	4,091	44							
		Total		23	100	614	100	2,607	100	9,255	100							
g. Developing or clarifying a personal code of values and ethics	pgvalues	1	Very little	1	4	45	7	219	8	773	8	3.0	3.0	.01	3.0	.01	3.0	.04
		2	Some	4	17	136	22	543	21	2,081	22							
		3	Quite a bit	12	52	211	34	893	34	3,101	33							
		4	Very much	6	26	223	36	957	37	3,304	36							
		Total		23	100	615	100	2,612	100	9,259	100							
h. Understanding people of other backgrounds (economic, racial/ethnic, political, religious, nationality, etc.)	pgdiverse	1	Very little	1	4	32	5	230	9	706	8	3.1	3.1	.02	2.9	.16	2.9	.16
		2	Some	3	13	125	20	611	23	2,317	25							
		3	Quite a bit	12	52	223	36	867	33	3,103	34							
		4	Very much	7	30	234	38	902	35	3,135	34							
		Total		23	100	614	100	2,610	100	9,261	100							
i. Solving complex real-world problems	pgprobsolve	1	Very little	2	9	58	9	230	9	859	9	2.9	2.8	.07	2.8	.08	2.8	.11
		2	Some	5	22	165	27	707	27	2,596	28							
		3	Quite a bit	9	39	204	33	938	36	3,221	35							
		4	Very much	7	30	187	30	734	28	2,578	28							
		Total		23	100	614	100	2,609	100	9,254	100							
j. Being an informed and active citizen	pgcitizen	1	Very little	1	4	49	8	244	9	879	10	2.9	2.9	-.01	2.8	.08	2.8	.09
		2	Some	7	30	152	25	711	27	2,558	28							
		3	Quite a bit	8	35	212	35	876	34	3,074	33							
		4	Very much	7	30	201	33	768	30	2,712	29							
		Total		23	100	614	100	2,599	100	9,223	100							

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Frequencies and Statistical Comparisons: Comm, Media, PR

California State University-Chico

Seniors^a in Comm, Media, PR

Item wording or description	Variable name ^l	Values ^m	Response options	Frequency Distributions								Statistical Comparisons ^k						
				CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Your seniors compared with				
				Count	%	Count	%	Count	%	Count	%	Mean	Mean	Effect size ⁿ	Mean	Effect size ⁿ	Mean	Effect size ⁿ
18. How would you evaluate your entire educational experience at this institution?																		
	evalexp	1	Poor	1	4	10	2	48	2	179	2	3.3	3.2	.10	3.3	.02	3.3	.00
		2	Fair	2	9	85	14	268	10	942	10							
		3	Good	9	39	273	44	1,186	45	4,022	43							
		4	Excellent	11	48	248	40	1,123	43	4,161	45							
			Total	23	100	616	100	2,625	100	9,304	100							
19. If you could start over again, would you go to the same institution you are now attending?																		
	sameinst	1	Definitely no	1	4	24	4	114	4	407	4	3.3	3.2	.13	3.2	.09	3.2	.05
		2	Probably no	4	17	93	15	362	14	1,225	13							
		3	Probably yes	6	26	264	43	1,071	41	3,569	38							
		4	Definitely yes	12	52	234	38	1,078	41	4,106	44							
			Total	23	100	615	100	2,625	100	9,307	100							

