

California State University, Chico

The B.A. in Music - Option in Music Industry

The primary focus of the BA in Music, with an Option in Music Industry, is to develop students with a working knowledge that prepares them to compete in all facets of today's music industry.

The following information should answer many of your questions regarding the Bachelor of Arts in Music with the Option in Music Industry. Please see the list of advisors below for more information regarding a specific area of focus

Option in Music Industry

The BA in Music with an option in Music Industry includes coursework in music, business, technology, and music industry. Areas of study include copyright, publishing, record company administration, management, marketing, contracting, etc. Students are prepared for further education or employment in various fields of music industry including business manager, personal manager, A&R, marketing, promoting, and music law.



School of the Arts Productions (SOTA), is the practical learning and student-run component of the program, teaches students business skills and how to organize, manage, network, promote, and produce actual live shows and events on- and off-campus.

University Application Information

Students should apply to the University and declare as "Music Industry" majors.

Open application dates are as follows:

- Fall semester: October 1-November 30 of the previous year
- Spring semester: August 1-31 of the previous year
- Note: these dates are subject to change so please visit the Admissions website for the most up-to-date information
- Unfortunately, applications submitted outside of these times are not accepted

You can find information about admissions and apply online at <http://www.csuchico.edu/admissions/index.shtml> or by telephone at 530-898-6322

For general inquiries regarding the University contact information at info@csuchico.edu.

For questions about the Music Industry option contact your advisors listed below.

Internships/Placement

Internship opportunities throughout the United States, Europe, and Asia give students hands-on, real-life experiences and valuable insight in how the industry works.

Getting experience is one of the best ways to investigate whether or not a career area is appropriate for you. There are many ways that you can "test" a tentative career choice during your college years. All of these opportunities provide you with insight into a career field.

Experience is highly valued by a potential employer - even short-term or volunteer work. They are able to see your interest in a career field, as well as the career specific skills you have developed. Interest and skills are great indicators of your ability to contribute and succeed in their organization. While in college, these internships are taken for academic credit to build career related experiences.

The Music Industry Option has been very successful in helping students obtain internships and employment throughout the industry.

Each Music Industry student is required to complete at least one internship during their time studying at Chico State.



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[Instagram @csuchicosota](#)

Advisors

Dann Sargent, PAC 201, (530) 898-6735,
dsargent1@csuchico.edu (Recording Arts & Music Industry / Internships)

THE OPTION IN MUSIC INDUSTRY BACHELOR OF ARTS IN MUSIC A TYPICAL FOUR- YEAR PROGRAM

Bachelor of Arts in Music

Degree Units: 120

Major Units: 58

Elective Units: 17

Option: Music Industry

First Semester			
Course Number	Course Name	Units	Semester Taken
MUSC 101 (FA) [*C-]	Theory I	3	
MUSC 103 (FA) [*C-]	Aural Musicianship I	1	
MUSC 105 (FA) [*C-]	Beginning Piano I	1	
GE Area A [*C-]		3	
GE Area A [*C-]		3	
Pick One:		3	
HIST 130	United States History		
POLS 155	American Government: National, State, And Local		
Elective		1	
TOTAL Units:		15	

Second Semester			
Course Number	Course Name	Units	Semester Taken
MUSC 102 (SP) [*C-]	Theory II	3	
MUSC 104 (SP) [*C-]	Aural Musicianship II	1	
MUSC 106 (SP) [*C-]	Beginning Piano II	1	
MUSC 108 [*C-]	Computer Literacy for Musicians	1	
MUSC 109 (FA)	Introduction to Music Technology	3	
GE Area A [*C-]		3	
GE Area A [*C-]		3	
TOTAL Units:		15	

Third Semester			
Course Number	Course Name	Units	Semester Taken
MUSC 201 (FA) [*C-]	Theory III	3	
MUSC	Option Selection [*C-]	1	
MUSC	Option Selection [*C-]	1	
MUSC 309	Music Industry	3	
GE Area D		3	
Pick One:		3	
HIST 130	United States History		
POLS 155	American Government: National, State, And Local		
Elective		1	
TOTAL Units:		15	

Fourth Semester			
Course Number	Course Name	Units	Semester Taken
Pick One		3	
MUSC 202 (SP)	Theory IV		
MUSC 360	Studies in Instrumentation and Arranging		
MUSC 464	Jazz Composition and Arranging		
MUSC 465 [*C-]	Songwriting		
Pick One		3	
MUSC 293 (SP)	History of Jazz		
MUSC 291	American Music		
MUSC 304 (SP)	Music from a Global Perspective		
THEA 354 [*C-]	Literature of Musical Theatre		
ACCT 201	Introduction to Financial Accounting	3	
GE Area B		3	
GE Area E		3	
TOTAL Units:		15	

Fifth Semester			
Course Number	Course Name	Units	Semester Taken
MUSC 294 (FA) [*C-]	History of Rock Music	3	
MUSC 350	School of Arts Production	3	
MGMT 303	Survey of Management	3	
MUSC 452	Legal Issues in Music	3	
GE Area D		3	
TOTAL Units:		15	

Sixth Semester			
Course Number	Course Name	Units	Semester Taken
MUSC 292 (GE Area C1) [*C-]	Great Musical Compositions and Composers	3	
MKTG 305	Survey of Marketing	3	
MUSC 489	Dir Field Proj in Music	3	
GE UD Pathway		3	
MUSC 351	School of Arts Production II	3	
TOTAL Units:		15	

Seventh Semester			
Course Number	Course Name	Units	Semester Taken
GE Area C		3	
GE Area B		3	
Pick One		3	
MUSC 451	School of the Arts Production III		
MUSC 489 [*C-]	Dir Field Proj in Music		
GE UD Pathway		3	
Elective		3	
TOTAL Units:		15	

Eighth Semester			
Course Number	Course Name	Units	Semester Taken
GE UD Pathway		3	
Elective		3	
Elective		3	
Elective		3	
Elective		3	
TOTAL Units:		15	

Comments	
[*C-] C- or better is required.	
Notes	
Review your degree Progress Report (DRP) in your student center, meet with your Major Department Advisor for Major coursework, and meet with an Academic Advisor in SSC 220 to review General Education (including Writing Intensive "WI" and Capstone "C") and Graduation requirements.	
Consider meeting the United States Diversity and Global Cultures requirements with in GE courses.	It is recommended that you meet with your major advisor early in your academic career and every semester.
Complete a minimum of 4 Writing Intensive (WI) courses- one will be met by your Written Communication Course; select 2 additional WI courses.	Consider meeting the United States Diversity and Global Cultural requirements within GE courses.
Select a GE Capstone Course in your Upper-Division Pathway, or substitute an approved Major Capstone course from the GE Capstone Requirement.	Apply to graduated one year before anticipated graduation date.