OBJECTIVE

Create a mobile app for the restaurant Crazy Noodles to extend delivery and online ordering services, creating a faster and more efficient way to order food. The owner hopes to be more visible to customers by increasing their online presence and putting the needs of the customer first.
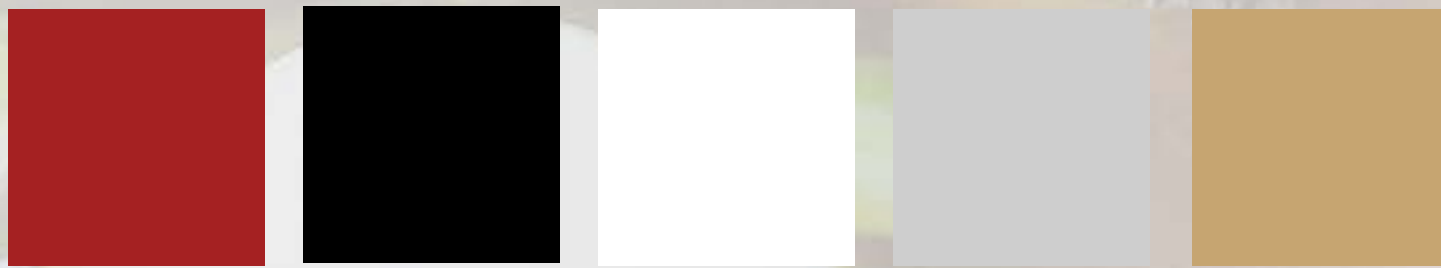
TYPEFACE

Skia Black is used specifically for the logo, and does not appear in any Crazy Noodles business papers or cards.

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

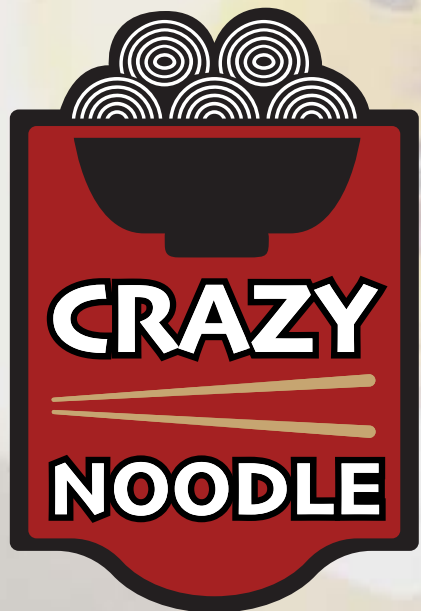Bio Sans is used for all Crazy Noodles business papers, such as letterhead, envelope, business card, menu, etc.