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

California State University-Chico

Comm, Media, PR

Item wording or description	Variable name	Response options	First-Year Students ^a								Seniors ^a							
			CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
20a. How many majors do you plan to complete? (Do not count minors.)	MAJnum	One								21	88	550	89	2,379	90	8,258	89	
		More than one								3	13	67	11	252	10	1,069	11	
		Total								24	100	617	100	2,631	100	9,327	100	
First major or expected first major, in NSSE's default related-major categories. (Does not reflect any customization made for the Major Field Report)	MAJfirstcol <i>(Recoded from MAJfirst.)</i>	Arts & Humanities								0	0	0	0	0	0	0	0	
		Biological Sci., Agriculture, & Natural Resources								0	0	0	0	0	0	0	0	
		Physical Sci., Mathematics, & Computer Science								0	0	0	0	0	0	0	0	
		Social Sciences								0	0	0	0	0	0	0	0	
		Business								0	0	0	0	0	0	0	0	
		Communications, Media, & Public Relations								24	100	617	100	2,631	100	9,327	100	
		Education								0	0	0	0	0	0	0	0	
		Engineering								0	0	0	0	0	0	0	0	
		Health Professions								0	0	0	0	0	0	0	0	
		Social Service Professions								0	0	0	0	0	0	0	0	
		All Other								0	0	0	0	0	0	0	0	
		Undecided, Undeclared								0	0	0	0	0	0	0	0	
		Total								24	100	617	100	2,631	100	9,327	100	
Second major or expected second major, in NSSE's default related-major categories. (Does not reflect any customization made for the Major Field Report)	MAJsecondcol <i>(Recoded from MAJsecond.)</i>	Arts & Humanities								1	33	25	37	83	33	346	32	
		Biological Sci., Agriculture, & Natural Resources								0	0	1	1	3	1	23	2	
		Physical Sci., Mathematics, & Computer Science								0	0	0	0	3	1	12	1	
		Social Sciences								0	0	17	25	35	14	213	20	
		Business								1	33	5	7	27	11	111	10	
		Communications, Media, & Public Relations								1	33	12	18	73	29	235	22	
		Education								0	0	1	1	4	2	20	2	
		Engineering								0	0	0	0	1	0	4	0	
		Health Professions								0	0	0	0	4	2	21	2	
		Social Service Professions								0	0	2	3	5	2	22	2	
		All Other								0	0	2	3	10	4	47	4	
		Undecided, Undeclared								0	0	2	3	2	1	12	1	
		Total								3	100	67	100	250	100	1,066	100	

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

California State University-Chico

Comm, Media, PR

First-Year Students^a

Seniors^a

Item wording or description	Variable name	Response options	First-Year Students ^a				Seniors ^a											
			CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
21. What is your class level?	class	Freshman/First-year							0	0	0	0	4	0	12	0		
		Sophomore							0	0	1	0	5	0	24	0		
		Junior							1	4	21	3	75	3	327	4		
		Senior							19	83	582	95	2,508	96	8,807	95		
		Unclassified							3	13	9	1	34	1	122	1		
		Total							23	100	613	100	2,626	100	9,292	100		
22. Thinking about this current academic term, are you a full-time student?	fulltime	No							4	17	124	20	381	15	1,464	16		
		Yes							19	83	487	80	2,234	85	7,781	84		
		Total							23	100	611	100	2,615	100	9,245	100		
23a. How many courses are you taking for credit this current academic term?	coursenum	0							4	17	30	5	67	3	208	2		
		1							0	0	17	3	75	3	253	3		
		2							0	0	51	8	165	6	578	6		
		3							0	0	93	15	274	10	1,000	11		
		4							10	43	212	35	819	31	2,823	30		
		5							7	30	125	20	747	28	2,652	29		
		6							2	9	54	9	316	12	1,138	12		
		7 or more							0	0	29	5	162	6	630	7		
		Total							23	100	611	100	2,625	100	9,282	100		
b. Of these, how many are entirely online?	onlinenum	0							19	83	420	69	1,922	74	6,684	72		
		1							2	9	125	21	437	17	1,605	17		
		2							1	4	46	8	139	5	562	6		
		3							0	0	12	2	59	2	192	2		
		4							1	4	3	0	26	1	89	1		
		5							0	0	2	0	8	0	34	0		
		6							0	0	0	0	8	0	26	0		
		7 or more							0	0	1	0	12	0	45	0		
		Total							23	100	609	100	2,611	100	9,237	100		
Collapsed recode of courses taken online (Based on responses to coursenum and onlinenum)	onlinecscol	No courses taken online							19	83	420	69	1,922	74	6,684	72		
		Some courses taken online							3	13	175	29	574	22	2,169	23		
		All courses taken online							1	4	14	2	115	4	384	4		
		Total							23	100	609	100	2,611	100	9,237	100		

