



ANNUAL ACTIVITY/PROGRAM REVIEW: COLLEGE OF BUSINESS

The IRA Advisory Committee is responsible for the oversight of approved IRA activities/programs. This template will enable the committee to evaluate activities/programs at a high level.

Please submit by **October 31, 2021** to Kim Williams at kwilliams@csuchico.edu

Signature of Dean/Director: *Suzanne Zivnuska*
Suzanne Zivnuska (Nov 3, 2021 10:20 PDT)

Print Name: Suzanne Zivnuska

Date: Nov 3, 2021

1. Please complete the following information for your college/unit’s approved IRA activities/programs:

Approved IRA Activity/Program	Faculty Advisor	Website*
CSU, Chico Marketing Students Competition	Kristin Minetti	http://www.csuchico.edu/cob/students/beyond-classroom/student-competitions.shtml
Investor’s Club Competition Team	Norkeith Smith	http://www.csuchico.edu/cob/students/beyond-classroom/student-competitions.shtml
Pi Sigma Epsilon Competition Team	Tom Villa	http://www.csuchico.edu/cob/students/beyond-classroom/professional-sales/professional-sales-competitions.shtml
Wind Competition Team	N/A	https://www.csuchico.edu/cob/news/wind-competition.shtml

***All IRA activity/program websites require the placement of the official IRA logo on each page of the site. A high-resolution logo is included in the email with this form.**

College/Unit	IRA Prior Year (2020-21) Carryover	IRA Current Year (2021-22) Baseline Allocation	IRA Carryover as Percent of Baseline
College of Business	\$28,325.48	\$28,793	98%

2. List the total dollar amount allocated from the college/unit to each activity/program (actual expenses in T6300 which may include those for Exemplary Performance or one-time funding). Other sources should be entered in the “Other Sources of Funding” column. **Do not include Work Study (#3).**

Approved IRA Activity/Program	IRA Prior Year (2020-21) Baseline Allocation	IRA Current Year (2021-22) Baseline Allocation	IRA Prior Year (2020-21) Actual Expenses	Other Sources of Funding (RF, UF, GF, etc.)	Notes (explain the differences in baseline and actuals, etc.)
CSU, Chico Marketing Students Competition	\$0	\$13400	\$209	\$	No travel - COVID
Investor's Club Competition Team	\$0	\$0	\$300	\$	No travel - COVID
Pi Sigma Epsilon Competition Team	\$0	\$0	\$0	\$	No travel - COVID
Wind Competition Team	\$0	\$0	\$0	\$	No travel - COVID
Baseline held for future allocation (i.e., spring semester, one-time purchase, etc).	\$28834.48	\$15393	\$0	\$	
Total Allocation*	\$28834.48	\$28793	\$509	\$	

* Must equal total IRA current year baseline allocation as shown in #1 above.

Please note: Budget transfers to activities/programs are required at the program level by September 30th each year. Additionally, the IRA Advisory Committee recommends determining all activity/program budget amounts by June 30th for the following year.

3. List the total IRA Work Study dollar amount allocated for each activity/program.

Approved IRA Activity/Program	2021-22 IRA Work Study Allocation	2020-21 Year IRA Work Study Actual Expenses
CSU, Chico Marketing Students Competition	\$0	\$0
Investor's Club Competition Team	\$0	\$0
Pi Sigma Epsilon Competition Team	\$0	\$0
Wind Competition Team	\$0	\$0

4. Estimate student participation for each activity/program for this academic year (e.g., an activity has 15 members but only 10 attend competitions and incur expenses). Not all columns may apply to your activity/program. Do not include students attending/served by activities/programs.

a. Provide the following on estimated student involvement:

Approved IRA Activity/Program	Estimated # of Students Participating in Activity/Program	Estimated # of Students Incurring Costs	Estimated Per Student Out-of-Pocket Cost
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CSU, Chico Marketing Students Competition	12	12	\$200
Investor's Club Competition Team	0	0	\$0
Pi Sigma Epsilon Competition Team	0	0	\$0
Wind Competition Team	0	0	\$0

b. Please list all known competitions/performances/events expected of each activity/program for this academic year:

Approved IRA Activity/Program	Name of Competition, Performance, Event, etc.	Location	Date	Estimated # of Students Directly Participating in Competitions, Performance, Events, etc.
CSU, Chico Marketing Students Competition	<ul style="list-style-type: none"> - Sales Competition - SABRE Simulation Competition - Exhibit Competition - Marketing Strategy Competition - Perfect Pitch Competition - Case Competition - Digital Marketing Bootcamp - Experience Speakers Sessions -Website Competition 			12
Investor's Club Competition Team	0	N/A	N/A	0
Pi Sigma Epsilon Competition Team	0	N/A	N/A	0
Wind Competition Team	0	N/A	N/A	0

5. Please provide updated information for each of your activities/programs as requested in the tables below and provide appropriate explanations.

Approved IRA Activity/Program	Are any activities/ programs inactive or defunct? If yes, please explain.	Has student participation increased or decreased for any activity/ program? If yes, please provide the percentage and explain.	Has any activity/program's allocation or expenses significantly increased or decreased (5-10%)? If yes, please provide the percentage and explain.
CSU, Chico Marketing Students Competition	No	20% We will likely see an increase from 10 to 12 students attending as the club has grown and we have some savings since the event was virtual last year	30% We are seeing an increase in costs as the location of the conference moved to Chicago from New Orleans, we have more student interest in attending, and is a different week (this year spring break and it is more expensive)
Investor's Club Competition Team	No	unknown	Decreased – no travel
Pi Sigma Epsilon Competition Team	No	Decreased – COVID affected recruitment	Decreased – no travel
Wind Competition Team	Inactive – no faculty advisor	Inactive program	Inactive program

6. What process does your college/unit use to determine baseline budget allocations each year?

Combination of college and club needs. Review previous baseline allocations and reach out to IRA advisors to understand club needs. We balance current needs with previous allocations and distribute accordingly.

7. How are each of the activities/programs in your college/unit evaluated each year?

Each program has their own assessment method. Deliverables are reported to the College and to the IRA committee.

8. Provide the College's IRA carryover amounts for the last three years. (Colleges/units are to limit their carryover to no more than 20% of baseline allocations. Balances of more than 20% may impact a college/unit's future IRA allocations.)

College/Unit	2020-21 IRA Carryover to 2021-22	2019-20 IRA Carryover to 2020-21	2018-19 IRA Carryover to 2019-20
College of Business	\$28,325.48	\$28,834.48	\$13,374.33

Please explain any carryover (unused) balances your college/unit's activities/programs have and how you plan to spend these funds.

Approved IRA Activity/Program	Carryover Balance	How will the carryover balance be spent?
CSU, Chico Marketing Students Competition	\$	Any carryover is held centrally in the college, not within individual programs. To be allocated to programs as necessary.
Investor's Club Competition Team	\$	
Pi Sigma Epsilon Competition Team	\$	
Wind Competition Team	\$	