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

COLOR

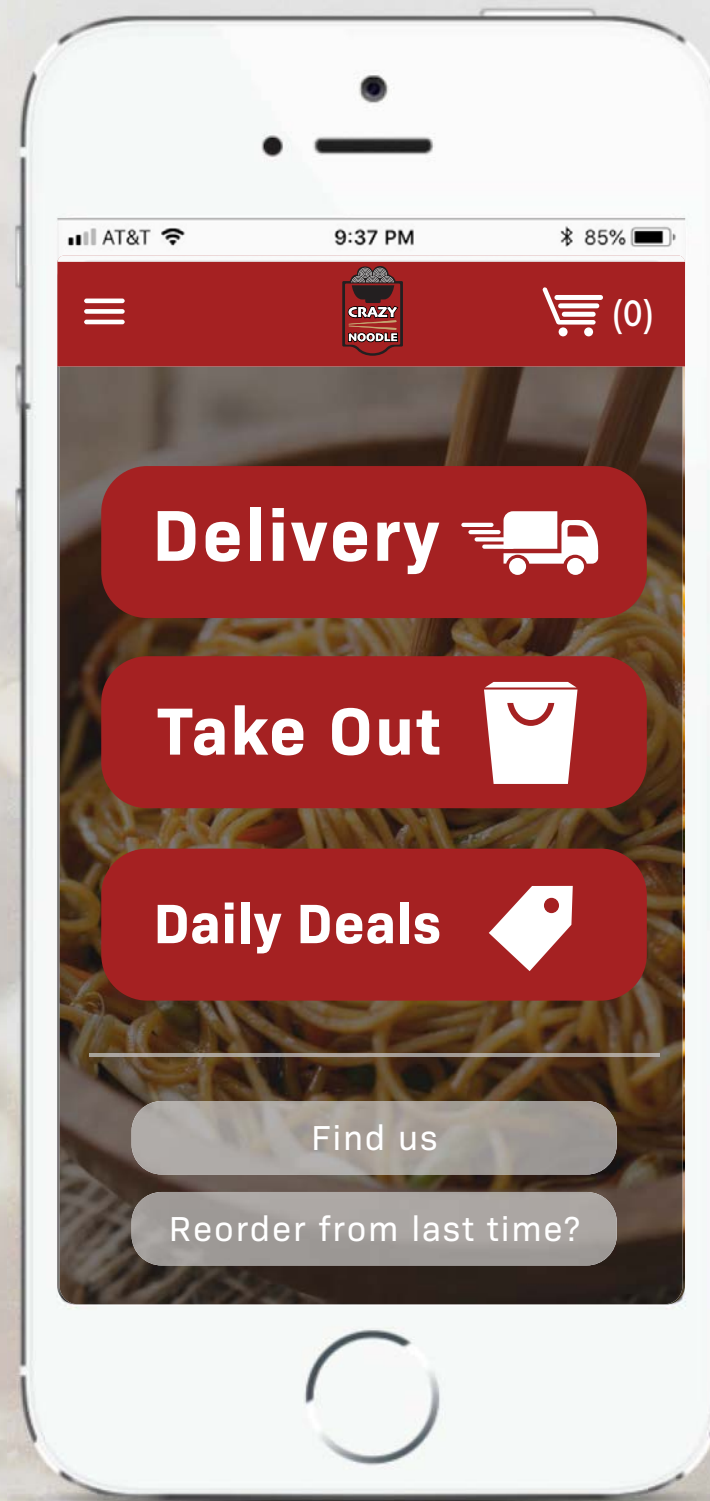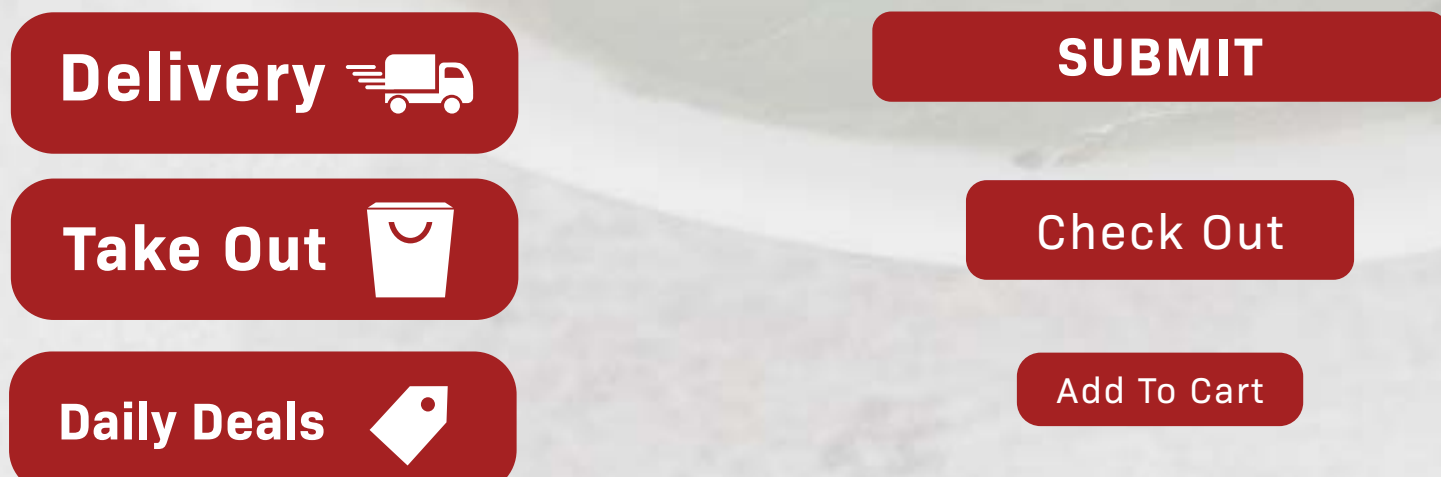| #A52122	#000000	#FFFFFF	#7C7C7C	#C6A571