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

California State University-Chico

Comm, Media, PR

Item wording or description	Variable name	Response options	First-Year Students ^a								Seniors ^a							
			CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
24. What have most of your grades been up to now at this institution?	grades	C- or lower								0	0	1	0	4	0	17	0	
		C								0	0	12	2	29	1	109	1	
		C+								3	13	18	3	69	3	265	3	
		B-								0	0	34	6	160	6	523	6	
		B								8	33	151	25	420	16	1,667	18	
		B+								4	17	144	24	554	21	2,010	22	
		A-								4	17	120	20	638	24	2,191	24	
		A								5	21	130	21	747	29	2,494	27	
		Total							24	100	610	100	2,621	100	9,276	100		
25. Did you begin college at this institution or elsewhere?	begincol	Started here								8	35	285	46	1,662	64	5,994	65	
		Started elsewhere								15	65	328	54	953	36	3,269	35	
		Total								23	100	613	100	2,615	100	9,263	100	
26. Since graduating from high school, which of the following types of schools have you attended <i>other than</i> the one you are now attending? (Select all that apply.)	attend_voc attend_com attend_col attend_none attend_other	Vocational or technical school								2	9	24	4	104	4	352	4	
		Community or junior college								16	70	341	56	787	30	2,789	30	
		4-year college or university other than this one								3	13	123	20	557	21	2,001	22	
		None								6	26	203	33	1,395	53	4,882	53	
		Other								1	4	21	3	92	4	306	3	
27. What is the highest level of education you ever expect to complete?	edaspire	Some college but less than a bachelor's degree								0	0	36	6	92	4	312	3	
		Bachelor's degree (B.A., B.S., etc.)								13	57	307	50	1,274	49	4,557	49	
		Master's degree (M.A., M.S., etc.)								7	30	215	35	1,032	40	3,554	38	
		Doctoral or professional degree (Ph.D., J.D., M.D., etc.)								3	13	53	9	210	8	810	9	
		Total								23	100	611	100	2,608	100	9,233	100	

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

California State University-Chico

Comm, Media, PR

			First-Year Students ^a						Seniors ^a									
			CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
28. What is the highest level of education completed by either of your parents (or those who raised you)?	parented	Did not finish high school									2	9	47	8	79	3	284	3
		High school diploma or G.E.D.									3	13	114	19	441	17	1,380	15
		Attended college, but did not complete degree									4	17	100	16	328	13	1,041	11
		Associate's degree (A.A., A.S., etc.)									1	4	51	8	267	10	835	9
		Bachelor's degree (B.A., B.S., etc.)									10	43	178	29	857	33	3,046	33
		Master's degree (M.A., M.S., etc.)									2	9	98	16	471	18	1,954	21
		Doctoral or professional degree (Ph.D., J.D., M.D., etc.)									1	4	23	4	170	7	708	8
		Total										23	100	611	100	2,613	100	9,248
First-generation status (No parent holds a bachelor's degree)	firstgen (Recoded from parented)	Not first-generation									13	57	299	49	1,498	57	5,708	62
		First-generation									10	43	312	51	1,115	43	3,540	38
		Total									23	100	611	100	2,613	100	9,248	100
29. What is your gender identity?	genderid	Man									5	22	160	26	761	29	2,527	27
		Woman									17	74	442	72	1,812	69	6,586	71
		Another gender identity									0	0	1	0	14	1	36	0
		I prefer not to respond									1	4	8	1	25	1	107	1
		Total									23	100	611	100	2,612	100	9,256	100
30. Enter your year of birth (e.g., 1994):	agecat (Recoded from the information entered in birthyear)	19 or younger									0	0	2	0	8	0	32	0
		20-23									15	65	391	65	2,019	78	7,209	78
		24-29									3	13	143	24	318	12	1,103	12
		30-39									4	17	40	7	139	5	486	5
		40-55									1	4	28	5	100	4	321	3
		Over 55									0	0	1	0	16	1	58	1
Total										23	100	605	100	2,600	100	9,209	100	
31a. Are you an international student?	internat	No									23	96	587	97	2,518	97	8,869	97
		Yes									1	4	21	3	76	3	305	3
		Total									24	100	608	100	2,594	100	9,174	100
International student country of citizenship, collapsed into regions by NSSE. Responses to country are in the data file. U.S. (domestic) students did not receive this question.	countrycol (Recoded from country.)	Africa Sub-Saharan									0	0	0	0	4	5	13	4
		Asia									0	0	15	75	24	32	140	48
		Canada									0	0	0	0	4	5	14	5
		Europe									0	0	4	20	26	35	68	23
		Latin America and Caribbean									0	0	0	0	11	15	43	15
		Middle East and North Africa									0	0	0	0	4	5	10	3
		Oceania									0	0	1	5	1	1	6	2
		Unknown region/uncoded									0	0	0	0	0	0	0	0
Total										0	0	20	100	74	100	294	100	

