

The Orion	\$32,500	\$35,750	\$1,726.36	Based on previous years amounts, approximately \$5,000, although typically varies. The only other sources of funding are ad sales, which mirrors the trend in the daily newspaper industry of annual declines, and alumni donations.
Speech and Debate Team (Forensics)	\$1,900	\$2,090	\$2,183.13	Based on previous years amounts, approximately \$2,000 but amount varies The team has a donation account set up to help us pay for non IRA funded expenses like shirts, end of year banquet, etc. It is entirely funded by donations.
TGC (Tehama Group Communications)	\$1,200	\$1,320	\$11,322.39	\$1,000-2,000 per semester. TGC has a foundation account where alumni and other donations go. These are solicited from the program, mostly around Giving Day. We have client fees each semester and those go into our G-fund. These are around \$1,000-\$2,500 a semester depending on the number of pro bono clients and paid client rates. We use these funds for the fees on the room (phone, lights etc.),

				printer, ink, software updates, office supplies etc.	
Baseline held for future allocation (i.e., spring semester, one-time purchase, etc).	\$	\$70,359	\$	\$	Held to be put towards KCSC IRA launch if approved.
Total Allocation*	\$35,600	\$109,519	\$14,848.76	\$	

* Must equal total IRA current year baseline allocation as shown in #1 above.

Please note: Budget transfers to activities/programs are required at the program level by September 30th each year. Additionally, the IRA Advisory Committee recommends determining all activity/program budget amounts by June 30th for the following year.

3. List the total IRA Work Study dollar amount allocated for each activity/program.

Approved IRA Activity/Program	2021-22 IRA Work Study Allocation	2020-21 Year IRA Work Study Actual Expenses
The Orion	\$9,000	\$2,355.00
Speech and Debate Team (Forensics)	N/A	N/A
TGC (Tehama Group Communications)	\$2,500	\$2,520.00

4. Estimate student participation for each activity/program for this academic year (e.g., an activity has 15 members but only 10 attend competitions and incur expenses). Not all columns may apply to your activity/program. Do not include students attending/served by activities/programs.

a. Provide the following on estimated student involvement:

Approved IRA Activity/Program	Estimated # of Students Participating in Activity/Program	Estimated # of Students Incurring Costs	Estimated Per Student Out-of-Pocket Cost
The Orion	50	10	\$50
Speech and Debate Team (Forensics)	25	20	\$0
TGC (Tehama Group Communications)	20	10-15	\$200-\$300 Students may have some travel costs associated with client work creating photo, video, graphic design and audio content. If university

			risk management approves travel, cost depends on location and the number of students.
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b. Please list all known competitions/performances/events expected of each activity/program for this academic year:

Approved IRA Activity/Program	Name of Competition, Performance, Event, etc.	Location	Date	Estimated # of Students Directly Participating in Competitions, Performance, Events, etc.
The Orion	CMA/ACP convention in NYC in Spring 2021	New York	March 8-13, 2022	25
	ACP competition in Long Beach, April 2021	Long Beach	March 3-5, 2022	25
	CNPA competition TBA	Virtual		25
	SPJ student competition January 2021	Virtual		5
	Hearst Awards (monthly)	Virtual		10
Speech and Debate Team (Forensics)	Online tournaments In-person tournaments	Virtual San Diego, Ca Stockton, Ca	Fall schedule included separate	3-5 students per competition, with most enrolled students participating in 2-3 competitions during the semester
TGC (Tehama Group Communications)	None	N/A	N/A	N/A

5. Please provide updated information for each of your activities/programs as requested in the tables below and provide appropriate explanations.

Approved IRA Activity/Program	Are any activities/programs inactive or defunct? If yes, please explain.	Has student participation increased or decreased for any activity/program? If yes, please provide the percentage and explain.	Has any activity/program's allocation or expenses significantly increased or decreased (5-10%)? If yes, please provide the percentage and explain.
The Orion	The Orion is no longer printing its newspaper,	Student enrollment and participation has actually increased at least 10%	Our expenses have decreased significantly because we're no longer printing the

	which made up our biggest expense by far. We have gone digital and will need additional resources to make this historic transition. Doing so will help make students better prepared for the jobs of the digital age, not the jobs of the past.	since Spring 2020, but our estimates in last year's review were way off because of the pandemic and switch to online learning. Students have enrolled in higher numbers in Fall 2021 because The Orion now has access to the newsroom and in-person classes.	newspaper. Expenses are down by more than 10%
Speech and Debate Team (Forensics)	No. Although tournament travel is still limited and has not returned to pre-pandemic frequency, tournament travel is happening.	Although enrollment is in about the same place it was at this time last year, student participation has bounced back by about 20% with the move back to in person classes and the opportunity for in-person competition.	Although program expenses will continue to be significantly lower than pre-pandemic figures, the return of in-person tournaments and travel have already led to a sharp increase in expenses when compared to being entirely online. I anticipate that expenses will be up around 70% in comparison to last academic year.
TGC (Tehama Group Communications)	Have not traveled for site visit yet due to COVID-19 restrictions. Hoping this changes in spring 2022.	Decrease of approximately 5% due to a decline in enrollment	Very limited student travel.

6. What process does your college/unit use to determine baseline budget allocations each year?

The dean determines the allocations, based upon program history, spending, and need.

7. How are each of the activities/programs in your college/unit evaluated each year?

Individual departments and the dean evaluate the quality of the programs, based on the annual IRA review feedback, successes, and budget solvency.

8. Provide the College's IRA carryover amounts for the last three years. (Colleges/units are to limit their carryover to no more than 20% of baseline allocations. Balances of more than 20% may impact a college/unit's future IRA allocations.)

College/Unit	2020-21 IRA Carryover to 2021-22	2019-20 IRA Carryover to 2020-21	2018-19 IRA Carryover to 2019-20
College of Communication and Education	\$122,382.37	\$102,014.25	\$60,887.13

Please explain any carryover (unused) balances your college/unit's activities/programs have and how you plan to spend these funds.

Approved IRA Activity/Program	Carryover Balance	How will the carryover balance be spent?
The Orion	\$45,591.79	The Orion will use as much of this as possible to take students to the Associated College Press Long Beach and College Media Advisers New York conferences in Spring 2022. (That's assuming the conferences aren't canceled like our Fall 2021 conference in New Orleans.) We also plan on entering as many competitions as possible. Lastly, we will seek to refresh our equipment through technology purchases that support the lab experience.
Speech and Debate Team (Forensics)	\$73,172.56	This money will be spent on covering tournament fees for online and in-person tournaments and travel related costs for coaches and students. However, since the team is recovering from the low visibility and high turnover from the pandemic and the number of in-person tournaments is still limited, we will likely not spend through the carryover balance this year.
TGC (Tehama Group Communications)	\$3,618.02	Funds may be used to reimburse student travel related to client accounts and PR site visits assuming university approval for travel is granted. If travel is not allowed in spring, funds may be spent on equipment such as a laptop that students can use with our portable projector for off-site client meetings.