LOGO

Crazy Noodle logo features the typeface Skia and can be seen in the primary Crazy Noodle color palette (#a52122, #000000, #ffffff), with a small amount of tan (#c6a571). Decorative elements include the bowl at the top and chopsticks in the middle.
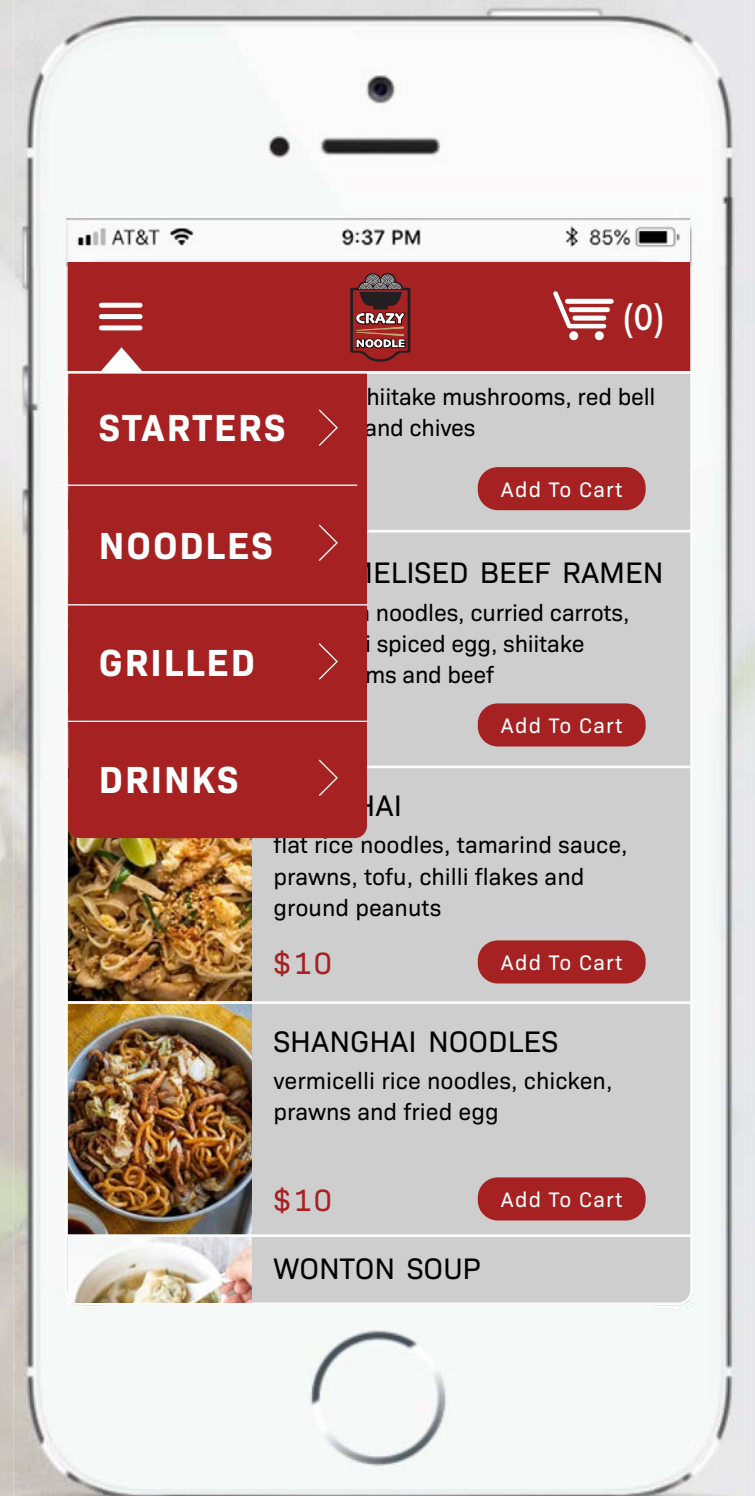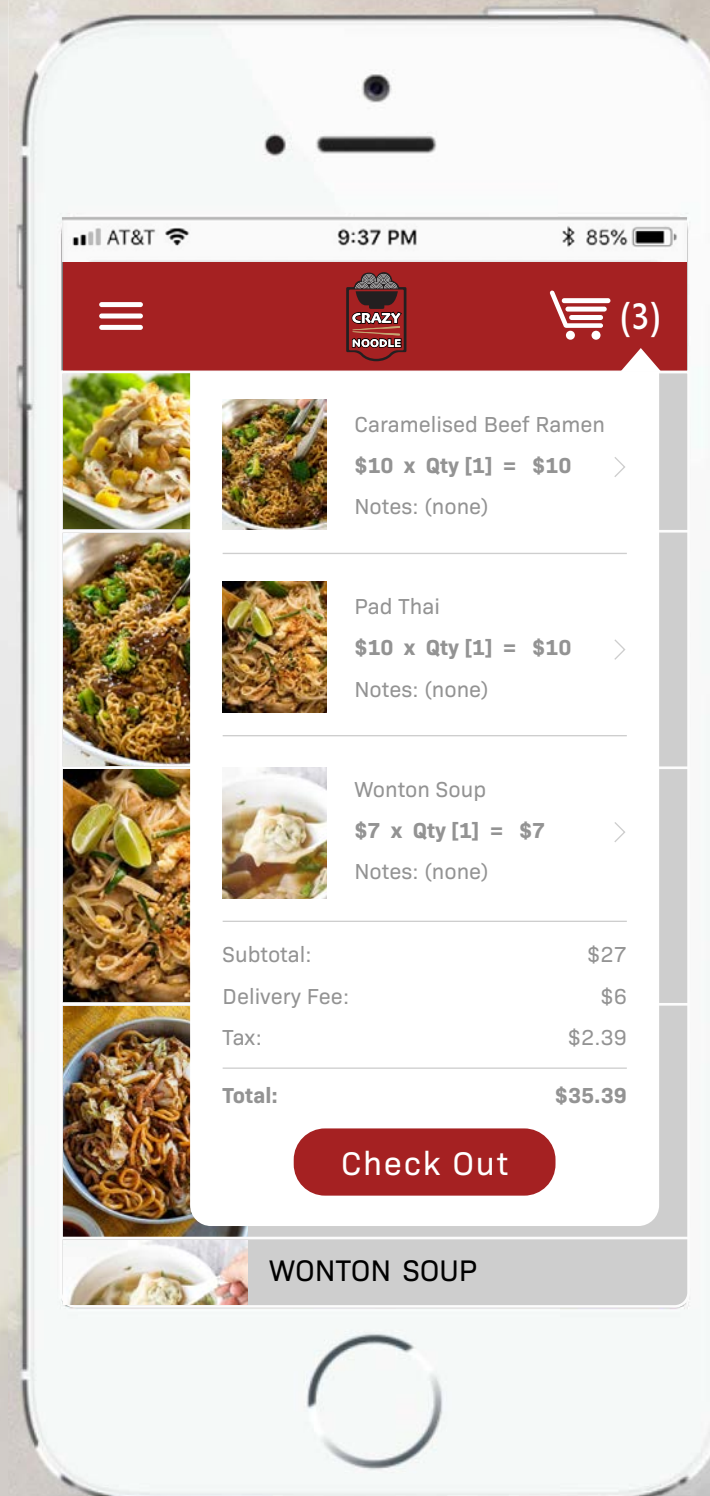
ICONOGRAPHY

