



2018-2019 Requirements for the B.A. in Journalism – NEWS OPTION

Department of Journalism & Public Relations, California State University, Chico | www.csuchico.edu/jour

The purpose of the Minor in Journalism is to offer students the opportunity to build a knowledge and skills base in the professional fields of news or public relations. Students selecting this minor can enhance employment desirability by learning an array of media writing and conceptual skills.

Course Requirements for the Minor: 21 units

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

Select one of the following patterns:

News Pattern Core – 12 units required

Subject	Units	Course title at Chico State	When taken	In progress	To be taken
JOUR 255 or 255W	3	Digital Media Literacy & Civic Engagement – GE Learning for Life (255 is preferred for J&PR majors and minors)			
JOUR 260W	3	Writing for Mass Media, WI – C or better required to proceed in major			
JOUR 320	3	Mass Communication Law			
JOUR 321W or JOUR 327	3	Public Affairs Reporting (Mandatory prereq for either: JOUR 260) or Media Editing, Proofreading & Entry-Level Layout			

PR Pattern Core – 12 units required

Subject	Units	Course title at Chico State	When taken	In progress	To be taken
JOUR 255 or 255W	3	Digital Media Literacy & Civic Engagement – GE Learning for Life (255 is preferred for J&PR majors and minors)			
JOUR 260W	3	Writing for Mass Media, WI – C or better required to proceed in major			
JOUR 265	3	Survey of PR & Media Relations			
JOUR 341W	3	Writing for Public Relations			

Then choose from elective options:

Electives for Both Patterns – 9 units required

Subject	Units	Course title at Chico State	When taken	In progress	To be taken
JOUR 210	3	Pop Culture, Media & Values – GE Societal Institutions & U.S. Diversity			
JOUR 211	3	Women, Men & the Media – GE Individual & Society			
JOUR 313	3	International Communication			
JOUR 322	3	History of American Journalism			
	3	Course of your choice from JOUR Group B electives *			

* If you choose to take a Group B elective course for your JOUR minor, you must ask the department chair to make a substitution request. Otherwise the course will not count toward your minor.