

INSTRUCTIONALLY RELATED ACTIVITIES (IRA) BOARD MEETING

MARCH 4, 2016 10:00-11:00 AM BMU 205

MINUTES

Members Present: Vu Nguyen (Chair), Deanna Jarquin, Michael Pratt, Alek Palmersmith, Marc Langston, Hyunjung Kim, Todd Gibson

Members Absent: Matt Zaleski

Staff Present: Stephen Cummins, Jennifer Mays, Stacie Corona for Jeni Kitchell

Staff Absent: Jeni Kitchell, Kimberly Scott

Others Present: Debra Johnson, Sue Peterson, Barb LaRue, Suzanna Stanton, Sharon Barrios, Angela Trethewey, Mark Plenke

- I. Call to Order
 - a. Vu Nguyen called the meeting to order at 10:02 am.
- II. Approval of Minutes
 - a. February 5, 2016 – approved 6-0-0
- III. New Business
 - a. Discussion Items
 - i. Program Review Presentations
 1. College of Communication and Education – Angela Trethewey stated that students are doing amazing work. Mark Plenke presented for the Orion – program used to bring in \$300K in advertising, and now revenue is close to a third of that. Orion helps students train for jobs in digital media. Still has a debt in their Foundation account of \$45K – in a perfect world, they would be fully funded for a year (4 times the amount we give them now), pay off the debt, then adjust for the future. Debra Johnson presented for the TGC (Tehama Group Communications) – using funding for travel to professional networking opportunities where students will meet with alumni in news media, PR agencies, and anchors. They’ll get a behind-the-scenes look at 10 different companies. Sue Peterson presented for the Forensics Speech and Debate team – experiencing a surge in student participation, with 16 competitions thus far, and 24 national qualifiers. Involved also in the Great Debate.
 2. Graduate Studies – Sharon Barrios presented for the Student Research Competition – campuses across the state compete at regional/local and state competitions. 42 presenters this year at the event held in Colusa Hall. Advertising the competitions is very important to keep participatory numbers up. Statewide competitions have been in Southern California the last several years. Funding levels are alright for this coming year.

3. University Box Office – Stephen Cummins, Suzanne Stanton and Barbara LaRue presented. UBO pays trained students to service athletic events, performing arts events, etc. Challenged by raise in minimum wage, increase of number of events, increase in staff salaries. VPUA is assisting in funding larger amounts (base) of two support staff salaries (who manage the students). Rollover is decreasing. Will need to discuss in the near future additional funding for the UBO. In 14-15 they gave up the \$53,452 in athletic fee income. Looking at additional fees on tickets sold to non-students - they haven't been raised in 10 years.

- b. Action Items

- IV. Old Business

- a. Discussion Items

- b. Action Items

- V. Announcements

- VI. Adjournment

- a. Vu Nguyen adjourned the meeting at 10:56 am.