

**Office of the President  
California State University, Chico**



**Executive Memorandum 20-001**

**January 7, 2020**

**From:** Gayle E. Hutchinson, President *Gayle E. Hutchinson*

**Subject:** Discontinuation of the Option in Community and Commercial Recreation and Tourism

Upon the recommendation of the Academic Senate and with the concurrence of the Provost, I approve the Discontinuation of the Option in Community and Commercial Recreation and Tourism within the BS in Recreation, Hospitality, and Parks Management effective fall 2020.

<b>Policy Title:</b>	EM 20-001 Discontinuation of the Option in Community and Commercial Recreation and Tourism
<b>Contact:</b>	Department of Recreation, Hospitality, and Parks Management
<b>Supersedes:</b>	
<b>Revision:</b>	
<b>Enabling Legislation or Executive Order:</b>	

**Discontinue Undergraduate Program: See EM 15-005**

**Program Name:** Community and Commercial Recreation and Tourism

Complete only if applicable:

Program named above is:

Option within Recreation, Hospitality, and Parks Management  
(Degree program name)

Option is being elevated to a degree (see elevation proposal for rationale).

Minor

Certificate

**Rationale:** see attachment

**Required Signatures**

The Department of Recreation, Hospitality, and Parks Management  
has reviewed and approved this program discontinuation.

Morgan Goble  
Chair, Department Curriculum Committee

10/21/19  
Date

Dean DeBachis  
Department Chair

10/21/19  
Date

The College of CME  
has reviewed and approved this program discontinuation.

Ann Meyer  
Chair, College Curriculum Committee

10/28/19  
Date

Paul Satz  
College Dean

10/28/19  
Date

**Send signature page with proposal attached to Curriculum Services at Undergraduate Education, zip 128**

Note: As stated in EM 15-005: Although this document identifies many of the issues deemed essential for a thorough, open, and complete discussion and debate, those involved in pursuing program discontinuation should recognize that it would be

## **Discontinue Option in Community and Commercial Recreation and Tourism (CCRT)**

### Description and History of the Program

Beginning in 1962, the program quickly gained the reputation of being one of the best professional preparation curriculums in the country. The program prepares ethical and competent professionals to improve the quality of life to citizens and environments in service and experience industries. The department has now grown to five options (Community and Commercial Recreation; Parks and Natural Resources Management; Recreation Therapy; Event Management; and Resort and Lodging Management). In addition, two minors were added, Recreation Administration in 1966 and in Tourism in 2000.

The RHPM department also houses three general education courses: RHPM 180 – Leisure and Life (meets the GE requirements for Learning for Life, Area E), RHPM 210 – Your American Lands (meets the GE requirements for Individual and Society, Area D1), and most recently, RHPM 326W – Recreation Therapy and Inclusion (meets the GE requirements for US Diversity, effective Fall 2020).

The program continues its commitment to the University's priorities. We create a welcoming and inclusive environment for all students to ensure the best professional education.

### Areas of Concern

What is the status of the program now?

With declining numbers of students in the CCRT option, the Department has decided to merge CCRT with the Parks and Recreation Management option. This re-design provides students with a more robust offering of department courses and be exposed to more teaching faculty. The proposed curriculum change allows the option to return to its original roots within the community and parks industry.

Was the program suspended or considered for suspension?

No

What efforts have been made to sustain or improve the program?

Part-time instructors currently teach courses within the CCRT option. Communication with community colleges, career centers, and high schools proved unproductive to increase enrollment.

How many students does the program serve?

Approximately 5-7 students are currently enrolled. Over the past decade, numbers have gradually declined.

What are the shortcomings of the program that have led to the proposal to discontinue?

The primary shortcoming is the decline of enrollment within the option. By moving the current CCRT courses under the new Parks and Recreation Management option, students will have more choices to enhance their academic experience.

Describe current staffing levels, FTES and other information relevant to program performance.

No full-time tenure track staff

Describe the financial status of the program. Provide evidence of the relative expense or revenue of the program compared to similar programs.

No additional costs

Provide additional evidence to support the discontinuation proposal. (If possible, reference original EM of approval so readers can go to that evidence.)

No student interest

Describe the consultation process and procedures

Several meetings with field professionals, faculty, and advisory board members in 2018 resulted in the recommendation of moving the curriculum under the CCRT option to the Parks and Recreation Management (Faculty meeting minutes, 12-13-18). All approved the discontinuance.