BUTTONS

Delivery

Take Out

Daily Deals
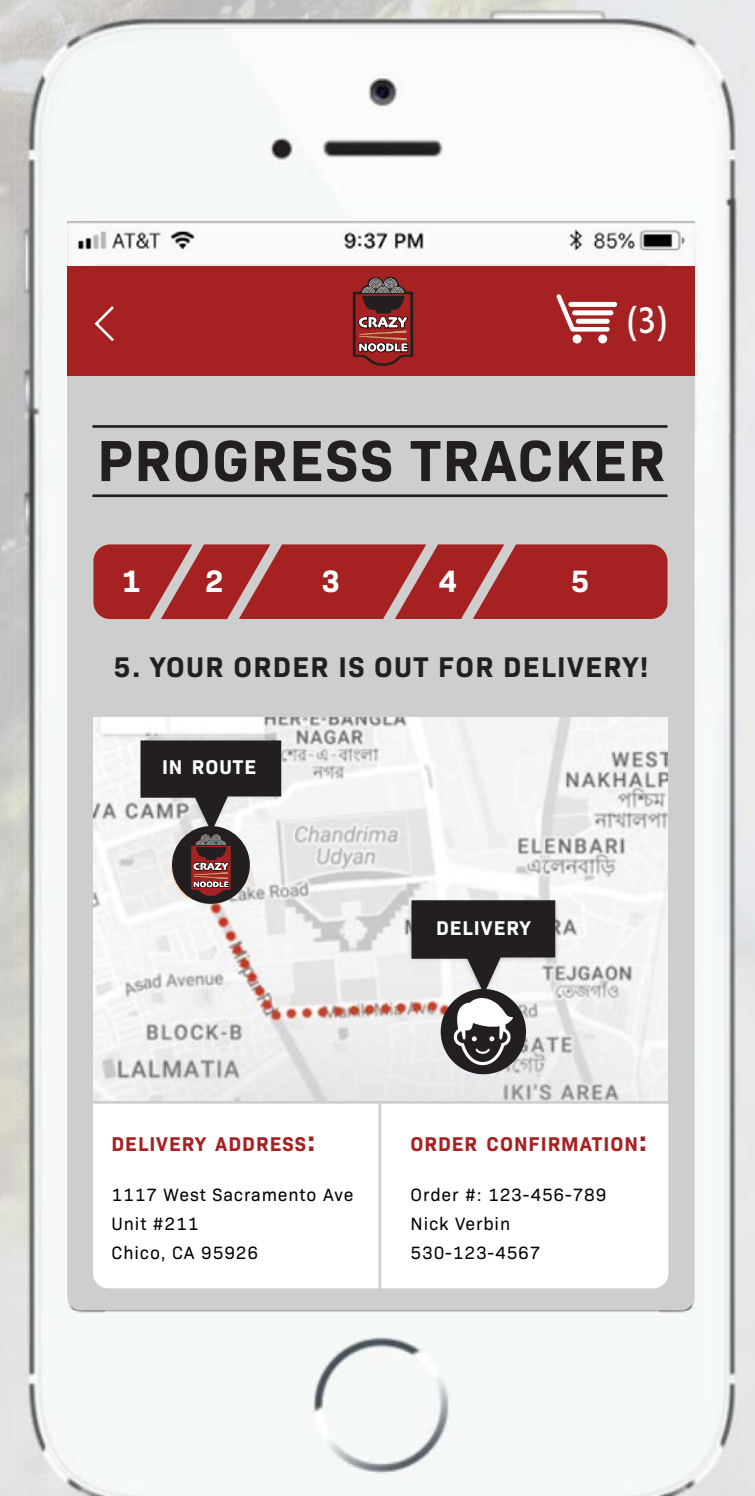
SUBMIT

Check Out

Add To Cart

Home screen, where users can choose to order food for delivery or take-out, and can also browse for deals.

Menu screen, where users can browse the menu items by section and add items to their cart.

View your cart to review the order before checking out.

After an order is placed, a tracker shows the progress of the meal, with a GPS map locating thedriver when the food is out for delivery.