

**Office of the President
California State University, Chico**



Executive Memorandum 19-013

May 13, 2019

From: Gayle E. Hutchinson, President

Subject: Reinstatement of the Suspended Certificate in Literary Editing and Publishing

Upon the recommendation of the Academic Senate and the concurrence of the Provost, I approve the reinstatement of the suspended Certificate in Literary Editing and Publishing, effective fall 2020.

Policy Title:	EM 19-013 Reinstatement of the Certificate in Literary Editing and Publishing
Contact:	Department of English
Supersedes:	
Revision:	
Enabling Legislation or Executive Order:	

Reinstate Suspended Undergraduate Program: See EM 13-057

Program Name: Literary Editing and Publishing

Program named above is (complete only if applicable):

- Option within _____
(Degree program name)
- Minor
- Certificate

Attach a rationale for program reinstatement summarizing actions taken to improve the program and the outcomes leading to reinstatement.

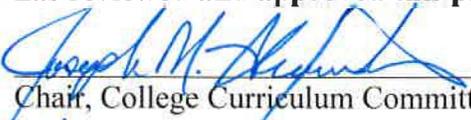
Required Signatures

The Department of ENGLISH
has reviewed and approved this program reinstatement.


Chris Fosen 3/8/19
Chair, Department Curriculum Committee Date


Peter Kittle 3/8/19
Department Chair Date

The College of Humanities and Fine Arts
has reviewed and approved this program reinstatement.


Joseph Alexander 3.11.19
Chair, College Curriculum Committee Date


Tracy Butts 3/11/19
College Dean Date

Send signature page with rationale attached to Curriculum Services at zip 128

The proposal to reinstate will be submitted to EPPC for approval. EPPC will notify the Provost of its recommendations. Upon approval of the program reinstatement, notice will be sent to students, advisors, units, and agencies involved in advising or providing information regarding programs on this campus.

Literary Editing and Publishing Certificate
Reinstatement Rationale
March 8, 2019

Changes in the Certificate (see attached):

- The structure of the certificate has changed from a core of six courses with an additional two courses supplementing the core, to a core of five courses, with two supplemental creative writing courses (chosen from five courses) and one related course (chosen from three courses). All courses in the certificate are now offered by the English Department, allowing both greater assurance that the program's courses can be offered regularly along with more control over the coherence of the certificate experience.
- There are now five core courses instead of six. We removed English 416: Editing Manuscripts for Publication and MADT 282: Digital Pre-publishing I, and revised the scope of English 315: Introduction to Literary Editing and Publishing significantly to cover foundational curriculum. We also added ENGL 220W, Beginning Creative Writing, as it is a prerequisite for several courses in the certificate.
- Revision to ENGL 315: Introduction to Literary Editing and Publishing. This course will now be subtitled "The Past and Future of the Book," and will survey the traditions and future trends in literary book publishing, introduce digital publishing platforms and tools for literary editing, and provide an introduction to literary magazines. This course would precede English 415: Editing Literary Magazines, allowing students to have a strong grasp of literary publishing before engaging in the work of it on the editorial staff of *Watershed Review* in ENGL 415.
- The required internship component (ENGL 489: Internship in English, 3 units required) may be completed on or off campus. Some students may continue to work in a leadership capacity on *Watershed Review* or chapbook production, while others take positions in the broader community that allow them to exercise their skills with editing and publishing. Irrespective of the form the internship takes, students will attain direct experience in the field.
- Taken together, the five core courses provide a scaffolded apprenticeship model: first, foundational knowledge of and skills in creative writing and the traditional and emerging practices of literary editing and publishing are attained (ENGL 220W and ENGL 315); next, students practice their knowledge and skills in two supervised settings (ENGL 415 and ENGL 419); and finally, students exercise their abilities independently in an internship setting (ENGL 489).
- Students in the certificate now must have a minimum of two upper division courses in Creative Writing. Because the core courses (especially ENGL 315, 415, and 419) focus on working effectively with creative writers, an extensive background in creative writing is essential for student proficiency in the field.
- Students in the certificate must take one additional course that expands their understanding of the roles of literary editors and publishers. ENGL 330: Introduction to Technical Writing provides crossover knowledge between professional writing fields; ENGL 356: Literature, Politics, and Activism

demonstrates the interactions between the act of publishing literature and social justice movements; and ENGL 375: Introduction to English Grammar provides knowledge of English usage conventions and the roles they play in editing.

Rationale for Reinstatement

- With the revised certificate structure, we now have the capacity to regularly teach the required courses in the certificate.
 - Faculty member Sarah Pape has been teaching English 415: Editing Literary Magazines for the past six years, and has revived our campus' literary magazine, Watershed Review. Fall 2018 will mark its twelfth online edition, and we are proud that the magazine has featured award winning writers and artists.
 - Pape will also be taking on the teaching of ENGL 419 once per year as part of her scheduled courses.
 - ENGL 315 will be a course redesigned and taught by Dr. Corey Sparks, who has expertise in both the history of the book as well as digital humanities; additionally, this course is slated to be included in the core coursework of the next revision of the English Major, ensuring that it will have sufficient demand to be offered regularly.
 - ENGL 320, 321, 327, 420, and 421 are all already offered regularly (the 300-level courses each semester, and the 400-level courses each spring).
 - ENGL 330, 356, and 357 are all already taught each semester.
- Since being put on hiatus, there has been a steady and growing demand from students to reinstate the Literary Editing and Publishing Certificate. The certificate is a tangible option for students who desire career paths within English other than teaching. Over the years, students who have completed the certificate have placed into competitive internships, careers and creative industries.
- The Literary Editing and Publishing Certificate is a proven recruitment tool for the English Department and Humanities at CSU, Chico. Questions about the certificate are a consistent refrain from students at Chico Preview Day and Choose Chico Day.