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

California State University-Chico

Comm, Media, PR

			First-Year Students ^a								Seniors ^a								
			CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		
Item wording or description	Variable name	Response options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
32. What is your racial or ethnic identification? (Select all that apply.)	re_amind	American Indian or Alaska Native									0	0	14	2	49	2	174	2	
	re_asian	Asian									4	17	106	17	128	5	542	6	
	re_black	Black or African American									0	0	56	9	261	10	891	10	
	re_latino	Hispanic or Latino									2	9	147	24	279	11	926	10	
	re_pacific	Native Hawaiian or Other Pacific Islander									0	0	30	5	25	1	88	1	
	re_white	White										16	70	329	54	1,959	75	6,901	75
	re_other	Other										2	9	21	3	60	2	203	2
	re_pnr	I prefer not to respond										1	4	29	5	94	4	340	4
	Racial or ethnic identification	re_all	American Indian or Alaska Native									0	0	1	0	10	0	36	0
(Recoded from re_amind through re_pnr where each student is represented only once)		Asian									3	13	72	12	85	3	393	4	
		Black or African American									0	0	36	6	188	7	680	7	
		Hispanic or Latino									1	4	106	17	193	7	629	7	
		Native Hawaiian/Other Pac. Islander									0	0	9	1	8	0	29	0	
		White										14	61	255	42	1,808	69	6,345	69
		Other										2	9	9	1	32	1	118	1
		Multiracial										2	9	93	15	198	8	676	7
		I prefer not to respond										1	4	29	5	94	4	340	4
	Total										23	100	610	100	2,616	100	9,246	100	
33. Are you a member of a social fraternity or sorority?	greek	No									19	83	537	88	2,229	86	7,595	82	
		Yes									4	17	71	12	377	14	1,617	18	
		Total										23	100	608	100	2,606	100	9,212	100
34. Which of the following best describes where you are living while attending college?	living	Dormitory or other campus housing (not fraternity or sorority house)									1	4	38	6	558	21	1,791	19	
		Fraternity or sorority house									0	0	12	2	40	2	188	2	
		Residence (house, apartment, etc.) within walking distance to the institution										16	70	178	29	734	28	2,911	32
		Residence (house, apartment, etc.) farther than walking distance to the institution										5	22	362	59	1,199	46	4,105	44
		None of the above										1	4	21	3	78	3	241	3
		Total											23	100	611	100	2,609	100	9,236
35. Are you a student-athlete on a team sponsored by your institution's athletics department?	athlete	No									23	100	579	95	2,450	94	8,671	94	
		Yes									0	0	30	5	151	6	526	6	
		Total										23	100	609	100	2,601	100	9,197	100

