

## INSTRUCTIONALLY RELATED ACTIVITIES (IRA) BOARD MEETING

SEPTEMBER 28, 2015 8:00-9:00 AM BMU 205

# MINUTES

**Members Present:** Vu Nguyen (Chair), Michael Pratt, Matt Zaleski, Alex Palmersmith, Marc Langston, Hyunjung Kim

**Members Absent:** Deanna Jarquin, Hadil Mustafa

**Staff Present:** Jeni Kitchell, Kimberly Scott, Stephen Cummins, Jennifer Mays

**Staff Absent:** None

**Others Present:** Bill McGowan, Dylan Brix

- I. Call to Order
  - a. Vu Nguyen called the meeting to order at 8:01 am.
  - b. Introductions – welcome to all the new members.
- II. Approval of Minutes
  - a. April 24, 2015 – approved 6-0-0
  - b. May 8, 2015 – approved 6-0-0
- III. New Business
  - a. Discussion Items
    - i. New program proposals – College of Business - Pi Sigma Epsilon (PSE) Competition Team
      1. This group is part of a national chapter. Currently 54 students are members, with 8 students on the board. Members will engage in a year-long marketing research project (with Pocket Points and Build.com). Will compete at the West Regional Conference against seven local chapters on November 6-7, 2015. The Pro-Am-Sell-A-Thon is a competition that is yearlong and conducted at each Regional Conference, with the purpose of having competing members become familiar with all aspects of B2B (Business to Business) sales. National competitions are even more competitive against 65 other chapters. Held in March where they present what they've been working on the entire year and include a top promotional campaign and a top recruitment program, among others.
      2. Fundraising includes Madison Bear Garden, Seiferlein sponsorship, as well as other fundraising plans for the future. Student dues are \$230 per year; \$150 for new members. \$7500 budget requested to offset travel to competitions.
      3. Discussion around this group being a recognized fraternity, a registered student organization, yet acknowledging the competitive nature of it, which sets it apart from other fraternities.

4. Kimberley Scott will talk to Mary Wallmark at Student Life and Leadership for more details around being a recognized student organization.
  - ii. Call for one-time funding from reserves? Approximately \$700,000 in general reserves available. J.Mays will send out call to colleges with an Oct 30 due date.
    - b. Action Items
- IV. Old Business
    - a. Discussion Items
    - b. Action Items
  - V. Announcements
    - a. Updated EM has been halted - FASP said they never requested the IRA Committee to update it. Michael Pratt will have additional discussions with FASP.
  - VI. Adjournment
    - a. Vu Nguyen adjourned the meeting at 8:48 am.

Upcoming Dates:

- October 1 – Call for Add'l Work Study
- October 1 – Call for Exemplary Performance Funding Round I (due Oct 31)
- October 31 – One-time Funding Requests due
- November 6 – One-time Funding Request presentations
- November 20 – One-time Add'l Work Study Request presentations
- January 1 – Send Program Review info to units (Reviews in Spring)
- February 1 - Call for Exemplary Performance Funding Round II (due Feb 28)
- March 1 - Call for Work Study Funding Requests for next year
- April 1 - Call for Exemplary Performance Funding Round III (due Apr 30)