



ANNUAL ACTIVITY/PROGRAM REVIEW: COLLEGE OF BUSINESS

The IRA Advisory Committee is responsible for the oversight of approved IRA activities/programs. This template will enable the committee to evaluate activities/programs at a high level.

Please submit by **October 31, 2020** to Kim Williams at kwilliams@csuchico.edu

Signature of Dean/Director: _____ *Suzanne Zivnуска* _____ **Print Name:** Suzanne Zivnуска **Date:** 1/19/21

1. Please complete the following information for your college/unit's approved IRA activities/programs:

Approved IRA Activity/Program	Faculty Advisor	Website*
CSU, Chico Marketing Students Competition	Kristin Minetti	http://www.csuchico.edu/cob/students/beyond-classroom/student-competitions.shtml
Investor's Club Competition Team	Norkeith Smith	http://www.csuchico.edu/cob/students/beyond-classroom/student-competitions.shtml
Pi Sigma Epsilon Competition Team	Tom Villa	http://www.csuchico.edu/cob/students/beyond-classroom/professional-sales/professional-sales-competitions.shtml
Wind Competition Team	N/A	https://www.csuchico.edu/cob/news/wind-competition.shtml

***All IRA activity/program websites require the placement of the official IRA logo on each page of the site. A high-resolution logo is included in the email with this form.**

College/Unit	IRA Prior Year (2019-20) Carryover	IRA Current Year (2020-21) Baseline Allocation	IRA Carryover as Percent of Baseline
College of Business	\$28,834.48	\$0	%0

2. List the total dollar amount allocated from the college/unit to each activity/program (actual expenses in T6300 which may include those for Exemplary Performance or one-time funding). Other sources should be entered in the "Other Sources of Funding" column. **Do not include Work Study (#3).**

Approved IRA Activity/Program	IRA Prior Year (2019-20) Baseline Allocation	IRA Current Year (2020-21) Baseline Allocation	IRA Prior Year (2019-20) Actual Expenses	Other Sources of Funding (RF, UF, GF, etc.)	Notes (explain the differences in baseline and actuals, etc.)
CSU, Chico Marketing Students Competition	\$9500	\$0	\$9413	\$0	
Investor's Club Competition Team	\$8380	\$0	\$3446	\$0	Competition cancelled due to COVID
Pi Sigma Epsilon Competition Team	\$7200	\$0	\$150	\$0	Competition cancelled due to COVID
Wind Competition Team	\$5000	\$0	\$324	\$0	Competition cancelled due to COVID
Baseline held for future allocation (i.e., spring semester, one-time purchase, etc).	\$	\$0	\$	\$0	
Total Allocation*	\$28793	\$0	\$13333	\$0	\$1287 of rollover allocated in 19-20

* Must equal total IRA current year baseline allocation as shown in #1 above.

Please note: Budget transfers to activities/programs are required at the program level by September 30th each year. Additionally, the IRA Advisory Committee recommends determining all activity/program budget amounts by June 30th for the following year.

3. List the total IRA Work Study dollar amount allocated for each activity/program.

Approved IRA Activity/Program	2020-21 IRA Work Study Allocation	2019-20 Year IRA Work Study Actual Expenses
CSU, Chico Marketing Students Competition	\$0	\$0
Investor's Club Competition Team	\$0	\$0
Pi Sigma Epsilon Competition Team	\$0	\$0
Wind Competition Team	\$0	\$0

4. Estimate student participation for each activity/program for this academic year (e.g., an activity has 15 members but only 10 attend competitions and incur expenses). Not all columns may apply to your activity/program. Do not include students attending/served by activities/programs.

a. Provide the following on estimated student involvement:

Approved IRA Activity/Program	Estimated # of Students Participating in Activity/Program	Estimated # of Students Incurring Costs	Estimated Per Student Out-of-Pocket Cost
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CSU, Chico Marketing Students Competition	20	20	\$0
Investor's Club Competition Team	10	10	\$0
Pi Sigma Epsilon Competition Team	8	8	\$100
Wind Competition Team	0	0	\$0

b. Please list all known competitions/performances/events expected of each activity/program for this academic year:

Approved IRA Activity/Program	Name of Competition, Performance, Event, etc.	Location	Date	Estimated # of Students Directly Participating in Competitions, Performance, Events, etc.
CSU, Chico Marketing Students Competition	<ul style="list-style-type: none"> - Sales Competition - SABRE Simulation Competition - Exhibit Competition - Marketing Strategy Competition - Perfect Pitch Competition - Case Competition - Digital Marketing Bootcamp - Experience Speaks Sessions - Website Competition 	Virtual	April 7-10 th 2021	20
Investor's Club Competition Team	UG VCIC competition	virtual	Spring 21	10
Pi Sigma Epsilon Competition Team	Regionals/Nationals	virtual	NA	NA
Wind Competition Team	N/A	N/A	N/A	N/A

5. Please provide updated information for each of your activities/programs as requested in the tables below and provide appropriate explanations.

Approved IRA Activity/Program	Are any activities/ programs inactive or defunct? If yes, please explain.	Has student participation increased or decreased for any activity/ program? If yes, please provide the percentage and explain.	Has any activity/program's allocation or expenses significantly increased or decreased (5-10%)? If yes, please provide the percentage and explain.
CSU, Chico Marketing Students Competition	No	75% Increase We will see an increase of students from an average of 12 to 20 this year because it is virtual so more can attend because there are not travel costs	50% Decrease for 2021 Since we are not traveling to New Orleans this year we will spend significantly less than last year
Investor's Club Competition Team	Competition is now virtual	unknown	Significantly decreased without student travel
Pi Sigma Epsilon Competition Team	Competition is now virtual	Decreased - COVID affected recruitment	Expenses have decreased due to COVID travel restrictions.
Wind Competition Team	No competition in 20-21	Decreased	No expenses in 20-21

6. What process does your college/unit use to determine baseline budget allocations each year?

Combination of college and club needs. Review previous baseline allocations and reach out to IRA advisors to understand club needs. We balance current needs with previous allocations and distribute accordingly.

7. How are each of the activities/programs in your college/unit evaluated each year?

Each program has their own assessment method. Deliverables are reported to the College and to the IRA committee.

8. Provide the College's IRA carryover amounts for the last three years. (Colleges/units are to limit their carryover to no more than 20% of baseline allocations. Balances of more than 20% may impact a college/unit's future IRA allocations.)

College/Unit	2019-20 IRA Carryover to 2020-21	2018-19 IRA Carryover to 2019-20	2017-18 IRA Carryover to 2018-19
College of Business	\$28,834.48	\$13,374.33	\$2,228.15

Please explain any carryover (unused) balances your college/unit's activities/programs have and how you plan to spend these funds.

Approved IRA Activity/Program	Carryover Balance	How will the carryover balance be spent?
CSU, Chico Marketing Students Competition	\$	Any carryover is held centrally in the college, not within individual programs. To be allocated to programs as necessary.
Investor's Club Competition Team	\$	
Pi Sigma Epsilon Competition Team	\$	
Wind Competition Team	\$	