The Certificate in Literary Editing and Publishing

This certificate provides training in editing, copyediting, selection procedures and standards, publishing procedures, graphics, printing technologies, social networking and web design.

Course Requirements for the Certificate: 30 units

The following courses, or their approved transfer equivalents, are required of all candidates for this certificate. A GPA of 2.5 is required for all courses taken for the certificate.

5 required courses:

ENGL 220W Beginning Creative Writing 4.0 FS

ENGL 315 Introduction to Literary Editing and Publishing 4.0 F
(Prerequisite: ENGL 220W or faculty permission.)

ENGL 415 Editing Literary Magazines 4.0 FS
(Prerequisites: ENGL 220 (may be taken concurrently). Can be taken twice for credit.)

ENGL 419 Chapbook Production 4.0 F
(Prerequisites: ENGL 415 or two 400-level courses from the Minor in Creative Writing.)

ENGL 489 Internship in English 3.0 FS
(Note: ENGL 489 must be taken for 3 units.)

2 courses selected from:

ENGL 327 Creative Nonfiction 4.0 FS

ENGL 320 Poetry Writing 4.0 FS

ENGL 321 Fiction Writing 4.0 FS

ENGL 420 Advanced Poetry Writing 4.0 S

ENGL 421 Advanced Fiction & Nonfiction Writing 4.0 S

1 course selected from:

ENGL 330 Intro to Technical Writing 3.0 FS

ENGL 356 Lit, Politics, and Activism 3.0 FS

ENGL 375 Introduction to English Grammar 3.0 FS

The Certificate in Literary Editing and Publishing

~~Admissions to the Certificate in Literary Editing and Publishing is currently suspended. Please contact the English Department to learn the current status of the program.~~

This certificate provides training in editing, copyediting, selection procedures and standards, publishing procedures, graphics, printing technologies, social networking and web design marketing and distributing literature.

Course Requirements for the Certificate: 30 ~~26-28~~ units

The following courses, or their approved transfer equivalents, are required of all candidates for this certificate. A GPA of 2.5 is required for all courses taken for the certificate.

~~6-5~~ courses required:

~~ENGL 220W~~ ~~Beginning Creative Writing~~ ~~4.0~~ ~~FS~~

ENGL 315 Introduction to Literary Editing and Publishing 4.0 ~~INQ~~ F

Prerequisite: ENGL 220W or faculty permission.

ENGL 415 Editing Literary Magazines 4.0 FS

Prerequisite: ENGL 220W (may be taken concurrently).

ENGL 419 Chapbook Production 4.0 ~~INQ~~ F

Prerequisites: ENGL 415 or two 400-level courses from the Minor in Creative Writing.

~~OR (the following course may be substituted for the above)~~

~~ENGL 519~~ ~~Chapbook Production~~ ~~-~~ ~~4.0~~ ~~SP~~ ~~-~~

~~*Prerequisites: ENGL 415; or two 400-level courses from the Minor in Creative Writing; or ENGL 620.*~~

~~ENGL 416~~ ~~Editing Manuscripts for Publication~~ ~~-~~ ~~3.0~~ ~~INQ~~ ~~-~~

~~*Prerequisites: ENGL 335 or ENGL 375 (may be taken concurrently) or faculty permission.*~~

ENGL 489 Internship in English ~~1.0-3.0~~ FS

~~MADT 282~~ ~~Digital Pre-publishing I~~ ~~-~~ ~~3.0~~ ~~FS~~

Note: ENGL 489 must be taken for 3 units.

2 courses selected from:

ENGL 320W Poetry Writing (W) 4.0 FS GW W

Prerequisites: Completion of GE Written Communication (A2) requirement; ENGL 220W for English Educ students only.

ENGL 321W Fiction Writing (W) 4.0 FS GW W

Prerequisites: Completion of GE Written Communication (A2) requirement; ENGL 220W for English Educ students only.

ENGL 327W Creative Nonfiction Writing (W) 4.0 FS GW W

Prerequisites: Completion of GE Written Communication (A2) requirement; ENGL 220W for English Educ students only.

ENGL 420 Advanced Poetry Writing - 4.0 SP -

Prerequisites: ENGL 320W or instructor permission.

ENGL 421 Advanced Fiction and Nonfiction Writing 4.0 SP

Prerequisites: ENGL 321W or 327W or faculty permission.

~~MADT 131 Visual Communication Concepts - 2.0 FS -~~

~~MADT 222 Basic Web Design - 3.0 FS -~~

~~MADT 334 Basic Typography - 3.0 FS -~~

Prerequisite: MADT 230.

~~MADT 431 Publication Design - 3.0 FS -~~

Prerequisites: MADT 327, MADT 334.

1 course selected from:

ENGL 330W Introduction to Technical Writing (W) 3.0 FS GE W

Prerequisite: ENGL 130W.

ENGL 356 Literature, Politics, and Activism 3.0 SP GE

ENGL 375 Introduction to English Grammar 3.0 FS