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

California State University-Chico

Comm, Media, PR

First-Year Students^a

Seniors^a

Item wording or description	Variable name	Response options	CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
36. Are you a current or former member of the U.S. Armed Forces, Reserves, or National Guard?	veteran	No									23	100	590	97	2,537	98	8,974	98	
		Yes									0	0	16	3	65	2	219	2	
		Total									23	100	606	100	2,602	100	9,193	100	
37a. Have you been diagnosed with any disability or impairment?	disability	No									18	78	529	87	2,251	86	7,953	86	
		Yes									3	13	68	11	285	11	1,009	11	
		I prefer not to respond									2	9	14	2	78	3	278	3	
		Total									23	100	611	100	2,614	100	9,240	100	
b. [If answered "yes"] Which of the following has been diagnosed? (Select all that apply.)	dis_sense	A sensory impairment (vision or hearing)									0	0	9	13	36	13	118	12	
	dis_mobility	A mobility impairment									1	33	9	13	32	11	88	9	
	dis_learning	A learning disability (e.g., ADHD, dyslexia)									1	33	28	42	123	44	463	46	
	dis_mental	A mental health disorder									1	33	20	30	105	37	365	36	
	dis_other	A disability or impairment not listed above									1	33	12	18	53	19	181	18	
Disability or impairment	disability_all	A sensory impairment									0	0	8	1	19	1	70	1	
	(Recoded from disability and dis_sense through dis_other where each student is represented only once)	A mobility impairment									0	0	7	1	21	1	50	1	
		A learning disability									1	4	22	4	91	3	351	4	
		A mental health disorder									1	4	14	2	66	3	239	3	
		A disability or impairment not listed									0	0	6	1	31	1	109	1	
		More than one disability or impairment									1	4	10	2	54	2	182	2	
		No disability or impairment									18	78	529	87	2,251	86	7,953	86	
	Prefer not to respond									2	9	14	2	78	3	278	3		
	Total									23	100	610	100	2,611	100	9,232	100		
38. Which of the following best describes your sexual orientation? (Question administered per institution request)	sexorient14	Heterosexual									--	--	295	88	836	85	3,950	86	
		Gay									--	--	8	2	27	3	101	2	
		Lesbian										--	--	2	1	4	0	40	1
		Bisexual										--	--	7	2	42	4	157	3
		Another sexual orientation										--	--	5	1	14	1	63	1
		Questioning or unsure										--	--	1	0	6	1	51	1
		I prefer not to respond										--	--	16	5	49	5	205	4
		Total										--	--	334	100	978	100	4,567	100

NSSE 2016 Major Field Report, Part II: Comparisons to Other Institutions

Respondent Profile: Comm, Media, PR

California State University-Chico

Comm, Media, PR

First-Year Students^a

Seniors^a

Item wording or description	Variable name	Response options	CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016		CSU, Chico		Far West Public		Carnegie Class		NSSE 2015 & 2016	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Institution-reported information																		
(Variables provided by your institution in your NSSE population file.)																		
Institution-reported sex	IRsex	Female									18	75	451	73	1,850	70	6,724	72
		Male									6	25	166	27	781	30	2,603	28
		Total									24	100	617	100	2,631	100	9,327	100
Institution-reported race or ethnicity	IRrace	American Indian or Alaska Native									0	0	2	0	15	1	58	1
		Asian									4	17	49	9	61	2	259	3
		Black or African American									0	0	24	4	201	8	707	8
		Hispanic or Latino									4	17	131	24	259	11	841	10
		Native Hawaiian/Other Pac. Islander									0	0	15	3	2	0	25	0
		White									11	46	231	42	1,662	68	5,923	68
		Other									0	0	0	0	3	0	3	0
		Foreign or nonresident alien									1	4	25	5	59	2	251	3
		Two or more races/ethnicities									1	4	40	7	74	3	278	3
		Unknown									3	13	28	5	111	5	306	4
Total									24	100	545	100	2,447	100	8,651	100		
Institution-reported class level	IRclass	Freshman/First-Year									0	0	0	0	0	0	0	0
		Sophomore									0	0	0	0	0	0	0	0
		Junior									0	0	0	0	0	0	0	0
		Senior									24	100	617	100	2,631	100	9,327	100
		Other									0	0	0	0	0	0	0	0
Total									24	100	617	100	2,631	100	9,327	100		
Institution-reported first-time first-year (FTFY) status	IRftfy	No									24	100	576	93	2,570	98	9,198	99
		Yes									0	0	41	7	61	2	129	1
		Total									24	100	617	100	2,631	100	9,327	100
Institution-reported enrollment status	IRenrollment	Not full-time									6	25	100	16	270	10	1,011	11
		Full-time									18	75	517	84	2,361	90	8,316	89
		Total									24	100	617	100	2,631	100	9,327	100

