



ANNUAL ACTIVITY/PROGRAM REVIEW: COLLEGE OF BUSINESS

The IRA Advisory Committee is responsible for the oversight of approved IRA activities/programs. This template will enable the committee to evaluate activities/programs at a high level.

Please submit by **October 31, 2018** to Kim Williams at kwilliams@csuchico.edu

Signature of Dean/Director: _____

Print Name: Kenneth J. Chapman

Date: ~~October XX, 2018~~ 11/6/18

1. Please complete the following information for your college/unit's approved IRA activities/programs:

Approved IRA Activity/Program	Faculty Advisor	Website*
CSU, Chico Marketing Students Competition	Kristin Minetti	http://www.csuchico.edu/cob/students/beyond-classroom/student-competitions.shtml
Investor's Club Competition Team	Yinfei Chen	http://www.csuchico.edu/cob/students/beyond-classroom/student-competitions.shtml
Pi Sigma Epsilon Competition Team	Brittany Fortune	http://www.csuchico.edu/cob/students/beyond-classroom/professional-sales/professional-sales-competitions.shtml
SAGE (Students for the Advancement of Global Entrepreneurship)	Curt DeBerg	http://www.csuchico.edu/cob/students/beyond-classroom/student-competitions.shtml
Wind Competition Team	Colleen Robb, David Alexander, Angela Casier, Alexander Ward	

**All IRA activity/program websites require the placement of the official IRA logo on each page of the site. A high-resolution logo is included in the email with this form.*

College/Unit	IRA Prior Year (2017-18) Carryover	IRA Current Year (2018-19) Baseline Allocation	IRA Carryover as Percent of Baseline
College of Business	\$2,228.15	\$40,080	6%

2. List the total dollar amount allocated from the college/unit to each activity/program (actual expenses in T6300 which may include those for Exemplary Performance or one-time funding). Other sources should be entered in the "Other Sources of Funding" column. **Do not include Work Study (#3).**

Approved IRA Activity/Program	IRA Prior Year (2017-18) Baseline Allocation	IRA Current Year (2018-19) Baseline Allocation	IRA Prior Year (2017-18) Actual Expenses	Other Sources of Funding (RF, UF, GF, etc.)	Notes (explain the differences in baseline and actuals, etc.)
CSU, Chico Marketing Students Competition	\$8,950	\$8,500	\$12,744.76	\$	Received \$404.14 from 16/17 rollover & \$3,700 one-time allocation from Dean's Discretionary.
Investor's Club Competition Team	\$0	\$1,400	\$1,261.57	\$	Received \$1,400 one-time allocation from Dean's Discretionary
Pi Sigma Epsilon Competition Team	\$7,500	\$7,200	\$8,123.03	\$1,500	Received \$923.03 from 16/17 rollover
SAGE (Students for the Advancement of Global Entrepreneurship)	\$11,287	\$10,000	\$15,717.36	\$	Received \$1,700.74 from 16/17 rollover & \$3,264.21 one-time allocation from Dean's Discretionary.
Wind Competition Team	\$0	\$12,250	\$0	\$	
Baseline held for future allocation (i.e., spring semester, one-time purchase, etc).	\$315	\$730	\$	\$	
Total Allocation*	\$28,052	\$40,080	\$37,846.72	\$	

* Must equal total IRA current year baseline allocation as shown in #1 above.

Please note: Budget transfers to activities/programs are required at the program level by September 30th each year. Additionally, the IRA Advisory Committee recommends determining all activity/program budget amounts by June 30th for the following year.

3. List the total IRA Work Study dollar amount allocated for each activity/program.

Approved IRA Activity/Program	2018-19 IRA Work Study Allocation	2017-18 Year IRA Work Study Actual Expenses
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CSU, Chico Marketing Students Competition	\$0	\$
Investor's Club Competition Team	\$0	\$
Pi Sigma Epsilon Competition Team	\$0	\$
SAGE (Students for the Advancement of Global Entrepreneurship)	\$5,000	\$2,030
Wind Competition Team	\$0	\$
	\$	\$

4. Estimate student participation for each activity/program for this academic year (e.g., an activity has 15 members but only 10 attend competitions and incur expenses). Not all columns may apply to your activity/program. Do not include students attending/served by activities/programs.

a. Provide the following on estimated student involvement:

