

Planning Guide

BFA Communication Design

California State University, Chico
Department of Media Arts, Design + Technology

SEMESTER	1	15 units
ARTH 120 OR ARTH 130	Survey: Renaissance to 1800 Survey: 1800 to the Present (GE AREA C1)	
ARTS 122	2D Design	
ARTS 125	Basic Drawing	
GE AREA A1		
GE AREA A2		

SEMESTER	3	15 units
MADT 284	Basic Graphic Design Prerequisites: MADT 206 and MADT 283	
MATH 105	Statistics (GE AREA A4) Prerequisite: GE Mathematics/Quantitative Reasoning Ready	
GE AREA B2		
GE AREA C2		
HIST 130 OR POLS 155		

SEMESTER	2	15 units
ARTH 150	Survey: America/Oceania/Africa (GE AREA C1)	
ARTS 123	3D Design	
MADT 206	Intro to Commercial Photography + Digital Imaging	
MADT 283	Digital Fundamentals	
GE AREA A3		

SEMESTER	4	15 units
MADT 102	Design Thinking (GE AREA E)	
MADT 222	Basic Web Design	
GE AREA B1		
GE AREA D2		
HIST 130 OR POLS 155		

PORTFOLIO Requirement

The successful completion of **Communication Design Portfolio Review (MADT 285)** is necessary for entry into upper-division Communication Design course work. The portfolio is comprised of work from ARTS 122, ARTS 123, ARTS 125, MADT 206, MADT 222, MADT 283 and MADT 284. Portfolios are evaluated by a committee of Communication Design faculty and design professionals. With instructor permission, transfer students may take some of the prerequisite courses concurrent with the review.

ADVISING Requirement

Advising is mandatory for all majors in this degree program. Consult your undergraduate advisor for specific information.

LAPTOP Requirement

The Department of Media Arts, Design + Technology requires students in the Communication Design program to own a laptop computer. Requirements include either a 13-inch or 15-inch Apple MacBook Pro. If interested, you can contact the Financial Aid Office for details on assistance. CSU Chico's site license provides students with the Adobe Creative Cloud free of charge. This computer is expected to serve the student for the entire length of the four-year program.

SEMESTER	5	16 units
ANTH 283	Qualitative Research Methods (GE AREA D1)	
MADT 285	Communication Design Portfolio Review Prerequisites: ARTS 122, ARTS 123, ARTS 125, MADT 206, MADT 222, MADT 283 and MADT 284	
MADT 303W	Communication Criticism Prerequisite: Completion of GE Written Communication (A2) requirement	
MADT 307	Technology + Communication (GE UD PATHWAY D)	
MADT 331	Graphic Design History	
—	MADT Support Elective (314, 322 or 396)	

SEMESTER	6	14 units
MADT 327	Information Design Prerequisite: MADT 285 and MATH 105	
MADT 334	Basic Typography Prerequisite: MADT 285	
MADT 489	Communication Design Intern Prerequisite: MADT 285 or faculty permission. MADT 489 must be taken for 2 units.	
—	MADT Design Elective (332, 337, 435 or 436)	
—	GE UD PATHWAY	

SEMESTER	7	15 units
MADT 335	Service Design Prerequisite: MADT 334	
MADT 431	Publication Design Prerequisite: MADT 334	
MADT 433	Human Factors Prerequisite: MADT 334	
MADT 434	Advanced Typography Prerequisite: MADT 334	
—	MADT Design Elective (332, 337, 435 or 436)	

SEMESTER	8	15 units
MADT 432	Sustainable Design Prerequisite: MADT 335	
MADT 437	Advanced Graphic Design Prerequisite: MADT 434	
MADT 438	Senior Project Prerequisite: MADT 433	
MADT 439W	Presentation + Practice Prerequisite: MADT 434	
—	GE UD PATHWAY	

MADT **SUPPORT** Electives (choose one)

MADT 314	Rich Internet Media Design 1 Prerequisite: MADT 222
MADT 322	Advanced Web Design Prerequisite: MADT 222
MADT 396	Intermediate Photography Prerequisite: MADT 206 (with a grade of C or higher)

MADT **DESIGN** Electives (choose two)

MADT 332	Experimental Letterpress Print
MADT 337	Packaging Prerequisite: MADT 285
MADT 435	Brand Identity Design Prerequisite: MADT 285
MADT 436	Motion Design Prerequisite: MADT 334