Endnotes

- a. All results are unweighted.
- b. Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.
- c. Standard error of the mean, used to compute a confidence interval (CI) around the sample mean. For example, the 95% CI is the range of values that is 95% likely to contain the true population mean, equal to the sample mean $\pm 1.96 * SEM$.
- d. A percentile is the point in the distribution of student-level EI scores at or below which a given percentage of EI scores fall.
- e. Degrees of freedom used to compute the t -tests. Values differ from Ns due to whether equal variances were assumed.
- f. Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance: $*p < .05$, $**p < .01$, $***p < .001$ (2-tailed).
- g. Cohen's d : The mean difference divided by the pooled standard deviation. Effect size indicates the practical importance of an observed difference. For EI comparisons, NSSE research has concluded that an effect size of about .1 may be considered small, .3 medium, and .5 large (Rocconi & Gonyea, 2015). Comparisons with an effect size of at least .3 in magnitude (before rounding) are highlighted in the Overview.
- h. Percentage of students who responded "Done or in progress" except for service-learning which is the percentage who responded that at least "Some" courses included a community-based project.
- i. $*p < .05$, $**p < .01$, $***p < .001$ (z -test comparing participation rates).
- j. Cohen's h : The standardized difference between two proportions. Effect size indicates the practical importance of an observed difference. NSSE research has found that interpretations vary by HIP: For service-learning, internships, study abroad, and culminating senior experiences, an effect size of about .2 may be considered small, .5 medium, and .8 large. For learning community and research with faculty, an effect size of about .1 may be considered small, .3 medium, and .5 large (Rocconi & Gonyea, 2015).
- k. Means calculated from ordered response options (e.g., Very Often, Often, Sometimes, Never) assume equal intervals and should be interpreted with caution. Unless otherwise noted, statistical comparisons are two-tailed independent t -tests. Exceptions are the dichotomous high-impact practice items (11a to 11f) which are compared using a z -test.
- l. Items that make up the Engagement Indicators include the following two-letter prefixes: CL = Collaborative Learning, DD = Discussions with Diverse Others, ET = Effective Teaching Practices, HO = Higher-Order Learning, LS = Learning Strategies, QI = Quality of Interactions, QR = Quantitative Reasoning, RI = Reflective and Integrative Learning, SE = Supportive Environment, and SF = Student-Faculty Interaction.
- m. These are the values used to calculate means. For the majority of items, these values match the codes in the data file and codebook. For items estimating number of papers and hours per week, the values represent actual units using the midpoints of response option ranges and an estimate for unbounded options.
- n. Effect size for independent t -tests uses Cohen's d ; z -tests use Cohen's h .
- o. Statistical comparison uses z -test to compare the percentage who responded "Done or in progress."

Key to symbols:

- ▲ Your students' average was significantly higher ($p < .05$) with an effect size at least .3 in magnitude.
- △ Your students' average was significantly higher ($p < .05$) with an effect size less than .3 in magnitude.
- ▽ Your students' average was significantly lower ($p < .05$) with an effect size less than .3 in magnitude.
- ▼ Your students' average was significantly lower ($p < .05$) with an effect size at least .3 in magnitude.

Note: It is important to interpret the direction of differences relative to item wording and your institutional context.

Reference: Rocconi, L., & Gonyea, R. M. (2015). Contextualizing student engagement effect sizes: An empirical analysis. Paper presented at the Association for Institutional Research Annual Forum, Denver, CO.