

# 2021-2022 Requirements for the B.A. in Journalism – NEWS OPTION

Department of Journalism & Public Relations, California State University, Chico | [www.csuchico.edu/jour](http://www.csuchico.edu/jour)

Use this planning guide in careful consultation with your J&PR adviser, academic advising, the Chico State Catalog and your Degree Progress Report.

General Education	54 units	JOUR 210, 211, 255 & 460W double-count as GE
JOUR Degree Core	24 units	
News Option	12 units	
J&PR electives	12 units	Major unit total: 48 units
Formal minor (in addition to GE Pathway)	18-26 units	
Minimum total required:	<b>120 units</b>	Preferred GE foundations: A2 – JOUR 130W; A4 – MATH 105

## Degree Core – 24 units required

Subject	Units	Course title at Chico State	Taken	In progress	To be taken
JOUR 255	3	Digital Media Literacy & Civic Engagement – <b>GE E</b> (Learning for Life)			
JOUR 260W	3	Writing for Mass Media, <b>GE WI – C</b> or better required to proceed in major			
JOUR 265	3	Survey of PR & Media Relations			
JOUR 300	3	Crisis Communication & Coverage			
JOUR 320	3	Mass Communication Law (Prereqs: JOUR 260 & 321/341, junior standing)			
JOUR 327	3	Media Editing, Proofreading & Entry-level Layout (Mandatory prereq: 260W)			
JOUR 411	3	Race & Diversity in Media (Suggested prereqs: JOUR 211, 260W)			
JOUR 460W	3	Ethical Problems in Mass Media – <b>GE UD</b> Arts & Humanities sub (Prereqs: JOUR 260W and 321W or 341W and senior standing)			

## Option Core – 12 units required

JOUR 301	3	Data Journalism (Prereq: JOUR 260W)			
JOUR 321W	3	Public Affairs Reporting – <b>GE WP, WI</b> ; C- or better required for graduation (Mandatory prereq: JOUR 260W)			
JOUR 322	3	History of American Journalism (Prereq: JOUR 260W)			
JOUR 329	3	News Laboratory / The Orion (Suggested prereqs: JOUR 260W, JOUR 327)			

## Option Electives – 12 units selected from Group A & B electives

### Group A, Theory – 6 units required

JOUR 210	3	Pop Culture, Media & Values – <b>GE D2</b> (Societal Institutions) & U.S. Diversity			
JOUR 211	3	Women, Men & the Media – <b>GE D1</b> (Individual & Society)			
JOUR 313	3	International Communication			
JOUR 424	3	Public Opinion & Propaganda (Prereq: JOUR 260W)			
JOUR 428	3	Politics & Media (Prereq: JOUR 260W)			

### Group B, Applied & Visual Storytelling Skills – 6 units required

JOUR 325W	3	Magazine Writing, <b>GE WI</b> (Prereq: JOUR 260W)			
JOUR 329 *	3	News Laboratory / The Orion (Suggested prereqs: JOUR 260W, JOUR 327)			
JOUR 331 *	3	News Laboratory Management (Prereqs: JOUR 260, 320, 321, 327, 329)			
JOUR 351	3	PR Publications (Mandatory prereq: JOUR 260W)			
JOUR 353	3	Photojournalism (Prereq: JOUR 260W)			
JOUR 354	3	Multiplatform Storytelling for News & PR			
JOUR 355	3	Online Presentation of News & PR (Mandatory prereqs: JOUR 255, 260W)			
METX/JOUR 358	3	Emerging Technologies for Media & Entertainment (fall only)			
JOUR 398/498	3	Special Topics (vary by semester)			
JOUR 444	3	Job Hunting & Professional Skills for News & PR (Prereq: Junior standing)			
JOUR 445	2	PR Lab / TGC (Mandatory prereq: JOUR 327 for news option students)			
JOUR 451	3	Digital Media Innovation (Mandatory prereq: JOUR 255)			
METX/JOUR 458	3	Applied Emerging Technologies for Media & Entertainment (spring only)**			

\*Second or third semester on The Orion; first semester of JOUR 329 counts only in option core. Please see your adviser. \*\* Permission required to register. Contact METX Coordinator Debra Johnson for more information. **Advising is required of J&PR majors every semester.** Mandatory advising is held the week before class registration opens. J&PR majors must take 72 units *outside* the School of Communication, with the exception of JOUR 130W, CMST 131, 132 and 334.

**Transfer units:** A maximum of 18 transfer units from a community college may be used for credit in the major in agreement with the Journalism Transfer Model Curriculum (equivalents to JOUR 101, 210, 265, 260, lower-division student media and lower-division photojournalism).



## Graduating in Four Years – NEWS OPTION

This schedule assumes students start their first year at Chico State.

If you are a transfer student, earning a bachelor's degree within two years requires that you follow the Journalism Transfer Model Curriculum and transfer 18 units of journalism credit to Chico State (equivalents to intro mass com, intro reporting and newswriting, intro PR, intro photojournalism, student media work, and an elective course that covers visual communication, pop culture and media, gender and media, or multimedia reporting).

See your academic adviser for schedule planning and department chair for course substitutions.

*\* Please note:* GE Pathway Minors do not fulfill formal minor requirement.

### Semester one, first year

- JOUR 130W or equivalent (GE Area A2)
- GE Area A1 or A3
- Group A JOUR Elective
- HIST 130 or POLS 155 (GE)
- GE Area C

### Semester two

- Group A JOUR Elective
- JOUR 255, "Digital Media Literacy" (GE-E)
- MATH 105, "Statistics" (GE Area A4)
- GE Area A1 or A3
- HIST 130 or POLS 155 (GE)

### Semester three, sophomore year

- JOUR 260W, "Writing for Mass Media"
- JOUR 265, "PR & Media Relations"
- GE Area B
- GE Area C
- Elective course

### Semester four

- JOUR 320, "Mass Com Law"
- JOUR 322 or 327
- GE Area B
- JOUR Group B elective
- Elective course

### Semester five, junior year

- JOUR 321W, "Public Affairs Reporting"
- JOUR 322 or 327
- JOUR Group B elective
- 2 minor or elective courses

### Semester six

- JOUR 329, *The Orion*
- JOUR Group A elective
- GE upper-division pathway course  
(Natural or Social Sciences – ideally one should be GC)
- 2 minor or elective courses

### Semester seven, senior year

- JOUR Group B elective
- JOUR Group B elective
- JOUR 460W, "Mass Media Ethics,"  
(knocks out Arts & Humanities across all UD pathways)
- 2 minor or elective courses

### Semester eight, graduation

- JOUR 460W or UD pathway course
- JOUR 444, job hunting
- Anything else you need to graduate  
(*hint: do a grad check in semester six*)

\*Revised June 2021