

California State University, Chico



Division of Student Affairs

Campus Drug and Alcohol Education Center

Annual Report 2017 – 18

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I. Departmental Mission Statement *

Department Goals

The Campus Alcohol & Drug Education Center is committed to providing evidence-based educational programs and services that raise campus awareness about alcohol and drug misuse. CADEC strives to engage, enable, and empower students to make responsible and healthy choices, especially in areas where substance misuse is a concern.

CADEC's mission is aligned with CSU Chico's institutional mission in many important ways:

- A Commitment to excellence in our prevention and education programming
- Dedication to research based practice
- Commitment to innovation
- Constant striving to serve the local, regional and global communities
- A collaborative spirit
- We embrace, engage and celebrate our diverse community

II. Departmental Accomplishments - A highlight

Top 3 accomplishments during 2017-2018

- Implemented the goals and objectives of the Tobacco Free Generation grant.
 - Permission was granted by the Human Subjects Committee to implement the campus-wide survey required by the grant. It was sent to students during the end of April. There were 1832 respondents.
 - Created a Zero Tolerance for Tobacco campaign to educate our students and campus community about our smoke free campus executive order.
 - Hosted Advisory Council meetings for campus and community partners to talk about and collaborate on the implementation of our Smoke Free policy
 - Hosted the "Great American Smoke Out," in Fall 2017, an event that promotes healthy alternatives to smoking an nicotine and provides students and staff with resources for quitting
 - Hosted a "Cigarette Butt Pick-Up Day" on Earth Day 2018, where 15 students volunteered to pick up 2,469 cigarette butts across campus
- Organized a community forum to educate campus and community about the laws

concerning the federal, state and local laws regarding marijuana use.

- Cannabis Forum was held on April 18, 2018. It was co-sponsored by the Associated Students Office Community Affairs. The Forum was a great success with the room filled to capacity and students and community members in attendance. There was good press coverage and lots of excellent discussion.
- CADEC partnered with University Housing to provide Wildcat ROAR! Bystander intervention training to all students living in the residence halls. Wildcat ROAR! Has also continued to be required by all Panhellenic women going through recruitment, utilized by various teams, clubs, and classes, and provided by request and 4 times per semester for any students wanting to attend. In the 2017-18 school year we trained nearly 2000 students.

Other significant accomplishments during 2017-18

- Proposed changes to the sanction options for students who have violated the alcohol policy on campus.
 - Safe Cats Class is a new sanction option that will cover alcohol, cannabis, illicit and prescription drugs, as well as nicotine. This multifaceted, interactive class will provide another level of educational sanction options for students who have violated alcohol, drug, or smoking policy in University Housing. Safe Cats Class was conceptualized and developed in collaboration with University Housing and will be implemented in the 2108-19 school year.
- Implemented the population-level prevention program AlcoholEdu to all of our first-time freshmen and our transfer students, 5010 in total.
- Continued to maintain a strong partnership with housing, with a total of 566 referrals.
 - Brief Alcohol Screening and Intervention for College Students: 58 students
 - Individual Assessments or meetings with Prevention Coordinator: 11 students
 - Marijuana 101: 140 students
 - Meetings with Peer Educators: 357
- Team ROAR!, a 1-unit class for students who want to become involved with CADEC had over 20 participants.
- Implemented a new scheduling system, Titanium, in order to bring our office into complete compliance with HIPPA guidelines.

Diversity Efforts:

- CADEC strives to create an inclusive work environment. We have a very diverse staff which reflects the demographics of our campus. Diversity is always a priority consideration when hiring new staff.
- All programs and services are designed to meet the characteristics and needs of our diverse college population. We nurture diversity by conducting team building exercises that challenge individuals' personal biases and focus on equity and inclusion. Team training is an ongoing at our weekly staff meetings throughout the year at CADEC.
- Professional staff and students are required to complete an –on- line training that addresses equity and access. All new staff hired at CSU, Chico are required to attend a Diversity training. CADEC student staff attended the following

trainings with University Housing Resident Advisors:

- "What is Diversity" Participants will learn the basics of what diversity is and how that impacts work with students
- "Can You Not?" Participants will learn how to have a conversation around inclusivity.
- "Title IX"- Participants will learn about Title IX and how it affects their role as a student employee.

III. Changes in Policies and Procedures

- The office assistants all were trained in Titanium a confidential, secure online data base used to schedule appointments & keep session notes for the Peer Educators. The program has been used by our Counseling & Wellness Center. It has proved to be very useful and helpful for keeping track to this data.
- The 21st Birthday Card was being sent online and was not very effective. It was revealed by the students that they did not read it & just delete it. The card has been reprinted and is now being sent out to students one week before their 21st birthday. A woman whose daughter died from alcohol poisoning has donated \$5,00.00 per year to the CADEC program since 2005. The 21st birthday card is dedicated to her daughter. She was very pleased to learn the hard copy card was being sent to students again.

IV. Resources Summary

Resource Allocation:

- CADEC has a few unexpected expenses related to moving from the Student Services center to Brice house, but was able to stay in budget for operating expenses.
- CADEC was asked to cut the Student Assistant (SA) Budget by 50% from the 2016-2017 school year to the 2017-2018 school year, but was not able to meet these numbers
 - In the 2016-2017 school year, CADEC's total SA expenditure was \$131,067.
 - CADEC's actual SA expenditure for the 2017-18 school year was \$75,521, a 42.38% reduction from the 2016-17 school year

Human Resources:

- CADEC experienced significant personnel changes.
 - Trisha Seastrom, CADEC Program Director, retired in December of 2017
 - Kelsey Harrington, CADEC Prevention Coordinator, accepted a job at Butte Community College in December 2017
 - Deborah Stewart, SHS Director, retired in December of 2017
 - Shauna Quinn, Former CADEC Program director, was brought back as a retired annuitant to perform an evaluation of the current CADEC Program
 - Kait Mahler, Interim Prevention Coordinator, began in January 2017
 - CADEC still has a vacancy for Program Director which will be filled in the 2018-19 school year

Facilities/Equipment:

- CADEC purchased three new computers, replacing significantly out of date technology in the office.
- CADEC is working on updating office furniture and continuing to best utilize the space in SSC 180

- The office of the VPSA has secured a storage area for CADEC so that our middle office may be used for 1:1 meetings by our student staff, however, the walls of our offices are thin and voices can still be heard between offices even with the use of sound machines

V. Program Assessment for Past Year

Program Objectives:

No access to prior year's annual report

Ongoing Assessment Efforts

Demographic Reporting

Service Usage Summary:

Student Assessment of Satisfaction, Quality and Student Learning Outcomes

VI. Analysis:

After considering assessment opportunities and data, as well as demographic trends, provide a discussion and analysis of the issues and services that require strategic and intentional consideration in the next academic year.

VII. Program Objectives for Next Academic Year

Based on discussion and analysis (Section VI), provide list of objectives for next year