Approved IRA Activity/Program	Estimated # of Students Participating in Activity/Program	Estimated # of Students Incurring Costs	Estimated Per Student Out-of-Pocket Cost
CSU, Chico Marketing Students Competition	10	10	\$200
Investor's Club Competition Team	5 - 10	5 - 10	\$200
Pi Sigma Epsilon Competition Team	45	25	\$200
SAGE (Students for the Advancement of Global Entrepreneurship)	40	25	\$100
Wind Competition Team	20	10	\$150 – snacks/dinner
			\$

b. Please list all known competitions/performances/events expected of each activity/program for this academic year:

Approved IRA Activity/Program	Name of Competition, Performance, Event, etc.	Location	Date	Estimated # of Students Directly Participating in Competitions, Performance, Events, etc.
CSU, Chico Marketing Students Competition	-AMA Sales Competition -Sabre Business Simulation -Chapter Exhibit Competition	New Orleans, LA	April 11 - 13	10

	-T-shirt Competition -Pitch Perfect Competition -Marketing Strategy Competition			
Investor's Club Competition Team	CME Trading Challenge	Chicago	February 2019	Round 1: 5 – 10 Round 2: 0 – 10
Pi Sigma Epsilon Competition Team	-PSE Regionals Pro-Am Sell-A-Thon -PSE Nationals Pro-Am Sell-A Thon -Chico State Sales Invitational (CSSI)	Fullerton, CA Jacksonville, FL Chico, CA	October, 2018 April, 2019 April, 2019	10-45
SAGE (Students for the Advancement of Global Entrepreneurship)	SAGE GA SAGE USA SAGE Global	CSU, Chico Sacramento Chile	4/20/19 5/24/19 8/10/19	40 40 10
Wind Competition Team	Collegiate Wind Competition Kid Wind	Denver, CO Cal Maritime Academy, Vallejo, CA	5/13-5/17/2018 12/01/2018	10 10

5. Please provide updated information for each of your activities/programs as requested in the tables below and provide appropriate explanations.

Approved IRA Activity/Program	Are any activities/programs inactive or defunct? If yes, please explain.	Has student participation increased or decreased for any activity/program? If yes, please	Has any activity/program's allocation or expenses significantly increased or decreased (5-10%)? If yes,
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			provide the percentage and explain.	please provide the percentage and explain.
CSU, Chico Marketing Students Competition		No	10% decrease (we have to take 1-2 less students) due to increase in costs	10% Increase has occurred in costs due to change in dates and increase in hotel and airfare
Investor's Club Competition Team		No	No	No
Pi Sigma Epsilon Competition Team		NO	10% increase due to SSP partnership	NO
SAGE (Students for the Advancement of Global Entrepreneurship)		No	90% Better PR	10% Hotel & air in Sac and to/from Chile
Wind Competition Team		No	20% increase with better student recruiting and cross-disciplinary messaging	50% Additional funds were provided by the Department of Energy as compared to two years ago for the similar event
			%	%

6. What process does your college/unit use to determine baseline budget allocations each year?

Assess needs from IRAs, look at impact, look at historical data, consider new projects, consider new IRAs.

7. How are each of the activities/programs in your college/unit evaluated each year?

Use IRA assessment process.

8. Provide the College's IRA carryover amounts for the last three years. (Colleges/units are to limit their carryover to no more than 20% of baseline allocations. Balances of more than 20% may impact a college/unit's future IRA allocations.)

College/Unit	2017-18 IRA Carryover to 2018-19	2016-17 IRA Carryover to 2017-18	2015-16 IRA Carryover to 2016-17
College of Business	\$2,228.15	\$10,129.48	\$10,242.16

Please explain any carryover (unused) balances your college/unit's activities/programs have and how you plan to spend these funds.

We wanted to see how the expenses unfolded and have some available for Spring needs. In particular, each of these IRAs could use extra money for their activities and we will allocate accordingly once it becomes clear what everyone's needs actually are. Furthermore, a couple of other clubs stated they were going to become IRA certified, and it made sense to hold some money back should any of these come through. Unfortunately, it looks like none of the other clubs went through the process.

Approved IRA Activity/Program	Carryover Balance	How will the carryover balance be spent?
CSU, Chico Marketing Students Competition	\$	
Investor's Club Competition Team	\$	
Pi Sigma Epsilon Competition Team	\$	
SAGE (Students for the Advancement of Global Entrepreneurship)	\$	
Wind Competition Team	\$	
	\$	