

**Office of the President
California State University, Chico**



Executive Memorandum 18-016

May 30, 2018

From: Gayle E. Hutchinson, President

Subject: Department Name Change from Health and Community Services to
Public Health and Health Services Administration

Upon the recommendation of the Academic Senate and the concurrence of the Provost, I approve the name change of the Department of Health and Community Services to the Department of Public Health and Health Services Administration. The department will use the abbreviation PHHA. The name change and new department abbreviation are effective immediately. The course subject matter abbreviation of HCSV will change to PHHA effective fall 2019.

Policy Title:	EM 18-016 Department Name Change from Health and Community Services to Public Health and Health Services Administration
Contact:	Department of Public Health and Health Services Administration
Supersedes:	
Revision:	
Enabling Legislation or Executive Order:	

College, Department, or Unit Name Change

Current Name: Health & Community Services

Propose Name Change to: Public Health and Health Services Administration

Complete only if applicable:

Propose Abbreviation to: PHHA (open to suggestion)

Propose Course Subject Abbreviation to: PHHA

Rationale for Change:

see attached

Signatures Required

The Department of Health & Community Services
has reviewed and approved this name change

Holly Murray
Department Chair (or unit coordinator, director, etc)

11/17/17
Date

The College of Behavioral & Social Sciences
has reviewed and approved this name change

[Signature]
College Dean (or chief administrator for unit)

11/10/17
Date

Send signature page with proposal attached to Curriculum Services at
Undergraduate Education, zip 128

Curriculum Review Completed

3/29/18
Date

Note: College dean or chief administrator for unit will advertise the proposed name change to the campus community via a Memo of Intent. The department will be notified of EPPC review date.

CSU Chico
Curriculum Services

JAN 18 2018

RECEIVED

Proposed Name Change for Health & Community Services

Undergraduate Program Name Change: Health & Community Services

Rationale

The concerns with the current name of Health & Community Services include:

- The title is unwieldy
- The name does not clearly define what our academic program teaches.
- The name does not align with our current or future degree offerings. Currently we offer a degree in Health Science with options in Health Education or Health Services Administration. We have submitted significant change paperwork to move the Health Education option to a BS in Public Health. We have also submitted option elevation paperwork to elevate the option in Health Services Administration to a BS degree with that name.
- The name causes confusion. We receive many phone calls from people looking for the Health Center. We also receive phone calls from students who have had legal issues and need to fulfill community service hours. Changing the department name would hopefully eliminate these extra phone calls.

Public Health and Health Services Administration is:

- more current terminology.
- matches with the proposed degrees.
- better describes the topics of our degrees which will enable students to identify the major.
- The terminology is more familiar to students, which will also help them identify our department.
- Changing the degree and department names will provide clarity to students, employers, and other stakeholders as to the focus of the educational program.
- Public Health & Health Administration also more accurately defines the career path our students will pursue upon graduation.
- Public health is the study of health from a population viewpoint.
- The Health Services Administration program is the accredited/fully certified by AUPHA (The Association of University Programs in Health Administration).
- The Health Education option currently is accredited by SABPAC which stands for SOPHE-AAHE Baccalaureate Program Approval Committee. SOPHE stands for the Society of Public Health Education. However, in our discipline, SABPAC accreditation is no longer available for renewal. CEPH (Council on Education in Public Health) has taken the place of SABPAC in our field. We are currently seeking CEPH accreditation. The new title better aligns with changes within the field's accrediting body since Public Health in its title (not health science).
- Within the CSUs and at other institutes of higher education across the country there is a trend in switching degrees from health science to public health. As an example, in recent years both San Diego State and CSU, LA have switched to Public Health degrees.