## Laura J McLachlin

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**From:** Georgia L Fox  
**Sent:** Sunday, October 20, 2019 4:25 PM  
**To:** Laura J McLachlin  
**Subject:** Re: Curricular change that may impact your program - please respond ASAP via email

I approve! 😊

*Georgia L. Fox, Ph.D.*

Department of Anthropology  
Chair and Professor of Anthropology  
Co-Director, Museum Studies Program/  
Valene L. Smith Museum of Anthropology  
940 W. First St.  
California State University, Chico  
Chico, CA 95929-0400  
(530) 898-6193

**From:** Laura J McLachlin <LMcLachlin@csuchico.edu>  
**Sent:** Wednesday, October 16, 2019 9:30 PM  
**To:** David A Daley <DDaley@csuchico.edu>; Patrick Doyle <PDoyle@csuchico.edu>; Georgia L Fox <GFox@csuchico.edu>; Asa S Mittman <asmittman@csuchico.edu>; Jonathan R Day <JDay@csuchico.edu>; Clarke H Steinback <csteinback@csuchico.edu>; Rebecca F Justeson <RJusteson@csuchico.edu>; LaDona G Knigge <lknigge@csuchico.edu>; Susan Wiesinger <swiesinger@csuchico.edu>; Kevin G Patton <kpatton@csuchico.edu>; Jennifer Meadows <JMeadows@csuchico.edu>; Mahalley D Allen <mdallen@csuchico.edu>; David M Hassenzahl <dhassezahl@csuchico.edu>; Zanja Yudell <zyudell@csuchico.edu>; Emilyn Sheffield <ESheffield@csuchico.edu>  
**Cc:** Laura J McLachlin <LMcLachlin@csuchico.edu>  
**Subject:** Curricular change that may impact your program - please respond ASAP via email

Greetings,

You are receiving this e-mail to notify you that the Department of Recreation, Hospitality, and Parks Management (RHPM) is under-going a curricular change that may impact your program.

Due to faculty retirements, the remaining RHPM faculty have decided to remove a long list of electives (see below) under our Parks and Natural Resources Management Option. Rather than choose from a prescribed list, students will be encouraged to work with their faculty advisor and select courses that will support their career path.

**Please respond to this email by October 25 noting your support of this change.**

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**The Option in Parks and Natural Resources Management: 27-28 units**

**12-13 units selected from:**

**Laura J McLachlin**

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**From:** Jonathan R Day  
**Sent:** Thursday, October 17, 2019 11:33 AM  
**To:** Laura J McLachlin; David A Daley; Patrick Doyle; Georgia L Fox; Asa S Mittman; Clarke H Steinback; Rebecca F Justeson; LaDona G Knigge; Susan Wiesinger; Kevin G Patton; Jennifer Meadows; Mahalley D Allen; David M Hassenzahl; Zanja Yudell; Emilyn Sheffield  
**Subject:** RE: Curricular change that may impact your program - please respond ASAP via email  
**Follow Up Flag:** Follow up  
**Flag Status:** Completed

approved

Jonathan R. Day, PhD  
Professor of Biological Sciences and Chair  
College of Natural Sciences,  
California State University, Chico

**From:** Laura J McLachlin <LMcLachlin@csuchico.edu>  
**Sent:** Wednesday, October 16, 2019 9:31 PM  
**To:** David A Daley <DDaley@csuchico.edu>; Patrick Doyle <PDoyle@csuchico.edu>; Georgia L Fox <GFox@csuchico.edu>; Asa S Mittman <asmittman@csuchico.edu>; Jonathan R Day <JDay@csuchico.edu>; Clarke H Steinback <csteinback@csuchico.edu>; Rebecca F Justeson <RJusteson@csuchico.edu>; LaDona G Knigge <lknigge@csuchico.edu>; Susan Wiesinger <swiesinger@csuchico.edu>; Kevin G Patton <kpatton@csuchico.edu>; Jennifer Meadows <JMeadows@csuchico.edu>; Mahalley D Allen <mdallen@csuchico.edu>; David M Hassenzahl <dhassenzahl@csuchico.edu>; Zanja Yudell <zyudell@csuchico.edu>; Emilyn Sheffield <ESheffield@csuchico.edu>  
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**Subject:** Curricular change that may impact your program - please respond ASAP via email  
**Importance:** High

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## Laura J McLachlin

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**From:** Jennifer Meadows  
**Sent:** Thursday, October 17, 2019 9:22 AM  
**To:** Laura J McLachlin  
**Subject:** Re: Curricular change that may impact your program - please respond ASAP via email

The Department of Media Arts, Design, and Technology supports this change.

