The Minor in Social Media Production and Analysis

• Courses available now!
• Learn more at: https://www.csuchico.edu/madt

Course Requirements for the Minor: 21 units

The following courses, or their approved transfer equivalents, are required of all candidates for this minor.

4 courses required:

- MADT 217 Social Media Photography
- MADT 218 Social Media Storytelling
- MADT 219 Social Media Technologies
- MADT 307 Technology and Communication

1 course selected from:

- ENGL 335W Rhetoric and Writing (W)
- JOUR 130W Professional Writing for Public Audiences (W)
- JOUR 260W Writing for Mass Media (W)
- MADT 103W Writing for Screen Media (W)

6 units selected from:
3 units must be upper division

- CAGD 180 Scripting and Programming for Computer Graphics
- JOUR 301 Data Journalism
- JOUR 354 Multiplatform Storytelling for News and Public Relations
- JOUR 355 Online Presentation of News and PR
- MADT 216 Introduction to Digital Audio in Media
- MADT 222 Basic Web Design
- MADT 314 Rich Internet Media Design I
- MADT 322 Advanced Web Design
- MADT 348 Programming and Audience Analysis
- MADT 371 Media and Learning
- MADT 372 Media for Instruction and Training
- MADT 464 Advanced Video Editing