Jennifer

--  
Jennifer Meadows, PhD.  
Professor and Chair  
Media Arts, Design & Technology Department  
California State University, Chico  
Chico, CA 95929-0504  
530 898-4775

**From:** Laura J McLachlin <LMcLachlin@csuchico.edu>  
**Date:** Wednesday, October 16, 2019 at 9:31 PM  
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**The Option in Parks and Natural Resources Management: 27-28 units**

## Laura J McLachlin

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**From:** Doris Schartmueller  
**Sent:** Thursday, October 17, 2019 10:10 AM  
**To:** Laura J McLachlin  
**Cc:** Darin Haerle; Mahalley D Allen  
**Subject:** Re: Curricular change that may impact your program - please respond ASAP via email

Dear Laura,

As the Curriculum Committee Chair of the Department of Political Science and Criminal Justice and after consultation with our Department Chair Mahalley Allen and Criminal Justice Program Coordinator Darin Haerle, I am emailing you today to let you know that we support the below described change in your program. Our two courses that are affected by this are POLS 250 and POLS 258. Thank you for informing us about this curriculum proposal.

All the best,  
Doris

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Doris Schartmueller, Ph.D.  
Assistant Professor of Criminal Justice  
Criminal Justice Internship Coordinator  
Department of Political Science and Criminal Justice  
California State University, Chico  
400 W 1<sup>st</sup> Street, Chico, CA-95929  
Office Phone: (530) 898-5204  
[dschartmueller@csuchico.edu](mailto:dschartmueller@csuchico.edu)

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**From:** Laura J McLachlin <[LMcLachlin@csuchico.edu](mailto:LMcLachlin@csuchico.edu)>  
**Sent:** Wednesday, October 16, 2019 9:30 PM  
**To:** David A Daley <[DDaley@csuchico.edu](mailto:DDaley@csuchico.edu)>; Patrick Doyle <[PDOyle@csuchico.edu](mailto:PDOyle@csuchico.edu)>; Georgia L Fox <[GFox@csuchico.edu](mailto:GFox@csuchico.edu)>; Asa S Mittman <[asmittman@csuchico.edu](mailto:asmittman@csuchico.edu)>; Jonathan R Day <[JDay@csuchico.edu](mailto:JDay@csuchico.edu)>; Clarke H Steinback <[csteinback@csuchico.edu](mailto:csteinback@csuchico.edu)>; Rebecca F Justeson <[RJusteson@csuchico.edu](mailto:RJusteson@csuchico.edu)>; LaDona G Knigge <[lknigge@csuchico.edu](mailto:lknigge@csuchico.edu)>; Susan Wiesinger <[swiesinger@csuchico.edu](mailto:swiesinger@csuchico.edu)>; Kevin G Patton <[kpatton@csuchico.edu](mailto:kpatton@csuchico.edu)>; Jennifer Meadows <[JMeadows@csuchico.edu](mailto:JMeadows@csuchico.edu)>; Mahalley D Allen <[mdallen@csuchico.edu](mailto:mdallen@csuchico.edu)>; David M Hassenzahl <[dhassenzahl@csuchico.edu](mailto:dhassenzahl@csuchico.edu)>; Zanja Yudell <[zyudell@csuchico.edu](mailto:zyudell@csuchico.edu)>; Emilyn Sheffield <[ESheffield@csuchico.edu](mailto:ESheffield@csuchico.edu)>  
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## Laura J McLachlin

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**From:** Asa S Mittman  
**Sent:** Thursday, October 17, 2019 10:17 AM  
**To:** Laura J McLachlin  
**Subject:** Re: Curricular change that may impact your program - please respond ASAP via email

Hi Laura,

This is fine with us in ART. We haven't had your students over here in a while, I think, and don't have any at present. Please do send us some! If you have any questions about our ARTS250 course, just let me know.

Best,  
Asa

**From:** Laura J McLachlin <LMcLachlin@csuchico.edu>  
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**The Option in Parks and Natural Resources Management: 27-28 units**

## Laura J McLachlin

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**From:** Zanja Yudell  
**Sent:** Thursday, October 17, 2019 10:21 AM  
**To:** Laura J McLachlin  
**Subject:** Re: Curricular change that may impact your program - please respond ASAP via email

I have no problem with this curricular change.

**From:** Laura J McLachlin <LMcLachlin@csuchico.edu>  
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### The Option in Parks and Natural Resources Management: 27-28 units

#### 12-13 units selected from:

AGET 340	<u>GPS &amp; GIS in Agriculture and Natural Resource Management</u>		3.0	FA
AGET 360	Irrigation		3.0	SP
<i>Prerequisites: PSSC 101 or PSSC 250 or faculty permission.</i>				
ANTH 461	Museum Collections Management		3.0	INQ